

THE  
TEXTBOOK  
FOR  
FINANCIAL  
ASTROLOGY

PART 1

*By Kaye Shinker*

# *The Textbook for Financial Astrology*

## *Part 1*

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# Who, What, When, Why, Where and How Did Folks Start to Connect the Planetary Cycles with Prosperity?

## WHY FINANCIAL ASTROLOGY?

The principles enumerated herein will give you the basics for enhancing your personal wealth. This textbook is about the economic facets of your life. It is designed to provide you with a step-by-step understanding of the meanings behind the movement of the planets and how these influence your time and your money. The goal is to make you richer. The objective is to give you the beginning experiences that will enable you to erect your own business charts and eventually to help your friends, family and clients.

The only way to get to Carnegie Hall is ‘practice, practice, practice.’ There is nothing like experience to make you street-smart. This textbook explains the various planetary phenomena in order of frequency. With a little help from your favorite Astrological calendar, you can begin to practice the various principles of Financial Astrology with your own time and money. Next, we will proceed to study the other planets in order of annual frequency. Venus, Mars, Jupiter and Saturn transits all have significantly different meanings in the field of Financial Astrology. Their stations, both direct and retrograde, can be significant in your daily experience with time and money.

This branch of Astrology starts with the everyday practical issue of working wisely with the money in your pocket. It continues on to the everyday business transactions, then moves on to guidelines for starting a business, and finally ends with information on investing in other peoples’ businesses. Was it not Benjamin Franklin who said, “*A Penny saved is a penny earned*”? Well, that’s where we’ll begin.

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**YOU EARNED THE MONEY** so pay yourself 10 percent and put it aside to invest. Great advice, but none of us do it. Remember the advice of your accountant: Ten percent of your salary in a savings account for a rainy day, some treasury bonds for your kids’ education, and maybe a Certificate of Deposit toward that special vacation. But, right now, you have to decide what to do with some extra cash, and you’ve said to yourself, “*I’ve studied Astrology for a long time; why don’t I use it to decide how to invest my money?*”

Unfortunately people are a lot more interesting than balance sheets and Dividend Reinvestment Plans. But, if you can learn the foreign language known as Astrology, you are undoubtedly astute enough to learn and comprehend the language of the financial markets. Sounds like work—you’re right, because it is.

Most of us start investing because we have earned enough money to put some away in IRA or Keogh accounts. What ever happened to the high interest rates on a Certificate of Deposit—the nice, safe, ‘no-brainer?’ Suddenly we’re required to make a decision. There are so many options. Do you buy stocks, bonds, or mutual funds? If you study the business section of the newspaper, the advertisers and writers have millions of suggestions for you.

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**While Part 1 provides information on using Astrology to aid entrepreneurial enterprises, Part 2 will focus on equities and how to determine their viability in the marketplace. A preview of the lessons included in Part 2 is shown below. Lessons in Part 3 define several cycles used by Financial Astrologers such as synodic cycles, Jupiter cycles and Sun Spot cycles. The Appendix for Part 3 includes the astrological charts for the stocks included in the current Dow 30.**

## **PART 2: Putting it all together, using the charts of major corporations as examples**

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## REFERENCES

To assist your reading of this textbook, you will need the following items:

- ❖ An Ephemeris for both the 20<sup>th</sup> and 21<sup>st</sup> Century
- ❖ A computer program that calculates charts
- ❖ An Astrologers' Calendar for the current year

And used throughout this text:

***Planetary Stock Trading Revised and Updated*** by Bill Meridian

[Available from Cycles Research, 666 5th Ave. #402, New York, New York 10103. The price of \$55 includes shipping and handling.]

## RESOURCES

Norm Winski publishes a list of Financial Astrology books. You may contact him at 117 Colonnade Circle, Naples, FL 34103 or via e-mail at [nwinski@naples.infi.net](mailto:nwinski@naples.infi.net).

Upcoming conferences are listed at <http://www.astroeconomics.com/>.

ISBA, the professional organization of Financial Astrologers has a web site at <http://www.businessastrologers.com/>.

Online classroom lectures are available. Often they will update information provided in this Textbook. Send an e-mail to [Shinker@aol.com](mailto:Shinker@aol.com) for current information concerning classes.

To find the time of incorporation for a company that incorporated in the State of Delaware, phone 1-302-739-3073. You must have the exact spelling/wording of the company name and must ask for the date of incorporation and the time stamped on the papers. You may ask for three.

Michael Munkasey updates Company data constantly. Each day he checks the news from the various exchanges and corrects or updates his data. Check [page 63](#).

Interested parties can order the information directly from Michael Munkasey by writing him for the current price at his e-mail address: [starflash12@cs.com](mailto:starflash12@cs.com). Please write "Seeking Company Data" in the e-mail header.

## HOW CAN WE USE ASTROLOGICAL TIMING TO SUCCEED IN BUSINESS?

Let's Get Started!

It may sound corny, but the only way to get rich is to open a passbook savings account when the Moon is in the sign of Taurus, and every time the Moon is in a fixed sign, thereafter, put more money into it—even if it is just one dollar. When the account has enough money, buy a CD and start filling up the savings account again.

Astrology can help you use money wisely because it helps determine timing. Using some basic principles, you can learn when to buy, sell and hold, whether it's for something as ordinary as a trip to the grocery store or as extraordinary as starting a business, buying a house, or even managing your retirement accounts. We will start the discussion with the example of the purchase of a new automobile. The rules used will also apply to the purchase of any item—whether it's a business, a computer, a house, or shares of stock in a corporation.

There are several additional reasons that you need to know something about Financial Astrology. One reason is that as an Astrologer you will become a small business person, and another is that your friends, relatives and clients usually ask, "*When should I buy... (some type of large ticket item)?*"

The principles and aphorisms you will study in this text will help you search through the Ephemeris to find a date for an event in the future—a date that you can control. You will learn to select good dates for making major purchases, for starting a business or for initiating a contract. We will study the Incorporation and First Trade charts of successful corporations. The study of Financial Astrology will help you understand the market place so that you can avoid exhausting yourself or your funds. This research will not only help you understand the dynamic of planets and aspects in a business chart, but it will also help you make wise investments.

## LESSON ONE:

### MOON VOID-OF-COURSE

You can scare yourself and your employers with this knowledge, and that is why I make suggestions throughout this material regarding positive ways to use the energy.

A friend of mine is the ad manager for a major retail operation. He said, “*Wow! I wish I had met you a few months ago.*” I said, “*Why?*” And he told me about one of his copywriters, a beginning student of Astrology. She read a little bit about Retrograde Mercury and a little bit about the Void-of-Course Moon. She scared herself into working only when these two phenomena were not active.

My friend forgave her and forgave her, but one day she totally exasperated him by refusing to do any work because, he said, of “*Retrogrades and Voids.*” He almost fired her, but she was a great copywriter, so instead he sent her home on vacation. While on vacation, she found a new job at an ad agency, and my friend lost a good employee who could spell.

#### THE EVENT CHART

At least once a day, we conduct some sort of business transaction. Most of the time the agreements are unremarkable, and we do not think about them. But sometimes we want to find out how certain agreements will work; therefore, we might want to calculate an astrological chart to see how the transaction will turn out. This is called an event chart.

The first thing we will look at in an event chart is the sequence of applying aspects that the Moon will make to the other planets in the chart. The next Ptolemaic aspects (some say as many as six) that the Moon makes to the other planets can tell you something about how the event will proceed, for it is the Moon that represents the action in an event chart. She also represents the public. Therefore, you can look at her aspects to find out how others will react to the action being considered. The purpose of this lesson is to help you set up an event chart to make a major purchase or to start a business at some future date. You will want the Moon to make Ptolemaic aspects to as many planets as possible.

The most common pitfall in choosing a date for a future event is picking a date and time when the Moon is Void-of-Course. The Moon is void when she makes no more Ptolemaic aspects to any of the planets before she leaves the current sign. The moment that the Moon enters the next sign, she is no longer void. The Moon will be Void-of-Course for a short period of time at least every two and a half days. Most Astrological calendars list these time periods.

I like to use the word APHORISM. It means ‘saying,’ ‘teaching,’ or ‘axiom.’ and it is used in Astrology to mean a tested precept.

**Aphorism #1: “Never start a business on a VOID-OF-COURSE MOON!”**

In an area where I often shop, there is a storefront that absolutely insists on wearing a “Going Out Of Business” sign. One after another, a business would start with a wonderful Grand Opening held exactly

on a Void-of-Course Moon. And sure enough, within just months, that worn-out “Going Out of Business” sign would reappear in the shop window. Now, this would be great if any one of these businesses offered something worth purchasing at their closeout sale!

The reason you want to avoid the Void-of-Course Moon position is that the Moon seems to *direct* mental energy. The usual word used in Western Astrology for the Moon is emotion, and in Vedic Astrology, the word emotion translates into English as Mind. The problem is that the emotional energy of the mind has no direction when the Moon is no longer making aspects in its current zodiacal sign.

For that reason, a business starting during this condition would have difficulty remembering to do those routine but essential jobs—not good for business. Also, the public will perceive that the business is not serious about earning money. If you’re skeptical about this aphorism, go ahead and test it. Find out for yourself!

Check your calendar, and note the next VOC Moon, then go buy something. I suggest you avoid spending too much money, however. Now put the receipt on your bulletin board and see what happens. My best example is a dollhouse that I bought for \$100 at the same time Saddam Hussein invaded Kuwait. It was a two-day Void-of-Course Moon, rare and really long in duration. The great plans I had for the dollhouse turned sour. I think Saddam had the same problem.

**Aphorism #2: “Things started under a Void-of-Course Moon fail.”**

The surest way to make sure a project fails is to start it on a Void-of-Course Moon. Now sometimes you would like for something to fail. For example, if you’re on a diet and your best buddy wants you to make chocolate chip cookies... Start mixing them up on a Void-of-Course Moon. If you don’t forget an important ingredient like the eggs, you’ll burn the cookies.

My favorite example of this aphorism is *Superdo*. We had a racehorse named Superdo. He earned his first money on a Void-of-Course Moon. During the year we owned him, he earned enough to pay his barn bills. Finally another owner claimed him on a Void-of-Course Moon. The reason you buy a racehorse is to either make money or lose money. With Superdo, we broke even which translates to “failure.”

**Aphorism #3: “Nothing will happen.”**

By the way, this one is rather handy—if you want nothing to happen. Mailing your taxes on a void Moon is always a good idea, unless you expect a refund.

Honestly, I thought overseas travel was supposed to be an adventure, but my first overseas airline trip started on a Void-of-Course Moon. Each leg of the trip was delayed. Yeah, it was a nice trip there and a nice trip back. It set up a pattern though: my overseas flights are not very interesting, and I seem to have a great deal of difficulty setting a time to travel that isn’t on a Void-of-Course Moon.

Void-of-Course means that the Moon has finished making any major Ptolemaic aspects (conjunction, sextile, square, trine and opposition) before leaving the sign it occupies. The Moon is no longer void when it enters the next sign. So, how do you know when the Moon is Void-of-Course?

*The American Ephemeris* lists the times when the Moon is void in GMT at the center of the bottom of each page. This is very frustrating since you have to subtract 4 hours to convert for Eastern Daylight

Time, 5 hours for Central Daylight Time or Eastern Standard Time, 6 hours for Central Standard Time or Mountain Daylight Time, 7 hours for Mountain Standard Time or Pacific Daylight Time, and 8 hours for Pacific Standard Time. And if you're in Alaska, you might as well give up. Of course, you could buy an astrological calendar set for your time zone. There is one published by Llewellyn, and there is another printed by Maynard.

When I buy a new calendar, I highlight the abbreviation v/c. If there is a particularly long v/c or if it occurs during normal business hours, I highlight the whole day and say it is a 'bad business day.' The Void-of-Course Moon is the most disastrous of all business indicators.

### **RARE – BUT DO NOT OVERLOOK!**

Occasionally Venus or Jupiter will be cruising toward the end of a sign. It is just possible that one of them might be the Void-of-Course planet in a chart. Accumulation of money for the event in question could be quite difficult, if either one of these planets is void.

### **PARALLEL AND CONTRA-PARALLEL**

Every parallel or contra-parallel is very important to the strength of a business chart. Planets that are parallel to each other actually have the same meaning as they would if they were conjunct. Contra-parallel planets have the same meaning as they would have if the two planets were in opposition. The easiest way to find out is to use the aspect grid of your computer-generated charts.

If you calculate your charts by hand, however, you might try *Raphael's Astronomical Ephemeris*, which lists the planets, Sun and Moon by longitude and declination, and it lists, in the back of the book, all longitude and parallel aspects to the Moon. It's wonderful!

You can find the parallel using your computer program also, but I'm sure that most of the time it is easier just to wait for the Moon to enter a new sign and then begin the project. In order for a parallel aspect to be effective, it must be applying; that means that the faster planet has a lower number of degrees than the slower moving planet.

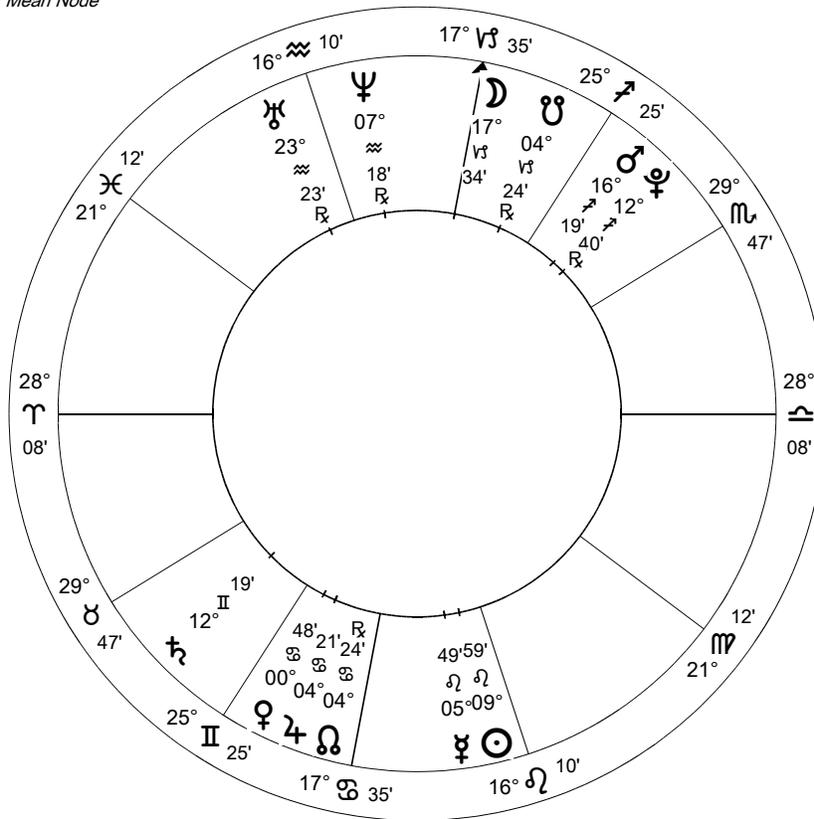
The example chart (*chart and accompanying tables shown on the next two pages*) is for August 2, 2001. The Moon is Void-of-Course that day, but if you take a look at the declination listing, it's at 23°S19, so it is contraparallel to Jupiter at 23°N07. Remember, parallels are forceful like conjunctions and contraparallels give a challenging or inharmonious effect, so even though the Moon is Void-of-Course in this example, a business begun on that day would have a challenge capturing the public's cash.

You will need to consider the meaning of the parallel planets in an event or business chart. For example, the Moon and Jupiter conjunct means that if you are buying something, you will pay too much for it. And if the Moon and Jupiter are parallel, this also means you'll pay too much for the item. This is good for the seller, but not so great for the buyer. If the Moon and Jupiter are contraparallel, the public will be averse to paying full price for the item that you are selling; therefore, you will be constantly challenged to make a profit.

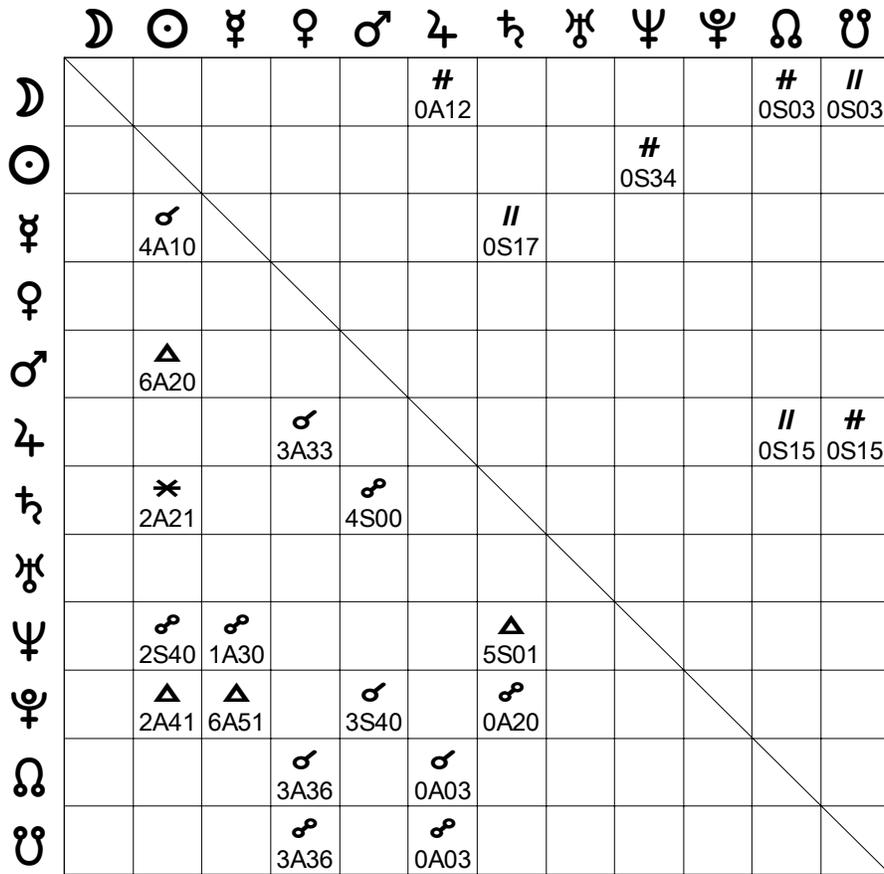
It sounds like a Void-of-Course Moon is a terrible thing to endure, doesn't it? It CAN be—if you aren't into cleaning, sorting, or relaxation. It is a time to throw out things, including legal questions and verdicts. In other words, I recommend doing things you don't want to remember you did. I clean the house, do laundry, do yard work, sort socks, read the papers or cruise the net. Yes, I sometimes write

down the wonderful ideas that creep into my imagination during the Void-of-Course period; however, they are usually extremely stupid when I look at them later.

**Example Chart**  
**Natal Chart**  
 Aug 2 2001  
 0:00 am CDT +5:00  
 Dallas, TX  
 32°N47' 096°W48'  
 Geocentric  
 Tropical  
 Koch  
 Mean Node



|                   |                           |
|-------------------|---------------------------|
| Example Chart     | Dallas, TX                |
| Natal Chart       | 32°N47' 096°W48'          |
| Aug 2 2001        | Koch Geocentric, Tropical |
| 0:00 am CDT +5:00 | Mean Node                 |



| Pt | Long.         | Lat.     | Decl.    | R.A.     | Pt |
|----|---------------|----------|----------|----------|----|
| ♌  | 17° ♃ 34' 07" | -01° 02' | -23° 19' | 289° 11' | ♌  |
| ♍  | 09° ♌ 58' 45" | -00° 00' | +17° 45' | 132° 25' | ♍  |
| ♎  | 05° ♍ 49      | +01° 31' | +20° 17' | 128° 35' | ♎  |
| ♏  | 00° ♎ 48      | -01° 38' | +21° 48' | 090° 52' | ♏  |
| ♐  | 16° ♏ 19      | -04° 10' | -26° 53' | 254° 40' | ♐  |
| ♑  | 04° ♐ 21      | -00° 15' | +23° 07' | 094° 44' | ♑  |
| ♒  | 12° ♑ 19      | -01° 43' | +20° 34' | 071° 05' | ♒  |
| ♓  | 23° ♒ 23 ♀    | -00° 45' | -14° 26' | 325° 59' | ♓  |
| ♈  | 07° ♓ 18 ♀    | +00° 08' | -18° 19' | 309° 40' | ♈  |
| ♉  | 12° ♈ 40 ♀    | +10° 29' | -11° 55' | 252° 34' | ♉  |
| ♊  | 04° ♉ 24 ♀    | +00° 00' | +23° 22' | 094° 47' | ♊  |
| ♋  | 04° ♊ 24 ♀    | +00° 00' | -23° 22' | 274° 47' | ♋  |

## **EXERCISES**

1. Make an event chart for something that you did today where money exchanged hands. For example, buying groceries—check your receipt for the time of the purchase. List the next six aspects of the Moon. What happened to the groceries you purchased?
2. Buy something when the Moon is Void-of-Course. Save the receipt—in fact, tape it next to the item. Make a chart for the purchase and put the item on the shelf next to your door!
3. What are Ptolemaic aspects?
4. Why is it important to look up the Ptolemaic aspects when considering the Void-of-Course Moon?
5. What is a parallel or contra-parallel in the example shown in this lesson?

## LESSON TWO:

### MERCURY RETROGRADE

The predictive power of Mercury Retrograde is the best case in point that Astrologers have at their disposal. The accuracy of Mercury Retrograde predictions makes it easy to convince our friends and relatives that we aren't wasting our time and money with this study.

Mercury's retrograde periods cause you to reflect and evaluate the previous three months when he was in direct motion. This is fine for the human condition and can be good for business. But for the moment, we will assume that, for business or a mechanical object, reflecting on the past would be too confusing for ourselves as well as our clients. The U.S. Post Office was founded on during Mercury Retrograde. Need we say more?

Retrograde periods are the time to do "re" things concerning the planet that is retrograde. Since Mercury rules vehicles, it would be a good time to REpair a vehicle. And a vehicle that came into your possession during a Mercury Retrograde would be born to be repaired. Your memory is like burnt toast during a Mercury Retrograde period. This is not a good condition for business, is it?

Promises made are ignored. Assignments started have requirements and guidelines that change. Appointments made are postponed, and so on. Definitely not good for business—unless you are the printer or publisher of the day planner!

The Chicago NCGR formed a study group. First, we studied predictive Astrology, and now we have chosen the study of Financial Astrology. In other words, we are advancing in age.

A member of our Financial Astrology study group, Val, is tired of repairing her car, and she'd like to buy a new one. She is aware that there are four time periods on the Astrological calendar that she must avoid when she goes shopping for her new car. She must circumvent Retrograde Mercury, Retrograde Venus, Retrograde Mars and the Void-of-Course Moon.

The trick to being a good Astrologer is to abstain from trying to outsmart the Universe. Caveat number one. Even if Val had Retrograde Mercury, Venus and/or Mars and a Void-of-Course Moon in her natal chart, she still needs to abide by the principles of Financial Astrology to avoid buying a "lemon."

Her natal chart may indicate she will purchase a new car, but this has nothing to do with the natal chart of the car itself.

Val has decided that her current vehicle will probably survive another year. Therefore, she has started a savings account for the purchase of a new car. The Moon in Taurus is usually a good time to start a passbook savings account that is earmarked for a specific purpose. The Taurus New Moon is an even better time.

One Aphorism you learn early in the study of Astrology is not to buy, sell or trade a motor vehicle when Mercury is retrograde. If you or a friend has a car that is a 'Lemon,' check the date of the purchase, and about 80 percent of the time, you will find that Mercury was retrograde.

And what was the ending of the story of Val and her car? She found the perfect vehicle. It is RED. She paid less than she expected, she followed the advice of the study group, and she bought it on the exact date and time recommended. However, her old car still runs, and since Val is a Gemini, she doesn't mind having two vehicles.

Before we proceed, let me describe the infinite usefulness of the EPHEMERIS and the annual ASTROLOGICAL CALENDAR.

The easiest way to determine the positions of the planets on a daily basis is to buy an Astrological calendar and nail it next to your phone. Cellular phones need a pocket-size calendar glued to their battery pack.

Several companies publish Astrological calendars; check the New Age bookstores. They stock them for the year ahead, beginning in October. Also check <http://www.amazon.com/>.

Buy one. They contain a wealth of information.

First, we will mark on the calendar every single day that Mercury is Retrograde. Note the beginning date where the calendar shows the Mercury symbol with an 'R' next to it and the ending date where the Mercury symbol has a 'D' next to it. The days in between these two marks are when Mercury is retrograde. Draw an 'R' on all of these days. There will be at least three groups of about twenty-one days during each solar year.

If you hide from the world during this time, you will not achieve the purpose of Mercury's apparent backward motion.

So what do you do? Okay. Try to have a Sense of Humor about it.

Everyone has the same problem, after all, TV and radio announcers included.

Try to do things that start with "re." Plan to repair, research, revise, recalculate, reread, rewrite, and reevaluate. Write your account number clearly when you pay a bill. Put your wallet in a vault. Clean the house, office and car. Give away your surplus. Put shackles on your day planner and a ball and chain on your fountain pen.

### **These are the DO NOTS of a Mercury Retrograde:**

- ❖ Don't sign contracts or proposals.
- ❖ Avoid purchases on credit.
- ❖ Don't buy anything that isn't disposable or recyclable.
- ❖ Don't trust your memory.
- ❖ Don't start a project that will take more than a day to complete.
- ❖ Assume schedules will be revised.
- ❖ Assume traffic will snarl.
- ❖ Assume important documents will be misplaced.
- ❖ If you go on a long trip, buy travelers checks and carry on your luggage.
- ❖ Don't count on changes of weather. Weather patterns get stuck during this time (rain –rain...or hot – hot).

Most IMPORTANTLY...Don't buy, sell, lease or trade a motor vehicle!

If you watch the sales reports of the major auto companies, you will find that most people are pretty intuitive, and during a Mercury Retrograde period, the number of new car sales is unusually slow for that time of year.

At the end of the retrograde, your research will have changed your thinking on many subjects, such as clearing away some burdens and cleaning up old thought patterns. Now that your house is clean and you have money in your wallet (because I hope you haven't spent any during this time), **Go Shopping!**

Even if your natal Mercury is retrograde, don't mess with a transiting Mercury Retrograde. It has its duties, and the objective is to maintain your atonement with the Universe.

### **THE SHADOW**

You will find some Astrologers who speak about the shadow of a retrograde period. This means that the effects of the planet's retrograde motion continue well after it has gone direct and cease only when the planet reaches the degree where it initially stationed to go retrograde. For example, Mercury went stationary retrograde September 14, 2002 at 13° Libra and then went direct on October 6, 2002. The shadow theory would then say that Mercury was still being obnoxious until October 21, 2002 when it finally transited 13° Aries. I find the theory to be rather useless, but thought I'd mention it. The day after Mercury goes direct seems to be very good for all kinds of business transactions. *(Further research might suggest that the retrograde station degree mark is a sensitive point.)*

Just a note: Both my husband and I have Retrograde Mercury in our natal charts. We are NOT exempt from its effects. When we had our own business, we purchased a lot of vehicles. The lemons were purchased during Mercury Retrograde. (I wasn't always an astrologer, you know!). The retrograde periods of Mercury, Venus and Mars are difficult for day-to-day business, and the idea is just to avoid them whenever possible.

Our printing business made more money after Mercury turned direct because we had to reprint jobs we did during the Mercury Retrograde. Most often, our clients made the mistakes. My favorite was when the telephone company forgot to put its own phone number on its brochure, intended for selling ad space in the phone book.

Astrologers have this strange little eccentricity. Three times a year they hurry up and then come to a screeching halt, only to start running at top speed 21 days later. Right around the station of Mercury, either direct or retrograde, everything that was put off suddenly gets done. Actually this usually works. The station period itself seems to be very strong and can be especially helpful for the chart of an event. This is another time you can try a few experiments.

Mercury Retrograde doesn't seem so awful a few days into the retrograde period. Somehow we all get used to doing everything twice, reading directions before we open the package and looking both ways before crossing the street.

Harley Davidson, one of our example corporations, has Mercury Retrograde in its chart. The First Trade took place in the middle of the Mercury Retrograde period. It is certainly a successful company—Mercury Retrograde does not preclude success. I think it just makes success more difficult to attain. Other Dow stocks—Exxon and International Paper, and Microsoft—have Mercury Retrograde in their First Trade charts.

Mercury Retrograde is Universal. Will it affect you? Yes, some Mercury Retrogrades are more annoying than others. For example, Mercury Retrograde in Libra may only cause the stock exchanges to lose a few points. However, in Oct. 1929 and Oct. 1987, it was a wee bit more exasperating.

### **EXERCISES**

1. What are the dates for the next three Mercury Retrograde periods?
2. List some “re” words that would suggest a productive activity during a Mercury Retrograde period. Examples: Rehabilitate, Rehearse.
3. The sign and house position of Mercury explains something about how you think. What is the sign and house position of your natal Mercury? Now, check your family and friends. Every possibility would give you 144. Consider adding the Mercury Retrograde to the mix and 144 is squared. Ever wonder *why* you agree with so few people?
4. Check the previous Mercury Retrograde. Do you remember any particular event? Odds are that you don't, but if you do, how are things working out? If you do remember, in retrospect the incident is usually pretty funny. For example, we ordered a phone during Mercury Retrograde; someone else was given the same number as ours.

## LESSON THREE:

### VENUS RETROGRADE AND MARS RETROGRADE

#### VENUS RETROGRADE

Enough of Mercury! Let's take a look at Venus. Venus represents the money you earn one dollar at a time. You work hard for your money; therefore, you may just wish to spend it wisely. When Venus is retrograde, you forget all that hard work, and you spend more than you should on things you don't need. Whatever you buy will be almost impossible to sell, and you will be stuck with the loss for a very long time.

Venus is retrograde for 40 days at a time, and if you have a 'shop till you drop' personality, it is a very, very long 40 days. Voice of experience: It seems like everyone has an offer you just can't refuse, and everything you could possibly wish to own is being offered at rock bottom prices.

My natal Venus in its ruling sign of Taurus, and I love to shop. And I'm a miserable, irritable, mean, nasty, ugly and otherwise disagreeable, spoiled rotten Astrologer when Venus is retrograde. It is awful, knowing that the most stupid move you could make is to pay money for something.

Should Val buy her car when Venus is Retrograde? Or what will happen if she does?

*"I can fix that"* is one of the predicaments of a Venus Retrograde.

The upholstery inside the car is orange and the exterior paint is lavender. The vehicle is marked down below the cost to manufacture – it is such a bargain. Val says to herself, *"It is so cheap; I'm sure I can live with the mismatched colors. I'll buy it."*

Yet when Venus finally turns direct, Val is so embarrassed. Her car looks like a psychedelic nightmare. She goes from paint shop to paint shop, seeking a new paint job. Trouble is—she is too busy to leave the car there for a week to get the job done. By the next Venus Retrograde, she will be beside herself looking for a used car dealer who will agree to sell it.

Venus Retrograde reminds us that there is no such thing as a bargain.

This applies to everything. Houses bought under Retrograde Venus become "Money Pits" and you will never recover your costs.

Another example is a shopkeeper who is sometimes way too nice. Super salesmen are his nemesis. His wife should send him to the Antarctic during Venus Retrograde periods. Those 100 mechanical croaking frogs will never get sold for the 100 percent markup that the salesman promised. Our shopkeeper even tried to give them away to customers. The customers refused to take them home, and 87 frogs wound up in the trash.

## **MARS RETROGRADE**

Mars is retrograde for a long time, about 80 days. During a recent Mars Retrograde (March 18 - June 4, 1999), NATO bombed Kosovo, in the former Yugoslavia. The bombing started on March 18<sup>th</sup> and ended June 4<sup>th</sup>. Mars Retrograde means, “do not be the one to initiate the action.”

May 11 to July 19, 2001 was a Mars Retrograde period where US courts couldn't seem to complete any judgments. The postponed execution of the convicted Oklahoma Bomber (Timothy McVeigh) made headlines; the execution was temporarily stayed due to lost FBI documents.

The problem is that the parties who initiate the action lose. Here are some memorable examples. Hitler invaded Russia during World War II; Argentina invaded the Falklands; Egypt attacked Israel resulting in the Six Day War; and President Johnson launched a bombing attack on North Viet Nam.

Back in 1992, I needed a new car with a gray interior (my dog had gray fur). Just before Mars went retrograde, I ordered the car, and immediately my other car sold. Exceedingly inconvenienced for 80 days, I waited for Mars to turn direct... HA! February 20, 1993, was absolutely the best possible date, and I took delivery of the car at 12:30 P.M.

In addition to the other problems of a Retrograde Mars, it also tends to be a time when you're accident-prone. My Jeep, “the little war machine,” certainly didn't need a Mars Retrograde in its natal chart. The Jeep just turned over 150,000 miles with only routine maintenance. I believe the moment you take possession of a car, house, boat, etc. is when the previous owner hands you the keys. That moment is the time to construct its chart.

Mars is primarily a defender. He rules wars and prosecution. When retrograde, Mars is impulsive and ambitious, and his actions are misinterpreted. Takeovers are misinterpreted, acquisitions become foolish, and purchases of all sorts are ill conceived.

When Mars is retrograde, the best thing to do is postpone the quarrel, fight, fracas, argument, or battle. Any action you initiate will be overturned, and you will not achieve your objectives. It is a very good time to Practice Patience.

I would recommend that it is best just to avoid doing important business during this time frame. This time period spells trouble, *i.e.*, lawyers are very expensive.

If you start a job during Mars Retrograde, you will start it with a tough relationship with your boss. Other business arrangements will be difficult. Cars purchased will be prone to accidents. Another point of information: Avoid starting a new relationship, and for heaven's sake, don't have sex for the first time! Elective surgery isn't a good idea either. A wound will take extra time to heal.

Mars Retrograde affects the energy level. It is as if our get-up-and-go ‘sat down and stopped.’ Giving in to the idea that your body really needs to rest is often very disconcerting, but if you don't give in, your body will find a way to force the issue.

Even if you have Venus and/or Mars Retrograde in your natal chart, you are not exempt from the influence of either planet when retrograde by transit. Natal Venus Retrograde tends emphasize the feminine qualities of Venus; this is the Lioness who is very protective and accumulates possessions. The natal Retrograde Mars tends toward the militant side of Mars.

When helping folks start a new business, try to avoid the retrograde periods of the personal planets. New businesses need all the extra help they can get. Sometimes, to get an otherwise strong chart, you have to give in and accept a Mercury, Venus or Mars Retrograde. This is when you aim for the end of the retrograde period, when the stationary aspect of the planet will add strength to the chart.

### **EXERCISES**

1. How long is the retrograde period of Venus? How long is the retrograde period of Mars?
2. What is the energy of Venus Retrograde? What industry might this benefit?
3. What is the energy of Mars Retrograde? What industry might this benefit?
4. Why is it best to avoid either of these in a business chart?
5. Of the 30 Dow Industrial First Trade stocks, Harley Davidson, Exxon and International Paper all have Mercury Retrograde. None at the moment have Venus Retrograde. Kodak and Exxon have Mars Retrograde.
6. There is extra space in your *Planetary Stock Trading* book, on pages 133-134, for a reason. As of November 11, 1999, Sears, Goodyear, Chevron and Union Carbide were removed from the Dow averages. They were replaced by Microsoft, Home Depot, Intel, and American International Group. Take the time to draw these charts into the empty space provided.

## LESSON FOUR:

# THE NEW MOON, THE FULL MOON AND STARTING A BUSINESS

This aphorism appears in the ancient writings. The Chinese and Jewish religions have holidays on the New Moon, feasts held to remind the people of its importance. The New and Full Moons are printed on almost every calendar—it is that important. Of our six companies listed, four incorporations took place before the Full Moon. Therefore, if you are helping someone set a date for an event, you might be wise to choose a date between the New and Full Moon.

**Aphorism #4: “Begin a project on the New Moon.”**

From time to time researchers look at the markets and notice that there is a relationship between the New and Full Moons. Three researchers, Lu Zheng, Kathy Zuang and Qiaoquio Zhu, have analyzed all available information on stock prices in 48 countries. Their data base started in 1965. The conclusion: *“A typical global profit from stocks is approximately .5%. Higher in the 14 days around a New Moon than in the 14 days around a Full Moon. Over a year that brings you a profit of 5.4 percent. Higher for those who buy with the New Moon and sell with the Full Moon than for those who do it the other way around. Lu Zheng expects that the cause of the difference in profits is the moodiness that attacks people around a Full Moon. In other words, we become sad or depressed and that is reflected in the stock market prices.”*

Bill Meridian’s studies of the Dow Jones Index from 1915 to 1994 shows that when the Moon is waning from a Full Moon to a New Moon, the market was at its lowest, whereas it was at its highest when it was halfway through its waxing phase.

### **WHEN EXACTLY DOES A BUSINESS START?**

I was helping a friend choose a date and time for the opening of her New Age Bookstore. We had chosen the time of 3:02 A.M. November 10, 1992 in Evanston, Illinois. But I was nervous, because the Moon was within minutes of being full. Yet, when she said she had decided to name the bookstore, “Light of the Moon,” the time and date made perfect sense. At the appointed time, one of her friends purchased a book, and the store was open for business. She printed a copy of the chart and hung it near the cash register along with that autographed dollar bill. It adds to the magic of the opening day ritual when you tell a client to have his first customer autograph the currency for the company’s first transaction. (By the way, the interior and exterior arrangements of her store were constantly changing.)

The practice of having a customer autograph the first dollar earned by a business is a sneaky way for you to check on some of your favorite small establishments. Usually the autograph includes the date and time, so you can run up a chart on your computer. Another way to find out is to ask the company bookkeeper for the date of the first entry in the company’s accounting records.

When my son-in-law opened his business, the first customer gave him a ten-dollar bill. My son-in-law took my first dollar advice so literally that he forced his customer to go get change so the customer could autograph the first ‘One Dollar Bill.’

My son's friend started a business, and the first transaction was done by credit card. That does give an exact time and date, but it is kind of a crummy-looking souvenir. So they decided to Xerox it with the number of the card and signature blanked out.

When does a business start? My experience is that it's when a customer gives the business its first piece of currency (in the USA, that is expressed as a dollar). At this point, you are "in business" because you have accepted payment for your expertise or property. Until you have taken money, you can say it was all a daydream or something.

The chart for the first dollar of the company my husband and I just sold was better at predicting the business than the Incorporation chart. The Incorporation chart for the company worked fine in predicting the actual conduct of the business. It could predict a stolen truck, the need to hire new employees, or even a fire. The First Dollar chart predicted the monetary transactions of the business.

Someday you will consider yourself a Financial Astrologer. If you don't charge, even your friends won't take you seriously after you've searched the Ephemeris for an auspicious date to start a business.

### **EXERCISES**

1. What types of companies would you start between the New and Full Moon? What type might be best begun between a Full Moon and a New Moon?
2. What are some of the ways you might determine the starting date of an established small business?
3. What are some other ways of determining the exact date of the first monetary transaction for a new business?

## LESSON FIVE:

### JUPITER AND SATURN AND ECLIPSES

Saturn and Jupiter are the planets of business. Saturn is the bean counter and the technician. Jupiter is the owner and sales force.

I have a friend who owns a small restaurant. At the end of the day, he takes home all his receipts, and his wife handles the rest. Mr. Jupiter is the salesman and manager; Mrs. Saturn is the bean counter.

A balance is required for each to do their job effectively. You would think that if Jupiter and Saturn made favorable aspects like a conjunction, sextile, and trine to each other that it would be very helpful to the financial health of the business. This is not true. When you look at the Incorporation charts of some old large companies, finding a favorable aspect between Jupiter and Saturn is rare. It seems that if Jupiter and Saturn do not aspect each other, then these two parts of the company management stay out of each other's way, and the business succeeds. Just as it helps my friend to keep his restaurant receipts in a different place, it also seems to help the staying power of a company to have Jupiter and Saturn in different houses in the chart.

There are Jupiter companies and Saturn companies. I determine the planet in charge by looking at their past price performance in *Value Line*. The graph at the top of the page gives the price of the stock for the past ten years. I mark the dates on the graph when Jupiter and Saturn changed signs. If the price went up with Jupiter sign changes, then it is a Jupiter company. If the price was at a low near the time when Saturn changed signs, then it is a Saturn company.

For a small business, you can't go to the bookkeeper and ask for this kind of information, but you can ask what was your best year and what was your worst. With a new business, it will be difficult to guess which planet will dominate.

Having Saturn retrograde in the Incorporation or First Trade chart, sometimes referred to as the Initial Public Offering (IPO) chart, does not seem to make a difference when it comes to earnings and price. Thus, I would not shy away from Saturn Retrograde in the chart of a new business. Usually it helps.

Jupiter Direct seems to encourage people to spend money. Therefore, a business that starts with Jupiter Direct will attract customers who will spend money. Whenever possible though, try to avoid Jupiter Retrograde. It is difficult to have a shy sales force and stingy customers.

It is extremely rare to have all planets direct (in spite of the fact that during the 1990s there were several time periods with no planets retrograde). Therefore, if you try to start a business with all planets direct, the window of opportunity could be very short.

We will study the Incorporation and First Trade charts of successful corporations. This will help us acquire experience from our study regarding what makes a good chart for a successful business. Almost everything in Financial Astrology is new research. If ancient astrologers helped businessmen, they didn't brag about it. The multinational corporation is a phenomenon of the Industrial Revolution. Selling shares of a corporation started in England, and there is no date recorded.

The following dates for the First Trade and Incorporation charts of some interesting companies are given here to start you on your own research journey. We will use these companies throughout this material as examples.

The house system we use when computing these charts is Koch. Do not worry too much about the house position of the planets, as the charts of these large corporations are not as accurately timed as we might wish. When you do have absolutely accurate starting times for a business, then you can think about the meaning of the planets in the houses. If we used small businesses that I know personally, then I would have to give you background information on them. So we'll use familiar international corporations in order to illustrate the ideas more quickly.

These companies are widely held and are often mentioned in the business news section of a newspaper or during that segment of a broadcast. Although charts are provided in Appendix A, I have included the data for the companies we discuss throughout this text because after a while we are all more comfortable with our own astrological software.

