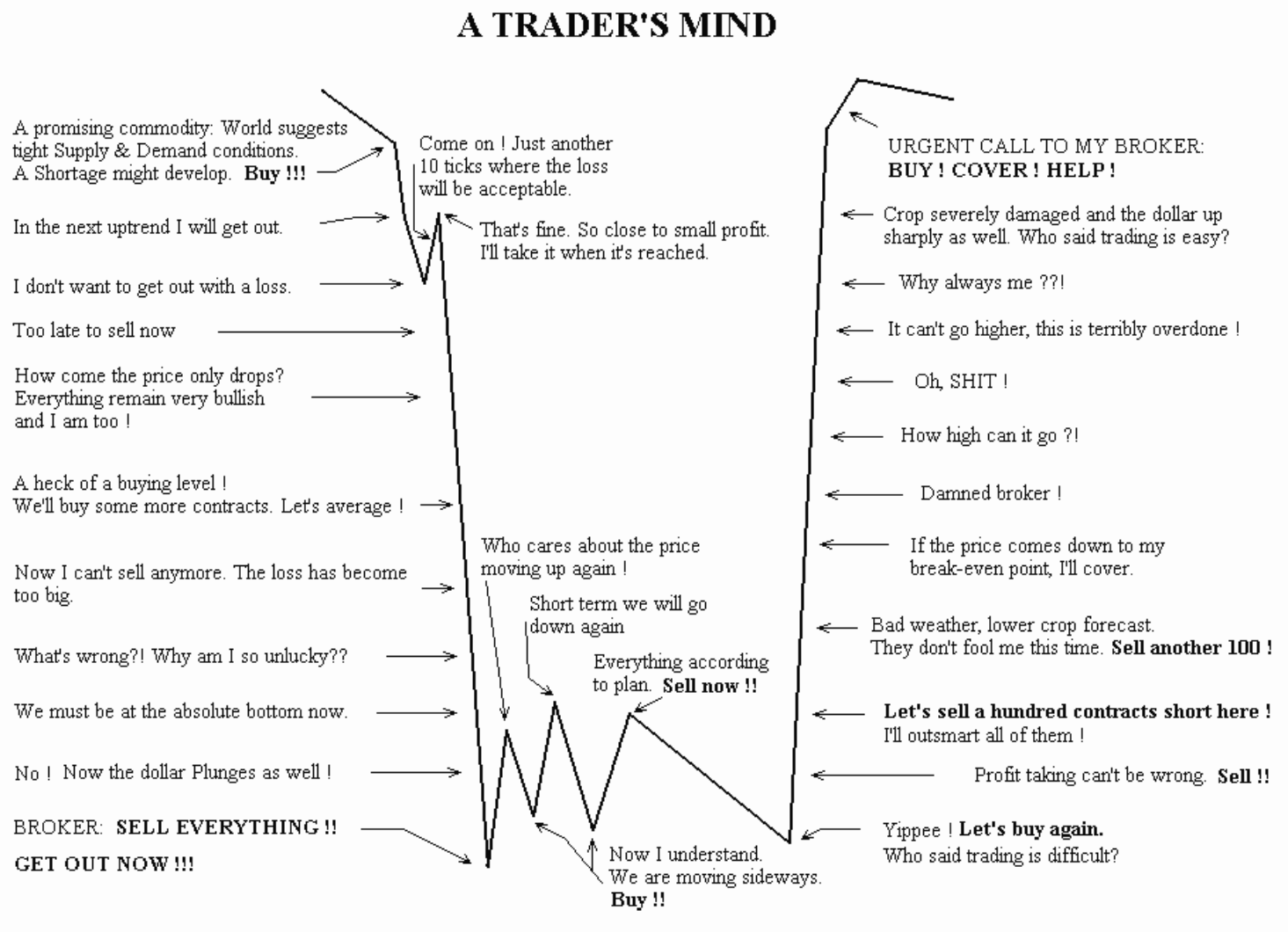5. Trades and Humor