**NOTE:** I use DD as the abbreviation for Dover, Delaware, INC for Incorporation date of a company and IPO as the date of the First Trade on the stock exchange when the shares of the stock became available to the public.

|                  |     |                |                |            |
|------------------|-----|----------------|----------------|------------|
| Coca Cola        | INC | Sept. 5 1919   | 1 P.M. EST     | DD         |
| KO               | IPO | Sept. 26, 1924 | 10 A.M. EDT    | NY, NY     |
| Intel            | INC | March 1, 1989  | 9:01 A.M. EST  | DD         |
| INTC             | IPO | August 7, 1981 | 10 A.M. EDT    | NY, NY     |
| Boeing           | INC | July 19, 1934  | 1 P.M. EDT     | DD         |
| BA               | IPO | Sept.5, 1935   | 10:01 A.M. EDT | NY, NY     |
| Harley Davidson  | INC | March 8, 1991  | 10 A.M. EST    | DD         |
| HOG              | IPO | July 1, 1987   | 9:30 A.M. EST  | NY, NY     |
| General Electric | INC | April 15, 1892 | 12:00 P.M. EST | Albany, NY |
| GE               | IPO | May 27, 1926   | 10 A.M. EDT    | NY, NY     |
| Hershey Foods    | INC | Oct. 24, 1927  | 9:00 A.M. EST  | DD         |
| HSY              | IPO | Sept. 19, 1947 | 10 A.M. EDT    | NY, NY     |

**Aphorism #5: “The Moon, Sun or Jupiter in a favorable aspect (conjunction, sextile or trine) means the public will like the business.”**

The first example of this aphorism is the Sun trine Moon of Coca Cola. The Moon is trine Jupiter in GE's chart, and the Moon has just passed the conjunction to Harley Davidson's Jupiter. Hershey did not care what the public thought of them. That is—until they went public in 1947 with the Sun sextile the Moon and Jupiter in the IPO chart. You need to look at both the Incorporation and First Trade charts before you make a decision to buy a share of their stock or accept a job with the company.

When we set up a chart for a business, the ideal is to make the business as strong as possible within the time constraints of the people involved. The first ideal is to have the Sun conjunct, trine or sextile Jupiter. The next is to have the Moon making a favorable aspect to the Sun and Jupiter. Finally, if possible, try to have one of the outer planets making favorable aspects to the Sun. Boeing has the Sun conjunct Pluto in its chart, for instance. So, you would think that with Pluto in Sagittarius, a Sagittarius

Sun company would do very well, right? Caterpillar, Seagram's, and Apple Computer have the IPO Sun in Sagittarius. They were a stagnant group until 1999 when Jupiter moved into Aries and made a trine to their Sagittarius Sun. They moved up in price until June of 2000. The outer planets give strength to the natal chart of a company, and transits of the outer planets may also add to the earnings, and therefore the price. By the way, it is difficult to be a Sagittarius company. You tend to have too many employees because you'll just hire anyone who comes along with a good joke and/or an interesting resume.

### **BE AWARE OF THE NODAL CYCLE**

An eclipse can be a problem for a business, too. A solar eclipse to the Sun, Nodes, Saturn or Pluto is difficult for people and very difficult for business. Here is a case where knowledge of the New Moon is helpful. Starting a business in the six weeks following an eclipse can give it longevity. It will be 18.5 years before another eclipse comes along to this point, and says, "it's time to change your business."

An easy way to identify where the next eclipse will appear is to look at the sign of the transiting nodes. A nodal return means that a company must change. If it changes, things will improve; if it doesn't change, things will get worse. We sold our own business with the nodal return.

The universal clock is always accurate; there will always be two solar eclipses, but be aware there will be years that have three or four. No one in Financial Astrology has researched lunar eclipses.

A solar eclipse to any planet will force some restructuring. When the market place hears about the need for change, it gets nervous. The value of the stock is questioned, and therefore, its price goes down. Sometimes this price effect will be noticed about three months before the eclipse; however, most of the time, the effect appears within a few weeks after the eclipse. The heir to Walgreen's died within a few weeks after an eclipse. Sam Walton died when an eclipse hit the IPO Pluto of Wal-Mart. In another example, the CEO of Coke died when the planet Uranus was eclipsed in the company chart.

For the Dow Jones Industrial Averages, you can almost count on the market going down when there is a solar eclipse. Here is where you take into account the type of sign and whether it is cardinal, fixed, or mutable. I checked a friend's research, and she only found four 'ups' after an eclipse—in the past 100 years. Cardinal eclipses cause the market to go down quickly and then rebound. Mutable eclipses can push the market down two or three weeks before the actual eclipse and keep the market down for a few weeks following. Fixed sign eclipses are the most difficult to predict. The majority of them send the market down, with it taking as long as three months to sneak back up to the previous high.

In July 1998, a lot of Astrologers were talking about the Dow staying in the 8,000 to 9,000 range for a couple of years. They based their opinion on previous fixed sign eclipses. However, Uranus and Neptune were in Aquarius. The Dow added several tech equities to its list and threw out some Old-Line industrials. The averages went up.

Another factor that has a good reputation for providing a buying opportunity is Jupiter turning retrograde. While it is retrograde, the market trends down. If you have a particular stock in mind to buy, study its reaction to previous Jupiter Retrogrades. Then sometime close to the end of the retrograde period, you will find the lowest price for the year. Saturn's Retrograde Station has yet to be researched thoroughly. It just didn't seem to have a dramatic effect in the early 1990s, and in the late 1990s-2001, Jupiter and Saturn turned direct during the same month. This made reliable research difficult.

On January 24-25, 2001, Jupiter and Saturn turned direct at the same time. The markets were slightly surprised. Every economist was certain that the world economy was ready for a very deep recession.

Jupiter, Saturn and the eclipses are very reliable at predicting turns in the market. It almost seems that you could succeed at day trading using these indicators. Wrong. There is a lot more to learn, and Financial Astrologers have not been able to scratch the surface of the research required.

## **EXERCISES**

1. Obtain a company report from the library or your broker, or off the Internet. Try to read it. The name of the report I use is *Moody's Company Data Report*, which includes the phone number of the company. If you wish to check any information, you can always call. Just be sure to ask for stockholders' services. Also, many companies' web sites have an e-mail address. Address your questions to shareholders' relations.
2. What is the best phase of the Moon for starting a business?
3. When does a business start?
4. An eclipse to which planets suggests the need to restructure?
5. With the charts provided in *Value Line*, check out six companies. Did an eclipse to a planet in their charts predict when their earnings would plummet?
6. During our online class we will discuss the current transits of Jupiter and Saturn to the charts of these six companies.
  - a. Which house is Jupiter transiting?
  - b. Which house is Saturn transiting?
  - c. Did the previous eclipse make a conjunction with any planet in either company chart?
  - d. Will the next eclipse make a conjunction with any planet in either company chart?

Textbooks 2 and 3 continue the discussion of eclipses in greater detail.

## LESSON SIX:

### CHECK OUT THE THEORIES FOR YOURSELF

#### TRANSITING JUPITER'S SIGN POSITION

You have to twist your brain a bit when you are thinking about Jupiter's transit through the signs.

1. Decide what industries the sign rules.
2. Think what will happen if there is an abundant supply.
3. Consider what industries will benefit.

Let's illustrate this process. Alaska's natural resources are fish, oil, lumber, and gold. In 1998, Jupiter was in Pisces, and it promised to produce an abundant supply of Pisces stuff (sign of the fish). The salmon did not return, till late in the season. Jupiter promised a low price for the fish, and sure enough the price was down as expected. Why? Because on the fish farms, there were plenty of fish.

The price of oil sank in 1998 and did not go back up until mid-1999. During the summer of 2000 and 2001, the price was up 75 percent. The price went down while Jupiter transited Pisces. There was too much oil being shipped. The price went right back up when the OPEC decided to monitor the amount of oil they shipped. Their enforcement of the oil quota started on the day Jupiter went into Aries.

Libra rules lumber, but trees are Taurus. Jupiter transited Taurus on June 29, 1999, which is when Alaskan trees flooded the market. Trees are usually cut in winter and sent to market in the summer. Jupiter in Taurus meant an abundant supply of cheap or inexpensive trees. (Actually a beetle ate the bark off the trees and harvesting the trees became imperative.)

Gold is a Leo commodity.

**Aphorism #6: "The rule of THREE."**

The most important rule in Astrology is that nothing of significance will happen until you have THREE planetary events working within the same time period. Three astrological events are required for ONE memorable Earth Event.

## **JUPITER AND SATURN: WATCH OUT FOR THE RETROGRADES**

### **Aphorism #7: “Time Out.”**

Jupiter Retrograde means the market will take a time out. Jupiter has a retrograde period of four to five months. While Jupiter is retrograde the Dow moves in lock step. A recent example: Jupiter rx 1/3/04 Dow 10453 , Jupiter direct 5/6/04 Dow 10317; Jupiter rx 2/2/05 Dow 10546, Jupiter direct 6/5/05 Dow 10553; Jupiter rx 3/3/06 Dow 11025, Jupiter direct 7/6/06 Dow 11151..

Try to avoid starting a business with Jupiter Retrograde; it will have a problem with volume. During the retrograde period, the markets tend to take a rest. The volume of trading goes down, and people take the time to analyze their holdings. This is a good time to be a buyer. You can take your time and do your research. You can find bargains among the high quality investments, maybe even some high-flying ones. As soon as Jupiter goes direct, the markets will start inching up again.

### **Aphorism #8: “Bean counters are out to lunch.”**

Saturn Retrograde means the bean counters have taken a lunch break and they are not around to say “no” or “no fair peeking.” As a result the markets tend to move up. The sales force and the CEO's are playing without the supervision of the accountants. Enron's financial shenanigans were discovered the week Saturn went retrograde. The week that Saturn turned direct the congress began hearings on the accounting irregularities at Enron.

A recent example: Saturn rx 11/25/03, Dow 9782; Saturn direct 3/4/04, Dow 10588. Saturn rx 11/8/04, Dow 10391; Saturn direct 3/22/05, Dow 10565. Saturn rx 11/22/05, Dow 10820; Saturn direct 4/5/06, Dow 11203.

## **EXERCISES**

1. What is the rule of three?
2. Do eclipses affect the Dow Jones Averages?
3. What usually happens with a Jupiter Retrograde?
4. What usually happens when Saturn goes retrograde?
5. Do your own little research project with the Dow or the NASDAQ. The NASDAQ had an interesting eclipse during 2000. Your friendly neighborhood library has all sorts of raw data on the Dow Jones Industrial Averages. You can also find the historical charts on AOL.

## LESSON SEVEN:

### HOUSES IN A CORPORATION

Maybe you should read this lesson after dinner! For our example, we will use the Incorporation of Hershey Foods, since it is a scattered chart. I checked for the time of incorporation, and the incorporation date is October 24, 1927, at 10:00 A.M. Eastern Standard Time, Dover, Delaware. The price fluctuates between 10 and 20 points depending on earnings and commodity prices. As a shareholder, I tend to read about the company. Following is a description of what the houses in an Incorporation chart mean, and following each, I will try to relate these meanings to Hershey Foods' chart.

#### HOUSES BELOW THE HORIZON

Since the Sun is usually shining during the business day, it is rare for a company to have many planets in the first six houses. These houses describe the work the public does not see.

**1<sup>st</sup> House:** The people that make the company work are represented by the 1<sup>st</sup> house. It also shows the character of the people that make the company a good place to work, and how the personnel, including the stockholders, work together as a unit. It also denotes the company's attitude toward their competitors.

Sagittarius rising is attractive and polite and has a happy chatty attitude. The stockholders are invited to the annual meeting in Hershey, Pennsylvania, which includes a tour of the factory and a picnic. They are greeted by the employees and shown a grand time. Hershey Foods Corporation competes with Cadbury and Nestles. These two companies have exclusive arrangements in the rest of the English-speaking world, Europe and Russia. I've learned to bring my own. The South Node is in the 1<sup>st</sup> house. Their competitors aren't exactly fair. Hershey is in direct competition with Mars in North America. All four companies wish to sell their candy all over the world. They are fierce competitors and always ready to bite each other's tails!

**2<sup>nd</sup> House:** The 2<sup>nd</sup> house shows the liquid assets of the corporation, and its buying power. This house describes the money earned from sales of its product or services.

When a house is empty, that means it is not a problem. Hershey has rarely had a cash flow problem. Although they have debt, it has consistently decreased as a percentage of revenues over the past ten years. Since 1982, the number of shares outstanding has decreased by 25 percent, thereby increasing the value of shareholders' stock.

**3<sup>rd</sup> House:** This house represents contracts and communications within the company. It has to do with public statements about the inner workings of the company. It also has to do with traffic, vehicles, transportation and mail within the company.

Hershey's chart has Jupiter and Uranus in the 3<sup>rd</sup> house. I really do not know anything about their inner communications, but then again, Jupiter is in secretive Pisces. They do have tours of their factory, and they have a whole village devoted to chocolate. Hershey has contracts for sugar, corn syrup and cocoa everywhere and, even when they have to go to the spot market on the exchanges, the company has a reputation for negotiating until they get the best price.

**4<sup>th</sup> House:** Here are the managers and vice-presidents of a corporation, the real estate of the buildings, where the work of the business takes place and the location of all buildings owned by the company.

Hershey's buildings are attractive, and they do have some income from leases. This house is unoccupied and therefore not a problem.

**5<sup>th</sup> House:** This house represents speculation, social activities, sports, entertainments, and conventions. This is the house of children.

Chiron (the maverick and the healer) occupies Hershey's 5<sup>th</sup> house. Twenty percent of the stock in the corporation is reserved to support the orphanage that was originally funded by the founders of Hershey. The company will occasionally take a risk and buy other food companies. In 1998, they sold a pasta company (that they had purchased in order to get a foothold in the European market). Hershey's chocolate problem is in international markets because the chocolate has a slightly burnt taste that Europeans tend to shun.

**6<sup>th</sup> House:** This house represents the workers and their attitude about their environment. On-the-job training is also part of the 6<sup>th</sup> house, and so are labor unions. However, either the 6<sup>th</sup> or 12<sup>th</sup> house can indicate strikes.

The 6<sup>th</sup> house in Hershey's chart is unoccupied, and any labor problems that Hershey may have has not interrupted the flow of chocolate candy to the stores.

### **HOUSES ABOVE THE HORIZON**

The nature of the business day and the timing of the opening of markets will find the Sun, Mercury and Venus above the horizon. Usually an IPO will have these planets in the 10<sup>th</sup> or 11<sup>th</sup> house. This does not mean to discount their position—it just means this is important to take into account because it is true of all companies listed. So, we will find that the corporations we study usually concentrate their efforts on the stockholders, the managers, the CEOs and their advertising.

Houses 7 through 12 in natal Astrology refer to the 'you out in the world.' Corporations have a tendency to do a lot of things out in the world. It's the nature of the beast. Therefore, you will also find that these houses have more meanings. However, I have highlighted the keyword for each house to make it easier for you to remember when you are scanning a bunch of charts. Keywords or phrases shown in bold print apply more to the IPO than to the incorporation.

**7<sup>th</sup> House: Mergers and Acquisitions** describe the corporation's various types of business dealings with others. They can be contracts, trade agreements, or mergers. Lawsuits and legal affairs and other forces opposing growth and free action of the company are 7<sup>th</sup> house matters. Here we also find the activities of the company's sales competitors, their ability to handle public relations, and their involvement with business-to-business partnerships.

Hershey seems to be fairly lucky in that regard. Their 7<sup>th</sup> house contains the North Node in Gemini. They understand the patent and copyright procedures. Other candy companies avoid trying to duplicate their products and pricing. You never hear of a lawsuit concerning their products. Their pricing is fair, and they concentrate on their relationships with supermarket outlets. The Jupiter transit through Gemini has witnessed the company's introduction of all sorts of new packaging and new molds for their various candies.

**8<sup>th</sup> House:** This is the **Debt** House. This house represents the frozen assets, loans, interest income, and mortgages as well as the corporation's losses and gains due to death. These could be the estates of deceased persons, or anyone connected with the corporate entity. The 8<sup>th</sup> house will indicate the financial

conditions surrounding partnerships, mergers or lawsuits. This house also describes loans and income, from sources not under the control of the organization or corporation, and the revenue from investments and/or the sale of frozen assets. The company treasurer is described by the 8<sup>th</sup> house—that is the person, as distinct from the treasury. This house details their financial relations with competitors.

With Hershey, I believe, Pluto in the 8<sup>th</sup> house fairly well describes the orphanage that the owners founded. Milton Hershey endowed the Hershey's Trust, giving the children's home 99 percent of the Class B stocks with 10 votes per share. Pluto in the 8<sup>th</sup> would insist on that kind of control. (Also, if you think about it, Pluto represents children.)

**9<sup>th</sup> House:** This is **advertising, mid-level management, or corporate officials in general**, as distinct from their departments. The advertising department, publicity and public relations of a company are represented here, including the results of media campaigns. All types of long distance communications as well as foreign trade are represented by this house. It also reveals outside personnel, such as professional consultants.

Hershey's chart has Neptune and Venus in the 9<sup>th</sup> house. It has had difficulty keeping its market share of an acquired Pasta and Grocery group. They've had to spend heavily with advertising dollars to maintain their market share in the face of tough competition.

**10<sup>th</sup> House:** This House is **the CEO and the President**. The CEO, Chairman of the Board, or the governing supreme authority of the company is represented by the 10<sup>th</sup> house. Its public standing and credit rating can be determined here.

Hershey's chart has Mars, the Sun and Moon in the 10<sup>th</sup>. Originally this was a mom and pop business. When Mrs. Hershey passed away, there were many disagreements with the Trust and how the company was to be handled. No one knows how Mr. and Mrs. Hershey settled their disagreements.

**11<sup>th</sup> House:** This is the **House of the Stockholders**. The stockholders are considered friends of the corporation. These folks determine the income of the CEO, and the shareholders must also approve the leadership goals and policies. The friends of the organization (usually named suppliers) include the network of companies that are closely associated with the organization and its activities. The Eleventh House involves organizations or facilities that provide for social activities, such as fraternal groups and clubs.

This house is empty in Hershey's chart; therefore, we expect that the shareholders, and in this case, the powerful Trust, do not have very much to discuss with the CEO. The Trust controls the Board of Directors and gives the CEO autonomy.

**12<sup>th</sup> House:** This is the **Dividends or Book Value of a share**. The income of the stockholders is by direct dividend payout or by increased valuation per share; this is a 12<sup>th</sup> house matter. This house can also indicate competition that is presenting problems to the corporation. Here is where labor unions, strikes, and labor troubles will manifest; they are also described by the 6<sup>th</sup> house. The 12<sup>th</sup> also details the work of the public relations departments as it deals with governments and institutions.

When Jupiter transited late Scorpio and Sagittarius in the 12<sup>th</sup> house, the book value of Hershey's stock increased about 20 percent.

An interesting book you might enjoy, with Hershey's chart for a bookmark, is *The Emperors of Chocolate, The Secret World of Hershey and Mars* by Joel Glenn Brenner, Random House, 1999.

So, let's take a little break here. I travel a lot because my hobby is archaeology. We tell each other long elaborate stories while digging one centimeter at a time. I work on various projects with a group called *Earthwatch*. I had just spent five weeks in New Zealand and in Australia's Outback without a Hershey bar in sight. Brits eat Cadburys.

I had signed on for one more project in Hawaii, and after landing in the airport, I realized I was in the USA. The first thing I bought at the newsstand was an oversize Hershey bar. I was enthusiastically telling my story about landing in Hawaii and how delicious Hershey's plain chocolate tasted which is why I brought a supply to my *Earthwatch* team buddies on Easter Island. I forgot that one of the teammates was Swiss. He asked why I didn't buy Nestles. I said, "*Nestles, yuck, not worth the calories!*"

He didn't speak to me for several days. Then finally he came over and said politely, "*I guess people just like the candy they grew up with.*" International incident? Good thing that the Swiss think "neutral."

### **WHAT THE PLANETS REPRESENT IN A BUSINESS CHART**

**Sun:** He describes the character of company and can also describe its product.

**Moon:** She represents the investors who are constantly changing and will withdraw their support should they believe that their work is not productive. She also represents the reaction of the public to the products and services of the company.

**Mercury:** It details how the network of communications operates within a company—the phones, fax, autos, and the suggestion box.

**Venus:** She explains the day-to-day collections and distributions of cash. She can also describe in-house policy, work rules and incentive programs.

**Mars:** He describes the sales force and the ability of the workers to get the product to the market. Personnel, including mid-level management and unions, fall under the Mars influence.

**Jupiter:** This is the CEO or Chief Executive Officer. This is the way management operates to coordinate the various departments within the company. This is where the final decisions are made. He determines the structure of the company's organizational profile.

**Saturn:** This is the CFO or Chief Financial Officer. He manages the pricing and profits, plus all other financial aspects concerning the company's products.

*The outer planets need more research, and I have enumerated my ideas below.*

**Uranus** is the engineering department or the WEB master. They are also the folks in Research and Development that create the patents and copyrights that will enhance the company's profits.

**Neptune** is the Advertising and Marketing department. Quite often Neptune will have the same meanings as Jupiter.

**Pluto** is the Legal and Benefits departments.

## **EXERCISES**

1. Evaluate the price of one of our six corporations' stock by first taking into consideration the current transits to the corporation's natal Jupiter and Saturn.
2. Think about what the planets represent in the Incorporation charts of our six companies. From what you have read in the newspapers, etc., do you know what each planet represents in their Incorporation chart?

## LESSON EIGHT:

### JUPITER LECTURE

Jupiter expands all kinds of things—which is fine *if* you want the thing to expand. Saturn restricts. People born with Jupiter and Saturn conjunct seem to be naturally lucky. It isn't true necessarily, but this is the way it works: if Jupiter's number of degrees is lower than Saturn's, then you tend to spend money before you earn it, if not in reality, at least mentally. My Jupiter is at 16° Aries. My Saturn is at 29° Aries. Fortunately my husband's Jupiter is at 10° Taurus, and his Saturn at 9° Taurus; he earns the money, and then spends it. He doesn't think about spending until the money is in his pocket.

My study group and I went through about 300 charts of people we knew, and the pattern held, except for some depression survivors.

You might want to apply this concept to company Incorporation charts and then check their debt versus cash flow. Of our six companies, Boeing, Intel, GE, and Harley have Jupiter as the lower number in their Incorporation chart. Do their assets exceed their liabilities?

Now to the IPO chart. Bill Meridian lists some bullish contacts that might be fun to verify with our six stocks. I'll use the information in *Value Line*, which has a graph of the price of the stock. Squares seem to be as bullish as trines and conjunctions. However, I look first for conjunctions when I'm picking a stock to buy. These are all large cap companies with high P/E ratios (high means low dividends). No bargains here really.

#### **Bill Meridian's List (excerpted from *Planetary Stock Trading*, pg. 21)**

“Jupiter Sun  
Jupiter Mercury  
Jupiter Venus  
Jupiter Jupiter  
Jupiter Uranus  
Jupiter Neptune  
Jupiter Pluto  
Jupiter to the angles  
Eclipses to Jupiter (statistically this proves to be about +60 percent)  
Jupiter to Mars could be bearish.”

I decided to look at splits to verify Bill Meridian's Jupiter theory. *Value Line* has a ten-year graph of the equity's price, so you can follow the Jupiter transits. Splits are listed near the upper left-hand corner in a box titled 'Legends.' Check these dates first.

The actual time that a split occurs is AFTER the stockholders' meeting; thus, the need to split the stock is perceived several months before the listed event. Spin offs happen when the government approves. The date they are determined to be necessary is often a year before approval is granted.

Let's check the charts of our six stocks. Read this next section out loud—otherwise it looks like Astrological gibberish.

**Boeing** stellium in Cancer

6/90-8/90 Jupiter 19 Cancer conjunction stellium split.

6/97 Jupiter trine Jupiter Moon Venus split.

**Coke** scattered chart

5/90 Jupiter in Cancer conjunction Pluto split.

5/92 Jupiter in Virgo conjunction Moon split.

5/96 split Jupiter 16 Capricorn trine Mercury.

**Hershey**

9/86 Jupiter in Pisces trine Jupiter Moon Mars split.

9/96 Jupiter 7 Capricorn square Neptune split.

6/16/04 Jupiter conjunct Venus

**Intel** bowl shaped chart

7/31/00 split

6/23/00 Jupiter conjunct Jupiter in Taurus

**EXERCISES**

Your turn, using:

**GE**

Splits are 5/87, 5/94,5/97, 5/2000.

**Harley Davidson**

Splits are 6/90, 6/92, 9/94, 9/97, 4/2000.

**Intel**

Splits are 6/30/95, 7/14/97, 4/12/99, 7/1/2000.

## LESSON NINE:

### JUPITER FROM SIGN TO SIGN

This looks like a cookbook list, and that is what it is. You've probably scanned over to your Sun sign, just to see if I listed something you've forgotten. This is a list of material things. Indecisive Libra is not material. Before you skip right off to the next lesson, think about what is currently falling in price and what is rising in price. What is the sign that rules the item according to our cookbook list?

This list is designed to help you think about what Jupiter does when it moves into another sign. In 2001, Jupiter was in Gemini and Cancer. That meant an abundance and low price for a huge list of things. Take a look.

#### **INDUSTRIES JUPITER WILL EXPAND THROUGH THE SIGNS**

**(Aries 4/5/63, 3/18/75, 3/3/87, 2/14/99, 1/23/11, 6/6/10)**

|                   |                       |
|-------------------|-----------------------|
| aerospace/defense | lamb                  |
| dental            | machinery             |
| diamonds          | manufacturing         |
| engines           | medical equipment     |
| eyeglasses        | metal fabricating     |
| fireplaces        | metals and mining     |
| fitness           | military              |
| furnace           | optometry             |
| garages           | precision instruments |
| hair              | propulsion            |
| hardware          | steel (general)       |
| hats              | surgical equipment    |
| heavy machinery   | surgical instruments  |

**(Taurus 4/13/64, 3/27/76, 3/9/88, 6/29/99, 6/4/11)**

|                 |                           |
|-----------------|---------------------------|
| banks           | corn                      |
| beans           | costume jewelry           |
| beauty supplies | financial services        |
| bonds           | financial institutions    |
| cash registers  | investment company income |
| cattle          | money                     |
| candy           | thrifts                   |
| collectables    | securities brokerage      |
| copper          | treasury                  |

**(Gemini 4/23/65, 4/3/77, 3/12/89, 7/1/00, 6/11/12)**

advertising  
automobile/truck  
auto parts  
bikes  
books  
bookstores  
buses  
cabs  
cable TV  
communication  
elementary education  
elevators  
foreign telecommunications

gas stations  
highways  
mail  
newspapers  
office supplies  
printing  
radio  
repair folks  
railroad  
shipping  
telephone systems  
tires/rubber  
writing instruments

**(Cancer 5/6/66, 4/12/77, 2/24/90, 7/14/01, 6/26/13)**

apartment buildings  
bakeries  
boats  
building materials  
environmental  
farms  
flowers  
food wholesalers  
gardens  
grocery  
home appliances  
home building  
hotels/lodging

kitchens  
milk  
obstetrics  
plumbing  
R.E.I.T.  
restaurants  
retail building supplies  
sinks  
stores  
swimming pools  
vegetables  
washing machines

**(Leo 5/25/67, 4/21/79, 8/19/90, 8/02/02, 7/16/14)**

amusement parks  
brokers  
children  
circus  
entertainment TV  
gambling  
games/toys  
gold  
gold/silver mining  
golf

hotel/gaming  
jewelry/rings  
manufactured housing  
music  
parks/playgrounds  
recreation  
recreational vehicles  
stadiums  
stockbrokers  
stoves

**(Virgo 6/16/68, 4/5/80, 9/13/91, 8/28/03, 8/11/15)**

accountants  
Army  
cabinets  
cereals  
consumer services  
crafts  
drugs  
efficiency systems  
employment  
food storage  
food processing  
harvesters  
health care

herbs  
household products  
hygiene  
industrial services  
labor  
libraries  
nurseries  
office equipment  
police  
sanitation  
servants  
service workers  
tobacco

**(Libra 7/16/69, 5/9/81, 10/11/92, 9/26/04, 9/9/16)**

apparel  
art objects  
boutiques  
confections  
copper  
fashion  
fruit  
fur  
home furnishings  
jewels

music  
mutual funds  
mergers  
partnerships  
public relations  
scales  
trees/forest products  
women's apparel  
weddings

**(Scorpio 8/16/70, 6/10/82, 11/11/93, 10/27/05, 10/10/17)**

accounting  
bathrooms  
biotech  
butchers  
cemeteries  
chemistry  
containers and packaging  
health care providers  
insurance  
iron  
mining

mortuaries  
pensions  
pharmacy  
pipelines  
research and development  
rubbish  
surgical equipment  
security systems  
tariffs  
taxation

**(Sagittarius 5/29/71, 12/27/82, 12/10/94, 11/25/06, 11/8/18)**

|                                |                        |
|--------------------------------|------------------------|
| advertising                    | military               |
| air transport                  | publishing             |
| books                          | religious institutions |
| foreign electronic enterprises | ships                  |
| foreign travel                 | sporting goods         |
| investment companies/foreign   | telegraphs             |
| maritime                       | universities           |

**(Capricorn 2/7/72, 1/20/84, 1/4/96, 12/19/07)**

|                          |                               |
|--------------------------|-------------------------------|
| air conditioning/heating | gerontology                   |
| cement and aggregate     | investment companies/domestic |
| coal/alternative energy  | nursing homes                 |
| corporations             | places of business            |
| clocks and watches       | office buildings              |
| currency                 | security systems              |
| engineers                | salt                          |
| financial services       | vaults                        |

**(Aquarius 3/15/61, 2/24/73, 2/7/85, 1/22/97, 1/06/09)**

|                           |                           |
|---------------------------|---------------------------|
| aerospace/defense         | lighting supplies         |
| airplanes                 | natural gas               |
| astrology                 | networking                |
| commodities and futures   | radio and TV broadcasting |
| computers and peripherals | satellites                |
| computer software         | semiconductors cap eq.    |
| electric utility          | science and research      |
| electrical equipment      | stone quarries            |
| electronics               | x-rays                    |

**(Pisces 3/26/62, 3/9/74, 2/21/86, 2/5/98, 1/20/10)**

|                        |                      |
|------------------------|----------------------|
| addictive drugs        | oceans               |
| beverages (alcoholic)  | occult               |
| boats                  | oil                  |
| charity                | oil field services   |
| chemicals (basic)      | photography          |
| chemical specialty     | petroleum integrated |
| chemicals diversified  | podiatry             |
| churches               | poisons              |
| crime                  | prison               |
| dancers                | shoes                |
| fantasy                | sleep                |
| film                   | surplus materials    |
| healthcare information | swimming             |
| hospitals              | writers              |

## LESSON TEN:

# JUPITER TRANSITS THROUGH THE HOUSES OF YOUR COMPANY

**1<sup>st</sup> House:** This is a very good luck period for your company. You gain sales, you improve your bottom line, you market new products, your employees are full of energy, and you can even give the office and shop a facelift. It is a good time to start a project that you believe will take 12 years to complete. Your new hires are excellent, and even your competition is tolerable.

**2<sup>nd</sup> House:** Receivables and even cash seem to fall out of the clouds into your treasury. This is a lucky time for your accounts. Of course, with new cash, you can buy new equipment, add staff, and retool the shop. Your stockholders may accuse you of trending toward extravagance and overspending on nonessentials. Speculating or buying outrageous lines of products is also a problem—it's best to listen to your frugal accounting department.

**3<sup>rd</sup> House:** Now is the time to think about purchasing transportation equipment, reviewing delivery contracts and evaluating the costs. Your office environment is relating well to the public, and it is time to take advantage of advertising innovations. Mail order campaigns will be successful. You will have successful relationships with local media, and even your printer will spell your name correctly. Long weekend conferences and trade shows are successful and even fun. Write those letters; work up proposals; write the editor of your paper and even the highway department. Communications on the local level will be successful. After all, what is the worst thing anyone can say? "*NO?*" Odds are in your favor when Jupiter is transiting the 3<sup>rd</sup> house.

**4<sup>th</sup> House:** This is the time to invest in real estate for your company. If you have some already, improve it; check out ways to acquire more and help others acquire your used property. Your stockholders will generally agree with your real estate expansion plans. This is a good time to expand your Board of Directors or to improve their meeting place. In-house policy issues are easily solved to everyone's satisfaction.

**5<sup>th</sup> House:** Your outrageous investments finally pay off. New investments are successful. Your subsidiaries actually pay off. You have successful parties for employees. Your sales incentive programs work. You find a sports team to sponsor, or you organize teams within the business. You begin courting a business that you wish to acquire, and you add new product lines to your business.

**6<sup>th</sup> House:** Each of your employees is doing the work of three people. These workers are especially pleasant and even tell jokes. The safety program and the health insurance receive a perfect check-up. Your HMO compliments you for a lack of claims. You gain more business as the result of an excellent service record. You acquire new customers and add to your bottom line.

**7<sup>th</sup> House:** This transit marks an excellent time to merge or to be acquired, and an excellent time to form a business partnership. This is an excellent time to write new advertising or initiate a great publicity campaign for your company and your business. You will be able to outperform your competition. New business agreements will bring excellent results. Your company will look great on camera. It is a good

time to publicize community service projects. You are actually able to speak to an audience about your business without stumbling and stuttering.

**8<sup>th</sup> House:** You and your partner are able to combine resources with great results. Now is the time that your accounting department needs to work overtime developing tax and insurance strategies. Study available insurance policies. People believe your company is doing excellent work. You receive long anticipated tax breaks from the government. You receive additional revenue from frozen assets or insurance claims. Loans and credit are no problem. Your partners acquire excellent work contracts. Everyone is very generous with advertising calendars.

**9<sup>th</sup> House:** Advances in research and technology require additional training for your employees. You all sign up for classes you never thought you would have to take. You support the efforts of various educational organizations. Your advertising programs take your business to another country. You hire consultants to improve efficiency. Long distance communications become an important factor in the business. This is another time that is good for mergers and acquisitions. If you need to settle a lawsuit, now is the time. Manuals and handbooks published at this time will have good reviews from their users. If you need to appoint new managers and define their duties, this is a good time for that project.

**10<sup>th</sup> House:** The value of your company is at its height. Public success and recognition are yours. This is an excellent time to ask for favors from public officials or others in authority. This is an excellent time to add subsidiaries to the business and is a very good time to entertain new clients and suppliers. The president or CEO of the corporation gets public recognition for their work. The company's credit rating is outstanding.

**11<sup>th</sup> House:** Networking is the area for concentration of effort. You get recognition from trade and community groups. You will meet and make a favorable impression on people who can influence your business. Conferences and trade shows organized by your company are successful. Goals you have set for business will be achieved. You join trade groups or professional organizations that will enhance your business. Friendships and client relationships formed at this time will be enduring.

**12<sup>th</sup> House:** This is the 'get out of jail free' card. You can overcome your competition, and your research opportunities are bearing fruit. This is the time to market newly developed programs. Philanthropy is in order. Your environmental and conservation programs will expand and gain publicity.

### **THE JUPITER EFFECT**

In 1980, an Armageddon type book received a great deal of publicity. Talk show hosts all over the country interviewed the authors who claimed that earth was doomed because Jupiter and Saturn would be in conjunction.

Astrologers were rather amused and said the worst thing that would probably happen is the President would be shot. He was, but his wife Nancy took over and was probably one of our finest presidents.

The Jupiter Effect is back again in May 2000. And probably the worst thing that will happen is a minor recession brought on by Alan Greenspan raising the interest rates and/or the President will be shot at again.

A little sixth grade science: Jupiter is a huge ball of gas, almost a second Sun. This planet has 13 moons, and its gravitational pull can adopt comets easily. Hanging out with Saturn in conjunction and opposition

causes solar flares, which in turn intensify the Northern Lights. It also disrupts weather patterns. That's all, Folks!

In Astrology, Jupiter shares the stage with Saturn as the business planet. It represents the salesmen in your business, and Saturn represents the accountant. Jupiter rides first class, stays in five-star hotels and eats gourmet meals. Jupiter expands your company into new and/or foreign markets, increases your accounts and your clients' bottom line. Ask him—he'll verify that statement with generous adjectives and puffery. It seems that Neptune will imitate the Jupiter Effect. Keep an eye on his activity.

### **TRANSITING JUPITER KEYWORDS**

Use this list when Jupiter makes a transiting aspect to another planet. The conjunction, the sextile and the trine are positive in nature, while the square and opposition are negative. For example, Jupiter conjunct Saturn in May 2000, banking institutions increased in size through mergers and acquisitions.

**POSITIVE** aspects to other planets; the conjunction, trine and sextile promise increased abundance of –

LUCK, MONEY, PROSPERITY  
HONOR AND FAME  
INHERITANCE, OPTIMISM, TOLERANCE  
GOOD JUDGMENT  
SUCCESS IN CONTACT WITH PEOPLE  
ACHIEVEMENTS,  
UNDERSTANDING, COMPASSION  
HONESTY, JOVIAL  
GENEROSITY  
POPULARITY

Folks most often affected by Jupiter transits are –

MIDDLE AGED PEOPLE, SPORTSMEN  
PUBLISHERS, CLERGYMEN  
DOCTORS, TRIAL LAWYERS, BANKERS

**NEGATIVE** aspects to other planets; squared or oppositions promise –

OVER EXPANSION, OVER SPENDING  
MISJUDGMENT, BAD TIMING  
LOSSES IN BUSINESS OR FINANCE  
PEOPLE MISJUDGE YOU  
INTOLERANCE  
UNSYMPATHETIC, TOO GENEROUS  
LOSSES IN SPECULATION OR GAMBLING  
UNPOPULAR, LOSSES IN A LAWSUIT  
ILL HEALTH DUE TO OVER INDULGENCE

## **EXERCISES**

1. What signs will Jupiter transit during the next 12 months?
2. What are the commodities ruled by these signs?
3. What is their current price?
4. List some stocks that sell these products.
5. What is their current price?
6. Look back 12 months—what was the sign Jupiter transited?
7. What commodity did that sign rule?
8. Twelve months ago, what was the price of the stock that sells that commodity?
9. What is its current price?

## LESSON ELEVEN:

### SATURN

When Saturn is behind a sign, it makes life difficult for that Sun sign. For example, while Saturn is in Gemini, Cancer's are upset. The sign Saturn occupies forces that Sun sign to work harder than they have ever worked before. For example, Gemini's are suddenly working harder than they ever had before, and they will explain how hard in great detail. Don't listen; they like to be busy. This is why Sun sign astrologers are occasionally accurate.

Just like people, companies and stock exchanges have birthdays. And the transits affect all of the people involved in their company or exchange.

The New York Stock Exchange's Saturn return ended when Saturn entered Taurus on June 10, 2000. The Dow average was 9000. On the April 4, 2000 Saturn return for the NASDAQ...oops! The computer industry tanked. Transiting Saturn conjunct the New York Stock Exchange's Sun at 28° Taurus and 'oops!' again. The Dow Jones Industrial Average retrenches during the last week in October 2000, 9600, with Saturn applying retrograde to the Sun and again the last week of March 2001, 9106, with Saturn applying direct to the NYSE Sun.

The NASDAQ Saturn return was a lot more difficult for the exchange than the aspect of Saturn to the Sun of the NYSE. The NASDAQ fell slowly for a year from 5000-1700. The upward move of late March finally held when Saturn left Taurus on April 20<sup>th</sup>. (The NASDAQ also suffered from an eclipse to its natal Venus, which added to the downward trend.)

In the charts of both exchanges, Heliocentric Saturn is in the same sign as Geocentric Saturn. When Saturn returns to its natal sign, it tends to make things difficult for the entire transit. When Saturn finally moves out of the sign, the problems are solved, and things begin to move forward slowly. The Tokyo exchange will have a difficult time for a longer period because its geocentric natal Saturn is in Leo and its Heliocentric Saturn is in Virgo.

The Tokyo stock exchange has had all kinds of problems, and the stocks on the exchange have lost a great deal of money. The Tokyo stock exchange had transiting Saturn conjunct the MC at 14 degrees Aries. Saturn was 13 degrees applying direct on April 27, 1997, and on October 27, 1997, Saturn was 15 degrees applying retrograde. Saturn was 13 degrees applying on January 1, 1998. January 1998 was the final dip in the Nikkei averages. The retrograde pass was the most difficult. But it didn't recover; transiting Saturn still had to move past its Sun and the square to its natal Saturn. The exchange's averages slid until April 2001 when transiting Saturn finally passed the square to natal Saturn.

The charts for the exchanges are like Incorporation charts. The Saturn transits can be traced by using the averages associated with each exchange in much the same way you can associate earnings with a company. There were also many other challenges; both exchanges have made plans to move, rebuilt their computers, and revised the bylaws of their organizations.

GE's Incorporation chart has the Sun at 26° Aries—the same problem? On 8/15/97, \$62, and on 3/4/98 and 7/31/98, \$96. Transiting Saturn conjunct the Sun and a quick dip to \$82 on 5/8. Not the low for the year but a bargain for a DOW stock.

On page 60 you will notice that the New York Stock Exchange has a new set of charts. In 2005 the exchange became a publicly traded company. The owners of the NYSE were given shares of the stock and the remainder were sold to the public. The old chart will apply to events that happened while the exchange was a private company. For example, Dick Grasso's dispute with the former Board of Directors concerning his compensation. And let's say you were interested in researching 9/11/01, you would use the old chart. However, news concerning events at the exchange such as whether they will purchase an exchange in another country will be predicted by the new charts for the publicly traded company.

To explain these groupings means that transiting Saturn is making a conjunction, square or opposition to the other planets. Actually trines and sextiles do nothing.

**Bill Meridian's List of Bearish Aspects (excerpted from *Planetary Stock Trading*, pg. 21)**

“Saturn Sun  
Saturn Venus  
Saturn Jupiter  
Saturn Uranus  
Saturn Neptune  
Saturn Pluto  
Eclipses to Saturn or the angles”

Let's check his work. Our other four companies should also be looked at from the point of view of bearish aspects.

**Boeing** had an eclipse on its Incorporation chart's Saturn in February 1999. The previous eight months the price inched down until on the day of the eclipse the price was \$36. The price sputtered upwards and returned to &60 by November 2000.

**EXERCISES**

It's your turn to check GE and Harley Davidson—think about bearish aspects as buying opportunities. A strong company will survive them with new management strategies and sometimes a new CEO or CFO.

How are companies miserable? They lose either time or money. Public companies must report their earnings; therefore, it easy to check their misery quotient. Private companies have the going out of business sign as signal of their distress.

## LESSON TWELVE:

### RULES FOR ERECTING A BUSINESS CHART

Now, let's talk a little bit about helping entrepreneurs with their business charts during the next few years. Jupiter and Saturn are very close together. It will be difficult to erect a good business chart or, for that matter, any event chart and keep Saturn and Jupiter apart. I've mentioned this previously, but I would like you to notice that during the year 2000 there were fewer and fewer IPOs. In fact, *Investors Business Daily* reported on May 29, 2001 that, "the number of new issues in the IPO pipeline has fallen from a bloated 400 deals last year (most before April 2000) to less than 100 in 2001."

#### HOUSE PLACEMENT

Houses 1, 4, 7 and 10 are Angular houses. They initiate action and are significant to the vitality of the business. Placing Saturn in houses 3, 6, 9 or 12 will keep it in the background of the business chart. Actually Saturn is in its joy in the 12<sup>th</sup> house. It likes to be hidden in the breaking light of dawn.

Grace Morris explains the concept very clearly,

*"DO NOT have Saturn on the angles. A good example of that is if you buy a house and you sign the contract with Saturn on an angle, you can't sell your house; it sticks like flypaper. So the two things you do not want in a successful business chart are a void of course Moon or Saturn on an angle. What you do want is the Moon well-aspected."*

My research indicates that there are very few companies that start business during a Jupiter-Saturn conjunction. In a natal horoscope, the conjunction is uncommonly lucky in that the person is usually able to find his way out of a mess. Businesses move slowly, and therefore need Jupiter and Saturn in different signs.

Apple Computer is an example of a business with a Jupiter-Saturn conjunction (in Libra). Steve Jobs had to come back to run the company to make it work. He is probably a benevolent dictator. He thinks fast and he moves fast, and he doesn't let protocol or paperwork get in the way of designing, manufacturing, or selling his product.

The nature of the entrepreneur's business is also another factor when trying to place Saturn in a business chart. Saturn in the 3<sup>rd</sup> house for a car dealer may not be desirable. Saturn in the 6<sup>th</sup> house might make employees very difficult but hard working; in the 9<sup>th</sup> house, dealing with foreign companies might be too educational; and in the 12<sup>th</sup> house, problems with governmental institutions would be a challenge.

A good business chart has a variety of squares, trines and sextiles between the planets. A stellium involving the Sun is very helpful. The Moon is very important to a business that deals with the public. If you can set up the chart so that it has a sextile or trine to Jupiter, it will give the entrepreneur an extra boost. Enterprising folks need problems to overcome. If not, the whole business could become boring, and the principal owners will search for new horizons.

Sometimes you just can't get Jupiter or Saturn to coordinate within the time frame you are trying to set for a new business. Planets are in their Joy as follows:

**Saturn in 12, Jupiter in 11, Sun in 9, Mars in 6, Venus in 5, Moon in 3 and Mercury in 1**

### **EXERCISE**

Make your own checklist of rules for erecting a chart for a new company

Thank you very much for taking my class and/or purchasing this book. I can't tell you how much fun I have each day doing a reality check on Astrology. Each planet and each aspect will have an interesting effect on the charts of companies. Textbook 2 will give you even more tools to have fun with the markets.

If after a while you collect a group of friends who also enjoy giggling at the markets, you might like to start a stock club. The web site has a copy of sample by laws you might like to use to get a group started. There is also a list of what you need to do to become a real stock club and actually buy, sell and hold real live equities.

## EXAM

1. You are helping a good friend start a small retail business. Which astrological factors will you avoid?
  - a. Mercury Retrograde
  - b. Mercury Direct
  - c. Venus Direct
  - d. Venus Retrograde
  - e. Mars Direct
  - f. Mars Retrograde
  - g. Jupiter Direct
  - h. Jupiter Retrograde
  - i. Saturn Retrograde
  - j. Saturn Direct
  - k. Moon trine Jupiter
  - l. Moon Void-of-Course
  
2. The business planets are \_\_\_\_\_ and \_\_\_\_\_.
  
3. In a company, one of these planets represents \_\_\_\_\_  
and the other represents \_\_\_\_\_.
  
4. Which Moon aspect is best for starting a project?
  
5. For each type of business shown below, please note in which house you would place the Sun or Jupiter.
  - a. Eyeglasses \_\_\_\_\_
  - b. New Age Books \_\_\_\_\_
  - c. Jewelry \_\_\_\_\_
  - d. Clocks \_\_\_\_\_
  - e. Hats \_\_\_\_\_
  - f. Travel \_\_\_\_\_
  - g. Pharmacy \_\_\_\_\_
  - h. Bank \_\_\_\_\_
  - i. Music Shop \_\_\_\_\_
  - j. Apparel \_\_\_\_\_
  - k. Mortuary \_\_\_\_\_
  - l. Casino \_\_\_\_\_
  - m. Real Estate \_\_\_\_\_
  - n. Cabs \_\_\_\_\_
  - o. Printing \_\_\_\_\_
  - p. Bakery \_\_\_\_\_
  - q. Tavern \_\_\_\_\_
  - r. Candy \_\_\_\_\_

6. What Sun sign would you encourage your friend to give his business (using the list below)?

- a. Advertising \_\_\_\_\_
- b. Airline \_\_\_\_\_
- c. Fishing Charter \_\_\_\_\_
- d. Publishing \_\_\_\_\_
- e. Meat Market \_\_\_\_\_
- f. Thrift Shop \_\_\_\_\_
- g. Gas Station \_\_\_\_\_
- h. Restaurant \_\_\_\_\_
- i. Garbage Hauling \_\_\_\_\_
- j. Engine Repair \_\_\_\_\_
- k. Tobacco \_\_\_\_\_
- l. Insurance \_\_\_\_\_

7. What are two reasons to avoid a Void-of-Course Moon in a business chart?

8. When setting up a chart for business, which houses are the best for Jupiter? Which houses are the best for Saturn?

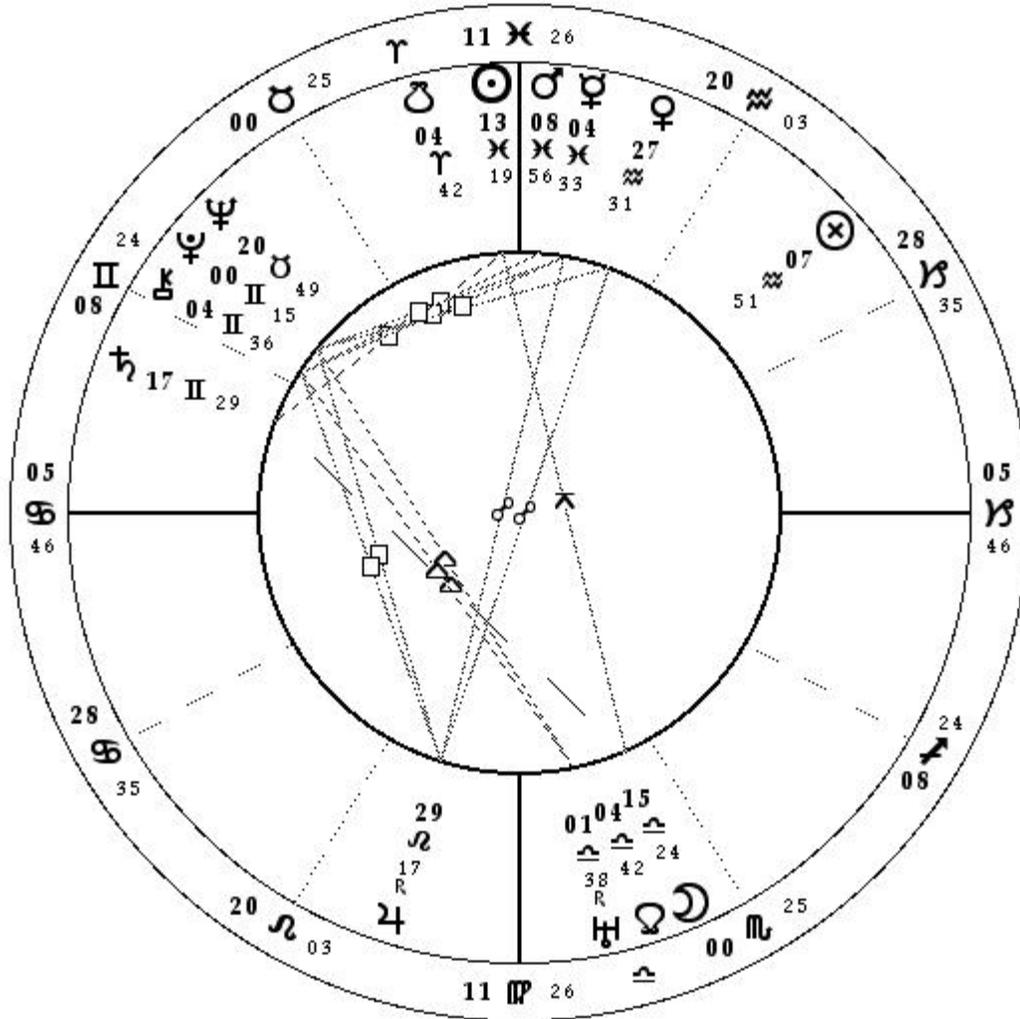
9. During the next six months, Jupiter will transit \_\_\_\_\_, and that means there will be an abundance of \_\_\_\_\_.

10. Your friend has a brilliant idea for a new business and asks you what would be the best date and time during the next year to open it. E-mail me only the date and time, and I will check it with my astrology program. Explain the type of business and why you choose that date.

## APPENDIX A: Incorporation and IPO Charts for Major Corporations

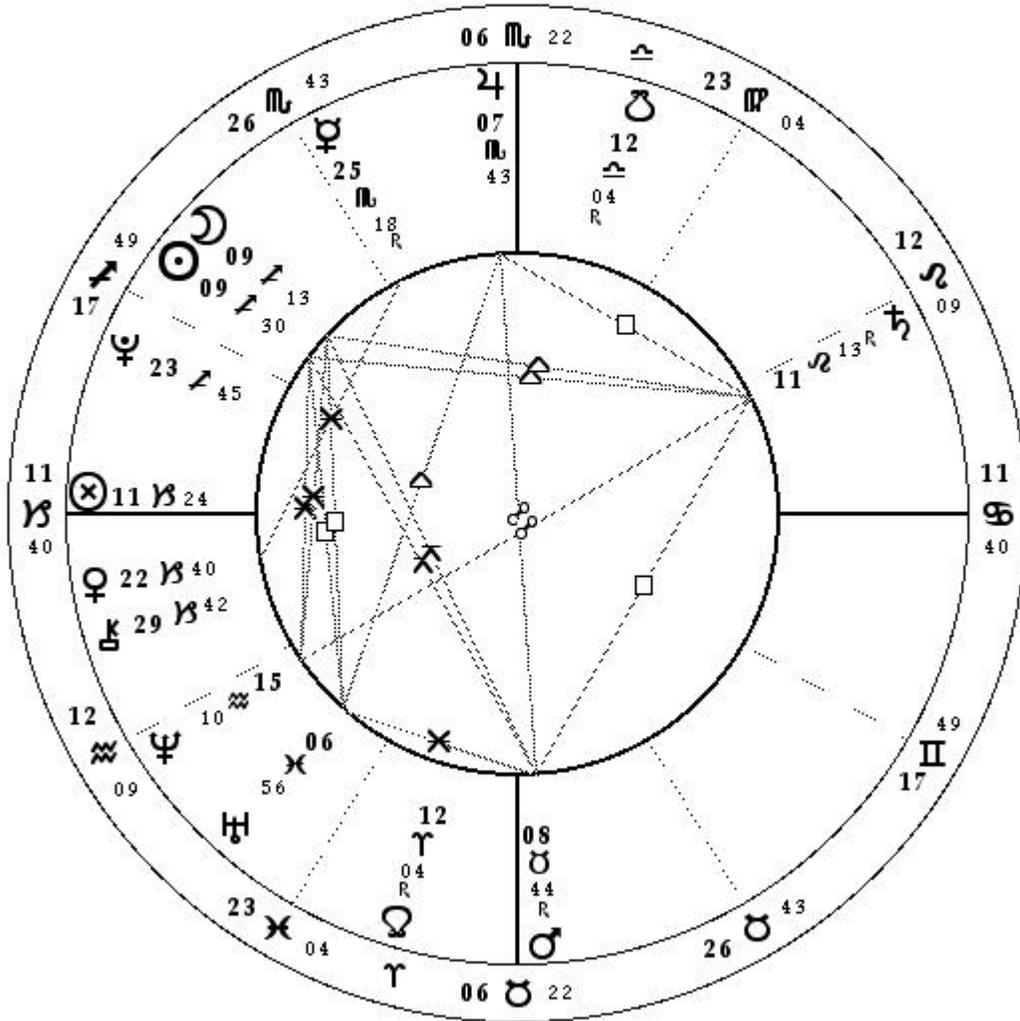
### INC T A T & T (original)

Mar 3 1885      12:00 PM EST  
 Albany          New York  
 42N39            73W45  
 Mar 3 1885      17:00:00 GMT  
**Tropical Koch True Node**



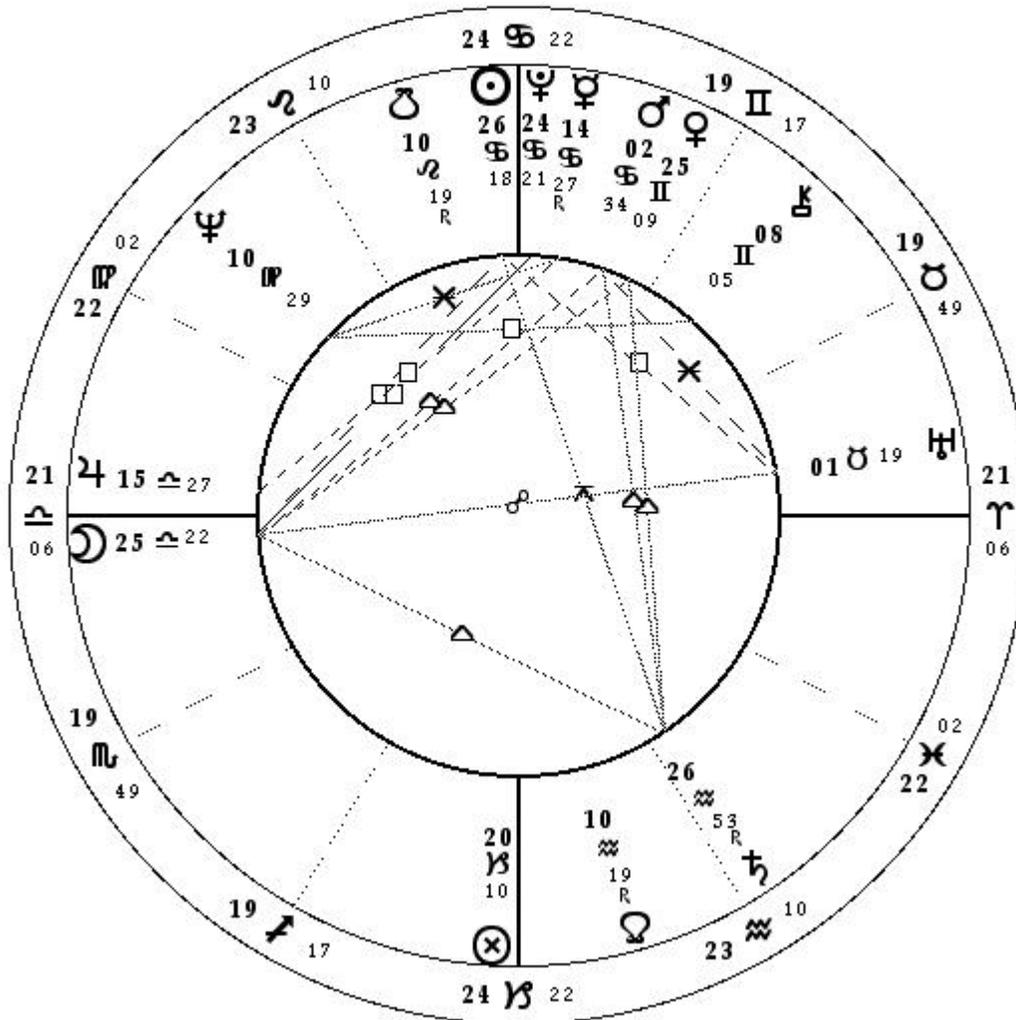
# IPO T A T & T

Dec 1 2005 9:30 AM EST  
New York New York  
40N43 74W00  
Dec 1 2005 14:30:00 GMT  
**Tropical Koch True Node**



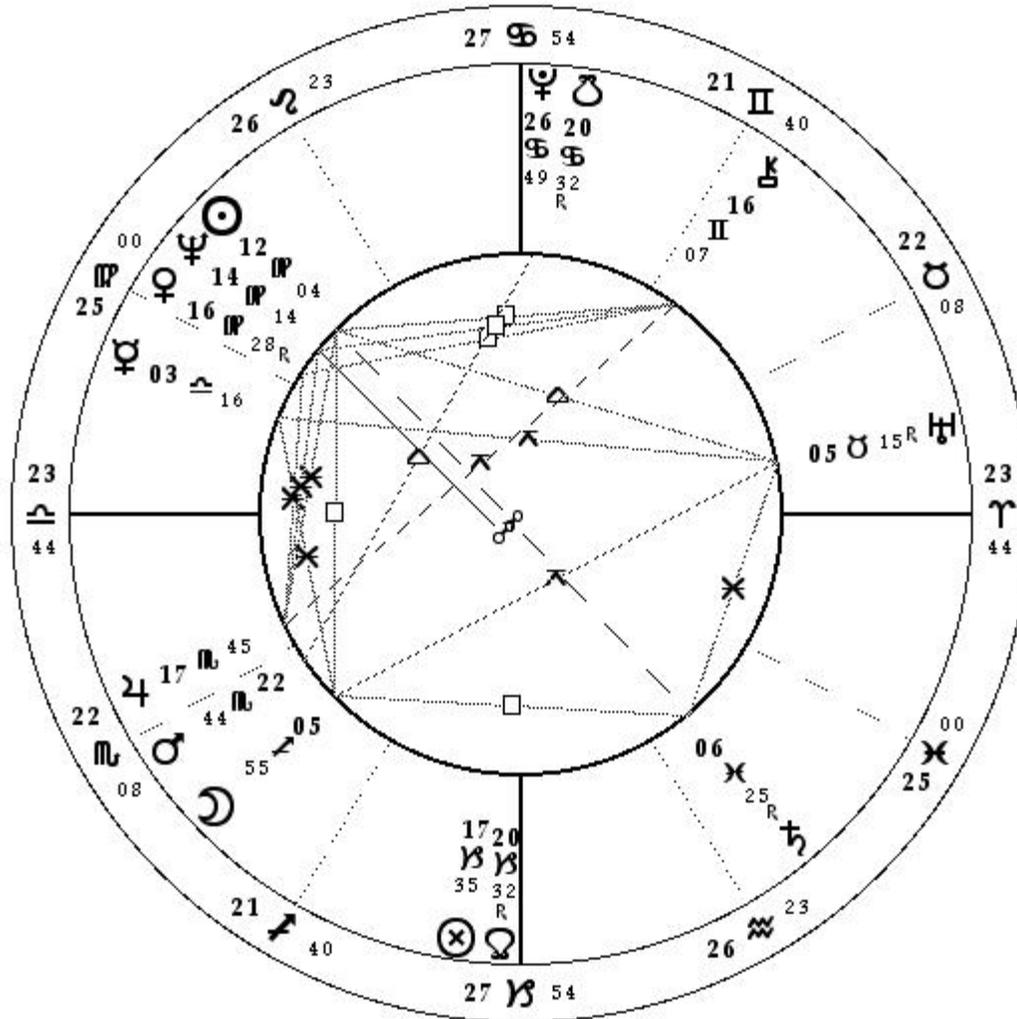
# INC. BA Boeing

Jul 19 1934      1:00 PM EDT  
 Dover             Delaware  
 39N09             75W31  
 Jul 19 1934      17:00:00 GMT  
**Tropical Koch True Node**



# IPO BA Boeing

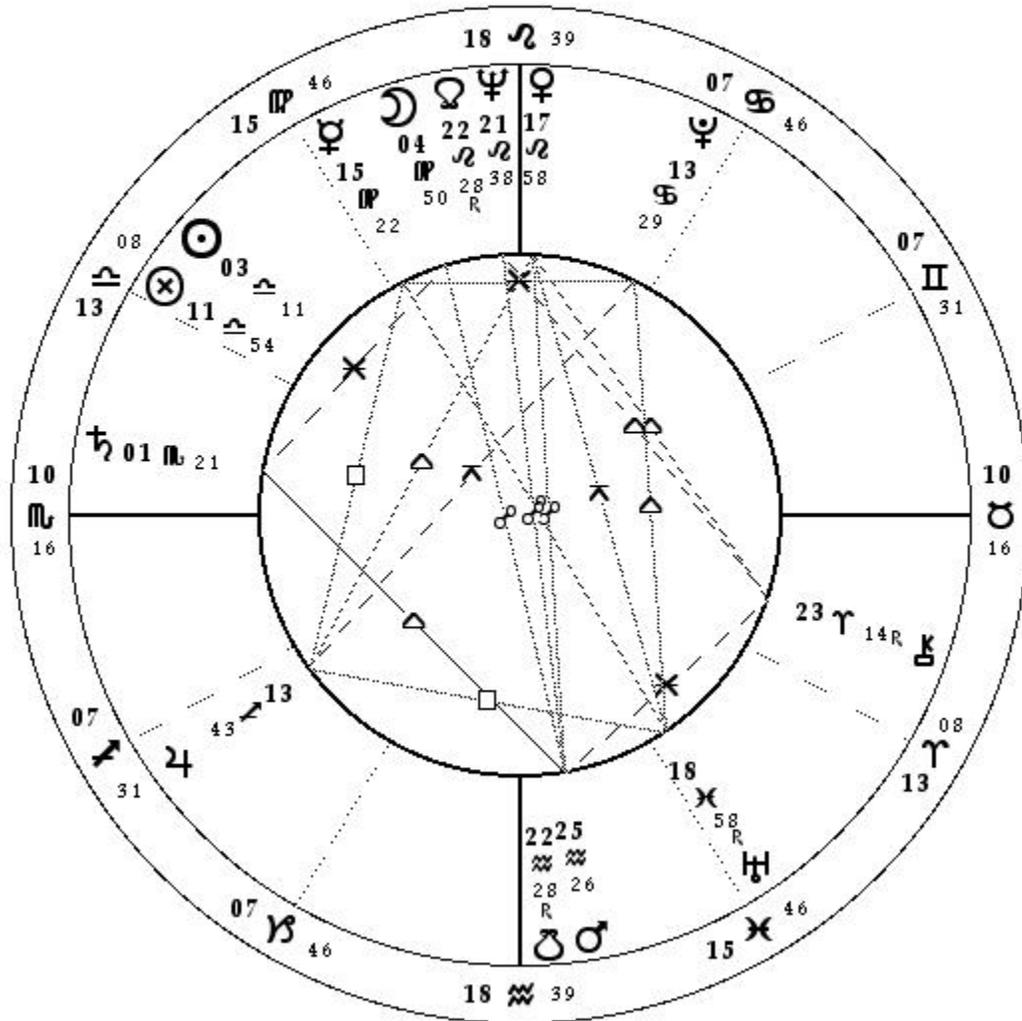
Sep 5 1935 10:01 AM EDT  
 New York New York  
 40N43 74W00  
 Sep 5 1935 14:01:00 GMT  
**Tropical Koch True Node**





# IPO KO Coca-Cola

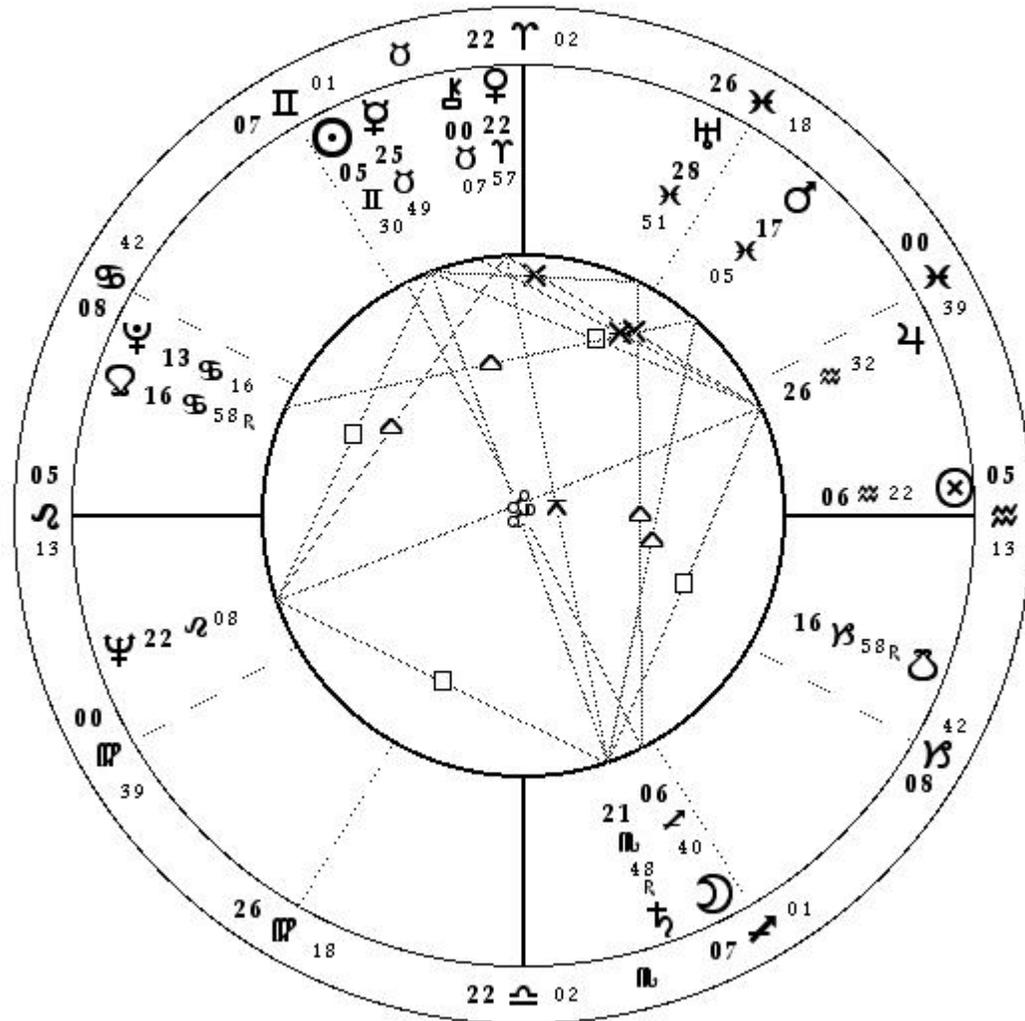
Sep 26 1924      10:00 AM EDT  
 New York          New York  
 40N43              74W00  
 Sep 26 1924      14:00:00 GMT  
**Tropical Koch True Node**





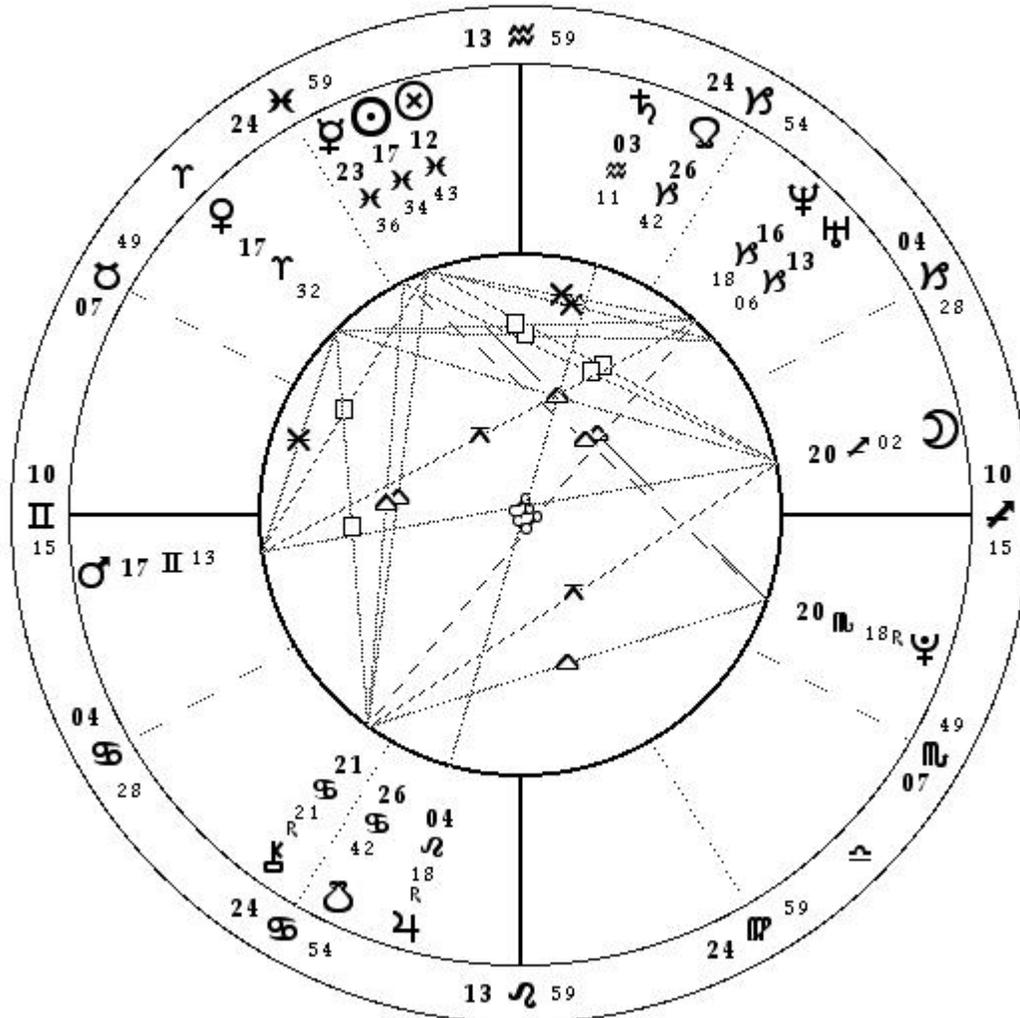
# IPO GE General Electric

May 27 1926      10:00 AM EDT  
 New York      New York  
 40N43      74W00  
 May 27 1926      14:00:00 GMT  
**Tropical Koch True Node**



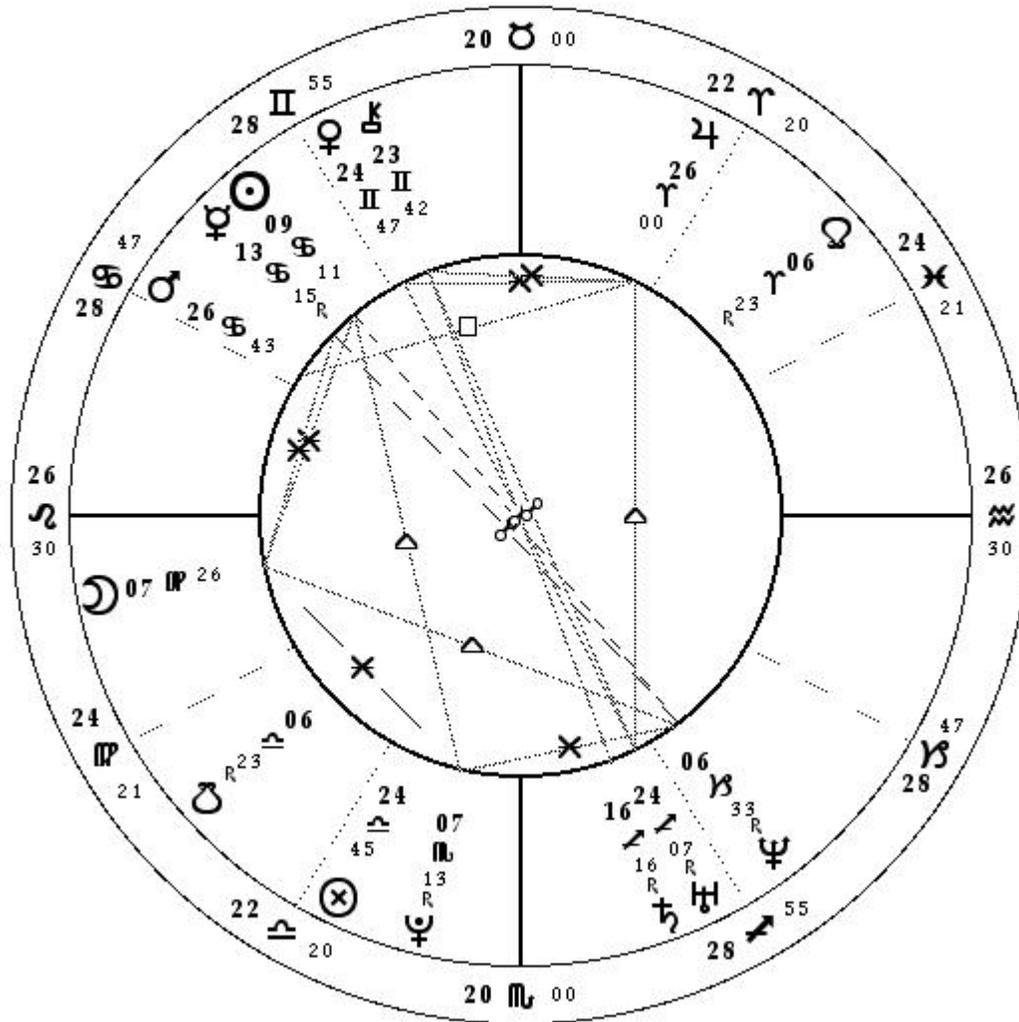
# INC. HOG Harley Davidson

Mar 8 1991      10:00 AM CST  
 Madison          Wisconsin  
 43N04            89W24  
 Mar 8 1991      16:00:00 GMT  
**Tropical Koch True Node**



# IPO HOG Harley Davidson

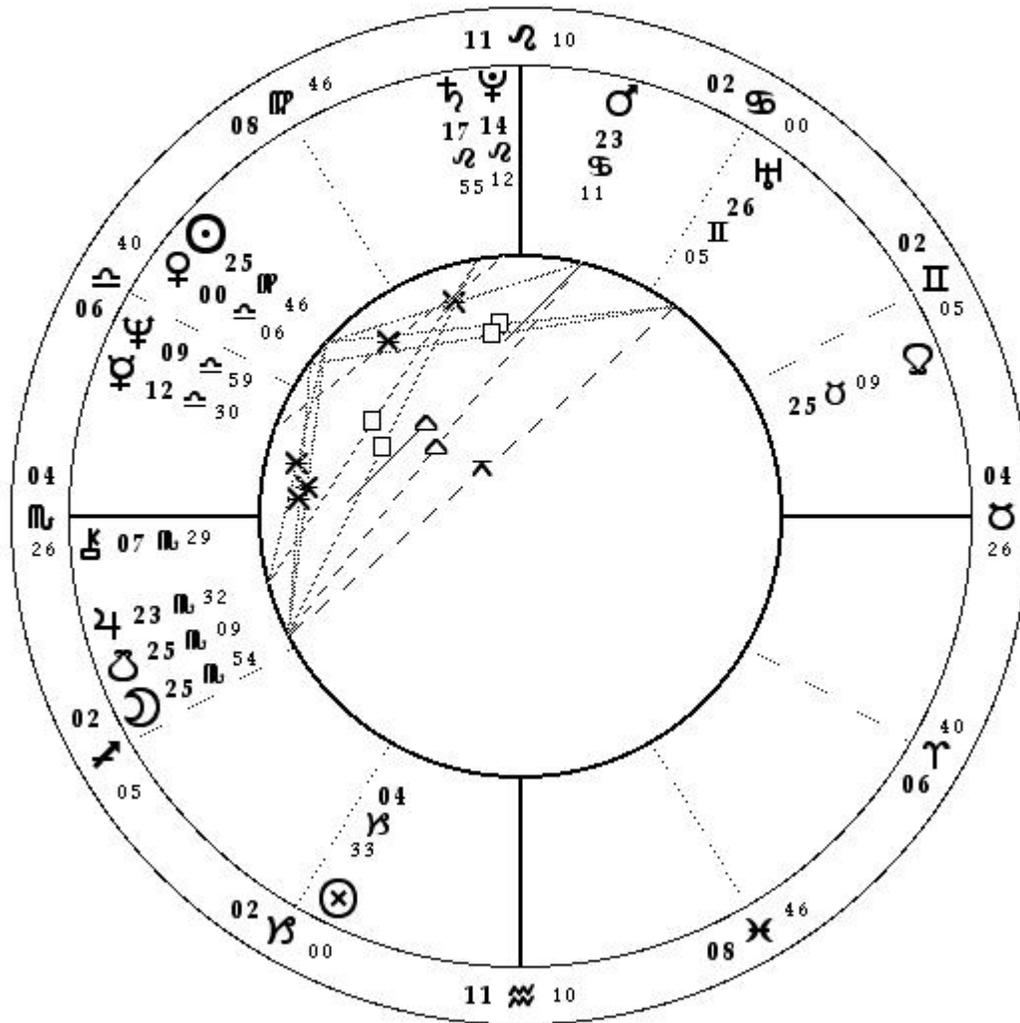
Jul 1 1987 9:30 AM EDT  
 New York New York  
 40N43 74W00  
 Jul 1 1987 13:30:00 GMT  
**Tropical Koch True Node**





# IPO HSY HERSHEY

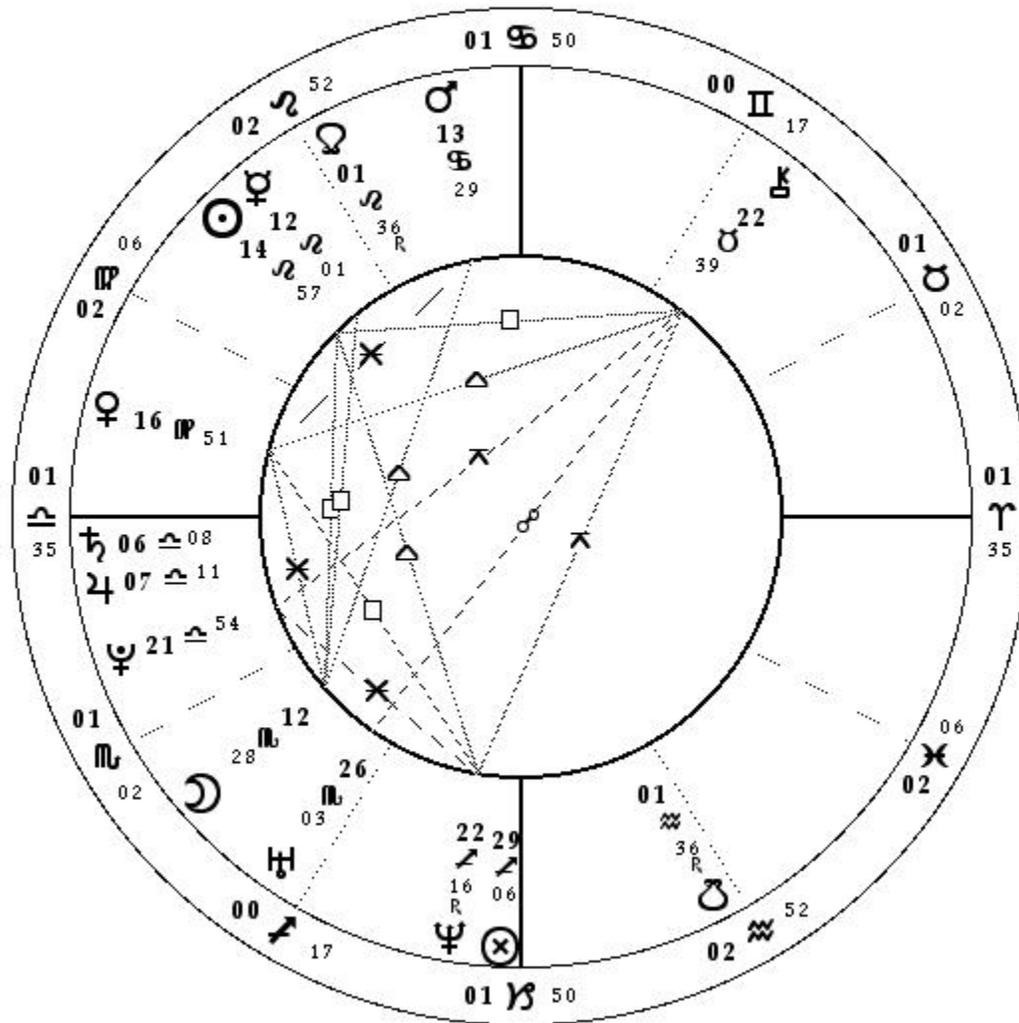
Sep 19 1947      10:00 AM EDT  
 New York      New York  
 40N43      74W00  
 Sep 19 1947      14:00:00 GMT  
**Tropical Koch True Node**





# IPO INTC Intel

Aug 7 1981      10:00 AM EDT  
 New York        New York  
 40N43           74W00  
 Aug 7 1981      14:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

## **APPENDIX B: Other Charts**

The following is taken from historical information posted on the NYSE web site. Which of these actually constitutes the birth of "The New York Stock Exchange" remains open to question and debate.

First organized:

May 17, 1792. Twenty-four stock brokers signed an agreement to trade with one another beneath a buttonwood tree outside of 68 Wall Street.

First constitution:

March 8, 1817. A constitution with rules for the conduct of business was adopted. This organization is named the New York Stock & Exchange Board.

Name change:

January 29, 1863. The name is officially changed to the "New York Stock Exchange."

Incorporation:

February 18, 1971. "The New York Stock Exchange, Inc.", a not-for-profit Delaware corporation, is registered.

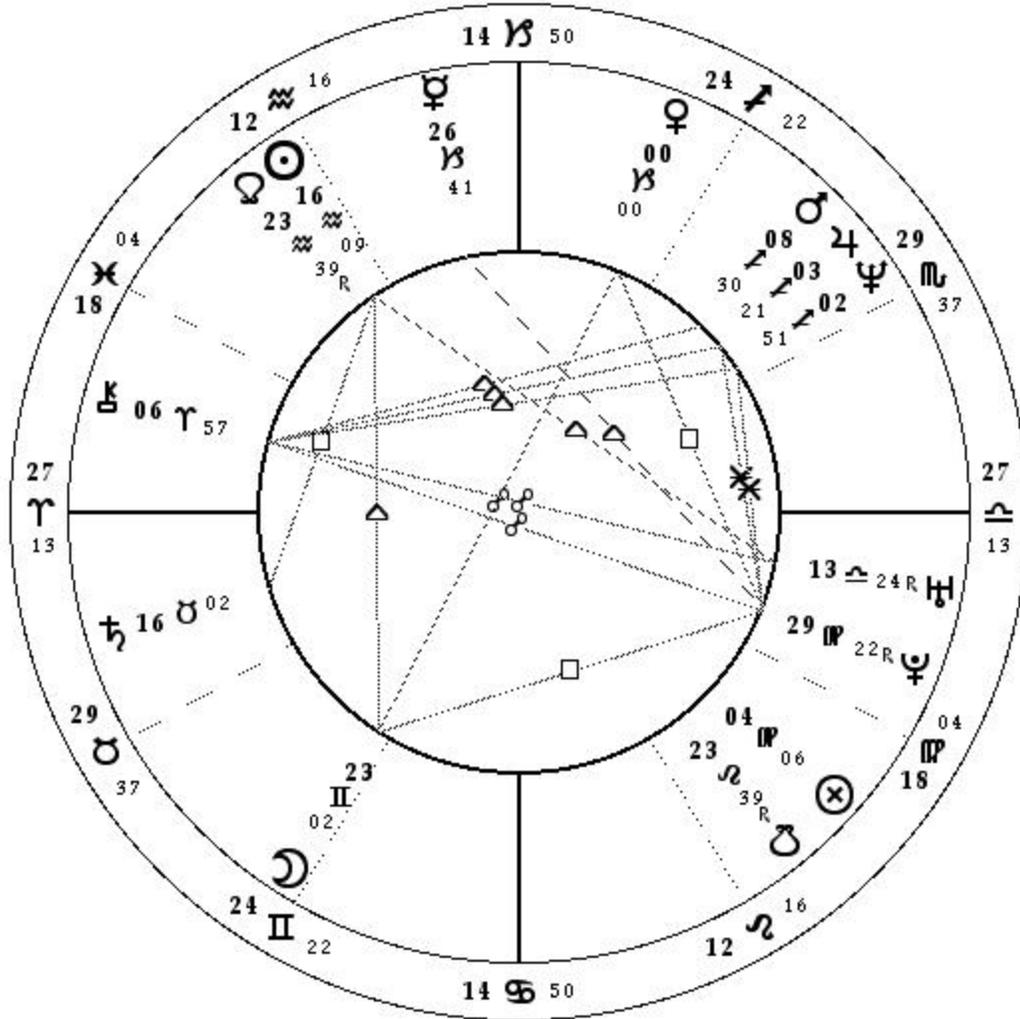
Public trading:

March 8, 2006. The New York Stock Exchange begins trading shares of itself under the ticker symbol "NYX". Prior to this date the members of the exchange actually "owned" the entity, but as of this date shares in the exchange itself are now available for sale to the general public.

The actual first trade time for "NYX" was at 0935 ET on 8 March 2006.

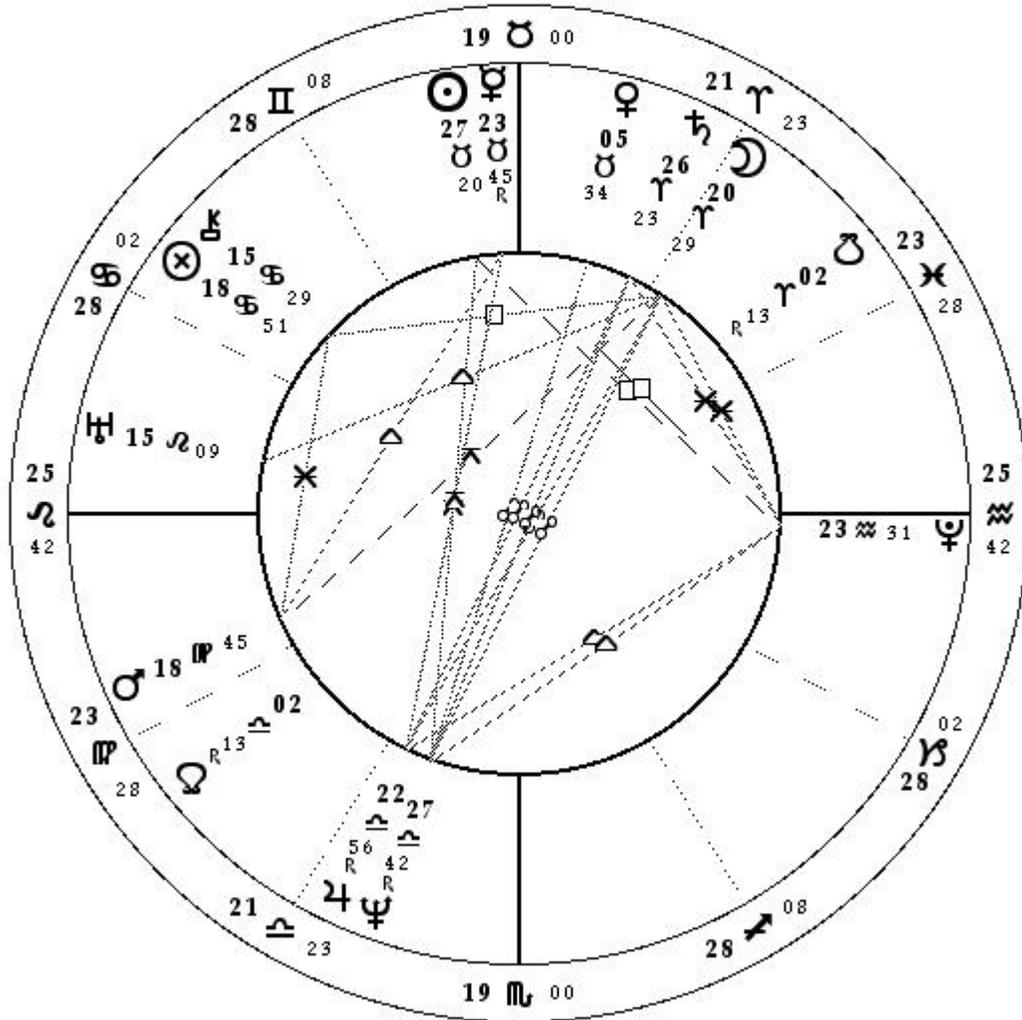
# NASDAQ Stocks EX Meridian

Feb 5 1971      10:00 AM EST  
 New York      New York  
 40N43      74W00  
 Feb 5 1971      15:00:00 GMT  
**Tropical Koch True Node**



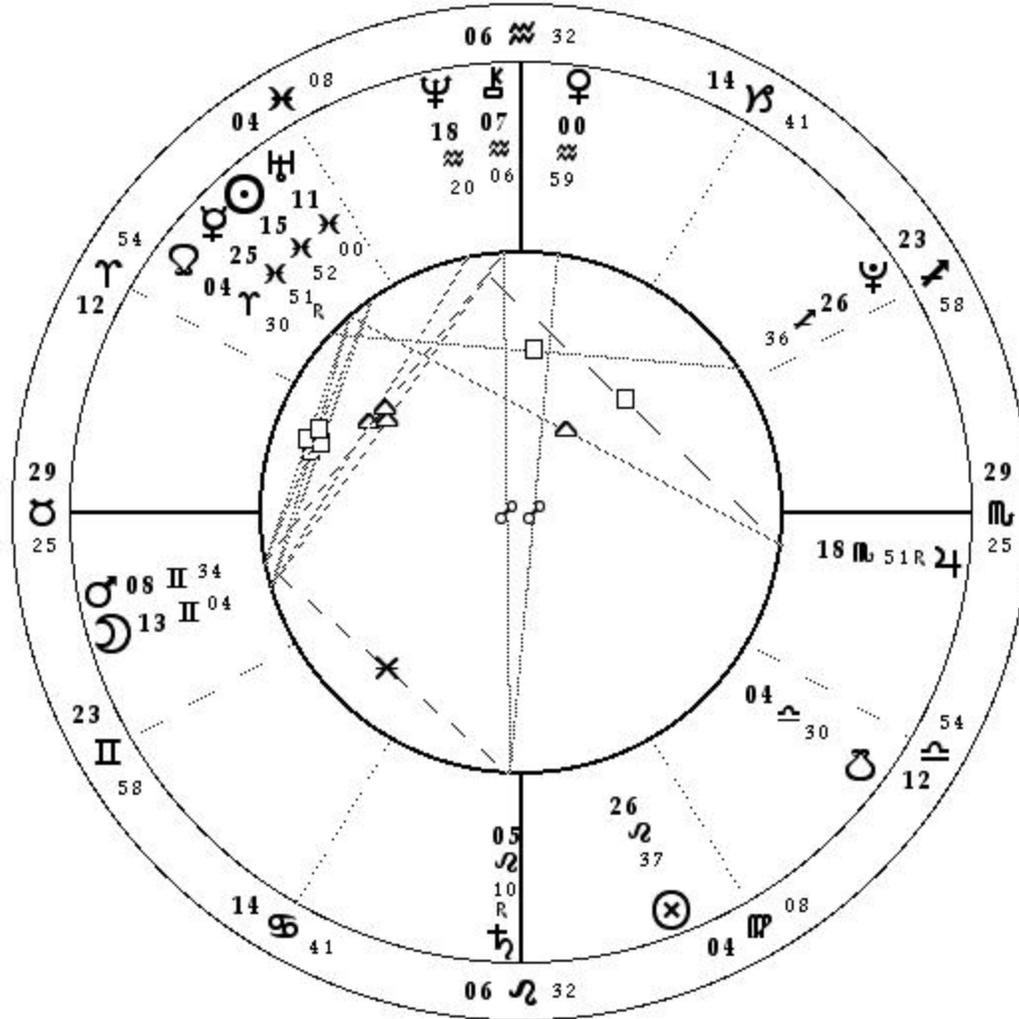
# New York Stock Exchange

May 17 1792      11:22 AM LMT  
 New York      New York  
 40N43      74W00  
 May 17 1792      16:18:00 GMT  
**Tropical Koch True Node**



# IPO NYX New York Stock Ex

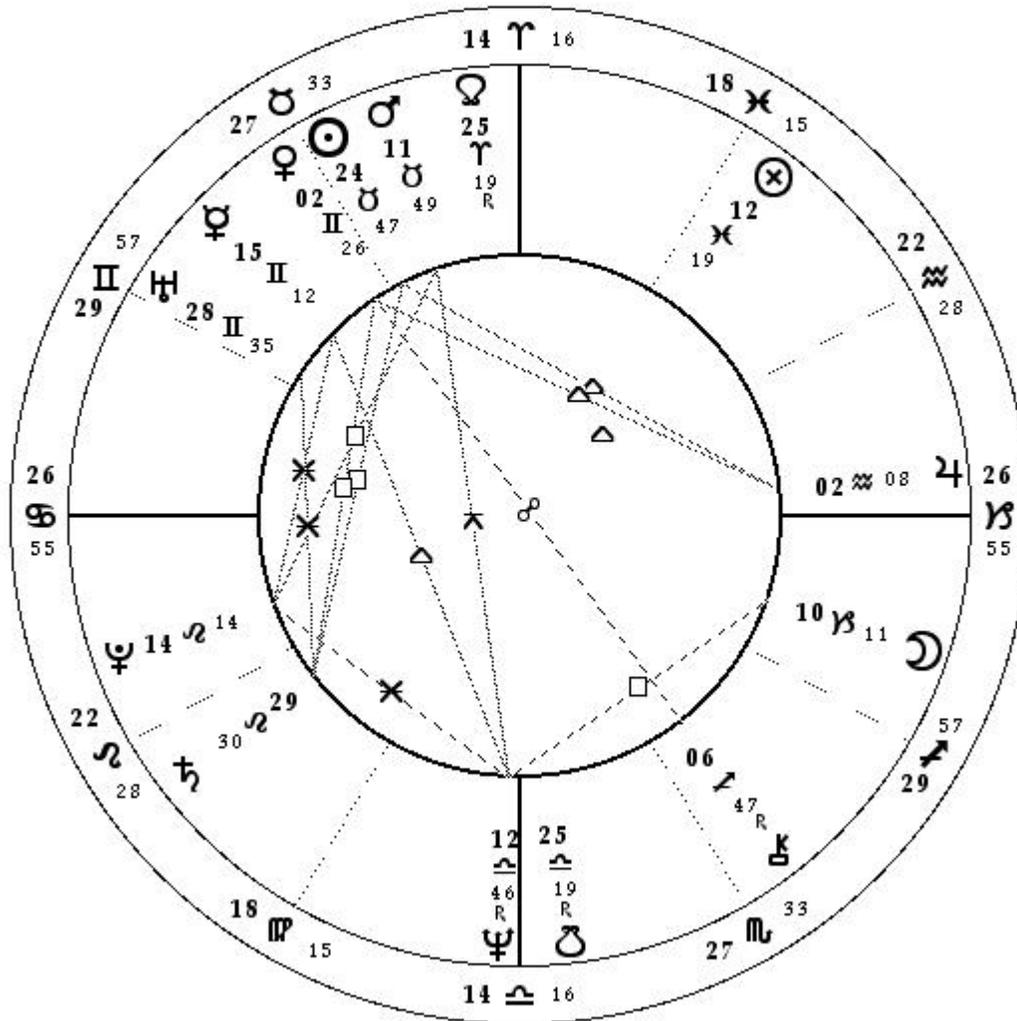
Mar 6 2006      9:35 AM EST  
 New York        New York  
 40N43            74W00  
 Mar 6 2006      14:35:00 GMT  
**Tropical Flacidus True Node**



Prepared By:  
**Kaye Shinker**

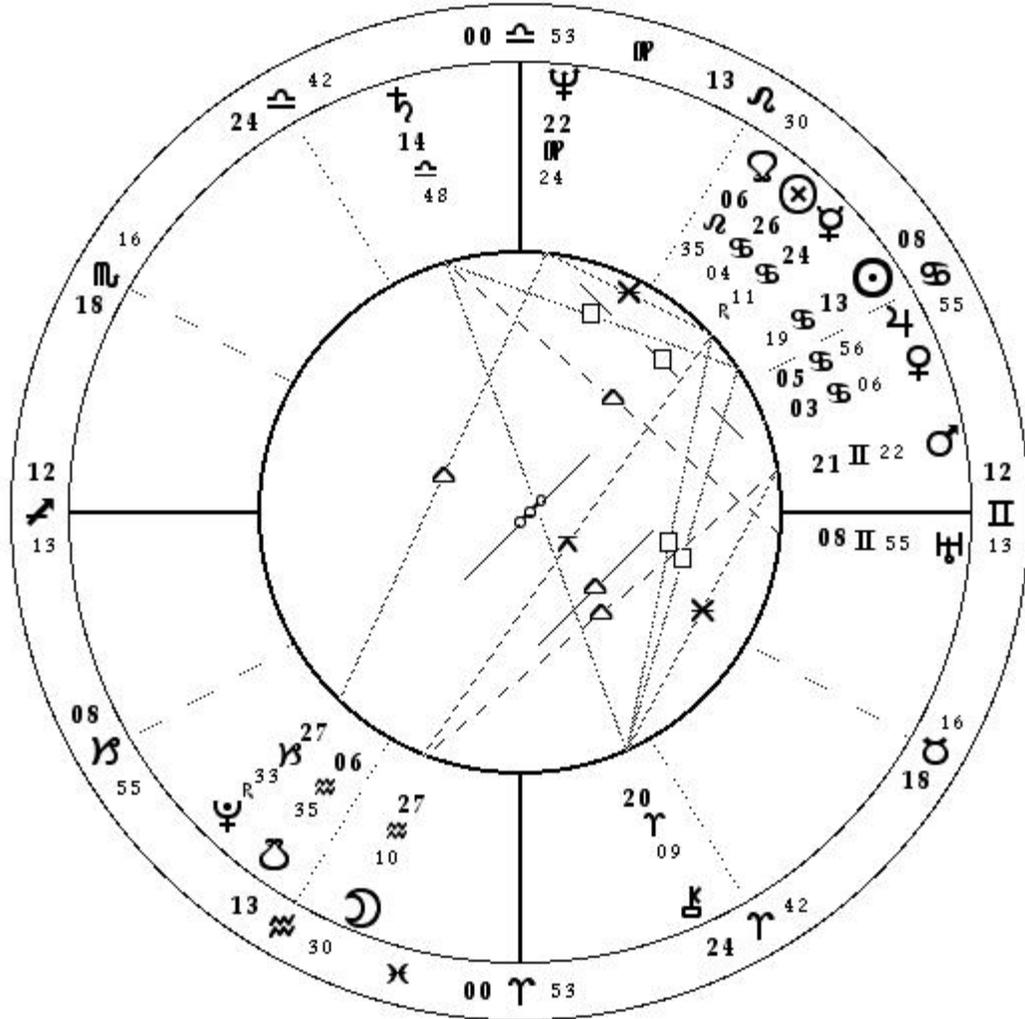
# Tokyo Stock Exchange

May 16 1949      9:00 AM JST  
 Tokyo              Japan  
 35N42              139E46  
 May 16 1949      00:00:00 GMT  
**Tropical Koch True Node**



## United States (Sibley)

Jul 4 1776 5:10 PM EST  
Philadelphia Pennsylvania  
39N57 75W09  
Jul 4 1776 22:10:00 GMT  
Tropical Koch True Node



### Michael Explains The Company Data Base

Financial astrologers want to access to both company incorporation as well as first trade data. These dates and times are used to determine the astrological influences placed on the company, its management, and its shareholders. Incorporation data is used to assess the various thrusts and directions which the company itself takes. First trade data is used to assess the up and down movements in a company's stock price. It is unusual to have both sets of dates available in one product.

Michael Munkasey's Company Data Base includes both incorporation dates and also first trade dates. What makes his particular data set even more unique is the great effort taken to ensure both its accuracy and its timeliness. The actual times of incorporation and/or first trade, when available, are also included. This data base is maintained weekly.

It is not unusual in any one calendar week to have about 200 to 300 changes occur with NYSE, AMEX and NASDAQ listings. Including the OTC markets would greatly increase this number of changes. Companies change names, they merge, new companies are formed, some file for bankruptcy, they change their trading symbols, they move from one exchange to another -- the variations on such changes are endless. Keeping up with these changes requires a LOT of time, generally over twenty hours each week.

Michael Munkasey's Company Data Base provides the correct or official company name, it's trading symbol and exchange, the company industry code, and a short description of the company's business and history. Here are two examples from this data -- this is written out in an easy to read format, but in the data base itself abbreviations of various terms are used:

AAR Corp. is traded under the symbol AIR on the NYSE. Their prior name (PN) was Allen Aircraft Radio, Inc. AAR Corp. was incorporated in DE (Delaware) on 11 April 1966 at 0900 (Eastern Time). Their present title (PT) was adopted on 4 November 1969. AIR was first traded (FT) in the OTC markets on 4 November 1968; then moved to the AMEX on 18 April 1972; and was listed (Li) on the NYSE on 17 November 1980. They supply aircraft pallets, storage containers, and similar aircraft supplies.

The Knight/Trimark Group is traded in the NASDAQ market under the symbol NITE. They were incorporated in Delaware at 1600 hours (4:00 PM) on 14 April 1998. Their first trade on the NASDAQ occurred on 8 July 1998. They provide market financial information.

This company material is mailed on a CD in "Microsoft Excel" format which shows the data in easy to read columns and rows. There are also many other files included along with the company data itself which many people find quite helpful, like a list of the latitudes and longitudes of the US state capitols; a history of the US stock exchanges; a daily listing of the positions of the planets, etc. Users will need both "Microsoft Excel" and "Microsoft Word", or their equivalents, to read the information on the CD. The data can be sent in either IBM or Macintosh formats. There is over 75 worth floppies of information included on the CD which is sent out.

Interested parties can order the information directly from Michael Munkasey by writing him for the current price at his e-mail address: [starflash12@cs.com](mailto:starflash12@cs.com).

Please write "Seeking Company Data" in the e-mail header; and then provide a short description saying if you actually want to purchase the data, or if you simply want more information about the data; along with your name, mailing (postal) address, phone number with area code, and e-mail address.

Orders are generally mailed out within one to two weeks after receiving payment. There can be short delays for an order while the current set of weekly updates are being entered.

Thank you

Michael Munkasey

P.S. from Kaye Once I download the CD, I print the data. I find it easier to use. All Incorporation and IPO charts in the Textbooks are verified with Michael's data.

THE  
TEXTBOOK  
FOR  
FINANCIAL  
ASTROLOGY

PART 2

*By Kaye Shinker*

# ***The Textbook for Financial Astrology***

## **Part 2**

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## REFERENCES

To assist your reading of this textbook, you will need the following items:

- ❖ An Ephemeris for both the 20<sup>th</sup> and 21<sup>st</sup> Century
- ❖ A computer program that calculates charts
- ❖ An Astrologers' Calendar for the current year

And used throughout this text:

***Planetary Stock Trading Revised and Updated*** by Bill Meridian

[Available from Cycles Research, 666 5<sup>th</sup> Ave. #402, New York, New York 10103. The price of \$55 includes shipping and handling.]

## RESOURCES

Norm Winski publishes a list of Financial Astrology books. You may contact him at 117 Colonnade Circle, Naples, FL 34103 or via e-mail at [nwinski@naples.infi.net](mailto:nwinski@naples.infi.net).

Upcoming conferences are listed at <http://www.astroeconomics.com/>.

ISBA, the professional organization of Financial Astrologers has a web site at <http://www.businessastrologers.com/>.

This booklet is the basic text for the classroom lectures on Financial Astrology that are held at ONLINE College of Astrology at <http://www.astrocollege.org/>.

To find the time of incorporation for a company that incorporated in the State of Delaware, phone 1-302-739-3073. You must have the exact spelling/wording of the company name and must ask for the date of incorporation and the time stamped on the papers. You may ask for three.

***The Book of World Horoscopes*** written by Nicholas Campion and published by Aquarian Press is a wonderful source of charts.

***Company Charts***, a collection of charts that includes the dates for both the Incorporation and Initial Public Offering of over 6000 international companies, is available from Michael Munkasey <http://www.StarFlash12@cs.com/>, and on the subject line write Seeking Company Data.

Software that makes it easy to track Planetary Hours is available from <http://www.astrowin.org/>.

### **IMPORTANT NOTE**

*The Textbook for Financial Astrology*, Part 1. Part 2 and 3 will be revised biannually in order to keep the material as up-to-date as possible.

## **INTRODUCTION**

We know that the New York Exchanges each have a birth chart, and that even some of the commodities have charts. We know that companies have birth charts for their incorporation dates and charts for the First Trade dates. (Note: Although First Trade is the proper name, I sometimes use the term ‘Initial Public Offering’ or IPO.) We know that eclipses, retrograde periods and the aspects between the transiting planets are important to the overall trend of international financial markets.

These international trends are easily identified. I encourage you to use an astrological wall calendar and a pocket calendar. When I buy them, I highlight the important aspects between Jupiter, Saturn and the outer planets. I also mark the retrograde and direct station dates of these planets. I highlight any dates when Mars or Venus is retrograde, and then I put ‘Rx’ on every date that Mercury is retrograde. I consider all of these dates to be ‘HOLD – Do not buy or sell’ times.

A trader I know once said, *“You tell me the dates to trade, and I’ll do it.”*

I told him, and he made money until Mercury Retrograde came along. I told him to take a vacation, but he traded anyway. He lost money and called to say that I was right. I like being right, but I don’t like my friends to lose money.

Financial Astrology is straightforward; there’s no psychological analysis, no esoteric meanings, no past life karma. Transits to the chart of a company either paint the bottom line red or black. White is not a color. This is true of the S & P 500 and the hot dog stand on the corner.

Computers made this study possible—Grace K. Morris made it happen. She began her systematic study of Financial Astrology in about 1978. Grace is the person who brought all of the people who were interested in Financial Astrology together, and she organized the first independent research conference in 1986.

She often tells about her first research project, geared toward seeing if Mars had any effect on the price of stocks. Have you noticed how rarely we mentioned Mars in Part 1 of this textbook? The answer to her project was no. “No” is a valid answer. It doesn’t mean to ignore Mars; it just means that Mars has another function besides price in a First Trade or Incorporation chart. To date, no one has bothered to research that function. (We suspect, however, it might indicate employees.)

Grace K. Morris began her study of natal astrology in 1968, and throughout the 1970s, she taught classes at the School of Psychological Astrology. Her first financial workshop was in 1979, after gathering and studying available material on the subject of Financial Astrology. In 1984 at a NCGR (*National Council of Geocosmic Research*) conference in New York, she joined others who had gathered to present their research. Some of those present included: Bill Meridian, Ray Merriman, Jeanne Long, Arch Crawford, Michael Munkasey, Carol Mull, and Rob Hand.

These researchers had studied articles and pamphlets written by Donald Bradley, Charles Jayne, W. D. Gann, Barbara Watters, Louise McWhiter and many others. What excited those present at the NCGR meeting was that these ideas seemed to apply to the economic cycles of the late 20<sup>th</sup> century, and many were about to be tested.

In 1988, Carol Mull and Grace decided to hold a world conference featuring many of the speakers who had presented their research at the 1984 conference as well as many diligent researchers working in the field, including Dr. Hans Lenz, Robert Miner, Dr. Hans Hannula, Larry Aker and many others.

The First World Conference of Astro Economics was held November 4-6, 1988 in Chicago. Those attending were mostly traders from the Chicago Board of Trade and the Chicago Mercantile Exchange. Also in attendance were a few stock pickers like me, with retirement accounts to enhance. The Conference has successfully traveled to San Francisco, Singapore, London, New York, Vancouver, and Sydney.

I have attended as many conferences as possible since that time and am richer for it. There continue to be financial tracts within the conferences organized by the *International Society of Astrological Research*, the *National Council for Geocosmic Research* and the *United Astrologers Conference*. The *International Society of Business Astrologers* formed in 1999. It is a professional organization for traders, teachers, consultants, and researchers in Financial Astrology. They also organize conferences and may be contacted through their web site.

### **EVERYTHING OLD IS NEW AGAIN**

Where did it all begin? Agriculture was the original reason for the study of astrology. Unlike our ancestors, we have, of course, a printed calendar full of useful information about the progress of the Earth around the Sun. The weather section in our daily newspaper prints additional helpful information: the times for sunrise and sunset, high and low tides, moon phases, eclipses, etc.

The ability to accurately predict these phenomena was essential to the success of every early society and to their friendly neighborhood astrologer. The first Financial Astrologers of record were the Egyptians. Their observations of Sirius rising predicted the annual flooding of the Nile. They told their clients when to move, and when to plant their crops.

Two thousand years ago, there was a controversy over whether to adopt the Julian calendar of the Romans. (Discussions on the argument appear occasionally in the Dead Sea Scrolls.) Lunar calendars worked just fine for fishing and farming. Why bother with a calendar based on the Sun? The Romans recognized that the seasonal factor was important to commerce. The progress of the Sun predicted the needs for housing, transportation and clothing. Therefore, business and tax collections, something the Romans favored, required a solar calendar, and the Julian calendar was created for this reason.

Yet it wasn't until the 15<sup>th</sup> century and the invention of the printing press that the world was finally convinced that the solar calendar was a fine idea. After all, the phases of the Moon are critical to successful agriculture.

Today we schedule our lives according to the yearly motion of the Sun. We figure 'Same Time Next Year' will always be just fine. We start kindergarten with the Sun in Virgo and graduate from whatever school we attend with the Sun in Gemini. We pay our taxes in Aries and spend our vacation money in Leo.

Financial Astrology extends beyond the basic solar and lunar cycles to include all the planets of our Solar system. Experience has taught us that the eclipse cycles are important. In addition to their apparent motion, the synodic cycles of the various planets are important.

Every Astrologer in the world was keenly aware of the Saturn–Uranus–Neptune conjunction that began in 1987 and continued through 1993. We were aware that this new synodic cycle would be the start of an economic shift as well as the beginning of political changes. There would be a new economy, and there would be a new political order.

Of all the *Astro Economic* conferences held, the one that met on the date the Berlin Wall tumbled was the most memorable. Every Astrologer at the Conference was speculating on the nature of “the new world economy.” The symbolism of the Wall tumbling meant that, from that point on, economics worldwide would be very different from what it had been during the previous two thousand years.

The Fall of the Berlin Wall [November 9, 1989 at 6:57 P.M. CET, Berlin, Germany] was the startling political event that introduced all of us to this new economy. Until 2012, we will be observing the age of technology catch up with, then surpass, the capitalization of the industrial age economy. There are many exciting days ahead, and Financial Astrologers expect to be right in the middle of the commotion.

The new Millennium has begun. We are at the beginning of a Paradigm Shift. Sources for power and transport are changing rapidly. Communications are at the beginning of their change and the subject of speculators. This new cycle will affect every phase of your life.

The purpose of Financial Astrology Level 2 is to provide guidelines for wise investments of both your time and money in the international marketplace. It’s important to understand that Financial Astrology must always be pragmatic.

## LESSON ONE:

# MUTUAL FUNDS

From time to time, the Chicago chapter of NCGR devoted a meeting to this subject, and so we learned bits and pieces of Financial Astrology from our members who had researched the various ideas and explained them to us with interesting speeches. Some of us saved our notes and our money, promising that as soon as we learned enough and saved enough, we would invest. Many of us started with Mutual Funds.

Some employers only allow you to put Keogh money into a select group of Mutual Funds. One of my Chicago students did a chart for each fund that his employer allowed, and then picked the three from that group that were most compatible with his own chart. I thought that was okay, but then he has natal Jupiter-Saturn conjunct and a little bit of natural luck.

### **DON'T THROW YOUR MONEY AWAY!** **SPEND SOME TIME RESEARCHING.**

For information on the various funds, you can go to the library and search through the *Morningstar Reports* on Mutual Funds. Listed at the bottom of the page is an inception date. It's the last item listed where the address of the fund begins. Use this date for your chart. For U.S.A. funds, the time to use is 10:00 A.M. before September 30, 1985 and 9:30 A.M. after that date. The location is New York, NY, which is in the Eastern Time zone.

If you don't have any particular funds in mind, you might just page through the reports and look for specific dates. Look for 4- or 5-star funds. Some dates to get you started are: 3/81, 4/84, 5/87, 10/93, 2/97. When you run the charts, look for conjunctions, sextiles and trines of Jupiter and Saturn in the fund's natal chart. These aspects might help a fund increase in value.

Five-star funds will have pretty powerful charts, right? Some will have Jupiter conjunct the Sun or a stellium of planets. But which fund appeals to you? Odds are it's the one with planets contacting your birth chart. People usually keep Mutual Funds for a long time—it is okay to like your fund.

Your ideals and goals are naturally a factor in choosing a fund. Try to find five or six that you feel fit your criteria. Astrological factors would include a chart that connects to your Sun or Moon and a few planets in the sign that Jupiter will transit next year. Then check to be sure that Saturn and Pluto will avoid being eclipsed during the next few years.

Now, call your broker or financial adviser and tell him/her the funds you are interested in purchasing. The broker will ask your goals, and he may have additional suggestions. You'll fill out some forms, and these funds will send you all kinds of information. You also want them to send a prospectus for the funds you are considering. Be sure to verify the inception date; sometimes *Morningstar* makes mistakes.

It is okay to tell your broker that your hobby is Astrology. If he laughs, get another broker. Also, tell him that you will call him at the exact time you wish to make a purchase. If your broker calls you with a hot stock, be polite, check your calendar, and wish him a nice day. Even if it was the best day in the world to buy a stock, odds are that your broker does not have the date of the First Trade or Incorporation. This is the information you need to make an intelligent decision.

## **THE RIGHT TIME TO BUY**

Now, when is the right time to buy an item? All of the rules of Astrology that apply to big-ticket items also apply to stocks, bonds and Mutual Funds. Usually you expect that once you use an item, the value of that item will depreciate. (It is difficult to resell a television that you have owned for more than a month.) Equities, however, need to increase in value—not depreciate. Therefore, we are bargain hunting when we search the stock market. Bargain hunters need to look for transiting Jupiter and Saturn applying to negative aspects (squares and oppositions) with other transiting planets. You want to buy low and sell high.

But first, check all the Aphorisms from the previous lessons in Part 1 of this textbook, and for extra insurance, add the planetary hours. You might check your own chart, but be careful, every transit to your natal chart does have its negative side. If you read any of the various transit books, you'll soon figure that out. If there are some transiting negative aspects among the outer planets, but they make positive aspects to your natal chart, so much the better.

Lesson Ten contains instructions on how to use planetary hours. The best time in each day to accomplish various tasks can be determined by the planet ruling that hour. Honestly, I frequently use them for gambling on horses. I choose the Mercury hour for making my selections since I have Virgo rising. Then I have plenty of time to enjoy the color and drama of the races. The chart of planetary hours can be found in [Appendix C](#).

At one of our meetings, a member of the Chicago NCGR brought a chart for the proposed closing date for a house he wished to purchase. He proclaimed, *"If I close on this date, I throw out everything I've learned about Astrology."* The chart had both Mercury and Venus Retrograde and the Moon Void-of-Course. We asked him if he could convince the seller to change the date. He said he'd tried every argument—and even had admitted that his hobby was Astrology. We said, *"Don't buy it."* He said okay, and sure enough, a few months later he found a charming house that better suited his needs.

"No" is sometimes just the right answer.

You've done your research, you've picked a good time—now buy. You have to spend money to make money, as the saying goes.

## **EXERCISES**

1. Find the inception date for a Mutual Fund and compute a chart for it. You may use the Xeroxed page from *Morningstar* that is in your packet.
2. List all of the applying aspects within the chart.
3. Now, list the planets in the chart that aspect your natal horoscope.
4. What do you say to a stockbroker who laughs at your hobby of Astrology?
5. What planet rules your natal chart? What are its planetary hours on Sunday?

In the classroom, we will discuss these questions plus any current events that apply to Mutual Funds. *Investors Business Daily* devotes a section to this topic; check it out.

## LESSON TWO:

# EQUITIES

### THE WALT DISNEY COMPANY

When I began to teach this class, my students asked me to start with an example of how I analyze a stock. Here is my method:

The first thing you want to know about any IPO is whether the company will make money in the future. The first thing you want to know about an Incorporation chart is how their earnings per share increased in coordination with the transits of Jupiter. Of course, you might also wonder if the company paid a dividend.

To describe the process step-by-step, we will use Walt Disney Corporation as an example. It has been reported on at our stock club meeting, and I own shares of the company. The reason we will look at it first is that it is a Dow stock. That means it is widely held and a leader in its industry. It does pay a dividend. *A Work in Progress* by CEO Michael Eisner will give you further insight into the corporation, especially if you use the charts listed below as you read the book.

The following Disney charts are included in Appendices A and C:

**Walt Disney** (Data from Lois Rodden)  
December 5, 1901      12:35 A.M. CST      Chicago, Illinois

Walt Disney used an Astrologer, by the way.

**First Trade of Walt Disney Corporation**  
November 12, 1957      10:00 A.M. EST      New York, New York  
(0-degree Capricorn rising)

For various reasons, the first stock trade does not always happen the instant the exchanges open. On November 10, 1999, United Parcel Service's first trade was delayed until 11:00 A.M. The First Trade chart for Disney, you will notice, has the Moon Void-of-Course. Since November 11<sup>th</sup> is a holiday, it is suspected that a few shares were sold before the opening bell, or possibly even sold the day prior. Walt Disney was very convinced that Astrology worked.

**Re-Incorporation of Walt Disney Corporation**  
July 28, 1995      3:45 P.M. EDT      Dover, Delaware.  
(1-degree Sagittarius rising)

Previous incorporation dates are September 29, 1936 and November 24, 1986.

Your assignment is to check your internet provider's home page. AOL is my example, and under the field name Personal Finance, you may ask for today's price of an individual stock. Once you put in the call letters, for example DIS for Disney, a wealth of information will pop into the box, as well as the latest news concerning the company. You are able to check the price of the stock back to 1987, as well as the company's latest annual report, officers, and even the names of their top competitors. It has a copy of *Value Line*, whose price graph for the individual stocks listed in its book covers 14 years. Also, check *Standard and Poor's Reports* and *Moody's Reports*. Copy the page that features Disney. When you sign up for this class, I send you, via snail mail, copies of relevant charts.

First, note the date of eclipses to planets in the First Trade and Incorporation charts during the past ten years. For example, the 1999 eclipses were at 27° Aquarius and 18° Leo, and Disney's Moon is at 18° Leo. December 4, 2002, eclipse at 12° Sagittarius was conjunct Disney's First Trade Saturn, and the November 23, 2003, eclipse at 1° Sagittarius is conjunct the First Trade Mercury and the Incorporation Jupiter.

With any company, our immediate problem is determining whether it will stay in business. An eclipse to the Sun, Saturn, or Pluto in either the First Trade or Incorporation chart threatens the business. A strong company will survive an eclipse, but during the year of the eclipse, they will certainly go through a crisis (1999 crisis – low earnings).

The eclipses in 1993 and 1994 occurred at 21° Scorpio and 20° Taurus. They were conjunct and opposed to the Disney First Trade Sun. On March 27, 1994, Frank Wells, the President of Disney, was killed in a helicopter crash, and in July 1994, Michael Eisner, the CEO, had triple bypass surgery. The Euro-Disney project was also in trouble.

Now to the important part—will the stock increase in price? We need to look at the Jupiter cycle, which represents the sales of a company, and at the Saturn cycle, which represents the obligations of the company. The sales are Jupiter and the expenses are Saturn. Disney will be easy to follow. On your *Value Line* sheet, look at the line below the graph that indicates Revenues per share. Earnings per share doubled for Disney in 1989 and 1996. Jupiter was in Cancer and Capricorn. Saturn was in Capricorn and Pisces. Check the IPO chart. Notice the Moon, Venus, and then the stellium in Scorpio. Price will follow, and then the shares will split—May 1992, Jupiter in Virgo, and July 1998, Jupiter in Pisces.

Back to Walt Disney himself. He is a Sagittarius with Neptune in the 10<sup>th</sup> house and a Jupiter-Saturn conjunction in the 4<sup>th</sup> in Capricorn. He will work hard to make films for the family, and with the 3<sup>rd</sup> house Sun conjunct Uranus, he will use unusual technology to communicate ideas. Historical figures are easy to analyze, right? What is interesting here, however, is that his Sagittarius Sun is ruled by Jupiter and is conjunct Saturn. He is naturally lucky in whatever business he decides is the place to concentrate his efforts. His four Capricorn planets will give him the desire to be in the business world, and his Sagittarius Sun gives him a playful demeanor, plus the ability to sell his enthusiasm.

The Disney Company has had several incorporation dates. Times change, and the leadership, goals and products of a company also change. The latest date is usually the most useful since it describes where the company is going presently.

The Incorporation chart describes the workings of the company. Disney's current chart for July 28, 1995 shows dissension between earned income and investment income. The planets in houses 2 and 8 are in opposition. The grand trine connects them with a kite pattern. Therefore, when Disney's cast members settle the money issue, they really fly high.

Now, let's look at the specifics of the chart. Jupiter in the 1<sup>st</sup> house means that the company is constantly expanding. Neptune and Uranus in the 2<sup>nd</sup> in Capricorn mean that it earns money via computers and film. The income is also illusive and erratic. They never know the amount of revenues their company will earn. Saturn in the 4<sup>th</sup> house indicates that their real estate interests are always a problem. Venus, Sun and Mercury occupying the 8<sup>th</sup> house indicate their resources are tied to inheritance—in this case, a huge library and brand name. The Moon in the 9<sup>th</sup> means that their advertising will have an emotional appeal, and that the type of advertising will constantly change.

Mars in the 10<sup>th</sup> house indicates that the CEO and other executive officers will be very energetic, and since it's in Libra, they will be fair. Pluto in the 12<sup>th</sup> house indicates that hidden enemies may cause problems. Recall the video "The Rescuers" as an example; Jupiter was applying to a trine with the Incorporation chart's Pluto. This Pluto position will also keep the company in the headlines as Pluto exposes other hidden problems.

The First Trade chart tells potential stockholders whether or not the company will make money. Mars is conjunct Neptune; therefore, the leadership will be very energetic in the film industry. The Sun and Mercury in the 11<sup>th</sup> house means the stockholders will be rewarded for their investment.

Most First Trade charts will have the Sun, Mercury and sometimes Venus in the 11<sup>th</sup> house because the exchanges in New York opened at 10:00 A.M., and since September 30, 1985, they have opened at 9:30 A.M. Okay? Yeah, but...? It is the sign of the Sun and Mercury that is important.

The Moon in the First Trade chart indicates public opinion of the stock and that includes Mutual Fund managers. The USA Fourth of July chart has a Cancer stellium. Companies such as Disney, with a planet in Cancer, seem to have a better chance of appealing to the American public. With the Moon in the 7<sup>th</sup> house in Cancer, Americans like to buy this stock. The Sun and Moon are also trine. Therefore, when one is well aspected, the other one is also.

In July 1998, Jupiter trined both, and the stock split 3 for 1. In May 1992, Jupiter was in Virgo and sextile both. The stock split 4 for 1. In March 1986, Jupiter was in Pisces, and the stock split 4 for 1 again.

Stockholders usually vote to split the stock of a company when the price has increased beyond a given target level. The actual date of the split as shown on the *Value Line* graph is the date that the split shares have been awarded to the shareholders. The price run-up occurs several months before the event.

The Moon in the 7<sup>th</sup> house suggests that partnerships, public relations and managers are constantly changing. Since its First Trade, Disney has capitalized on its products by inventing or creating new businesses to sell the old restyled products. Does this reward the stockholders? Jupiter, the highest planet in the chart, seems to say yes. In Libra, distribution of the dividend to stockholders has the goal of being fair. Neptune does not aspect Venus; therefore, the stockholders probably collect exactly the correct dividends.

Disney declared a 3 for 1 split in August 1998 (Jupiter in Pisces), and the share price has yet to recover to its split adjusted high of \$40. Eclipses hit the Incorporation and First Trade chart with a flurry. August 1999 the eclipse was conjunct the Incorporation Moon and July 2000 it was conjunct the Inc. Sun. June 2001 the eclipse fell across the Ascendant/Descendant of the First trade chart and Dec. 2002 the eclipse fell on Saturn. Summer 2002 Jupiter makes 10 positive aspects to the Disney Incorporation's chart. Here is where the Value Line sheets are invaluable. Twelve years ago Jupiter was in Leo. What happened to the price of Disney stock? It fell 40%. Jupiter in Leo is not helpful to the cast at Disney. Twelve years ago transiting Jupiter made the same 10 positive aspects. Twelve years ago these positive aspects did not raise the price of the equity. Why? Disney's sector entertainment is ruled by Leo, and Jupiter's passage through Leo produces an abundant supply of entertainment. Competition forces prices down and narrows profit margins, and thus the sector suffers from an abundance of supply.

Oct 1, 2005 Robert Iger became the CEO of Disney Studios after a year of long discussions concerning a successor to Michael Eisner. Iger renewed negotiations with Steve Jobs to acquire Pixar. To make a long involved story short Jan 24, 2006 the terms of their agreement were announced. Oct. 1 2005 the share price was \$24. Jan. 24, 2006 the price was \$25, Jun 15, 2006 the price was \$29.

Oct 1, 2005 Saturn was 8 degrees Leo conjunct the Inc. Sun Mercury at 5 and 6 degrees Leo, and Jupiter 24 degrees Libra was conjunct the IPO Midheaven.

Jan 24, 2006 Saturn retrograde was 8 degrees Leo conjunct the Inc., Sun Mercury at 5 and 6 degrees Leo. Saturn made its third pass at 8 degrees Leo June 15, 2006. On Jan 24 Jupiter was direct at 16 degrees Scorpio moving to a conjunction with the IPO Sun.

The Eclipse Oct 3, 2005 was 10 degree Libra close enough to the Inc. Mars to suggest some action, but also to suggest that resolutions concerning the merger would probably not be finalized until the Mar 19, 2007 eclipse at 28 degrees Pisces conjunct the Inc. Saturn at 24 degrees Pisces.

The previous eclipse started the changes in the Executive Suite Oct. 14, 2004 at 21 Libra. Notice that Jupiter in the IPO chart is 10 degrees Libra

Disney follows the Jupiter Saturn cycle. You might guess that dates of announcements follow weeks of negotiations and therefore the transiting planets will be within a few degrees of exact.

## **EXERCISES**

Using your Xeroxed copy of Disney's page from *Value Line*, do the following:

1. Compare the price of Disney's stock with the Jupiter transit of the past two signs.
2. Then compare increases in revenues per share with Jupiter's transit of these signs.
3. What happened to the share price when there was an eclipse?
4. Now pick your own equity and follow its price with transiting Jupiter for 12 years.
5. Was there any eclipse during that time that caused the price to drop precipitously?

## LESSON THREE:

### PLETHORA OF THEORIES

*“Every theory in Astrology works the first time.”*  
Robert Hand

If it works the second time, it becomes an Urban Legend.

#### **ECLIPSE THEORY**

We have discussed eclipses and how they have a tendency to drive the markets down. Usually it is a temporary down. The August 1998 eclipse was at 27° Leo, and the markets decided to go down about 800 points. The eclipse took place in a fixed sign, and it took the markets until November 1<sup>st</sup> to really start their recovery. By mid-November, they were back to their August levels. That is the nature of an eclipse in a fixed sign. The markets go down, and it takes about 90 days before they return to their previous levels.

If you have read some of Gann’s materials, you’ve learned something about his ideas concerning squares, aspects of 90 degrees. In Astrology, this can also mean 90-95 days. The August 1998 eclipse demonstrates a Gann theory in action. Now, the trouble with Gann is that he never discussed the Astrology of his ideas and, as a result, it takes some experience with Astrology to decipher them.

Johndro (a mid-20<sup>th</sup> century astrologer) wrote that eclipses in fixed signs usually take 90 days to exercise their whole effect. Cardinal sign eclipses usually give an immediate effect. Mutable sign eclipses send the market down a few weeks before and keep it down for a few weeks after the event. The Dow and other averages eventually go up. The element sign of the eclipse is easy to measure in relation to the Dow, so we can research the various eclipses and measure their effects.

*Investors Business Daily* prints graphs for all sorts of markets, and they are easy to read. Their graphs are a good place to begin to research the effects of recent eclipses.

Gann’s 90° theory works best when astrological events are in fixed signs. From 1998-2002, planetary aspects and eclipses are in fixed signs. His theories also work when the cycle is divisible by four.

The synodic cycle of Jupiter and Saturn (the business planets) is approximately 20 years. The cycle has 10 aspects. 0, 45, 90, 120, 135, 180, 225, 240, 270, 315, and each is approximately 2 years apart.  $2+2=4 \times 5=20$ . Sometimes you feel like markets have two year cycles. Two two-year periods does not necessarily a 90 degree angle make. In other words you need to carefully observe the exact aspects between Jupiter and Saturn. However, Gann's 90 degree theory works. You must start at the conjunction of Jupiter and Saturn and then expect that these 10 aspects will

mark significant reversal dates. For example on July 16, 1990, a 10% drop in the Dow began. July 13 Jupiter and Saturn were in exact opposition. This theory is discussed in detail in Book 3.

### **CYCLICAL THEORIES**

Occasionally, market analysts talk about *CYCLICALS*. These are equities that have higher earnings during various seasons. Their prices will go up and down with the transiting Sun. Financial Astrologers who start out as brokers or traders usually begin their study when they notice this phenomena.

For example, you might suspect that Dell Computer and Home Depot are cyclical since they have had a stock split every year. Caterpillar, a company with a fairly long history, is considered a cyclical since its highest earnings are during the spring quarter when folks take the time to buy heavy equipment. In all three cases, you would need to look at their earnings quarter by quarter and find how their earnings pattern fits the Sun's progress through the zodiac.

Cycles analysts talk about candlesticks, cup-and-handle, point and figure charting, and the classic "W" effect. The common denominator is that they all work in retrospect. They are great theories for people who like statistics and tracking individual stocks. All of these methods of predicting cycles can be purchased on various software programs, including the ones produced by Astrologers. My problem is these software packages are written for IBM compatible machines, and I own a Macintosh and a few shares of Apple Computer.

If you read the financial journals and watch the financial news, you would know this aphorism:

**Stock Market Aphorism #1: "The market anticipates the economy by six months."**

No matter what the economic indicators say, if the market is moving gradually up, the economy will improve. When the markets begin to gradually move down, and the volume slows, then expect to find a slow economy in six months.

Within the cycle, some days are better than others. On a bad day for business, the Moon is Void-of-Course, Mercury is retrograde, and maybe even Venus and Mars are retrograde. Good business days are when you sell for the best price, and this is usually when the Moon is applying to a conjunction, sextile or trine to Jupiter. And, in fact, on one of these good business days, if you are the buyer, you can expect to pay too much for the item. Really good business days for a buyer are when the Moon is conjunct, sextile or trine Saturn. That's when you are emotionally disciplined enough to pick up a bargain. You have the patience to comparison shop. The question is, "Will the stock out perform the market?" Here are the questions you need to ask as you read the chart of each business you wish to add to your portfolio.

Does your purchase look like a bargain? Will the equity you have purchased outperform the market? It could outperform the market by going down.

With that in mind, we will do an Astrological analysis of two stocks. Home Depot sells building supplies and hardware; Barnes and Nobles sells books, magazines, CD's, has a website, and rents some of its retail space to Starbuck's Coffee. The chart data for these companies is shown below, and the charts are shown in Appendix A.

|                                    |                    |               |                    |
|------------------------------------|--------------------|---------------|--------------------|
| <b><u>Home Depot HD</u></b>        |                    |               |                    |
| Incorporation                      | June 29, 1978      | 10:00 am. EDT | Dover, Delaware    |
| First Trade                        | April 19, 1984     | 10:31 am. EDT | New York, New York |
| <b><u>Barnes and Noble BKS</u></b> |                    |               |                    |
| Incorporation                      | November 19, 1986  | 9:00 am EST   | Dover, Delaware    |
| First Trade                        | September 28, 1993 | 10:19 am EDT  | New York, New York |

## **HOME DEPOT**

The world's largest home improvement chain and second-largest retailer in the US after Wal-Mart, Home Depot operates 2,000 stores in all 50 US states, the District of Columbia, Canada, Mexico, and Puerto Rico. It targets the do-it-yourself and professional markets. A broad product assortment includes lumber, floor and wall coverings, plumbing, gardening supplies, tools, paint, and even appliances. It's the largest seller of garden products in North America. Home Depot's advantage is that it sells a variety of products that do not translate well to the Internet. The company expanded rapidly throughout the 1990's and the stock split a number of times.

Home Depot hit its all time high of \$70 per share in 1999 while Jupiter transited Taurus. 2000-2002 when Jupiter transited Gemini then Cancer the Share price hovered between \$40 and \$50. Mid 2002 the price plummeted and in Oct 2002 the price bottomed at \$25. At this point Jupiter has moved into Leo and the eclipse cycle was Gemini Sagittarius. The Dec. 2001 and 2002 eclipse was conjunct its IPO Moon Uranus conjunction thus loosing public favor. From 2002-2004 the price drifted up into the \$40's with Jupiter transiting Virgo. Will Jupiter in Sagittarius bring the price up?

The Incorporation chart has the Moon at 3° Taurus and the First Trade chart has Mercury at 3° Taurus; Saturn will reach this point on April 1, 1999. It is likely that news will reach the public that the debts of the company are causing difficulties. Usually that kind of news pushes the price down. Now, the question is, will the Jupiter transit push it back up to its highs? The first consideration is whether the company is strong enough to get its act together. Its Incorporation chart has Jupiter conjunct the Sun in Cancer. Jupiter conjunct the Sun usually indicates a strong company. And, in fact, Home Depot is the leading company in its category.

Where was the latest eclipse? Was there any effect on the price/earnings ratio after the event happened? Home Depot's price followed the market to its high before the Jupiter Retrograde of July 17, 1998 (\$47); with the August 21, 1998 eclipse, it was \$42. The semisquare of the eclipse is 45 days later, and the stock went to a low during the week of October 9<sup>th</sup> – \$35. The square of the eclipse was 90 days later, on November 20<sup>th</sup>, and the price of the stock was \$50. It started to climb back up and hit \$61 on December 31, 1998—the Saturn station. The share price then began a descent to \$54 opposite the market trend.

The combination of the Incorporation chart with the First Trade chart tells the story. The Incorporation chart's Saturn at 27° Leo was hit by the eclipse; the First Trade Sun was hit by transiting Saturn's station. This brought the price down during an up market. August 11, 1999, the eclipse at 18 Leo falls near the Inc. Venus and the price \$42 begins a long move up to \$60 at the opposition eclipse of Venus at 16 Aquarius. July 1, 2000, at 10 Cancer the eclipse is between the Inc. Jupiter and the Sun and opposed the IPO Jupiter. The price \$55 moves down to the opposition eclipse at 4Capricorn December 25, 2000, to \$41. This Christmas eclipse is conjunct the IPO Neptune and to be followed by an eclipse December 14, 2001, to the IPO Moon price, \$49 and then the price finally free falls to \$25 when the IPO Uranus is hit by the December 4,

2002, at 12 Sagittarius. Did other companies issuing IPOs in 1984 suffer 50% price declines? Kelly Service's IPO July 24, 1984, UNISYS February 22, 1984?

### **BARNES AND NOBLE BKS**

Barnes and Noble is the number one bookseller in the US. It operates almost 700 superstores throughout all 50 states. I also operate 120 mall based B. Dalton bookstores as well as [www.barnesandnoble.com](http://www.barnesandnoble.com). They also operate the general trade book publisher Sterling Publishing Co.

Sagittarius rules publishing and higher learning. One would expect that Jupiter's transit of this sign could bring up the price of this bookseller. Let's take a look at the company chart.

The Incorporation Sun is in the final degrees of Scorpio and the First Trade Sun is in early Libra. Jupiter was conjunct the Libra Sun Oct 20, 2004 and the price was \$32. and the price continued to rise thereafter until it spun off its Game Stop subsidiary. ( the spin off was very profitable to shareholders).

Jupiter will conjunct the Sun of the Incorporation chart Nov. 10, 2006, and you can check to see if that gives momentum to the price.

After the spinoff of Game Stop the share price sank to \$25. Aspects to the First Trade chart did not seem very favorable, but a peek at the Incorporation chart gave the impression of an expanding company. During the first half of 2005 Jupiter would be conjunct the midheaven sextile Saturn and Uranus then trine Mars. The price marched through the thirty dollar range until it reached \$42 in July 2005. In August the price returned to \$37-38 when Transiting Pluto of the Inc. chart crossed the Ascendant and Saturn squared Mars in the First Trade. In fact the First trade chart had 3 difficult aspects in a row. Not good for stock price. However you could see that in October the First trade chart would indicate a rise in share price. Jupiter was conjunct Mars the sextile Venus and trine the Moon. The Incorporation chart had Jupiter trine the Moon, conjunct Venus and Pluto before the end of the year. In fact there were favorable aspects until April of 2006 in both charts indicating that this would be an excellent stock to keep in your portfolio. Sure enough the price rose to \$47 on April 1. The First trade chart had a series of favorable aspects, however the incorporation chart had Uranus conjunct Jupiter (double weird) and Saturn trine Uranus. The SEC would investigate their practice of giving stock options to management. The share price fell.

July 30 the Incorporation chart has Saturn square Mercury, and that means difficult news from corporate headquarters. The share price was \$32.

Both charts have a series of favorable aspects until the end of the year. However the First Trade chart has a Saturn opposition in November and the Incorporation chart has Saturn opposed Mars. There will also be an eclipse to the First Trade Sun Sept 22 also not good for share price.

I list the aspects of Jupiter and Saturn when looking at a stock to purchase. I like to see three unfavorable aspects during one month followed by three favorable ones in the next month. I'm looking to buy just as the favorable aspects are exact.

**HOUSEHOLD HINT:** Take a calendar and write the aspects that transiting planets will make to the Incorporation or First Trade chart of Barnes and Noble. Check the price of the stock when the aspect is exact.

### **EXERCISES**

1. Do you think Home Depot may be a cyclical, with its stock price increases related to the annual movement of the Sun?
2. Pick a stock that you believe has potential with the current sign position of Jupiter.
3. E mail me with the name of the stock you choose and I will give you the incorporation dates. Place the current transit of Jupiter on the outside of the chart. Now check the price history of that stock to see if any aspect of of Jupiter moved the price higher or lower. Do the same thing with the two previous signs Jupiter transited.

## LESSON FOUR:

### YOUR MONEY HOUSES

In the past few lessons we have concentrated on the charts of large corporations. Jupiter transits also affect our own natal charts. Believe it or not, some of the time we are intellectually more astute than at other times. You might want to follow the transit of Venus as well as Jupiter through your own chart. Jupiter transiting through houses 2, 5, 8, and 11—the money houses—in your horoscope should at least give you the feeling that you are pretty clever with money, but Venus transiting these houses will give you little opportunities to earn extra money.

Venus's transit is fairly close to that of the Sun and is easy to watch. I'm using my natal chart as an example, but try this out with your own chart. Around October, Venus is hanging out somewhere close to my Libra 2<sup>nd</sup> house. I always have a little extra money in October, not a lot, but it is enough to pay my club dues. Experience has taught me to make sure those bills come in October.

Robert Hand's book, *Planets in Transit*, will give you all of the information you can use on the transits of Jupiter through your natal chart. Highlight the sentences that mention money so that every 12 years you can recheck it.

In his book, Mars transits are usually given credit for accidents; however, read the paragraph on Mars transiting Jupiter. It is very lucky. Mars was exactly conjunct Jupiter when the jury declared O. J. Simpson not guilty. President Clinton's Jupiter is at 23° Libra, and Mars transited that point on January 11, 1999 (his impeachment trial) and made its retrograde station on June 24, 1999 (the end of NATO's bombing in Kosovo). He certainly managed to get out of a few messes on those dates. President George W. Bush has Jupiter at 18 Libra. Transiting Mars was conjunct his Jupiter 12/5/2000. The Supreme Court decided his election. 11/13/2002 the mid-term election was won by his party. 10/25/2004 his reelection campaign turned the corner to success. 10/6/2006 another mid term election. 9/17/2008 maybe they will catch Osama BinLaden.

You will notice that it takes Mars almost two years to return to a conjunction with Jupiter. Be careful what you wish for. Mars will transit your Jupiter about every two and a half years.

Transiting Jupiter to your own planetary positions can be very lucky, but it does not mean your horse will win the race or that all your stocks will double in value.

My freckle-faced colt, *Chilly A*, was beat by a whisker the day that transiting Jupiter was 20 minutes past the conjunction to my natal Jupiter. Yes, he collected second place money but : ~ ( . Basically it means you'll do just fine.

For example, when Jupiter transits your Sun sign, it is a mixed blessing; you may get your wish, but it is also fattening.

People will ask you to look at their charts and tell them something about their ability with money. Therefore, I thought I would share with you some of the knowledge accumulated by the "Astrology For Lunch" study group. Their research pool included about 1,000 charts of ordinary people they knew well. Many times the outer planets are not mentioned; this means we couldn't find enough examples to draw a firm conclusion.

## **THE MONEY HOUSES IN THE INDIVIDUAL NATAL CHART**

**House #2** is the money you earn all by yourself. People with the Sun in this house rarely have trouble finding paid employment and usually they like to sell things. Mercury here is a bean counter, and they also like to be paid in cash. Mars here wants to be paid for his skills, and he has

several. This is your mechanic, typist, or lumberjack. Jupiter here spends, and although they have plans to earn lots of money, they usually spend at least as much as they earn. They prefer work that is a mental challenge. Saturn in this house, however, is very thrifty and can work for a pittance and save a fortune.

**House #5** is the gambler, the creative artisan, the speculator, the commodities trader, and the venture capitalist. It represents the fruits of the land. Think about it—of all the gamblers, the farmer is the one who makes the largest bet.

If you are a real estate investor, this is where you look for your profits. Sun in the 5<sup>th</sup> house will find an investor; Mercury there will find a writer or a speaker; and Venus will find a careful trader. Mars in the 5<sup>th</sup> will do the research and work in industry and tell you they've seen too many hard luck stories. Jupiter in the 5<sup>th</sup> house would rather gamble on paper than put his money where his mouth is. Saturn knows all the safe investments and will tell you he is not a gambler, but he owns some shares of this or that stock fund and options from work, etc. Neptune is the big-time gambler and will bet on which fly leaves the table first.

**House #8** is the money your partner earns for you, and the money that the government pretends to invest for you. This is taxes, social security, insurance and inheritance. This is your Keogh, your IRA and your pension. All of these have to do with big chunks of money. Here are the investments you make to cover any hard luck coming from the 5<sup>th</sup>.

The Sun here finds all kinds of money. This is the treasure hunter who finds something and recognizes its value. Mercury makes a commission on the sale of anything from insurance to inheritances. Venus is the executor of the estate, and takes pride in her ability to be fair. Mars has problems with all things represented by the 8<sup>th</sup> and tries his best to ignore them. Jupiter will make his partners rich—ALL of them. Eighth house Saturn has so much trouble parting with his money that he can hardly pay his taxes. He is always working to keep his partner in the black, and therefore, he doesn't usually have time to deal with insurance or any such paperwork.

**House #11** is the income from your professional work. If you are a teacher, it is meager, and if you're a CEO, it can be substantial. But it is the money you earn from what you say your career is, not your job. My cousin owns a farm and works as a rural route carrier. If you ask him what his occupation is, he will tell you he is a farmer. That is his profession.

This is also your commission, your bonus, your profits from your business, and your investments that accrue interest income. The Sun here will find you working for the preceding incentives. Mercury here will find you plotting ways to make sure you get those incentives. Venus will know exactly how to spend the money, and Mars has creditors to pay off once he collects the funds. Jupiter always gets more than he expected, while Saturn never gets the amount he calculated that he deserved.

What if all of these houses are empty? The owner of the chart is probably not interested in money beyond the necessity to earn enough to pay for his immediate needs, and it's likely he is only asking you the question because he knows you specialize in the subject.

## **THE MOON**

You'll notice I didn't mention the Moon. Wherever the Moon is, things are always changing. That's it. If it resides in one of your money houses, you just can't count on getting the same amount of money from the same source two times in a row. You can get a written contract and you can be a government employee, but it seems that the total on your paycheck is never the same as the previous check.

It is bad enough to have the Moon in one out of twelve houses in your company's chart, but it's worse when the whole company has 'Moon' in its name. If you cannot deal with constant change, then don't name your company after the Moon. Moonscapes, Moon Rising, and Crescent Cakes are not good names for a company.

The Moon sign is very important in agriculture and fishing. There is a lot of research on the topic. I know only organic farmers, and I know they use the almanacs and Moon sign books to plant and harvest.

The Moon is probably important in horse racing, but you'll have to ask me that in a couple of years. When I go to the races, I'm interested in my horse, and I do not seriously handicap the races. Therefore, if I bet on a horse in another race, I choose one whose name fits the sign the Moon is in that day. For example, when the Moon is in Leo, you might choose to bet on a horse called *Royal Honor*.

My friend Rusty Withers generates the charts for each horse, jockey, and trainer that will compete in the Triple Crown and the Breeders Cup. We pour over the charts and select our horse by whether they or their jockey or trainer have a transiting planet that will be almost exactly aspect to a planet in any one of the charts. Kentucky Derby 2005 (54 charts) we picked Giacomo for the \$1 trifecta box. We added Closing Argument and Afleet Alex. \$454 was the payoff.

If you are interested in sports gambling, Rusty's book *Be A Winner Against All Odds* is the textbook for the classes she teaches. Contact her at [Starball22@aol.com](mailto:Starball22@aol.com).

## **PLANETS BEYOND SATURN**

Our group did some research on Neptune in the 5<sup>th</sup> and found that commodities traders often have Neptune in this house. One member of our stock club describes her Neptune experience in Lesson #9 Red Flags. Right now Neptune stories are anecdotal, this one is my favorite. I also believe that Neptune is a factor in horse racing. However, my research is sketchy.

## **LUNAR NODES**

**Aphorism #8: "When there is a nodal return, there is a major crisis, and change is required."**

If there is a change, things get better; if not, things get worse. A nodal return means that the transiting North Node is conjunct the natal North Node, and it happens about every 18.5 years.

I have noticed in small business that this is very true of a nodal return. Companies that were in my collection of small businesses would last about 18 years. I rechecked their charts and saw a pattern of change at about the 18-year mark. Some just went out of business while others sold the company and retired.

Let's look at an example of this, using a larger company. The incorporation date for Apple Computer is January 3, 1977, Sacramento California, and the First Trade date is December 12, 1980, New York, New York. Both charts are in Appendix A.

The incorporation date has survived a nodal return, and in the spring of 1999, the First Trade chart had its nodal return. Steve Jobs returned to the company at about the same time as the nodal return in the Incorporation chart. He definitely changed the company's machinery, and by July 1999, his success was reflected in the First Trade chart. The public liked the changes, and the price of the stock doubled and split.

In the USA chart (Sibley), the North Node is at 6° Leo and Mercury is at 24° Cancer. The Sun is at 13° Cancer and all three are in the 8<sup>th</sup> house. During 2000-2001, the renovating North Node transited from Leo to Cancer. In 1981, the North Node transited from Leo to Cancer. Both election years discussed tax cuts and tax law revisions. Both Ronald Reagan and George W. Bush were able to succeed in convincing Congress to revise the tax code and to cut taxes. The transiting North Node was applying to a conjunction with the Sun in April 1981, and again in March 2001. Both times a substantial tax cut was in the Senate, awaiting a final vote of approval.

### **ASPECTS: ONE EXPLANATION**

Until now I have talked about the aspect called a conjunction. When our Presidents had Transiting Mars conjunct their Jupiter, Mars was in Libra and their natal Jupiter is in Libra and Mars moved across the zodiac until it was exactly at the same degree as their natal Jupiter. "They got what they asked for" Conjunctions in Financial Astrology are number one in importance; however, there are other aspects that we will look at from this point forward.

The planets must see each other in order to have an effect. Think of a round table and you the Earth have found a chair at the table. You can see the planet directly opposite and if you shout you can talk to it. That is the opposition. You have to turn your head to talk to the planet 90 degrees or one-fourth of the way around the table and you will probably have to raise your voice to speak to it. This is the square, effort is required. The planets at 120 degrees away you can see easily and speak to with a normal voice. It is also easy to communicate with the planets at 60 degrees from your position. The conjunction is sitting on your chair and you can whisper secrets to each other.

## LESSON FIVE:

# URANUS: THE MOST IMPORTANT PLANET IN ANY CHART IS THE ONE THAT CAUSES CHANGE

Humans are not pleased with change, and Uranus represents sudden changes. It is the most powerful planet in your chart. Transits of Uranus that conjoin your natal planets are remembered vividly.

You can rectify a chart using transits of Uranus, because when it conjoins an angle, it precipitates change. For example, when Uranus conjoined the MC of my husband's chart, he sold the business. With Uranus conjunct the Ascendant, my sister's book was published. The charts of twins will show you how dramatic Uranus changes can be.

If you live 84 years, transiting Uranus will be conjunct your Uranus. There would probably be several memorable events from that transit. This was my hypothesis for looking at ten companies whose Incorporation Sun was between 22° and 28° Aquarius. During the transit, seven companies had price increases, and prices for three stayed the same. I checked IPO charts as well. Of the 26 companies, prices increased for seven, another seven stayed the same, and the price decreased for eleven. I would certainly try several other signs before I came to a brilliant conclusion.

Transiting Uranus was conjunct the Sun of UNIAC's debut, 12° Aquarius, 4/98-6/98 (Uranus stationed at 12° Aquarius), then again 1/99-2/99. Tech stocks during that time period took off to become very high flyers. The techs began their crash on April 4, 2000 when Uranus was at 20° Aquarius.

### **WHY URANUS DEFINITELY REPRESENTS TECH STOCKS**

The Birthday of the Computer named ENIAC is February 1, 1946, 12:00 P.M., Philadelphia, Pennsylvania. This is an example of an extremely powerful chart.

The Bull run for computer and related stocks began when Uranus entered Aquarius on January 13, 1996, to be followed by Neptune on November 29, 1998. It ended when Uranus made a direct station at 16° October 2000. Neptune will make its last aspect to this chart when it reaches 15° Aquarius January 1, 2006.

Tech stocks will return to their former glory when Jupiter transits Aquarius January 6, 2009. Will it be the same old stars of 1997? Don't count on it. New techs are emerging and those with star power will over take those who do not adapt to the new market place. Look carefully at November and December 2007 and check each IPO that comes to the NASDAQ in 2007 and 2008. Jupiter Pluto conjunctions suggest a very powerful company.

## **HOW MUCH IS A PLANET WORTH?**

Here is a little saying to remember: “Venus represents each dollar you earn—one dollar at a time.” Jupiter represents thousands; Saturn represents hundreds of thousands; Uranus represents millions; Neptune represents billions; and Pluto represents trillions.

Just keep that in the back of your mind... When transiting Neptune was conjunct the USA Pluto (any USA chart will have Pluto at 27° Capricorn), the US dollar made lots of headlines because of its strength.

## **THE DOLLAR**

The dollar's birthday is October 15, 1794, 12:00 pm LMT Philadelphia, Pa. As with all things American, an act of congress does not make it so. The mint act of April 2, 1792, Philadelphia, Pa., authorized the coinage of silver dollars. The actual coins were not minted until October 15, 1794. I chose the date for the actual minting of the coin as its birthday. The story of the first dollar coins is interesting and may be found at <http://www.coinfacts.com>.

## **THE EURO**

The Europeans created their new currency called the Euro. The Euro's birthday is January 1, 1999, midnight, Frankfurt, Germany. What do you think of its future?

## **EXERCISES**

1. What planets are in the money houses of your chart, your best buddies' charts, and the charts of your relatives?
2. Most First Trade charts have the Sun in the 11<sup>th</sup> house. Why is this true?
3. Write down the applying aspects in the chart for today.
4. What happens in a business chart when there is a nodal return? Do you think this is true for people?
5. What are some lucky transiting aspects?

## LESSON SIX:

### THE PLANETS AND SIGNS THAT RULE THE VARIOUS INDUSTRY GROUPS

Bill Meridian suggests that if you want a company to have a strong chart, then you should choose a time when the Sun or Jupiter is in the sign that best represents the industry of the company's business. For example, IBM has the Incorporation and First Trade Sun sign of Aquarius, and Union Carbide's First Trade Sun is in the sign of Pisces.

Here we are at Lesson Six, and I have failed to shower you with one of my lists. I guess I'd better hop to it right away!

I thought it would be fun to look at the industry groups and then assign signs and planets to them. *Investors Business Daily* publishes a book, *Industry Group and Ticker Symbol Index*. This is a handy little book, especially if you watch the ticker tape on television. I also thought it would be fun if you disagreed with me on some of them. I'm hoping they might eventually be useful when helping someone decide on a good date to begin a business. You might want to start a Chevrolet dealership in Gemini, an auto parts store in Virgo or a computer store in February with the Sun in Aquarius.

#### WHAT DO THE PLANETS REPRESENT?

|                 |                            |
|-----------------|----------------------------|
| <b>Sun:</b>     | Entertainment.             |
| <b>Moon:</b>    | Food, Housing.             |
| <b>Mercury:</b> | Communications; Transport. |
| <b>Venus:</b>   | Art; Currency.             |
| <b>Mars:</b>    | Energy; Machinery.         |
| <b>Jupiter:</b> | Publishing; Travel.        |
| <b>Saturn:</b>  | Accounting.                |
| <b>Uranus:</b>  | Computers.                 |
| <b>Neptune:</b> | Oil; Perfume; Garbage.     |
| <b>Pluto:</b>   | Insurance; Taxes.          |

I have used *Investors Business Daily's* division categories and then have assigned rulers to the category by sign and planet. I'm sharing my ideas with you. Of course, this is my opinion only, and is subject to change with experience and suggestions from my students.

|                               |                                      |
|-------------------------------|--------------------------------------|
| Aerospace/Defense             | Sagittarius/Aquarius, Jupiter/Uranus |
| Aerospace/Defenses Equ.       | Sagittarius/Aries, Jupiter/Mars      |
| Agricultural Operations       | Aries/Taurus, Sun/Mars               |
| Auto Parts, Domestic          | Gemini, Mercury/Mars                 |
| Auto Mfrs. Foreign            | Gemini, Mercury/Jupiter              |
| Auto Truck Original Equipment | Gemini/Virgo, Mercury/Mars           |
| Auto/Truck Replacement Parts  | Gemini/Virgo, Mercury                |

|                                  |                                      |
|----------------------------------|--------------------------------------|
| Auto/Truck Tires, Misc.          | Gemini/Virgo, Mercury                |
| Banks Foreign                    | Taurus, Venus/Jupiter                |
| Banks Midwest                    | Taurus, Venus                        |
| Banks Money Center               | Taurus, Venus/Pluto                  |
| Banks Northeast                  | Taurus, Venus                        |
| Banks Southeast                  | Taurus, Venus                        |
| Banks Super Regional             | Taurus, Venus/Pluto                  |
| Banks West/Southwest             | Taurus, Venus                        |
| Beverages                        | Pisces, Neptune                      |
| Beverages, Soft Drinks           | Pisces, Neptune                      |
| Building Products, Wood          | Libra, Venus                         |
| Bldg. A/C Heating                | Capricorn/Libra, Saturn/Venus        |
| Bldg. Cement/Concrete            | Capricorn, Saturn                    |
| Bldg. Construction, Misc.        | Libra, Venus/Saturn                  |
| Bldg. Hand Tools                 | Gemini, Mercury/Venus                |
| Bldg. Heavy Construction         | Capricorn, Saturn/Mars               |
| Bldg. Maintenance and Service    | Capricorn/Virgo, Saturn/Mercury      |
| Bldg. Mobile/Mfg. & RV           | Capricorn/Cancer, Saturn/Mercury     |
| Bldg. Residential/Commerce       | Capricorn/Cancer, Saturn/Moon        |
| Chemicals, Basic                 | Pisces, Neptune                      |
| Chemicals, Fertilizers           | Aries/Pisces, Neptune/Venus          |
| Chemicals, Plastics              | Pisces, Neptune/Jupiter              |
| Chemicals, Specialty             | Pisces, Neptune/Mercury              |
| Com. Services Business Svc.      | Capricorn/Virgo, Saturn/Mercury      |
| Com. Services Engineering R&D    | Aquarius/Capricorn, Mercury/Uranus   |
| Com. Services Advertising        | Libra/Sagittarius, Jupiter/Venus     |
| Com. Services Linen Supply       | Libra, Venus                         |
| Com. Services Schools            | Gemini, Mercury/Jupiter              |
| Com. Services Security Safety    | Scorpio, Mars/Pluto                  |
| Commercial Leasing               | Gemini, Mercury/Jupiter              |
| Computer Software Edu. Entn.     | Aquarius/Sagittarius, Jupiter/Uranus |
| Computer Software Med.           | Aquarius, Uranus/Jupiter             |
| Computer Software Enterprise     | Aquarius/Sagittarius, Uranus/Mercury |
| Computer Software Internet       | Aquarius, Uranus/Jupiter             |
| Computer Software Security       | Aquarius, Uranus/Pluto               |
| Computer Software Desktop        | Aquarius/Virgo, Uranus/Mercury       |
| Computer Graphics Aquarius       | Libra, Uranus/Venus                  |
| Computer Local Networks          | Aquarius/Gemini, Uranus/Mercury      |
| Computer Mainframes              | Aquarius, Uranus                     |
| Computer Memory Devices          | Aquarius, Uranus/Mercury             |
| Computer Mini Micro              | Aquarius, Uranus                     |
| Computer Optical Recognition     | Aquarius, Uranus/Mercury/Mars        |
| Computer Peripheral              | Aquarius, Uranus                     |
| Computer Services                | Aquarius/Virgo, Uranus/Mercury       |
| Consumer Products, Misc.         | Leo, Sun/Venus                       |
| Containers Metal, Glass          | Aries, Mars                          |
| Containers Paper, Plastic        | Gemini/Taurus, Mercury/Venus         |
| Cosmetics Personal Care          | Taurus/Pisces, Venus/Neptune         |
| Diversified Operations           |                                      |
| Electric Products, Misc.         | Gemini/Aquarius, Mercury/Uranus      |
| Electric Products, Misc.         | Gemini/Aquarius, Mars/Uranus         |
| Electric Laser System Components | Scorpio/Aquarius, Mars/Uranus        |

|                                      |   |
|--------------------------------------|---|
| Electric Measuring Instruments       | Virgo/Aquarius, Mercury/Uranus            |
| Electric Military Systems            | Gemini/Aries, Mercury/Mars                |
| Electric Misc. Components            | Aquarius, Gemini                          |
| Electrical Parts Distributors        | Aquarius/Virgo, Mercury/Uranus            |
| Electrical Scientific Instruments    | Aquarius/Virgo, Uranus/Mercury            |
| Electrical Semiconductor Equip.      | Aquarius, Uranus                          |
| Electrical Connectors                | Aquarius/Virgo, Uranus/Mercury            |
| Electrical Control Instruments       | Aquarius/Virgo, Uranus/Mercury            |
| Electrical Equipment                 | Aquarius/Gemini, Uranus/Mercury           |
| Energy                               | Pisces/Aries, Neptune/Mars                |
| Finance Consumer Commercial          | Taurus/Cancer, Venus/Moon                 |
| Finance Equity REIT                  | Taurus/Cancer, Venus/Moon                 |
| Finance Investment Bankers           | Taurus/Capricorn, Venus/Saturn            |
| Finance Investment Management        | Taurus/Capricorn, Venus/Saturn            |
| Finance Mortgage and Related Service | Taurus/Cancer, Venus/Moon                 |
| Finance Public Invest. Funds Foreign | Taurus/Sagittarius, Venus/Jupiter         |
| Finance Public Invest Funds Gov.     | Taurus/Pisces, Venus/Neptune              |
| Finance Savings and Loan             | Taurus, Venus                             |
| Financial Services, Misc.            | Taurus/Virgo, Venus/Mercury               |
| Food Canned                          | Cancer/Scorpio, Moon/Mars                 |
| Food Confectionery                   | Cancer/Pisces, Moon/Neptune               |
| Food Dairy Products                  | Cancer/Pisces, Moon/Neptune               |
| Food Flour and Grain                 | Cancer/Virgo, Moon/Mercury                |
| Food Meat Products                   | Cancer/Pisces/Virgo, Moon/Jupiter/Mercury |
| Food Misc. Preparation               | Cancer, Moon                              |
| Funeral Services                     | Scorpio, Pluto                            |
| Household Appliances                 | Cancer/Aries, Moon/Mars                   |
| Household Audio/Video                | Cancer/Gemini, Moon/Mercury               |
| Household Housewares                 | Cancer/Libra, Moon/Venus                  |
| Household Office Furniture           | Capricorn/Libra, Saturn/Venus             |
| Insurance Accident and Health        | Aries/Scorpio, Mars/Pluto                 |
| Insurance Diversified                | Scorpio/Gemini, Pluto/Mercury             |
| Insurance Life                       | Scorpio, Pluto/Mars                       |
| Insurance Property Casualty Title    | Scorpio/Cancer, Pluto/Moon                |
| Leisure Gaming                       | Leo/Pisces, Sun/Neptune                   |
| Leisure Movies                       | Leo/Pisces, Sun/Neptune                   |
| Leisure Photo Equipment              | Leo/Pisces/Virgo, Sun/Neptune/Mercury     |
| Leisure Products                     | Leo/Sagittarius, Sun/Jupiter              |
| Leisure Services                     | Leo/Virgo, Sun/Mercury                    |
| Leisure Toys and Games               | Leo, Sun                                  |
| Machine Tools and Related Products   | Aries, Mars                               |
| Machinery Construction Mining        | Aries/Scorpio, Mars/Pluto                 |
| Machinery Farm                       | Aries/Cancer, Mars/Moon                   |
| Machinery Metal Automated            | Aries/Aquarius, Mars/Uranus               |
| Media Books                          | Sagittarius/Gemini, Jupiter/Mercury       |
| Media Cable TV                       | Aquarius/Gemini, Mercury/Uranus           |
| Media Newspapers                     | Gemini, Mercury                           |
| Media Radio/TV                       | Aquarius/Gemini, Mercury/Uranus           |
| Medical Biomed/Genetics              | Pisces/Scorpio, Neptune/Pluto             |
| Medical Drug Diversified             | Pisces, Neptune                           |
| Medical Ethical Drugs                | Pisces/Sagittarius, Neptune/Jupiter       |
| Medical Generic Drugs                | Pisces/Virgo, Neptune/Mercury             |

|                                    |  |
|------------------------------------|--|
| Medical Health Maintenance         | Pisces/Virgo, Neptune/Mercury          |
| Medical Hospitals                  | Pisces/Neptune, Jupiter                |
| Medical Instruments                | Pisces/Virgo, Neptune/Mercury          |
| Medical Nursing homes              | Pisces/Cancer, Neptune/Moon            |
| Medical Outpatient Home Care       | Pisces/Cancer, Neptune/Moon            |
| Medical Products                   | Pisces/Virgo, Neptune/Mercury          |
| Medical Wholesale Drugs            | Pisces, Neptune                        |
| Medical Dental Supplies            | Pisces/Aries, Neptune/Mars             |
| Medical Dental Services            | Pisces/Aries/Virgo, Neptune/Mars/Virgo |
| Metals Ores Silver                 | Aries/Leo, Moon/Mars/Sun               |
| Metal Ores Misc.                   | Aries, Mars                            |
| Metals Ores Non Ferrous            | Aries, Mars                            |
| Metal Producers and Fabrication    | Aries/Capricorn, Mars/Saturn           |
| Metal Production and Distributor   | Aries/Virgo, Mars/Mercury              |
| Metal Production Fasteners         | Aries/Taurus, Mars/Venus               |
| Metal Steel Pipe and Tube          | Aries, Mars                            |
| Mining Gems                        | Scorpio/Taurus/Aries, Mars/Venus       |
| Office Supplies Mfg.               | Virgo/Capricorn, Mercury/Saturn        |
| Office Equipment and Automation    | Capricorn/Virgo, Saturn/Mercury        |
| Oil & Gas Drilling                 | Pisces/Scorpio, Neptune/Pluto          |
| Oil & Gas US Royalty               | Pisces/Scorpio, Neptune/Pluto          |
| Oil & Gas CDN Exp. & Machinery     | Pisces/Neptune, Pluto                  |
| Oil & Gas Field CDN Integrated     | Pisces, Neptune                        |
| Oil & Gas Field Services           | Pisces/Virgo, Neptune/Mercury          |
| Oil & Gas International Integrated | Pisces/Sagittarius, Neptune/Jupiter    |
| Oil & Gas Specialty                | Pisces/Virgo, Neptune/Mercury          |
| Oil & Gas Machinery Equip.         | Pisces/Aries, Neptune/Mars             |
| Oil & Gas Production Pipeline      | Pisces/Gemini, Neptune/Mercury         |
| Oil & Gas Refining Mktg.           | Pisces/Aries Scorpio, Jupiter/Mars     |
| Oil & as US Exploration Production | Pisces/Scorpio, Neptune/Pluto          |
| Oil & Gas U.S. Integrated          | Pisces, Neptune                        |
| Paper and Paper Products           | Gemini, Mercury                        |
| Pollution Control Equip.           | Scorpio/Virgo, Mars/Mercury            |
| Pollution Control Services         | Scorpio/Virgo, Mercury/Mars            |
| Real Estate Operations             | Cancer/Capricorn, Moon/Saturn          |
| Retail Apparel Shoes               | Taurus/Libra/Pisces, Venus/Jupiter     |
| Retail Consumer Electric           | Virgo/Aquarius, Mercury/Uranus         |
| Retail Department Stores           | Virgo/Taurus, Mercury/Venus            |
| Retail Discount Variety            | Taurus, Venus                          |
| Retail Drug Stores                 | Virgo/Pisces, Mercury/Neptune          |
| Retail Home Furnishings            | Virgo/Libra, Mercury/Venus             |
| Retail Mail Order & Direct         | Virgo/Gemini, Mercury                  |
| Retail Mfg. Diversified            | Virgo/Taurus, Mercury/Venus            |
| Retail Restaurants                 | Virgo/Cancer, Mercury/Moon             |
| Retail Super/Mini Mkts.            | Virgo/Cancer, Mercury/Moon             |
| Retail/Whse. Office Supplies       | Capricorn/Virgo, Saturn/Mercury        |
| Retail/Whse. Auto Parts            | Gemini/Virgo, Mercury                  |
| Retail/Whse. Computer Cellular     | Gemini/Aquarius, Mercury/Uranus        |
| Retail/Whse. Food                  | Virgo/Cancer, Mercury/Moon             |
| Retail/Wholesale Jewelry           | Virgo/Taurus, Mercury/Venus            |
| Shoes and Related Apparel          | Pisces/Taurus, Jupiter/Venus           |
| Soap and Cleaning Preparations     | Cancer/Virgo, Moon/Mercury             |

|                               |   |
|-------------------------------|---|
| Steel and Specialty Alloys    | Aries, Mars                               |
| Steel Specialty Producers     | Aries/Capricorn, Mars/Saturn              |
| Telecommunications Cellular   | Gemini, Mercury                           |
| Telecommunications Equipment  | Gemini/Aquarius, Mercury/Uranus           |
| Telecommunications Services   | Gemini/Virgo, Mercury                     |
| Textile Apparel Manufacturing | Taurus/Capricorn, Venus/Saturn            |
| Textile Mill Household        | Taurus/Cancer, Venus/Moon                 |
| Tobacco                       | Scorpio, Mars                             |
| Transport Air Freight         | Sagittarius, Jupiter                      |
| Transport Airline             | Sagittarius, Jupiter                      |
| Transportation Equipment Mfg. | Sagittarius/Aries, Jupiter/Mars           |
| Transportation Rail           | Sagittarius/Gemini, Jupiter/Mercury       |
| Transportation Ships          | Sagittarius/Pisces, Jupiter               |
| Transportation Services       | Sagittarius/Gemini/Virgo, Jupiter/Mercury |
| Transportation Services       | Sagittarius/Gemini/Virgo, Jupiter         |
| Trucks and Parts Heavy Duty   | Gemini, Mercury                           |
| Utility Electric Power        | Aquarius/Virgo, Uranus/Mercury            |
| Utility Gas Distribution      | Pisces/Virgo, Neptune/Mercury             |
| Utility Telephone             | Gemini/Virgo, Mercury                     |
| Utility Water Supply          | Pisces/Cancer, Jupiter/Moon               |

## LESSON SEVEN:

### TIDBITS

#### **BESIEGED**

The word “besieged” brings to mind a castle surrounded by antagonistic warriors. The astrological definition for besieged comes from Horary Astrology. In Horary, if the significator (the ruler of the question) falls between two malefic planets, it is considered besieged. An example of a benefic between two malefics can be seen in the Rite Aid Incorporation chart. The Sun is between Saturn and Mars, and this is a case where dishonest accounting all but destroyed the company.

The outer planets are all considered malefic. In my collection of charts, small businesses that have failed have had the Sun, Jupiter or Venus between the outer planets. The cause of their demise is they can't seem to put their ideas together, and the pressures of the material world are too difficult for the partnerships to survive. The entrepreneurs needed to wait a few days or a few months, and their ideas would have been more profitable.

In the charts of companies listed on the stock exchanges, we have found “besieged” to be rare. (Most commonly in strong companies, we find Jupiter and Sun in the same sign.) Since March 1993, companies with January and February birthdays could have the Sun between Uranus and Neptune. Are these companies then particularly vulnerable? What happens when the progressed Sun moves to conjunct Uranus?

Searching surviving corporate IPO charts, I had to settle for an example with the Sun between Pluto and Neptune. This is a tricky placement for which I could only find Boeing as an example. Boeing's IPO and Incorporation data are in Part 1 of this textbook. The Sun is between two malefics—Pluto and Neptune. Three years after its IPO, war in Europe threatened to benefit the company. In 1978, the Incorporation's progressed Sun was conjunct Neptune, and peace with high inflation did threaten the company.

While Neptune and Uranus are in Aquarius, a company's Sun by progression would come into a conjunction with Uranus, and therefore, it would encounter a time of change requiring an assessment of its capacity. In the case of IBM, twenty-two years after the IPO progressed Sun came to a conjunction with Uranus, there was the Birthday of the Computer. (I love the irony of Astrology). See discussion on [page 15](#).

#### **RELATED TRANSITIONS**

While you are taking a look at the chart for the Birthday of the Computer, look at the June 21, 2001 eclipse. The computer has a nodal return and a station of Neptune on its Moon. When you see transits like these two, then you know it is time to take a closer look at the chart. Progressions to the chart and solar arc progressions might be making more aspects to the natal chart. If that is the case, then change is imminent. In this case, the public will have new machines and new marketing techniques, and investors will find that the old companies will have to adapt.

Apple Computer, Dell, Hewlett Packard, IBM and Texas Instruments are computing companies worthy of our attention as the computer makes a huge transition between 2001-2005. These charts are in Appendix A. Keep an eye on the fantastic ideas emitted by these companies. Each one has a very strong chart and the opportunity to survive Neptune's transit of Aquarius. Technology will dominate the US patent office until Neptune leaves Aquarius Feb 4, 2012. This is probably the

best reason the Mayans had for ending their calendar in the year 2012. (Neptune's sign change is the reason I believe the Mayans had telescopes capable of seeing Neptune)

To understand what planetary combinations work together to make a strong company chart, check pages 20-28 in *Planetary Stock Trading*. Here Bill describes the research he has done and the identifying factors that foretell a dynamic company. You might also check the Magi Societies book. Here they give statistics concerning planetary conjunction in the charts of long-lived Corporations.

Critical Degrees, by the way, are represented in each of the Dow stocks.

### **THE VERTEX**

Another indication of the strength of a company can be found in the IPO chart. It is a rarely discussed point. Because the market opens at an exact time, we can calculate this point only in the IPO charts. Disney's Vertex is conjunct its Uranus, and Dell's Vertex is conjunct its Neptune. About 80 percent of the stocks in my collection have a planet within two degrees of the Vertex. In the charts of individuals, a planet that close to a conjunction with the Vertex, or with its opposite point—the Anti-Vertex—is rare.

### **EXERCISES**

1. What are the aspects that the Incorporation charts of Dell and Apple make to the chart for the Birthday of the Computer?
2. The date Edison discovered the filament for the light bulb should be significant and relate to the Incorporation chart of GE. Can you find the aspects?
3. The date the Wright brothers made their first flight should reveal significant aspects to Boeing's chart. Can you find these aspects?
4. New industries are born every few years. What inventions have appeared in the past few years that might indicate a new industry?

## **LESSON EIGHT:**

### **LOOKING FOR FUTURE TRENDS**

We are going to review the importance of eclipses as well as Jupiter and Saturn transits and their ability to predict future trends. Our primary objective is to look at the sign position they will be transiting.

Jupiter is the trendsetter. His transit through a sign averages 12 months. The stock market prides itself on being ahead of the trends by at least six months. So, if we wish to buy an equity at the lowest possible price, then we must anticipate the trend 12 months before the market. Therefore, in order to buy low and sell high, we have to be ahead of the trend by 18 months. The easiest way for us to do that is to look in the ephemeris and/or to run up charts for the exact moment of the New Moon.

We have been looking at the transit of Jupiter to various charts and have more or less figured out that when transiting Jupiter is conjunct, trine, sextile or opposed to the Sun, Moon or Jupiter of a First Trade chart, the stock's price tends to go higher. The minute it leaves the aspect, the price of the stock tends to fall. In other words, the public or Mutual Fund managers are losing interest in owning the stock.

But, we are looking for ways to maximize our investment. Therefore, we want to watch companies with some fairly severe transits that will push down the price of the stock. Then we need to be patient and follow the stock to be sure it will recover. If it looks like it will, then we might want to buy a few shares.

The question is "what will depress the price of an individual stock and what should we look for when we get ready to buy it?" An interesting statistic that Phil Liss (a stock club member) found was that Saturn in Taurus during the 20<sup>th</sup> century depressed the Dow stock prices during its transit by as much as 36 percent. Saturn will be in Taurus until April 24, 2001. Saturn's transit of Gemini has a reputation for getting the USA in and out of wars. Saturn in Cancer in the past has depressed the housing market. Not this time, Saturn's transit through Cancer and Leo produced a housing boom. Low interest rates were a huge factor in this particular market.

#### **SATURN TRENDS**

Transiting Saturn is usually a factor in depressed prices and when it is conjunct or square to the Sun or Saturn in a corporate chart it will bring the price of the equity down.

Saturn and eclipses tend to depress prices. When they are conjunct, opposed or square to the Sun or Saturn in a corporate chart, they bring the price of the equity down.

Saturn stations conjunct the Moon, Venus, Neptune, or Pluto also bring down the price. What we are looking for is a strong company that we can purchase while the price is down—so that we can profit from the stock's recovery.

Bill Meridian suggests the possibility of looking first at the position of transiting Saturn in the First Trade chart. He says that, as with people, once Saturn has moved off the IC and starts going up the chart, the conditions at the company improve and the business becomes more prosperous.

The idea is to determine the date of the Saturn transits:

1. When Saturn comes to within a few degrees of the MC, that is the height of the business's growth activity, and this is usually as high as the price will go for a while.
2. Transiting Saturn or a Saturn station conjunct the MC is often a factor in a sudden price drop.
3. Saturn transiting houses 10, 11, and 12 will tend to hold the price at the MC low until a positive aspect from Jupiter sends the price up.

During 2006-7 you would look at companies with IPO birthday's in March and in 2007-9 you would look for companies with IPO birthdays in April to see if Saturn was conjunct their IC.

During 2006-7 you would look at companies with IPO birthdays in September, and in 2007-9 for companies with IPO birthdays in October, to check if Saturn transits their Midheaven

First Trade charts are usually set for 9:30 or 10:00 in New York. Usually the CEO of the company goes to the trading floor when the bell rings and enters the first trade. Sometimes this isn't possible because there are too many orders to buy the stock and the first trade is delayed. Michael Munkasey has been able to track most of these anomalies and they are recorded in his Company Data Disk. If the IPO for a company is Sept. then you can expect that it will probably have Libra rising.

Saturn transits tend to make everything old new again. The media like to call it a nostalgia craze, but it really is the 29-year Saturn return that revives something that once was popular. This is most apparent in the fashion industry, and about every thirty years, the public again wants to wear fire engine red polka dots with moss green stripes.

Saturn's transits can be divided into four groups of seven years each. This is known as the "kid cycle," and Disney and others recycle their products on a seven-year plan to take advantage of the new audience each time.

Let's say you want to spot a trend. Take a look at magazines published 30 years ago and see what tweaks your imagination. For the "kid cycle," you'll only have to go back seven years.

## **JUPITER TRENDS**

Jupiter produces an abundant supply of the whatever is ruled by the sign it currently transits.

It also produces an abundant supply of whatever is ruled by the opposite sign. The caveat here is not everything on the list on pages 18-22 will be in abundant supply. Also just about the time you think you have figured it out Jupiter reaches 15 degrees of that sign and the abundant supply changes.

Jupiter's transit of Scorpio has been interesting. Biotech stocks are cheap as well as security stocks. Opposite Scorpio is Taurus and stocks for banks, and brokerages have been rather inexpensive.

Demand or areas that have had a short supply are ruled by sign square to transiting Jupiter. Leo rules gold, games, children and music. Aquarius rules aerospace, commodities and futures, and natural gas.

Jupiter will transit Sagittarius in 2007 and we can anticipate an abundant supply of books, sporting goods, and universities. The opposite sign is Gemini and there will be an abundant supply of cars, telephones, and advertising.

Demand or areas that have a short supply will be found on the list for Virgo and I'm thinking it will be employees, policemen, cereals and processed foods. Pisces rules oil, oil field services, films, sleep and water.

That's how Jupiter works and I know it is contrary to the thinking of many Financial Astrologers, but you can go through the lists on pages 30-33 of Textbook 1 and 18-22 of Textbook 2 and prove the theory for yourself.

A good stock was hard to find in the year 2000. When I am looking for stocks to buy with Bill Meridian's First Trade charts, I put Post-it® notes on the companies that have the Sun or Jupiter in the same sign as transiting Jupiter. Then I take off the Post-it® notes if the chart has either Pluto or Saturn in the path of an eclipse. Usually that leaves me with about 60 stocks. With my list, I then visit the library and research the technical aspects of the stock. In doing so, I ask myself the following questions:

- ❖ Is the company a leader in its industry?
- ❖ Is the public interested in this company?
- ❖ Are the various reports offering a positive opinion of the company?
- ❖ What is my experience with the company and my opinion of their products?

### **EXERCISES**

1. If you own a share of Haliburton (IPO Sept 15, 1948) on April 6, 2006, while Transiting Saturn make a station conjunct the Midheaven what would be prudent, buy, sell or hold.
2. What is the astrological reason Boeing's share price increased dramatically in 2006?
3. Make a list of stocks that you think will increase in price because the current sign Jupiter is transiting is square the sign that rules the industry of that particular stock. An example is Jupiter will transit Capricorn and the sign square is Aries. Thus Newmont mining would increase in price. Staples which sells office supplies would decrease in price.

## LESSON NINE:

### RED FLAGS

What is an afflicted chart? Aspects such as squares and oppositions seem to help a business. Of course, something has to run smoothly, so trines and sextiles help. But the same aspects in a person's chart that are problematic can also be very difficult for a corporation. It would be difficult to maintain a company for any length of time if its chart had a lot of afflictions.

#### **FIRST RED FLAG**

The afflictions that might cause an early demise of the corporation are Mercury, Venus or Mars square Neptune. If one of these aspects appears in a First Trade chart, you should decide to look for another investment worthy of your hard-won savings

I looked through my charts for an example. None were found, and I even list First Trades from *Investors Business Daily* in my collection of charts. Mercury or Venus square Neptune happens at least twice a year, and the odds that the aspect will occur on a business day are pretty slim. May 14, 1998, was the only date I found during that year.

**Mercury square Neptune:** If the day-to-day accounting is inaccurate and the bookkeeper makes creative entries, it doesn't take long for the books to be 'cooked.' Accurate accounting of cash flow is very important to the investor. Venus square Neptune doesn't pay the bills. (So it's something every astrologer should look for before doing a client's chart!) And a business with this aspect would soon be out of business for lack of supplies.

**Mars square Neptune:** In natal astrology, Mars square Neptune often indicates a problem with alcohol that is almost impossible to cure. In a business, it's certainly a risk to have employees (Mars) unable to focus on their tasks. Insurance premiums do need to be cost effective.

**Mars square Jupiter:** Here, faulty judgment can cause financial problems. It's best then to wait for a few days for the aspect to pass.

**Mars square Venus:** This aspect trends to carelessness.

**Jupiter square Uranus:** The timing is off—this is the 'day late and a dollar short' syndrome.

**Jupiter square Neptune:** Get rich schemes abound, and everyone is easily deceived.

**Saturn square Uranus:** This aspect is accident-prone, and delays can be very frustrating.

#### **SECOND RED FLAG**

Whether retrograde or direct, the station degree points of transiting Jupiter, Saturn, Uranus, Neptune and Pluto are a big deal. They can double the price of a stock in days or send it crashing overnight. If you are a conservative investor and the station is coming up on one of your holdings, it is better to sell. If you are gambler, hold on to your hat.

## **JUPITER, URANUS, NEPTUNE AND PLUTO STATIONS**

Bill Meridian mentions several mergers and acquisitions in his book. The takeover of Kemper is the result of transiting Jupiter station conjunct Pluto. He goes on to discuss various buyouts and acquisitions, which he attributes to Jupiter, Uranus and Pluto stations in the First Trade chart.

When looking at a chart, it is very important to check the station points to see if they are conjunct any planets in the chart.

However, one transit does not a buying opportunity make. Always keep in mind THE RULE OF THREE. If there are additional transits or eclipses making aspects to planets in the chart, then you can expect either 'up side' or 'down side' activity. For example, on Monday, April 26, 1999, Everen Securities (previously Kemper Securities) announced that it was being purchased by First Union. The deal was completed on September 1, 1999. Be sure to notice the February 16, 1999, eclipse when you calculate these charts.

Another widely publicized example is the merger of Chrysler with Daimler Benz. They reissued their stock, thus they have a new IPO date. That is the date you use for a company chart.

|                                     |  |            |                 |
|-------------------------------------|--|------------|-----------------|
| <b><u>Chrysler</u></b>              |  |            |                 |
| <b>First Incorporation</b>          | June 6, 1925   | 12:00 P.M. | Dover, Delaware |
| <b>Most Recent Incorporation</b>    | March 4, 1986  | 12:00 P.M. | Dover, Delaware |
| <b><u>Daimler Benz</u></b>          |  |            |                 |
| <b>IPO</b>                          | October 5, 1993  | 9:30 A.M.  | New York, NY    |
| <b><u>Chrysler Daimler Benz</u></b> |  |            |                 |
|                                     | This is the date the merger was effective, and the NYSE assigned a new stock symbol. |            |                 |
|                                     | November 17, 1998  | 9:30 A.M.  | New York, NY    |

This is a case of 'a stitch-in-time saves nine.' Looking at the Incorporation chart of Chrysler, we might have guessed that there would be trouble if the corporation continued on its path. The Pluto station in March of 1999 was conjunct the natal Saturn. However, transiting Jupiter was pushing up the price of Chrysler stock and increasing sales in 1998. Transiting Jupiter was conjunct its natal Jupiter, Sun, Venus and trine Pluto. The Jupiter station at 3° Pisces was very close to the First Trade Uranus. Remember, Uranus is the strongest planet in any chart. Change will occur, and with transiting Jupiter involved, that means expansion.

## **THIRD RED FLAG**

Jupiter-Saturn conjunct requires a very strong and talented CEO. There are several charts in the appendix to use to check this out. The problem here is that transits of any planet will affect the company's sales and balance sheet simultaneously. If Jupiter has the lower degree number, then the company expands quickly without the necessary monetary backing. If Saturn has the lower number, then their problems expand, even though they may have the financial resources.

Searching through the First Trades listed in Bill Meridian's book, I found Hewlett Packard, Apple Computer, Champion International, and Wendy's, which have this conjunction. It seems that new issues find it difficult to survive this aspect.

Therefore, the year 2000 does not look promising for starting a business.

Make a list of any new issues from July 1999 to August 2001; you will find this interesting.

**Jupiter conjunct Uranus:** Markets go up quickly.

**Jupiter trine Neptune:** Irrational enthusiasm; everyone is into profit taking.

**Jupiter conjunct Neptune:** This will push the market up.

**Jupiter opposition Pluto:** Ruthless power struggles in the market.

**Saturn square Neptune:** Reveals liars, thus scandals abound.

**Saturn conjunct the Uranus-Neptune Conjunction:** The world economy dramatically changes.

The above aspects affect the markets everywhere in the world. They'll create headlines and will make market history. Mark the events on your calendars!

#### **FOURTH RED FLAG**

Applying aspects—remember, when it is over, it is over. I mean applying by direct motion as well as applying by retrograde motion. Once the aspect has separated from exact by 30 minutes, it is time to hunt for another applying aspect. For example, once Uranus left the applying aspect to its IPO Moon, the price of the stock tumbled.

In order to anticipate an event, we look for an aspect that's within one degree of being exact. Applying aspects signal the event's action. When the aspect is exact, the action is complete. Newspapers report events that happen during the past 24 hours. One of the problems with Astrology is that you can see when the event happened, and then you have to sit around and wait for the media to write the story.

#### **FIFTH RED FLAG**

This one is difficult to recognize. Forty degrees between two planets is called a NONAGEN, and the meaning of this aspect is bondage.

The IPO for Prodigy was February 11, 1999, and the first shares of the stock sold at 11:30 A.M. In the chart, Venus sits at 17° Pisces and Saturn is at 28° Aries; they are 40° apart. SBC Internet Communications (a 53% shareholder) proposed a hostile takeover of the remaining shares of Prodigy in September 2001.

## **SIXTH RED FLAG**

You will notice that aspects to Neptune are often Red Flags. Neptune squares are very difficult. If you see that Neptune will form a square in the IPO chart and the Incorporation chart, move onto the next stock. Save your cash.

My friend Serna was interested in Tyco and explained to her stock club in January 2002 that selling the stock would be an intelligent idea. She is an excellent artist which might suggest that she is better able to see through Neptune's illusions. Here is her explanation.

"I was reading about the latest company to crash and have its stock plummet, that of Circuit City. So I looked up the chart in Meridian's book, saying to myself, "I bet Neptune is doing something nasty here." Well, lo and behold, Circuit City had a Saturn, Mars conjunction at 10 and 11 Scorpio and Neptune is squaring at 9 Aquarius.

The big ruckus over Tyco began at our planetary cycles meeting at end of January when one member refused to validate our findings which were to sell Tyco based on several hard aspects including Neptune at 8 Aquarius square natal Mars at 10 Leo in the IPO chart. The share price was \$45.

It was also affected by transiting Uranus at 24 Aquarius (Algol factor) which opposed Venus at 26 Leo and squared Jupiter at 25 Taurus. Natal Saturn sits at 29 Aquarius which squares Pleiades (not a good thing at any time). That's just the IPO.

The INC chart has Saturn at 6 Aquarius and Neptune had just completed a transit over this degree. Neptune was already at 7 or 8 Aquarius when the stock sunk but the action that caused the stock to slide began with Neptune at the earlier degree. By summertime, this stock will probably be in big trouble. July 25, 2001 the price was \$8.25

The scandal concerning the CEO and the CFO broke that summer. Tyco sold some of its subsidiaries, but its most profitable business, security, kept the stock alive. It advanced through the teens and settled into a narrow price range of \$25 in 2006.

Serna cashed out her shares in the stock club in 2002, but not before she checked her research. Tyco will have Neptune conjunct Mars through the Spring and Summer of 2007. Expect problems especially with labor.

Enron IPO has Saturn at 6 Leo conjunct Pluto at 11 Leo. The scandal hit the public when Neptune was opposite at 6 Aquarius.

Kmart had Mercury at 6 Taurus and the Moon opposite at 4 Scorpio. They are both square Neptune at 4 Leo which is conjunct Saturn at 9 Leo. They announced their bankruptcy filing when Neptune was at 6 or 7 Aquarius completing a grand fixed cross. ICK!

Then I looked at Toll Brothers (just for fun). They had hit a high of over \$40 share in December 2000. When I first noticed the stock early in 2001 it had dropped to about 32 or 33. It kept moving up and down a few dollars but overall stayed about the same until it began moving up in the summer of 2001. I think the club bought it in May or June at about \$32. So, what was Neptune doing? At Toll's high in 12/00, Neptune was at 4 Aquarius exactly opposing Mercury at 4 Leo and squaring Pluto at 4 Scorpio forming a fixed T square. That, too is ICK! The stock immediately slid and didn't go up until May.

However, Neptune turned retrograde May 11. The stock did well until late August when Neptune, still retrograde hit 6 Aquarius, forming the fixed t square again. The stock continued to fall (the club sold it in Sept when it went below the 15% mark) and didn't go up until after Neptune went direct and moved out of immediate aspect to the fixed t square. The stock is now back in the forties range. Toll Brothers stock split 7/11/05 and plummeted from \$52 to \$38 in January 2006 with Neptune square the Moon. Neptune will square the Moon again November 2006.

My conclusion: don't trust Neptune. It's never a friend. I think it has a more adverse affect on stocks than even Saturn. At least with Saturn, you know your enemy. This is something we will need to look at in the future when we have our stock club. I don't recall any financial astrologers ever addressing the power of Neptune and what havoc it can cause, right out of nowhere. Of course, once the fog is lifted, we seem to be able to view it quite clearly! Just wanted to share this with you."

Serna Sheridan

### **EXERCISES**

1. Which red flag in a client's chart would signal to you that you should get your money first before you give him advice?
2. Are any of the charts for the six companies listed in Part 1 of this textbook threatened by a planet's station point?
3. Can you find any red flags in the following charts?  
Enron Inc. July 19, 1996, 12:00 PM Portland, Or. IPO June 16, 1947, 10:00 am EDT NY, NY  
  
World Com. IPO September 15, 1993.  
Tyco Inc. March 1, 1962, 12:00 PM EST Dover , De. IPO October 2, 1964, 10:00 am NY,NY
4. July 2006 Transiting Saturn conjunct Neptune in the Ford Motor Co. Incorporation chart (7/9/1919). 2007 Neptune will square the Moon of General Motors Incorporation chart (10/ 19/1916).

Transiting Saturn will begin to make conjunctions with the Neptune of some very old companies as it did 30 years ago. Once again a few will survive. 2007 looks like a pretty rough year for GE. GE's IPO was May 27, 1926.

Look up the price for these three stocks in 2006 and 2007. I'm predicting that they will be down because of Neptune transits to their charts.

Jupiter trines Neptune. Late August 2005 "Katrina"

## LESSON TEN:

# THE MEANING OF THE SYMBOLS FOR THE PLANETARY HOURS

### USING THE PLANETARY HOURS

Each symbol represents the ruler for each hour, and the energy of that hour affects everyone in your longitude.

The **SUN**'s hour is good for signing the deal.  
**VENUS**'s hours are good for shopping.  
**MERCURY**'s hour encourages people to exchange information freely.  
The **MOON**'s hour is good for short trips and short visits.  
**SATURN**'s hour will help you finish old jobs.  
**JUPITER**'s plan for the future—everyone feels generous  
**MARS**'s hour will help you start a new project.

Let's look at Monday, for example. Sunrise, a Blue Moon Monday, the last thing you want to do is get out of bed and go to work. Then the Saturn hour comes, and you start thinking about bills. Next, the Jupiter hour gives you ideas of how to collect money. Mars's energy sends you to work, and you start a new week. If you spend winter in the North, when the Mars hour comes, half the morning is shot.

**SUN:** The Sun's hour is great if you want something to have permanent, lasting qualities, for example, a marriage. It's a good time to deal with people in authority, make public announcements or to ask for favors and promotions. The Sun is honorable, and people will hold you to your word. The Sun's hour makes you feel proud; therefore, avoid vanity. Be considerate of others.

**VENUS:** The Venus hour is an ideal time for social events, obtaining cooperation, and making new friends. People are relaxed and at ease; it's time for feasting. It's a good hour to patch things up or make peace, and is good for your love life and love affairs. It's a good time for shopping and doing creative art projects. Travel during this hour is usually done for a reason. Venus hours can mean self-indulgence, laziness, or foolish spending.

**MERCURY:** This hour is great if you want people to talk. It's a good time for contracts, agreements, and correspondence. It's also a good time for interviews, and ideas flow freely. During a Mercury hour, you can make quick business decisions concerning buying or selling. It's a good time to read books, study, or begin a journey. Watch out for tricky deals because you "can't trust what you are hearing;" listen for insincerity. "Talk is cheap." Get the details in writing.

**MOON:** The public in general is more than normally sensitive, and you will get further if you appeal to the emotions. "Direct ideas to emotions rather than logic." Work on sympathy and

sensitivity during a Moon hour. It is better to praise someone and say, “that was a good try” with a constructive suggestion. The Moon hour beginnings “will change.” It is not advisable to make permanent arrangements.

**SATURN:** It is a great time to listen and let the other fellow talk since Saturn is the symbol of self-preservation. During the Saturn hour, “selfishness prevails,” and others will try to defend themselves. Saturn is greed. Slow down in a Saturn hour and don’t start anything new. Set aside a Saturn hour and use it for finishing old jobs. The Saturn hour question is, “Is this the right time for it?” “Will I have enough time to do it?”

**JUPITER:** A very good hour to plan for the future. People have a generous attitude so don’t underestimate any call or letter you get during a Jupiter hour. It is a good time for all sports and a good time to start a distant journey. A Jupiter hour makes for faith and trust, and “on the whole, people are going to be more generous than normal.” Watch out for “over-optimism” and avoid judging without getting all the facts. “Over-expansion” and others may waste your vitality.

**MARS:** It’s a marvelous time to start anything NEW especially if it’s self-initiated. You have a tendency to be self-confident with egotistical energy. Be tactful and avoid impulsive action, being hasty or forcing issues, and be sure others know you are listening to them.

I use these hours to buy or sell anything from ‘scratch-offs’ to stocks or cars, or even to mail important letters. The reason is that my life is very busy, and the fewer hassles I encounter, the better it is. And usually, if I make the effort to check the hour, I don’t have to retrace my steps.

You can also use this timing technique to avoid doing things you don’t want to do. Let’s say you are thinking about a question and you are being pressured to give an answer. A Moon or Saturn hour will help you delay giving that answer.

Let’s say you have finally chosen the car you want to buy. Mercury is direct, the Moon is making favorable aspects to Saturn, and you need to choose a good time of day to close the deal. You notice that the Mars hour is followed by the Sun hour. The Mars hour is a good time to start a new project and a good time to sign a deal follows it.

To use the planetary hours, first determine your ruling planet. We use the rulerships of ancient astrology to determine which planet rules the sign of your Ascendant. For example, if you have Aries or Scorpio rising, your ruling planet is Mars. That hour will then be your best hour each day. It’s the time when you’ll really feel that you have your decision-making act together. If you also have a planet in its ruling sign, say Jupiter in Pisces, then the Jupiter hour will also be good for you.

For choosing proper times at future dates, a small investment for a *Farmer’s Almanac* is worthwhile. Since daylight hours do not change too rapidly from one day to the next, each chart you draw up can be used for at least three days. Also, there are the same number of minutes of daylight on June 7<sup>th</sup> and July 7<sup>th</sup>. This is actually the origin of the concept of antiscia. You may also save your mathematical calculations and use them from year to year as long as you don’t move to a different longitude and latitude. And yes, there are computer programs available to do the calculation. Some are even free.

The next thing to do is to set up a schedule to experiment with your planetary hours. One method is just to write down the time that something pleasant happens to you. Another method is to set yourself up for pleasant events. For example, buy one of those scratch-off lottery tickets during your ruling planet’s hour.

Oh, a handy way to remember the order of the planetary hours is to know that they are in order of their speed. Saturday starts with Saturn, the slowest, followed by Jupiter, Mars, the Sun, Venus, Mercury, and they end with the quickest, the Moon.

To set up a Planetary Hour Chart, look in your daily newspaper for the hours of sunrise and sunset. From this information you can easily determine the length of daylight hours. Divide these hours by 12. The remaining hours are “night hours.” Also divide these by 12. It is a bit tricky but it’s easier if you convert the hours to minutes first.

**Daylight Hours** (Example: December 31, 1991), Boston, Massachusetts.

|                               |                             |
|-------------------------------|-----------------------------|
| Always use.....               | 12:00 Noon                  |
| Deduct Sunrise Hour (example) | – <u>07:13</u> A.M.         |
| Hours/Minutes until Noon      | 04:47                       |
| Add Time of Sunset            | + <u>04:19</u> P.M.         |
| Total Daylight Hours/Minutes  | 08:66 or 9 hours, 6 minutes |

Divide 12 into 9 hours, 6 minutes = 45 ½ minutes for each “hour”

**Night Time Hours**

|                                |                |
|--------------------------------|----------------|
| Full Day .....                 | 24:00 hours    |
| Deduct Daylight Hours/Minutes  | – <u>09:06</u> |
| Total Night Time Hours/Minutes | 14:54          |

Divide 12 into 14 hours, 54 minutes = 1 hour 14 ½ minutes for each “hour”

Apply times shown in example to December 31<sup>st</sup> chart.

Allow five minutes either way in charts where altitude could be a factor. The 1<sup>st</sup> and 8<sup>th</sup> hours have more emphasis, as does the ruler of the day. Your planet is the one that rules your sun sign and your rising sign. The hour your planet rules is the hour you take the initiative, and this is when a gambler should begin the game. Use Mercury for Aquarius rising, Jupiter for Pisces rising, and Mars for Scorpio rising.

**EXERCISES**

1. Fill in the times of sunrise and sunset in your area for today, and then fill in the chart in [Appendix C](#).
2. Try doing various things during the different planetary hours. For example, try cleaning something during a Mars hour. Try calling a friend during a Moon hour, or try shopping during a Jupiter hour.
3. Write down any results, especially if they’re funny, and share them with the class.

## LESSON ELEVEN:

### BUY LOW – SELL HIGH

The only way to Carnegie Hall is to ‘practice, practice, practice.’

The best tax deal the IRS has to offer on capital gains is that you must hold the stock for a year in order to qualify for the 15 percent tax rate. This sort of puts you in the position of picking a stock a few months before it becomes popular with the Mutual Funds or general public, and then selling it at the height of its popularity.

Hindsight is 20/20, right! Try to think of three high-flying stocks that you should/could/would have purchased. When would you have sold them? Now, think about the astrology of those stocks. Experience has taught me to consider both the Incorporation chart and the IPO chart for a company. The Incorporation chart tells the story of what is happening in the life of the company. The IPO chart tells the opinion of the market as it is reflected in the price.

The charts for the companies I've picked will be in Appendix A. I chose Apple because it has had a steady rise since 2004 as well as the popularity of the iPod and its music store. I chose Harley because it could be favored as personal transportation when gasoline prices are high. Oil prices over \$60 a barrel should benefit oil companies, therefore I chose the independent oil refiner Valero.

With my astrology program, I did a search for transits to natal planets. On my market program, I wrote down the price of that stock on the date a transit was exact.

Here are the results:

#### **Apple Computer AAPL**

|          |      |                              |
|----------|------|------------------------------|
| 10/29/04 | \$26 | Jupiter conj.N Jupiter IPO   |
| 4/01/05  | \$41 | Jupiter conj. N Pluto INC.   |
| 9/08/05  | \$51 | Jupiter trine N. Moon IPO    |
| 1/17/06  | \$84 | Jupiter Square N.Saturn INC. |
| 3/06/06  | \$66 | Uranus trine N Uranus INC.   |
| 5/26/06  | \$59 | Jupiter conj N Uranus INC.   |
| 6/16/06  | \$57 | Saturn opposed N Moon IPO    |
| 9/12/06  | \$74 | Jupiter sextile N Mars IPO   |

#### **Harley Davidson HOG**

|          |      |                              |
|----------|------|------------------------------|
| 6/14/05  | \$48 | Saturn square N Jupiter IPO  |
| 8/08/05  | \$51 | Jupiter sextile N Saturn IPO |
| 11/29/05 | \$54 | Jupiter conj N Pluto IPO     |
| 4/06/06  | \$51 | Saturn conj. N Jupiter INC.  |
| 6/06/06  | \$47 | Saturn square N Pluto IPO    |
| 8/21/06  | \$59 | Pluto conj N Jupiter IPO     |

| <b>Valero VLO</b> |      |                               |
|-------------------|------|-------------------------------|
| 10/08/04          | \$20 | Jupiter conj N Saturn INC.    |
| 1/07/05           | \$22 | Jupiter trine N Sun INC.      |
| 4/08/05           | \$38 | Jupiter trine N Venus IPO     |
| 8/26/05           | \$44 | Jupiter trine N Sun INC.      |
| 9/16/05           | \$54 | Jupiter conj N Pluto IPO      |
| 5/04/06           | \$65 | Jupiter trine N Moon IPO      |
| 8/03/06           | \$67 | Jupiter sextile N Jupiter IPO |

There are plenty of aspects between the ones I chose. Usually it takes three or four positive aspects close in time to each other to provide the momentum to push price up. Sometimes there will be aspects between the outer planets that will last for months. Do not ignore them. If they are squares you can assume that price will not move even though there are groupings of positive aspects coming from Jupiter to the natal planets.

### **EXERCISES**

1. It's your turn to pick three different ones, using similar criteria. I'm using the week-by-week history of stock prices as shown on my AOL program. The *Value Line* charts are rather hard to read, but they are acceptable for finding the trend.
2. Investing around the time of the New Moon is usually profitable. Your decisions are more reliable and not subject to emotional interference. However, investing by the Moon phase is only one of many aspects you need to consider.

## LESSON TWELVE:

# RECTIFICATION

So far, the examples in this textbook have been devoted to the sign and degree of the planets in a company's Incorporation or First Trade chart. We've discussed house position from time to time, but haven't relied on these to determine price. Delaware corporations do have a time stamped on their papers, so it's not difficult to obtain this information. And Initial Public Offerings should begin trading when the exchange opens; however, sometimes they're delayed and do not open until later in the day.

Prodigy is one example. Its IPO date is February 11, 1999, 11:30 A.M. EST, New York, New York. There was an excessive number of buy orders that needed to be sorted before trading could begin. United Parcel Service's First Trade happened at 10:04 A.M. on November 10, 1999, New York, NY.

When it comes to rectification, I usually only rectify the charts of companies that are important to me. For example, my family's businesses, stock that I'll own for more than five years, or places where I do a lot of business.

Here's one technique to check the accuracy of a chart. Ask yourself, "what makes companies miserable?" Losing either time or money, right? You can check events that cause this type of misery by making a chart for the event and then examining it to see if any planet describing the event is conjunct, or opposed the Ascendant or Midheaven of an proposed rectified chart.

### Example #1

The NASDAQ Exchange: Bill Meridian's research shows February 5, 1971, 10:00 A.M., giving 27° Aries rising, but my date for the NASDAQ has 2° Taurus rising. *The New York Times* carried an article giving its opening date as February 8, 1971, 10:00 A.M. EST.

On July 17, 1998, the NASDAQ started to slide down with Saturn at almost 3° Taurus. Saturn then went retrograde on August 15, 1998 at 3° Taurus and returned to 3° Taurus on March 30, 1999. Saturn Retrograde and Direct over the Ascendant only sent the exchange averages up again. Bill Meridian does claim that Saturn conjunct the Ascendant will send the price of a stock down. In this case, however, I think price averages was not an indicator.

However, there was a merger between the Amex and NASDAQ, which shows his chart of the opening to be closer to correct. In January 1999, the two combined forces when Saturn was at 27° Aries. They had some rather difficult computer glitches as a result.

### Example #2

May 17, 1792 at 11:22 LMT is the rectification of Alphonse Lavoisier.

The NYSE Sun is 27° 20' Taurus and the Ascendant is 25° 42' Leo. The Tokyo stock exchange Sun is also in Taurus. The NYSE experienced its Saturn return by reworking its entire computer system, and the final test was done in mid-July 1998 with transiting Saturn applying to its Venus. The success or failure of the system did not receive any publicity. In fact, on June 8, 2001, the whole system failed for an hour. Uranus's retrograde station was exact to the exchange's Descendant and applying to a conjunction with its Pluto. (The computers are in the basement!)

All of this work had an unforeseen beneficial effect. To avoid any loss of data during the transition, computers stored duplicate data in New Jersey. When 9/11/01 occurred, the duplicate data quickly replaced any damage from the soot and ashes of the fallen Twin Towers. Notice the transit of Uranus to the NYSE chart.

The Tokyo stock exchange has had all kinds of problems since October 27, 1997, and many investors have lost a great deal of money. This exchange had transiting Saturn conjunct the MC at 14° of Aries. Saturn was applying direct on April 27, 1997. On October 27, 1997, transiting Saturn was at 15°, applying retrograde. Saturn was at 13° applying on January 1, 1998. That January was the final dip in the Nikkei averages, and the retrograde pass was the most difficult. On October 9, 1998, it took another dip with prices slowly moving up again to about 13,000 by March 1, 1999. Saturn challenged the exchange throughout the year 2000 with its conjunction to Mars and the Sun in Taurus, and finally to its Venus in Gemini.

When rectifying a business chart, remember to consider only the traditional business hours. Next, find three significant events in the history of the company.

Then ask yourself the following questions:

1. What was the sign and degree of the eclipse previous to each event?
2. What was the sign and degree of transiting Saturn?
3. What was the sign and degree of transiting Jupiter?
4. What was the sign and degree of transiting Uranus?

If none of these were conjunct a natal planet of the company, might they be conjunct or opposed the MC or Ascendant?

### **EXERCISE**

Make charts for the following:

The Dollar: The Mint Act April 2, 1792, 12:00 PM LMT Philadelphia  
Minting of the first coins October 15, 1794, 12:00 PM LMT Philadelphia

The Federal Reserve: The Federal Reserve Act December 23, 1913, 6:02 PM EST  
Washington, D.C.  
The Federal Reserve opens November 16, 1914, 9:00 AM Washington, D.C.

The Euro (chart is in [Appendix B](#))

Notice that 10-11 Sagittarius is the degree three of these charts have in common. The eclipse of December 4, 2002, was conjunct this shared degree. The dollar, the Euro and the Fed all encountered various challenges during the six months that followed.

## LESSON THIRTEEN:

### CYCLES

We are looking at a variety of cycles when we try to predict general market behavior. The reasoning is that markets are created by people, and like people, they generally respond to the movement of the Sun, the Moon, and the Planets.

Now for the order of frequency (*and yes, I know I'm being simplistic...*) –

1. New Moon: People begin new projects.
2. Full Moon: People generally feel under pressure to complete projects.
3. Void-of-Course Moon
4. Ingress of the Sun into the Cardinal Signs: People prepare for the season ahead.
5. Mercury Retrograde: To err is human, so time must be set aside to RE-do stuff.
6. Eclipse: Twice a year, it is a good idea to throw out the garbage and to start over from scratch.
7. Jupiter Retrograde: Slows down the market.
8. Saturn Retrograde: Puts the market on hold. It's sometimes referred to as volatile.
9. Venus Retrograde: Time is granted to stop and smell the roses.
10. Mars Retrograde: Time to 'Relax, Rejuvenate and Recover.'

These are the general market timers, and all can be easily anticipated. They mark times during the year when certain types of business are conducted.

Agriculture, for example, is dependent upon the cycles of the Sun and the Moon, and the industries related to agribusiness usually follow their cycles. Industries related to basic communications in our time, such as letters, contracts, telecommunications, and autos respond to the Mercury cycles. Venus rules material goods, and her synodic cycle will influence retail, banks and personal care products. Mars rules the energy required to get work done, and his synodic cycle influences labor, machinery and weather patterns.

All of these cycles are very important to the market place. The space of time between regular conjunctions indicates the rise and fall of the various markets.

For example, the Jupiter and Saturn synodic cycle is about 20 years. Every ten years the economy decides to have a recession. In the book *Tables of Planetary Phenomena*<sup>1</sup>, the Jupiter/Saturn conjunctions are listed, starting with 483 BCE, and 160 listings later, they end with 2080 CE.

Naturally, within each synodic cycle the two planets will sextile, square, trine and oppose each other. Sometimes the aspects will form only once, and at other times the planets will retrograde, thereby forming the aspect three times.

The single aspect does its thing and then it's over. We see this very clearly with the Jupiter/Saturn conjunction of May 28, 2000. The synodic cycle of Jupiter and Saturn are critical to business. The synodic cycle of Jupiter with Uranus, Neptune, and Pluto is a lot easier to overlook because it

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<sup>1</sup> *Tables of Planetary Phenomena*, by Neil F. Michelsen.

takes less time for Jupiter to catch up with these outer planets than it takes for him to catch up with Saturn.

Jupiter will expand the areas represented by these planets when he makes a conjunction, sextile or trine. Jupiter will cause problems or shortages when there's a square or an opposition. As you might expect, the industry that's vulnerable is usually Jupiter's victim. Usually, he singles out one industry and then lets the other chips fall where they may. For example, Jupiter conjunct Uranus in 1983 put the tech revolution into the stock market. And Jupiter conjunct Uranus in February 1997 was the beginning of a great bull market led by tech stocks.

The synodic cycle of Jupiter and Neptune has to do with gas and oil. The synodic cycle of Jupiter and Pluto is connected to taxes. The sign Neptune transits indicates interest rates and inflation.

On page 102 in the *Tables of Planetary Phenomena*, these aspects are listed in date order. Each date will be a turning point in the market. What that date means, is that the direction of the market will change because the aspect is no longer applying. Michelsen doesn't list the sextile or quincunx because the effects of these two aspects are muted and don't make headlines.

**HOUSEHOLD HINT:** Mark these dates with a thick, black magic marker on your calendar. The reversal will change the pattern in the market and will change many patterns in your personal life. Think of those dates as ones where you may change your mind.

Every cycle begins with the conjunction, and what it initiates continues through until the next conjunction. You can figure out the intervals between aspects and then watch how they affect the various industries within the market.

1. Jupiter conjunct Uranus
2. Jupiter conjunct Neptune
3. Jupiter conjunct Pluto
4. Jupiter conjunct Saturn
5. Saturn conjunct Uranus
6. Uranus conjunct Neptune
7. Neptune conjunct Pluto

So, there you sit with a calendar full of 'Rx' and 'X' marks that you made with your black magic marker and a whole list of stocks, bonds and Mutual Funds that you'd like to buy or sell, and not one single day that is perfect to do so. Every day in the calendar year has something "wrong" with it. What happens in reality is that you'll pick the time with the most positives and the least negatives. It also helps to have a few positives in your own chart!

Using the Solar System as a timing device works best for the long-term investor. If you're in the markets with the goal to increase your wealth and you have a time horizon of more than a year, these guidelines will work easily. They require that you plan your buy and sell dates well into the future. Then you must do exactly what you have planned. If you envision only day trading, these techniques will not really work.

Before we hit the road in our RV, we scan our checklist. It could be very expensive to forget to put down our satellite dish or very messy if we forget to close the cabinets. Therefore, I have made a checklist for you that's similar to our RV check list.

What moves the price of an individual stock up or down? We have studied the transits of Jupiter through the signs and have determined that those things represented by each sign tend to be in abundance when Jupiter transits. Other factors affecting the price include the following:

1. General Market Conditions
2. Popularity with Mutual Fund Managers
3. Changes in Management
4. Earnings
5. Demographics

With practice you'll be able to see these trends in the charts of the exchanges as well as in the individual corporation charts.

### **BUYING A STOCK**

In evaluating both the Incorporation chart and IPO chart of a company, you need to follow these steps and ask yourself the following questions:

1. Is there a group of planets that will receive favorable aspects from transiting Jupiter?
2. Are the Sun and/or Jupiter in the same element as transiting Jupiter?
3. What is the nature of the product that the company produces?
4. Will there be a demand for this product?
5. Will the stock capture the attention of the public or the Mutual Fund managers?
6. What is the path of Jupiter as it moves through the company chart?
7. Are there any alarm signals such as eclipses to Saturn, Neptune or Pluto?
8. For companies less than 12 years old, you might also want to check the Mercury, Venus, and Mars aspects to Neptune.
9. Determine the best day to buy a stock. Circle on your calendar those days when the Moon is conjunct, sextile, trine or opposed to Saturn.
10. Using the Planetary Hours, find the best hour for you to punch in your e-trade or to call your broker.
11. Tuesday and Thursday more often than not the price of stocks are down.

### **CHECKLIST FOR SELLING A STOCK**

On your Astrological calendar for the next 12 months, draw circles around the following:

1. Days in the month where the transiting Moon is conjunct, sextile or trine transiting Jupiter.
2. Do NOT circle any Moon/Jupiter day when Mercury, Venus or Mars is retrograde.
3. Now, look at the IPO and Incorporation (INC) charts for the company, and determine the date when transiting Jupiter makes an exact conjunction, sextile or trine in the company chart. You will need to sell the stock before the transiting Jupiter aspect is exact.
4. Using these criteria, choose a day to sell the stock, and on your calendar, circle that day with green magic marker.
5. Now, using Planetary Hours, find the best hour for you to punch in your e-trade or to call your broker.
6. Then, sell – sell – sell!
7. Don't buy. If it's a good time for you to sell, it is NOT a good time for you to buy, so wait a few days.
8. Monday, Wednesday and Friday the price of stocks are usually up.

## **CHECKLIST FOR STARTING A NEW BUSINESS**

These are questions you might want to ask yourself if you are helping someone start a company:

1. What planets describe the business, and when will they be in favorable aspects to each other?
2. When, during the year ahead, will there be stelliums in the sign that best describes the business?
3. What signs will have eclipses during the year ahead?

By doing so, you can suggest a month to target for starting the new enterprise, and you can begin to narrow down the choices to several days within that month. Remember to avoid Mercury Retrograde, Venus Retrograde, Mars Retrograde and the Void-of-Course Moon.

Your goal is to find the best possible time to start that business so that your client will have every chance of success.

## **EVENT CHARTS**

Your average run-of-the-mill event chart is usually a business transaction, and most can be judged from that point of view. However, some events do need extra attention.

1. For a wedding, you need to look for aspects to Venus from the Moon.
2. For a war or a sporting event, you want favorable aspects between Mars and the Moon, and sometimes Pluto.
3. For a political event, you look for aspects between Jupiter and the Moon.
4. For a new job, look for the Sun in the 11<sup>th</sup> house.
5. For a restful holiday, choose good aspects to Mars.
6. For a party, be sure to invite a Sagittarius...or three of them!

***Be a Winner. . . Against All Odds*** by Rusty Withers <http://www.astrocollege.com>

The charts for the Incorporation and Initial Public Offering of the companies listed in Appendix A have been verified by using Michael Munkasey's Company Data. His E-mail address is [starflash12@cs.com](mailto:starflash12@cs.com) and on the subject line write "Seeking Company Data"

## LESSON FOURTEEN:

## REVIEW

I thought this might be a fun way to review for a final exam...

### *So, do you want to be a Millionaire?*

#### **QUALIFYING QUESTION**

Put into order the most frequent phenomena.

- a. Eclipse
- b. Void-of-Course Moon
- c. Mercury Retrograde
- d. Venus Retrograde

You can't phone a friend, or ask for a 50/50, or even poll the audience, but you can check the textbook three times!

#### **\$100 QUESTION**

Never start a business on a –

- a. Void-of-Course Moon
- b. Jupiter in Capricorn
- c. Pluto Direct
- d. Saturn Retrograde

#### **\$200 QUESTION**

Nothing will happen when an event begins with –

- a. Any planet parallel the Moon
- b. The Moon Void-of-Course
- c. Venus Direct
- d. Mercury Direct

#### **\$400 QUESTION**

When Mercury is retrograde –

- a. Do not clean the house.
- b. Do not read a book.
- c. Do not buy a car.
- d. Do not carry your luggage on the airplane.

#### **\$800 QUESTION**

When Venus is retrograde –

- a. You purchase valuable bargains.
- b. You buy a money pit.
- c. You earn a bonus.
- d. You are easily embarrassed.

**\$1000 QUESTION**

The date for an event chart for the purchase of a house begins when –

- a. You look at the house for the first time.
- b. You apply for the mortgage.
- c. You negotiate the final price.
- d. The owner hands you the keys.

**\$2000 QUESTION**

A date for an event chart for the beginning of a small retail business is –

- a. When you sign a lease.
- b. When a customer gives you money for the product.
- c. When you purchase inventory.
- d. The date of the grand opening party.

**\$4000 QUESTION**

Saturn in an Incorporation chart represents –

- a. The CEO and sales staff.
- b. The CFO and the accounting department.
- c. The secretarial pool.
- d. The Union.

**\$8000 QUESTION**

Eclipses to Saturn in the Incorporation or IPO chart of a company –

- a. Cause the price of the stock to go down.
- b. Cause a strike.
- c. Cause the price of the stock to go up.
- d. Cause the computers to crash.

**\$16,000 QUESTION**

Transiting Jupiter conjunct a stellium in the Incorporation or IPO chart of a company –

- a. Causes the price of a stock to rise.
- b. Causes the price of the stock to fall.
- c. Causes the price of the stock to stay the same.
- d. Makes the CEO very fat.

**\$32,000 QUESTION**

A Saturn return to the Incorporation or IPO chart of a company –

- a. Causes the price of the stock to languish.
- b. Causes the price of the stock to fall.
- c. Dissolves the company.
- d. Any of the above.

**\$64,000 QUESTION**

Uranus represents tech stocks –

- a. Because it is the 7<sup>th</sup> planet from the Sun.
- b. Because the computer was born in February.
- c. Because its symbol looks like an electrical outlet.
- d. Because it represents millions of dollars.

**\$128,000 QUESTION**

Transiting Jupiter –

- a. Increased the supply of computers when he transited Aquarius and the price of computers went down.
- b. Increased the supply of oil when he transited Pisces and the price of oil stocks went up.
- c. Increased the supply of diamonds when he transited Aries and their price went up.
- d. Increased the supply of financial institutions when he transited Taurus and the price of their stock went up.

**\$250,000 QUESTION**

Of the six company charts in Part 1, which one out-performed the market during the past six months because of the Jupiter transit?

- a. Hershey
- b. Coca-Cola
- c. GE
- d. Boeing

**\$500,000 QUESTION**

You would have this amount of money if you had purchased 1,000 shares of Harley-Davidson during –

- a. 1990
- b. 1992
- c. 1994
- d. 1997

**\$1,000,000 QUESTION**

Which of the following would now be worth a million dollars if you had purchased 1000 shares during 1990?

- a. Dell
- b. Harley-Davidson
- c. United Technologies
- d. Walgreen

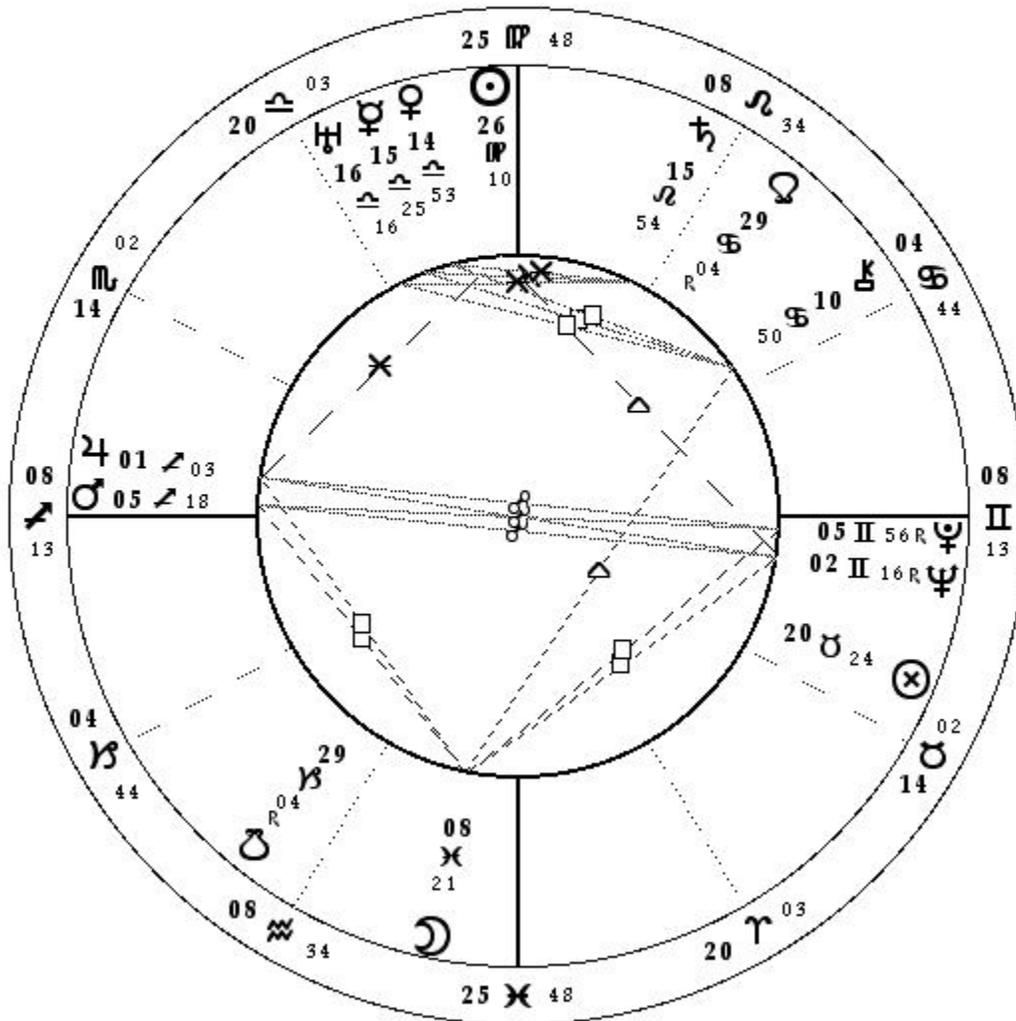
◆ One more question.

During the past 12 months the Dow made a high and a low. What were those dates? Which chart on pages 79 - 83 in Appendix B is most indicative of transits for those dates?

## APPENDIX A: Corporation Charts

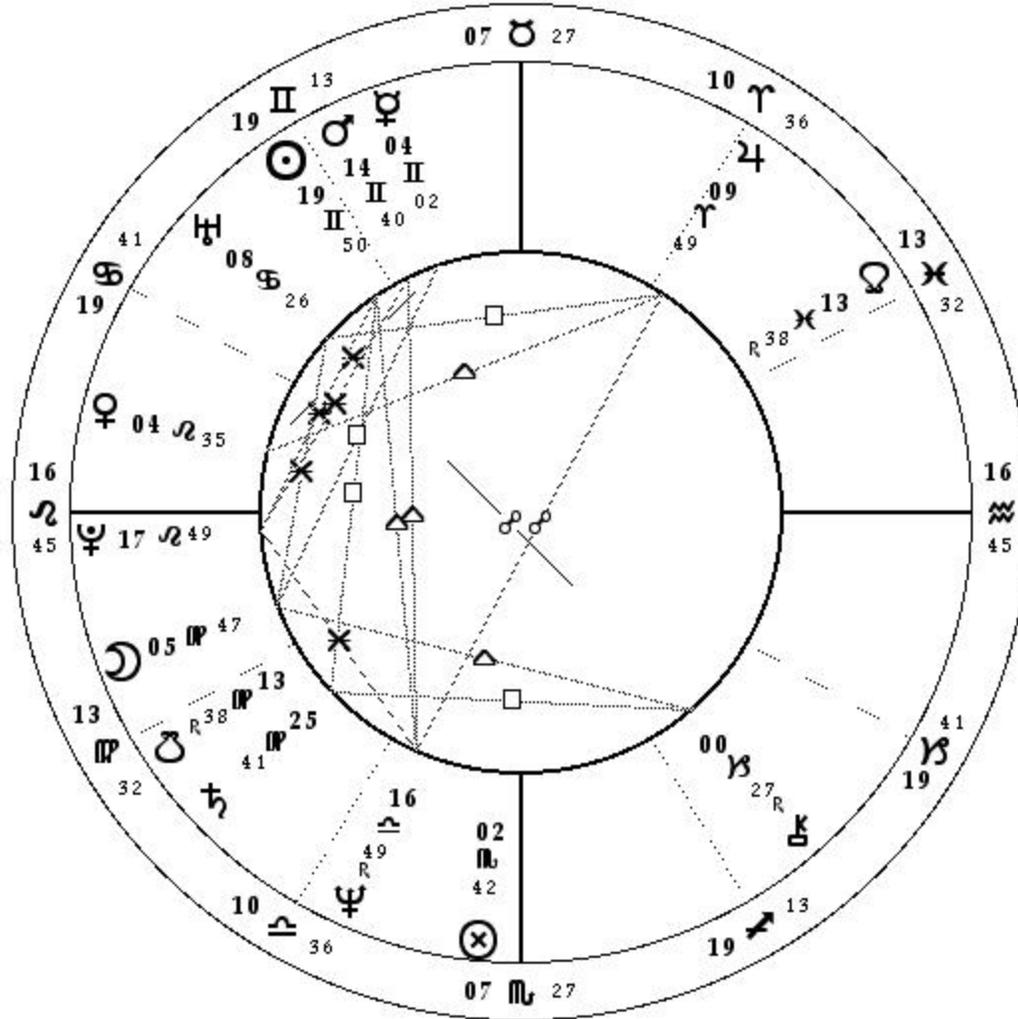
### INC AA Alcoa Aluminum

Sep 18 1888      12:00 PM EST  
 Harrisburg      Pennsylvania  
 40N16            76W53  
 Sep 18 1888      17:00:00 GMT  
**Tropical Koch True Node**



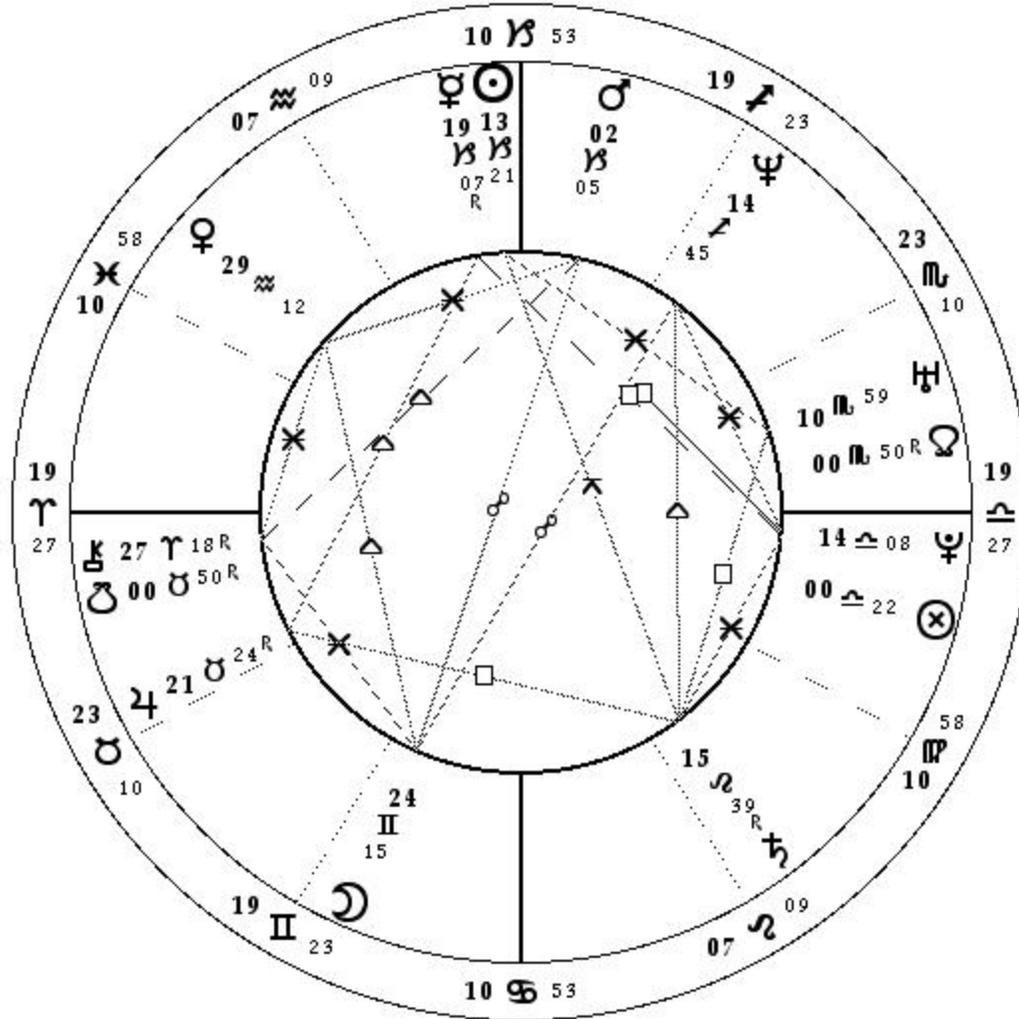
# IPO AA Alcoa Aluminum

Jun 11 1951      10:00 AM EDT  
 New York        New York  
 40N43            74W00  
 Jun 11 1951      14:00:00 GMT  
**Tropical Koch TrueNode**



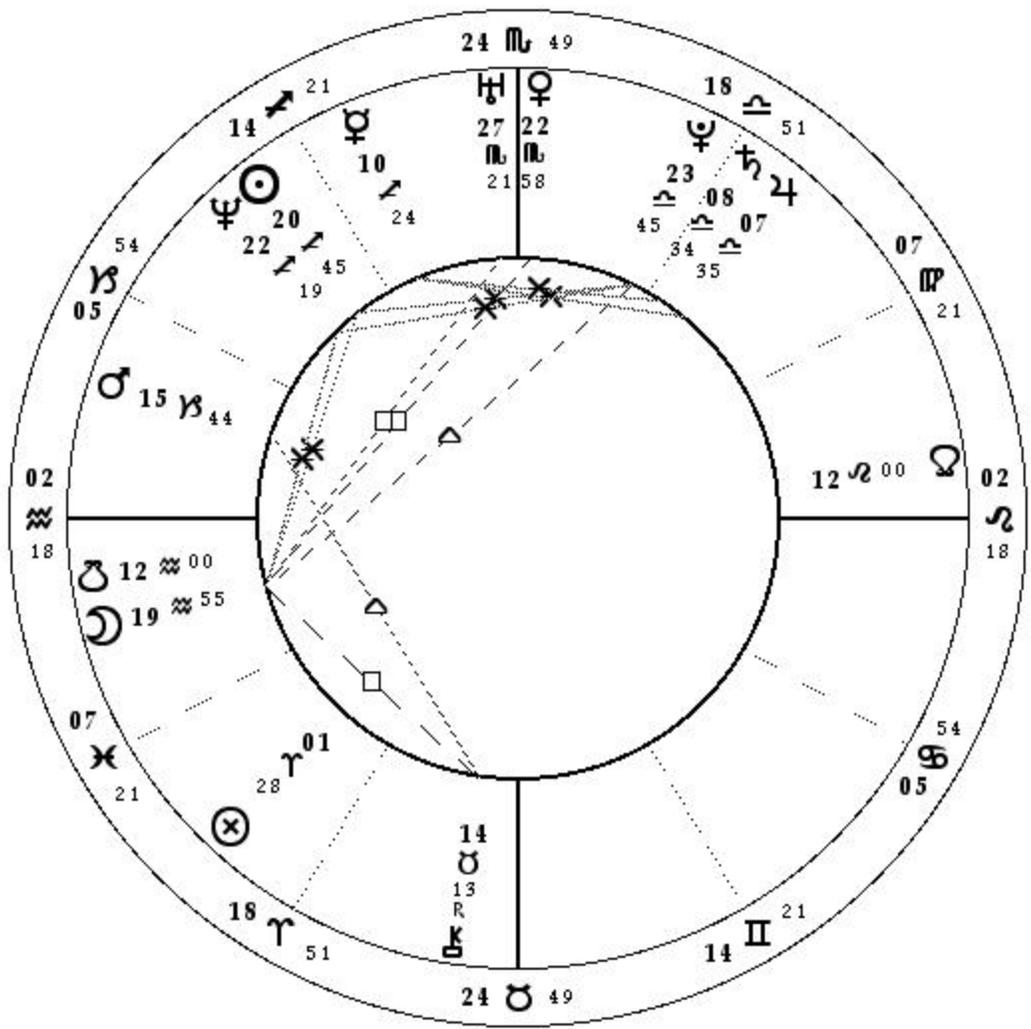
# INC AAPL Apple Computer

Jan 3 1977 12:00 PM PST  
 Sacramento California  
 38N35 121W29  
 Jan 3 1977 20:00:00 GMT  
**Tropical Koch TrueNode**



# IPO AAPL Apple Computer

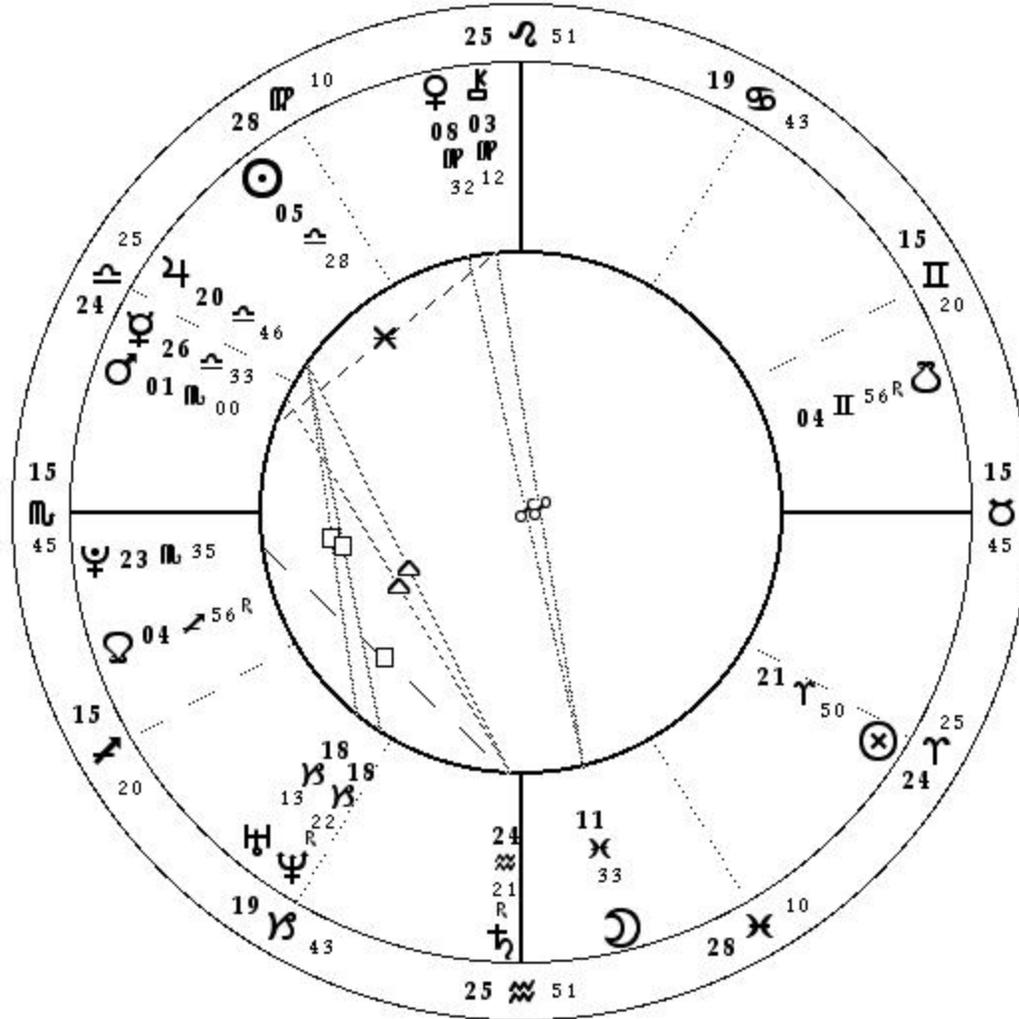
Dec 12 1980      10:00 AM EST  
 New York        New York  
 40N43            74W00  
 Dec 12 1980      15:00:00 GMT  
**Tropical Koch TrueNode**





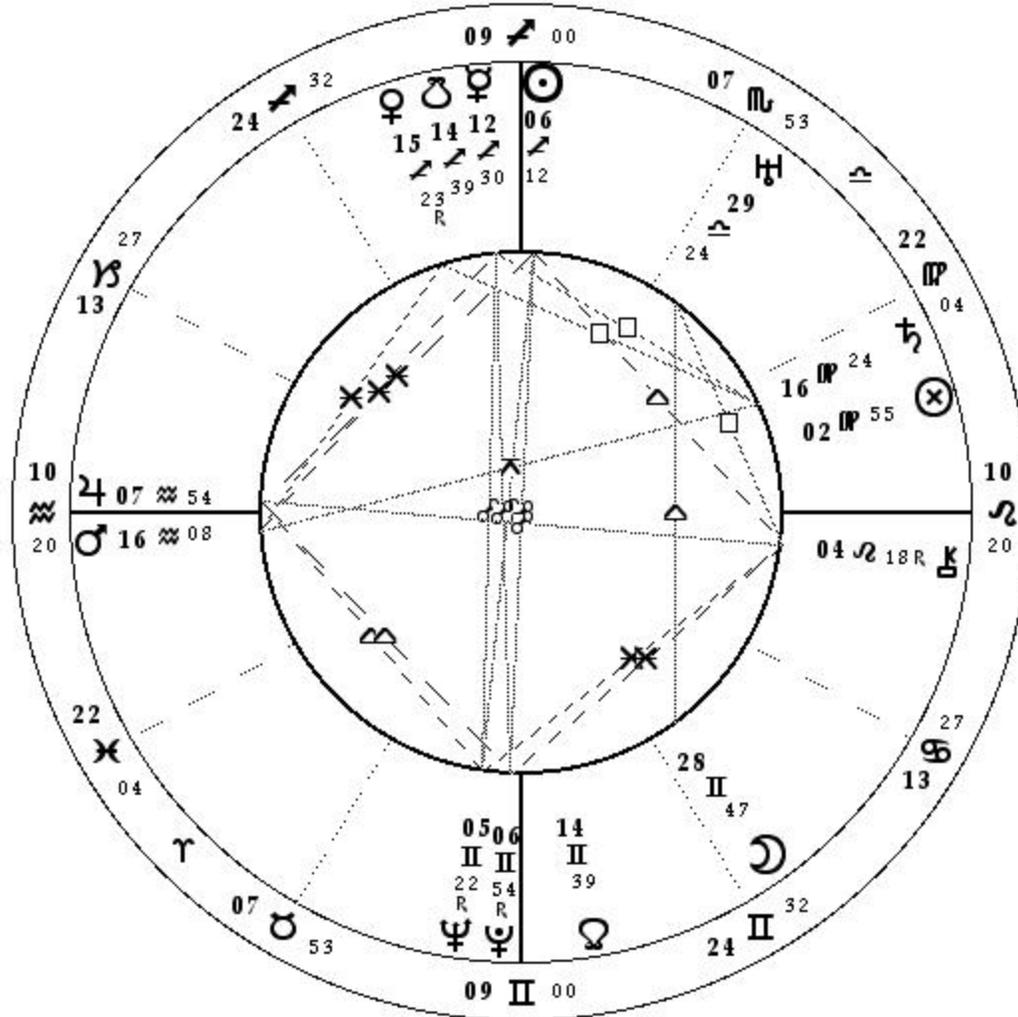
# IPO BKS Barnes and Noble

Sep 28 1993 10:19 AM EDT  
 New York New York  
 40N43 74W00  
 Sep 28 1993 14:19:00 GMT  
**Tropical Flacidus True Node**



# INC DCX Daimler Chrysler

Nov 28 1890      12:00 PM LMT  
 Berlin            Germany  
 52N30            13E22  
 Nov 28 1890      11:06:33 GMT  
**Tropical Koch True Node**

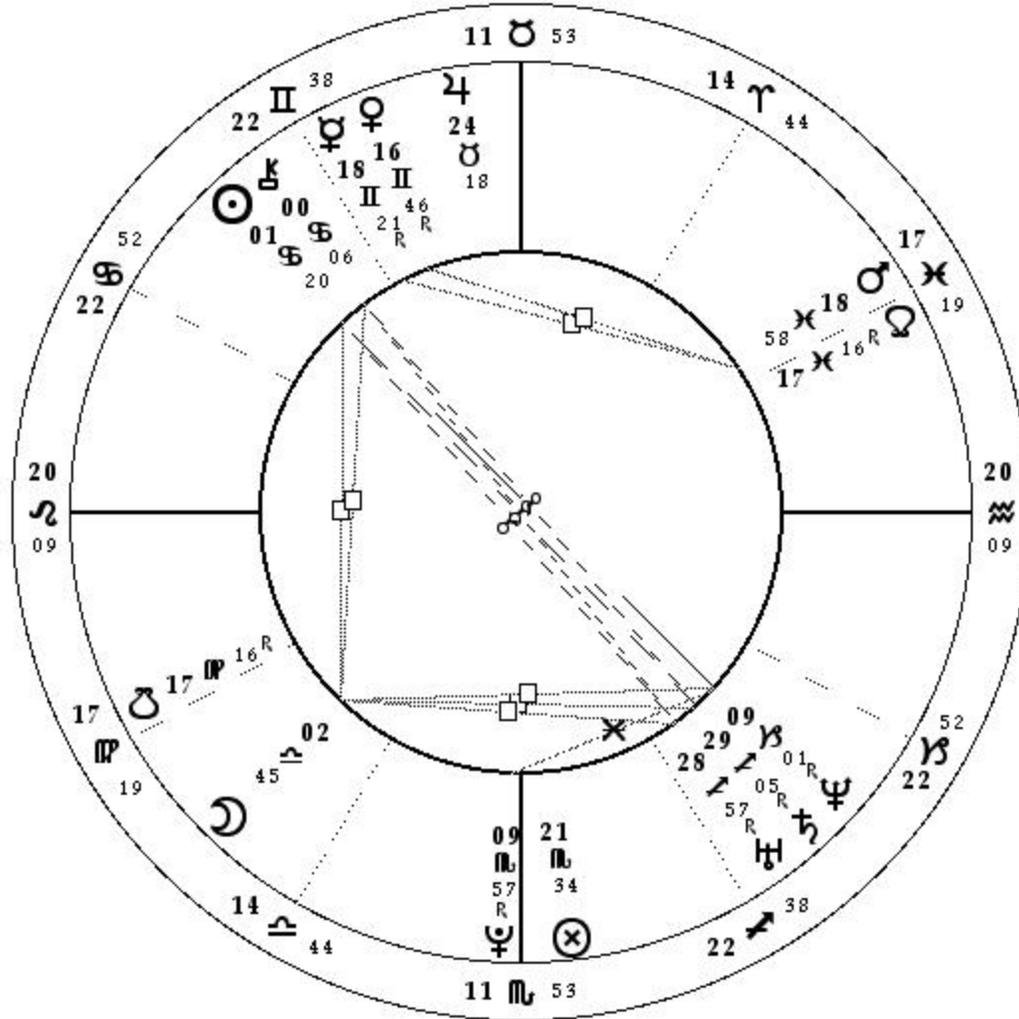






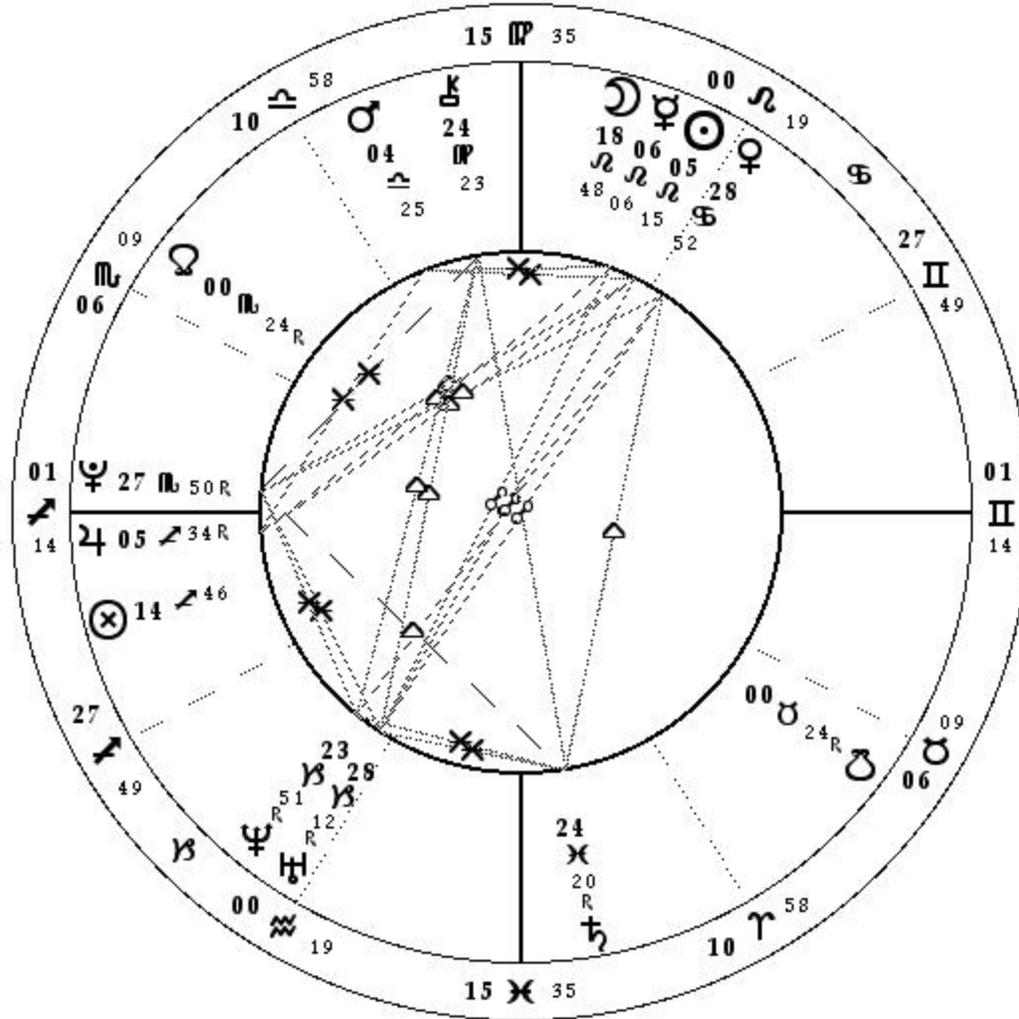
# IPO DELL Dell Computer

Jun 22 1988      9:30 AM EDT  
 New York        New York  
 40N43            74W00  
 Jun 22 1988      13:30:00 GMT  
**Tropical Koch True Node**



# INC. DIS Walt Disney

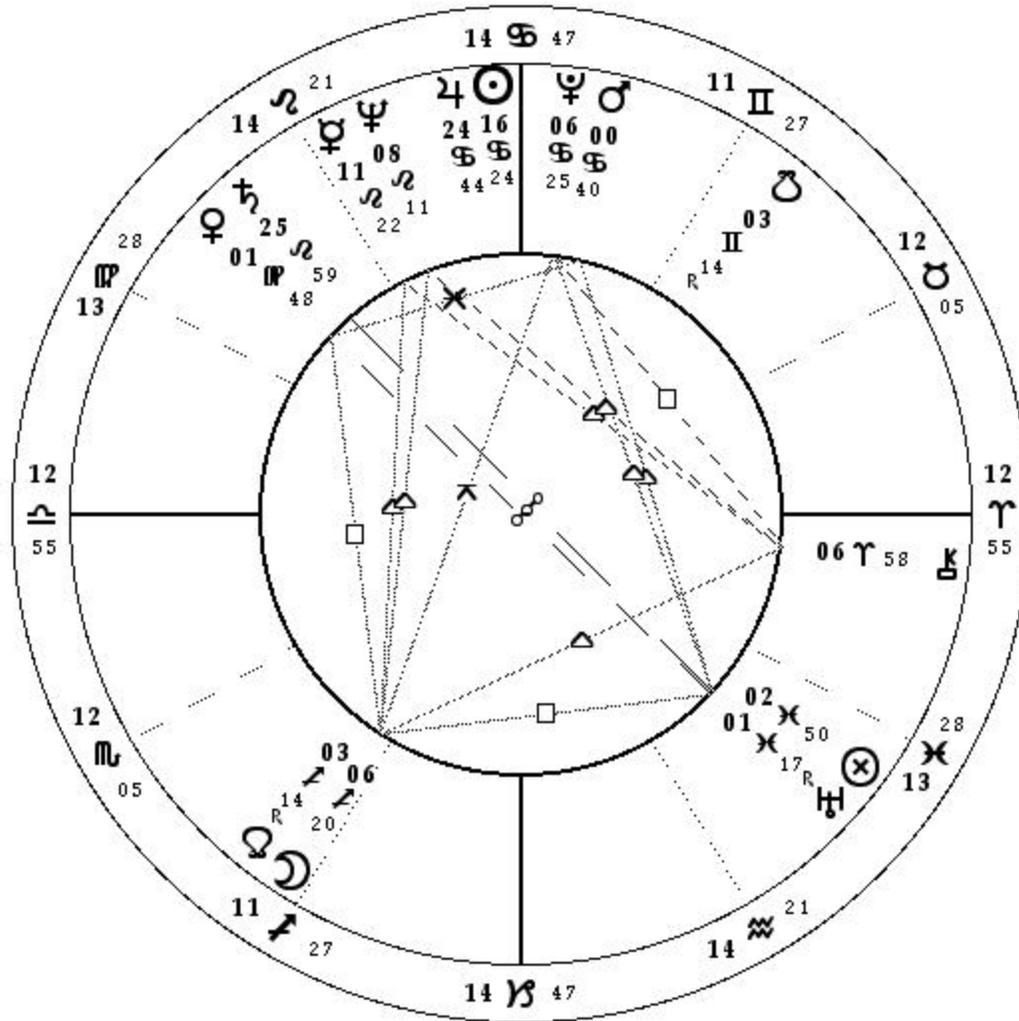
Jul 28 1995      3:45 PM EDT  
 Dover            Delaware  
 39N09            75W31  
 Jul 28 1995      19:45:00 GMT  
**Tropical Koch True Node**





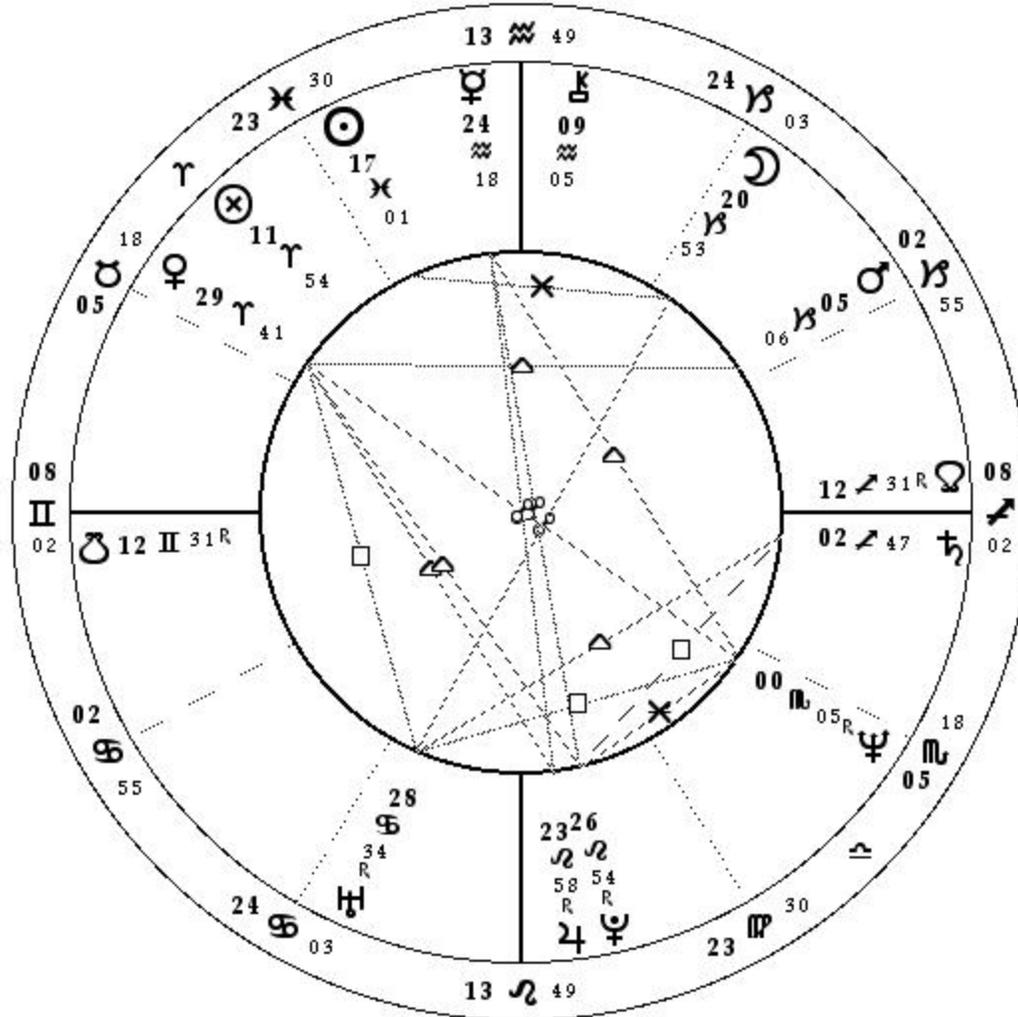
# Inc. F Ford

Jul 9 1919      1:00 PM EWT  
 Dover            Delaware  
 39N09            75W31  
 Jul 9 1919      17:00:00 GMT  
**Tropical Koch True Node**



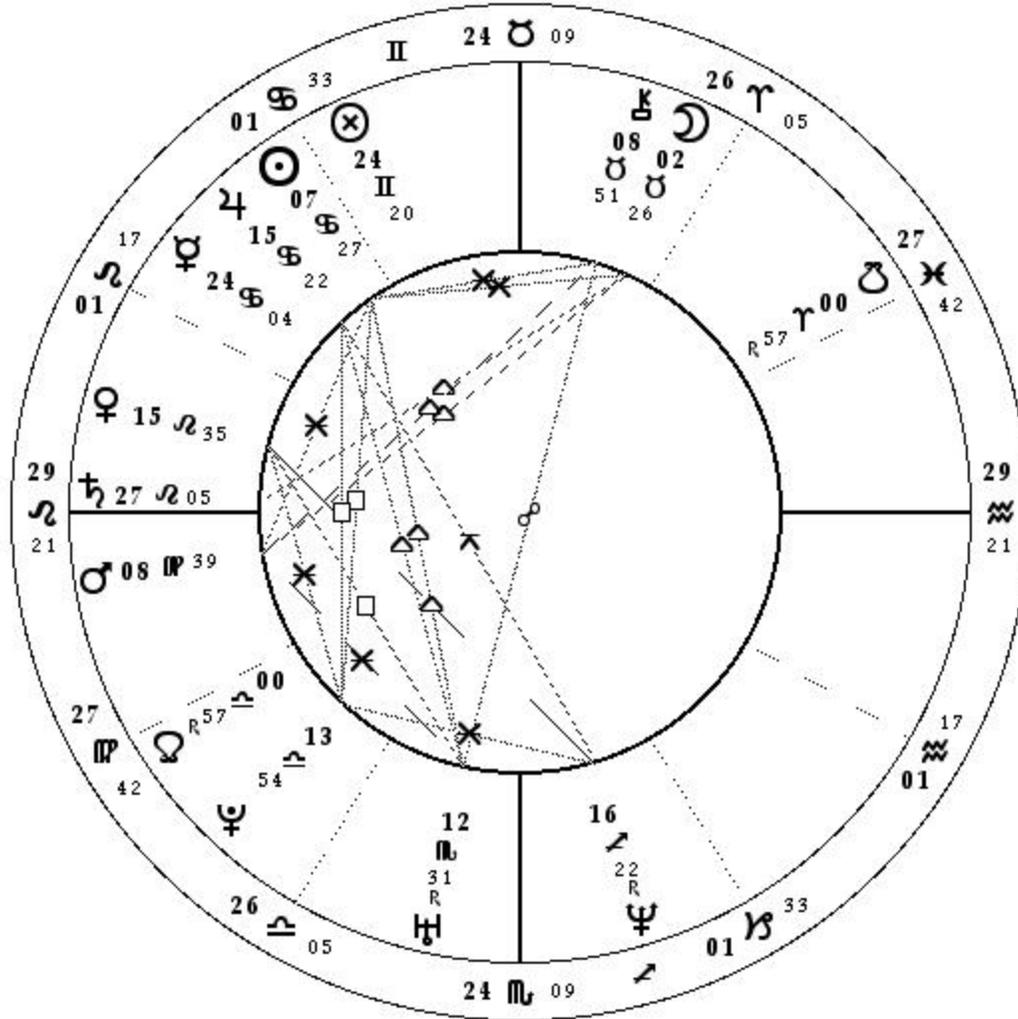
# IPO F Ford

Mar 7 1956      10:00 AM EST  
 New York        New York  
 40N43            74W00  
 Mar 7 1956      15:00:00 GMT  
**Tropical Koch True Node**



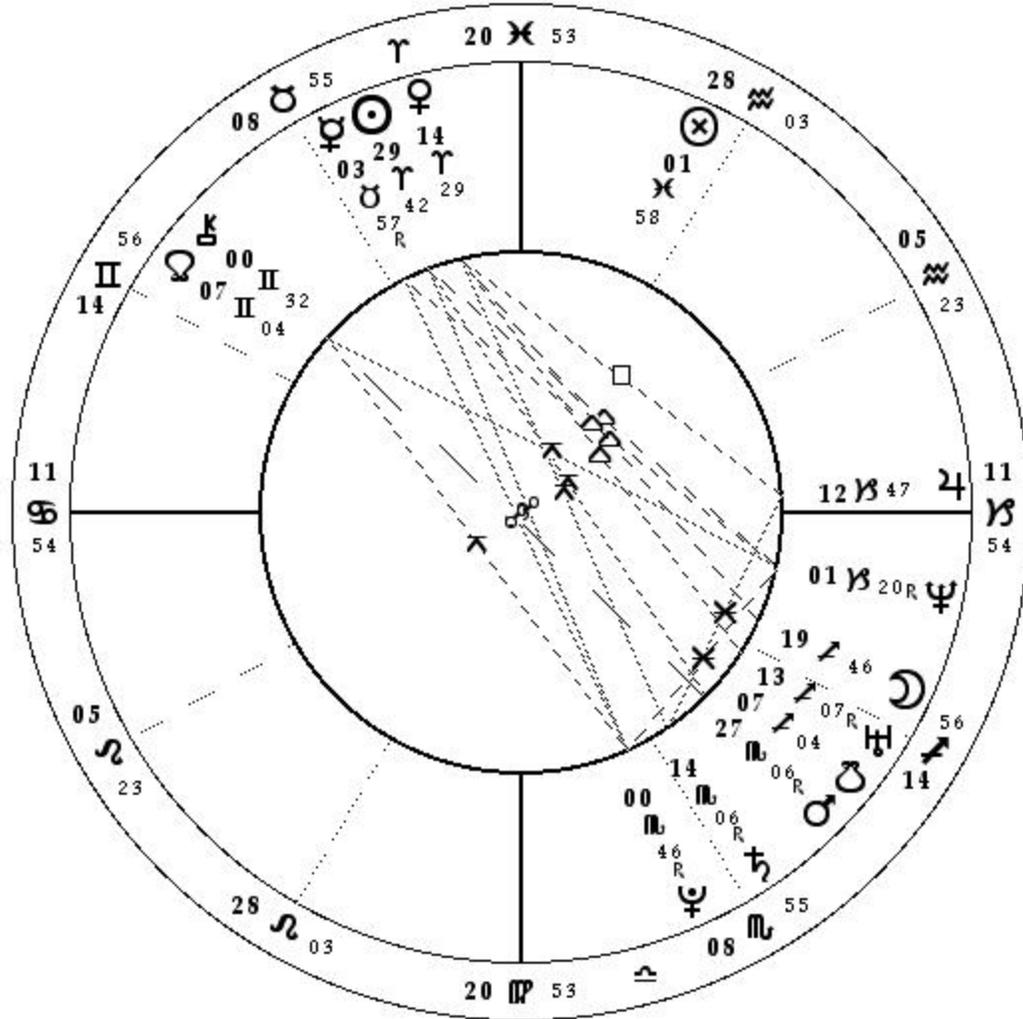
# INC HD Home Depot

Jun 29 1978      10:00 AM EDT  
 Dover            Delaware  
 39N09            75W31  
 Jun 29 1978      14:00:00 GMT  
**Tropical Koch True Node**



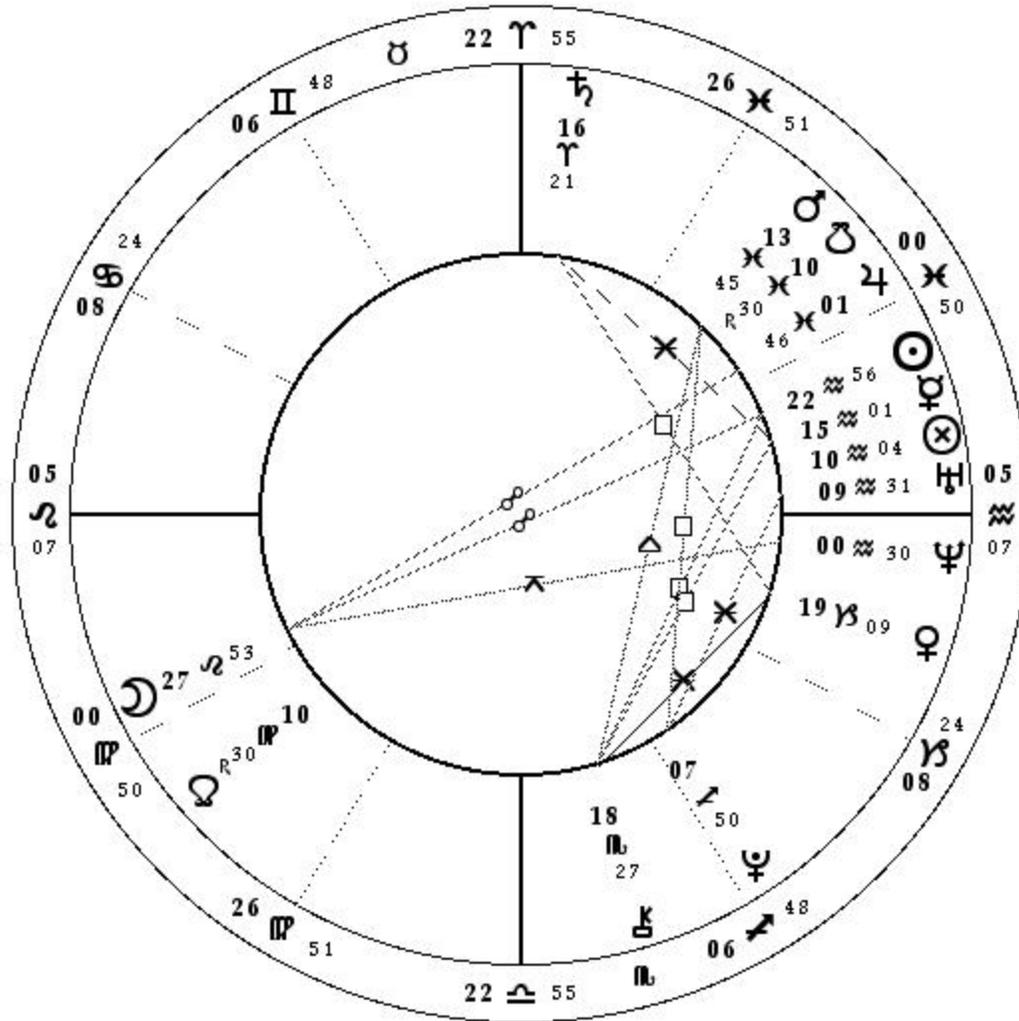
# IPO HD Home Depot

Apr 19 1984 10:31 AM EDT  
 New York New York  
 40N43 74W00  
 Apr 19 1984 14:31:00 GMT  
**Tropical Koch True Node**



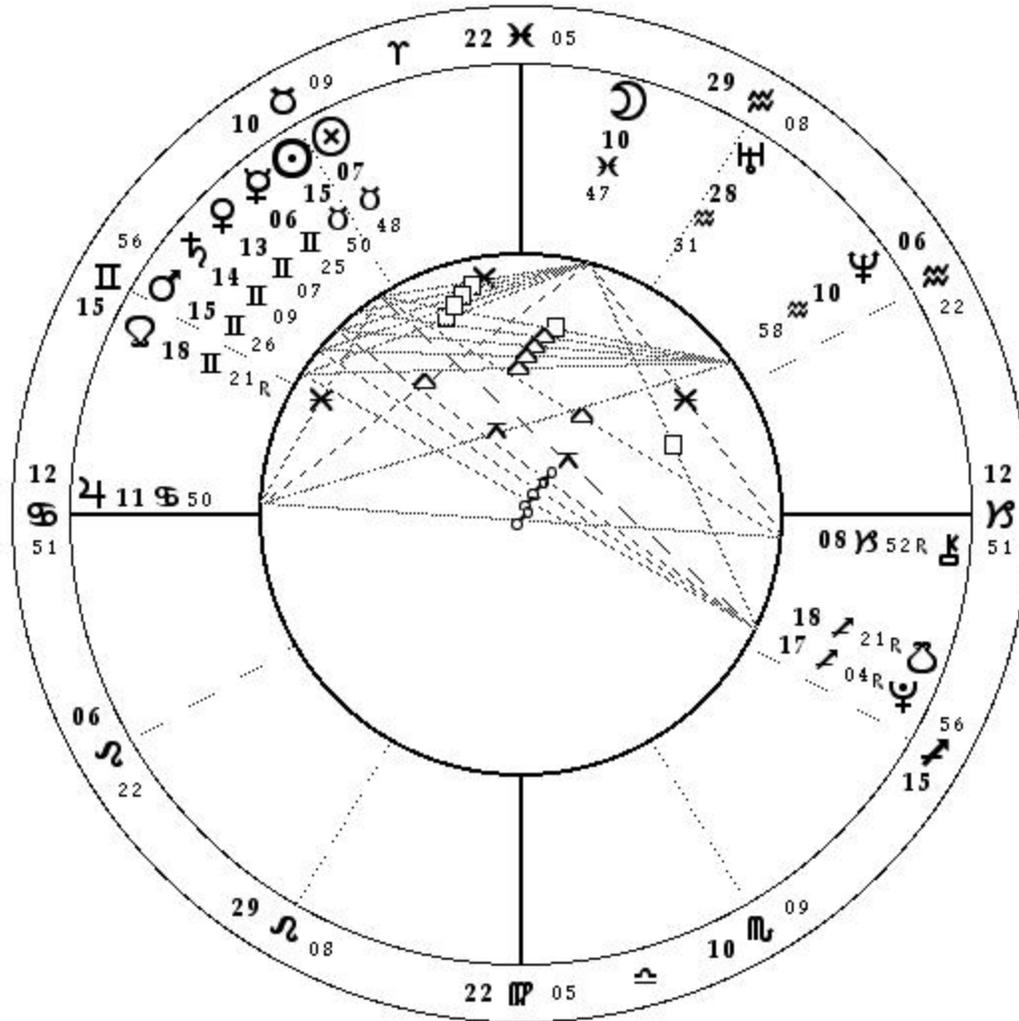
# INC HPQ Hewlett Packard

Feb 11 1998 4:00 PM EST  
Dover Delaware  
39N09 75W31  
Feb 11 1998 21:00:00 GMT  
Tropical Koch True Node



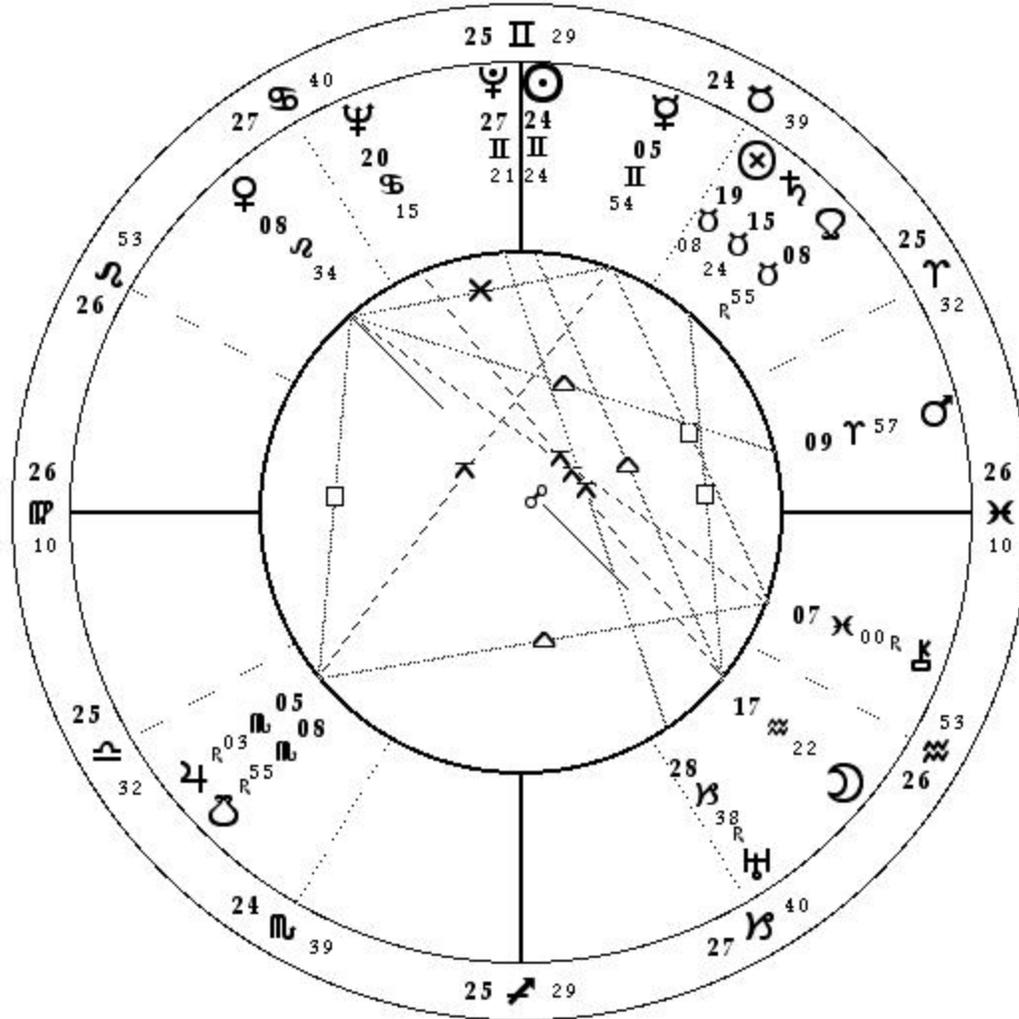
# IPO HPQ Hewlett Packard

May 6 2002      9:30 AM EDT  
 New York        New York  
 40N43            74W00  
 May 6 2002      13:30:00 GMT  
**Tropical Koch True Node**



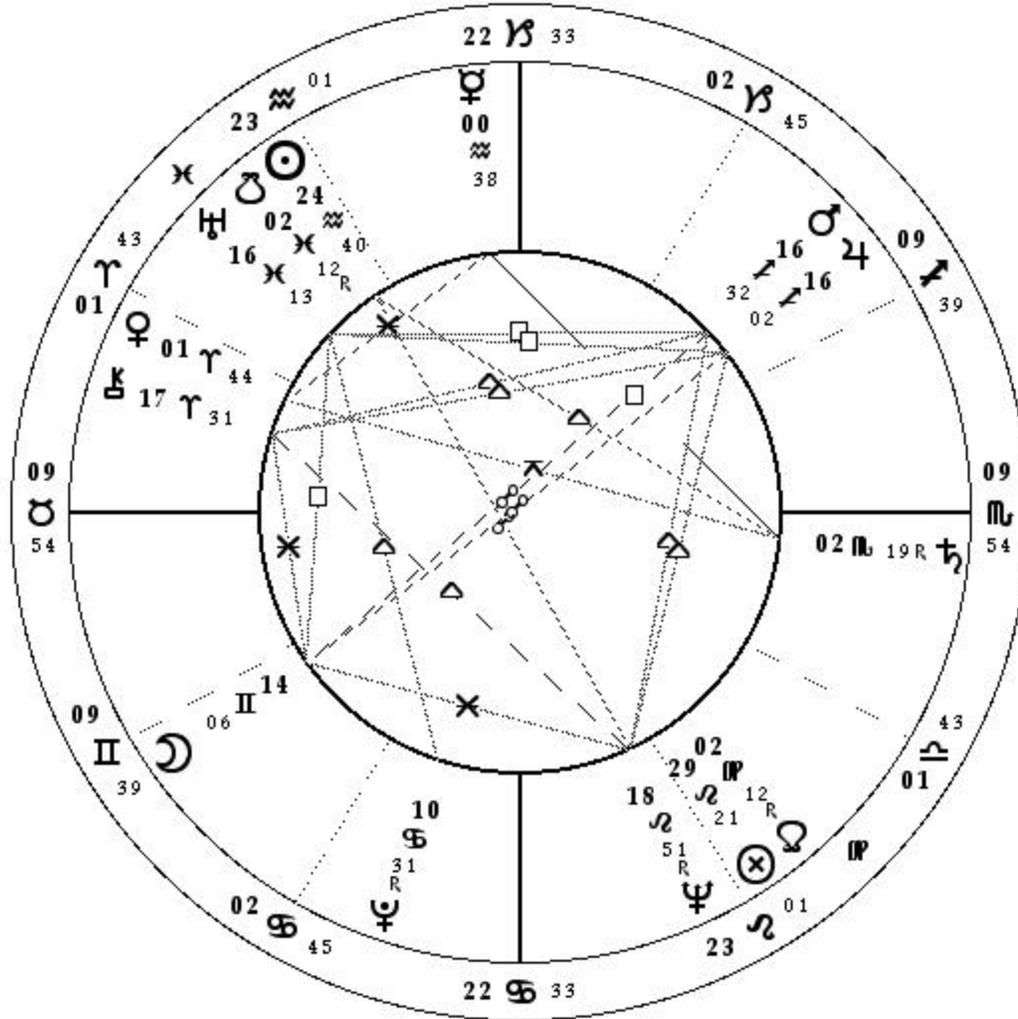
# INC IBM Inter Business Mach

Jun 16 1911      12:00 PM EST  
 Albany          New York  
 42N39            73W45  
 Jun 16 1911      17:00:00 GMT  
**Tropical Koch True Node**



# IPO IBM Inter Business Mach

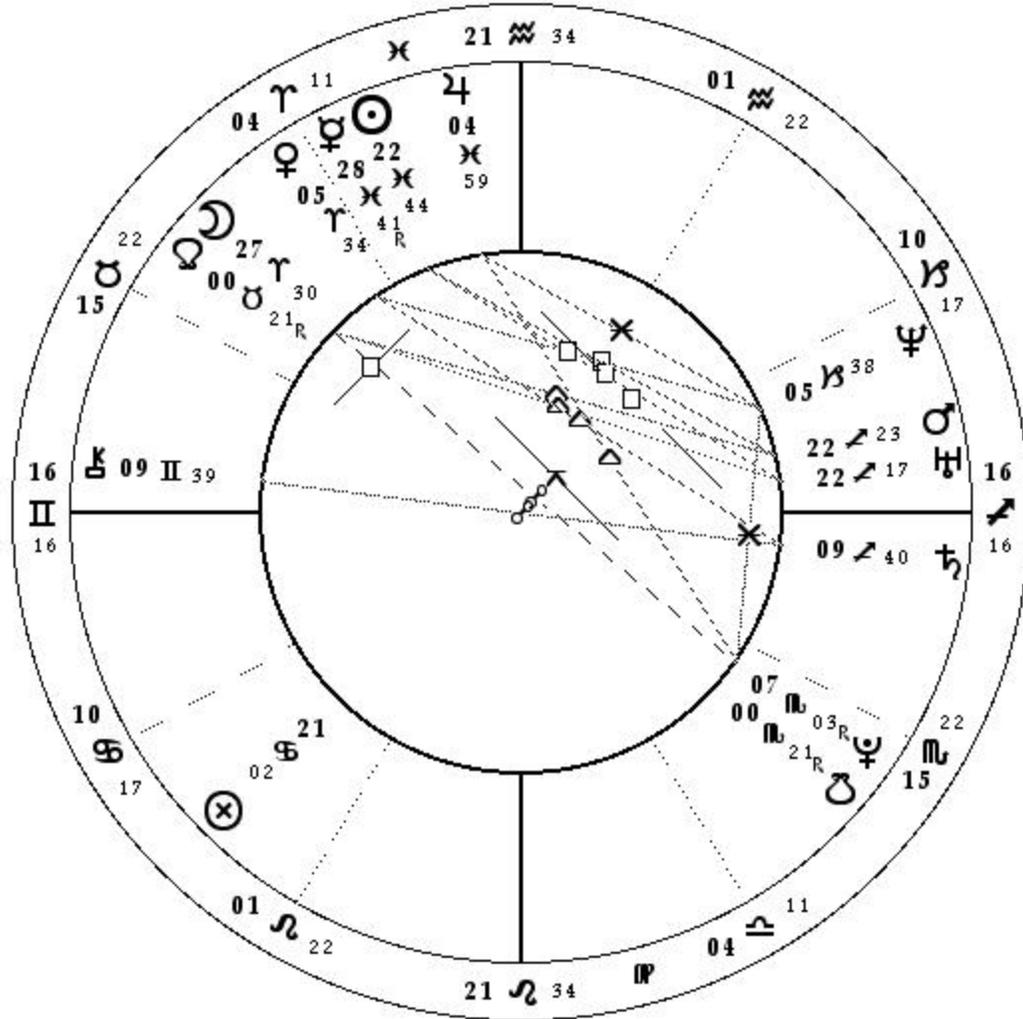
Feb 14 1924      10:00 AM EST  
 New York        New York  
 40N43            74W00  
 Feb 14 1924      15:00:00 GMT  
**Tropical Koch True Node**





# IPO MSFT Microsoft

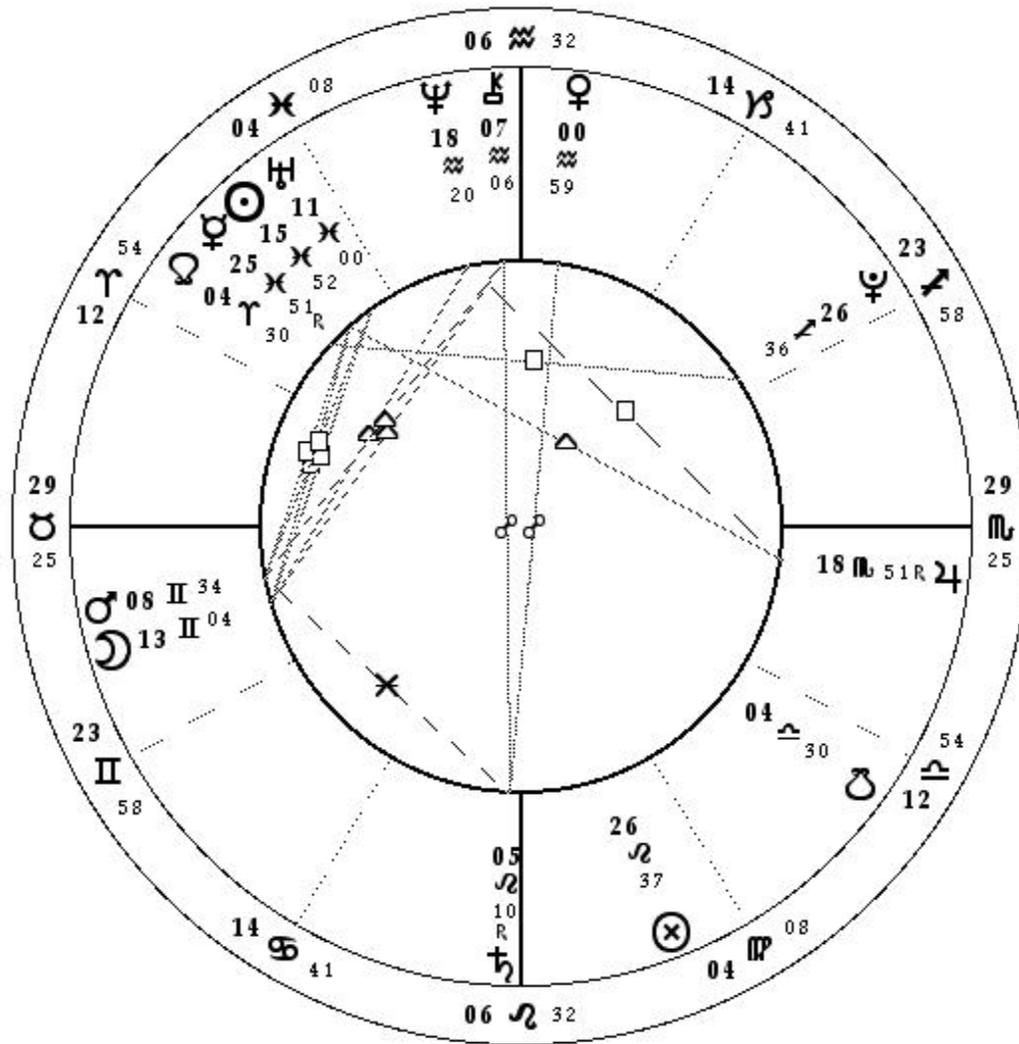
Mar 13 1986      10:08 AM EST  
 New York        New York  
 40N43            74W00  
 Mar 13 1986      15:08:00 GMT  
**Tropical Koch True Node**





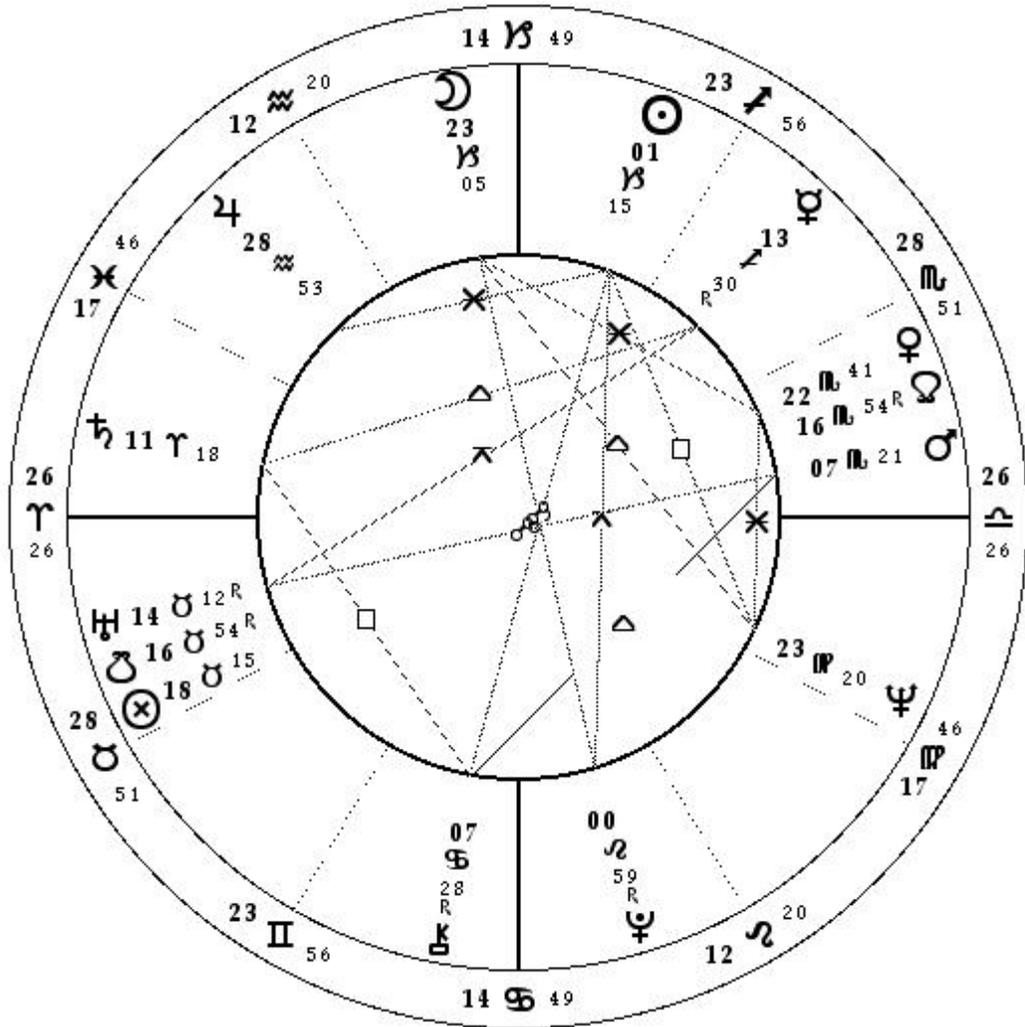
# IPO NYX New York Stock Ex

Mar 6 2006 9:35 AM EST  
 New York New York  
 40N43 74W00  
 Mar 6 2006 14:35:00 GMT  
**Tropical Placidus True Node**



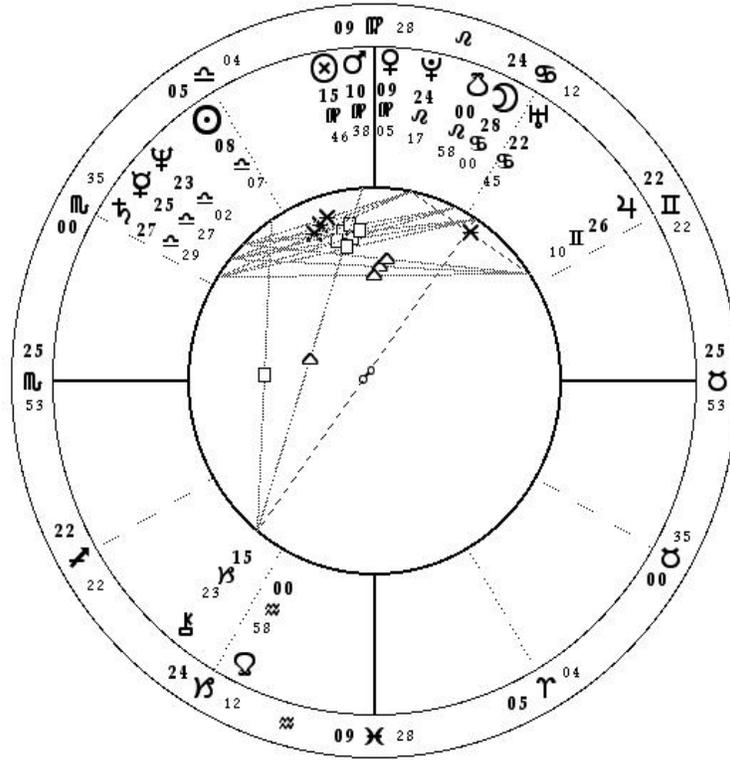
# INC TXN Texas Instruments

Dec 23 1938 1:00 PM EST  
 Dover Delaware  
 39N09 75W31  
 Dec 23 1938 18:00:00 GMT  
**Tropical Koch True Node**



# IPO TXN Texas instruments

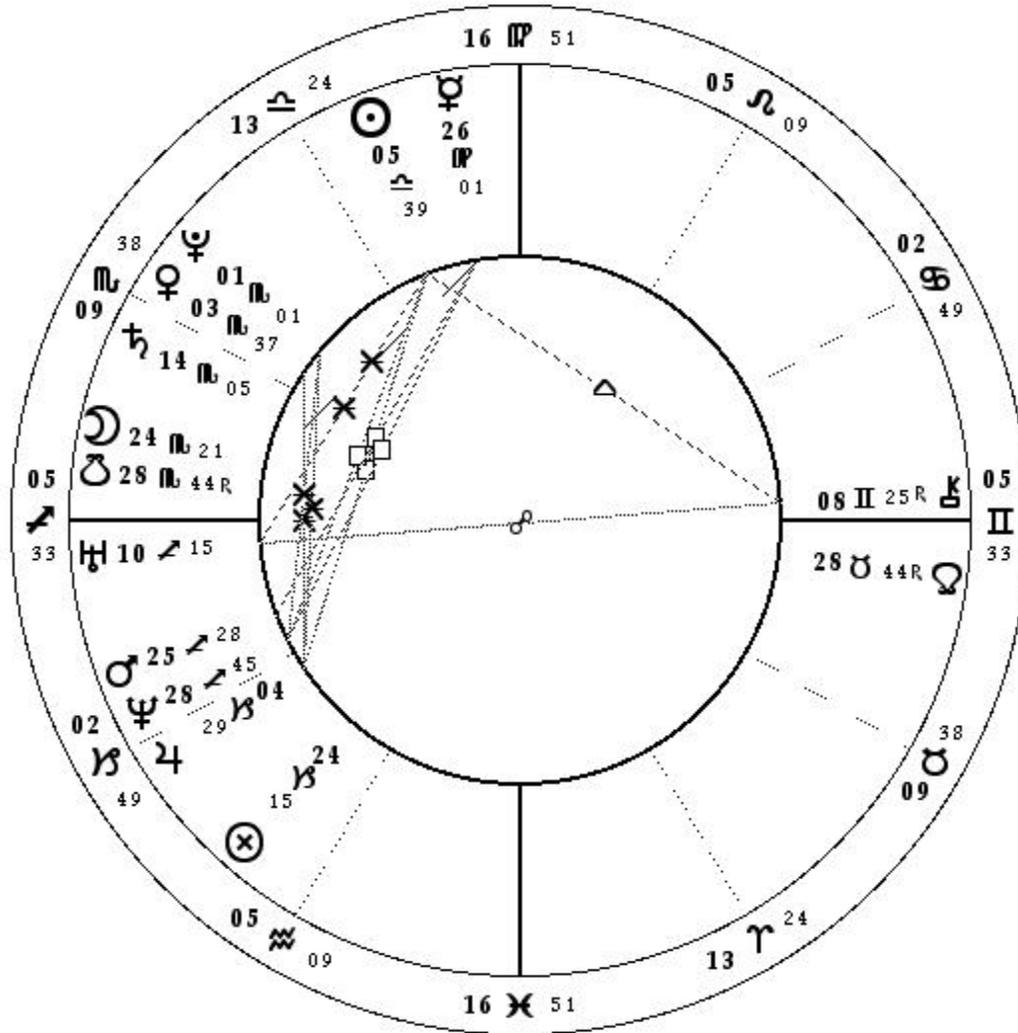
Oct 1 1953 10:00 AM EST  
New York New York  
40N43 74W00  
Oct 1 1953 15:00:00 GMT  
Tropical Koch True Node



Prepared By:  
**Kaye Shinker**

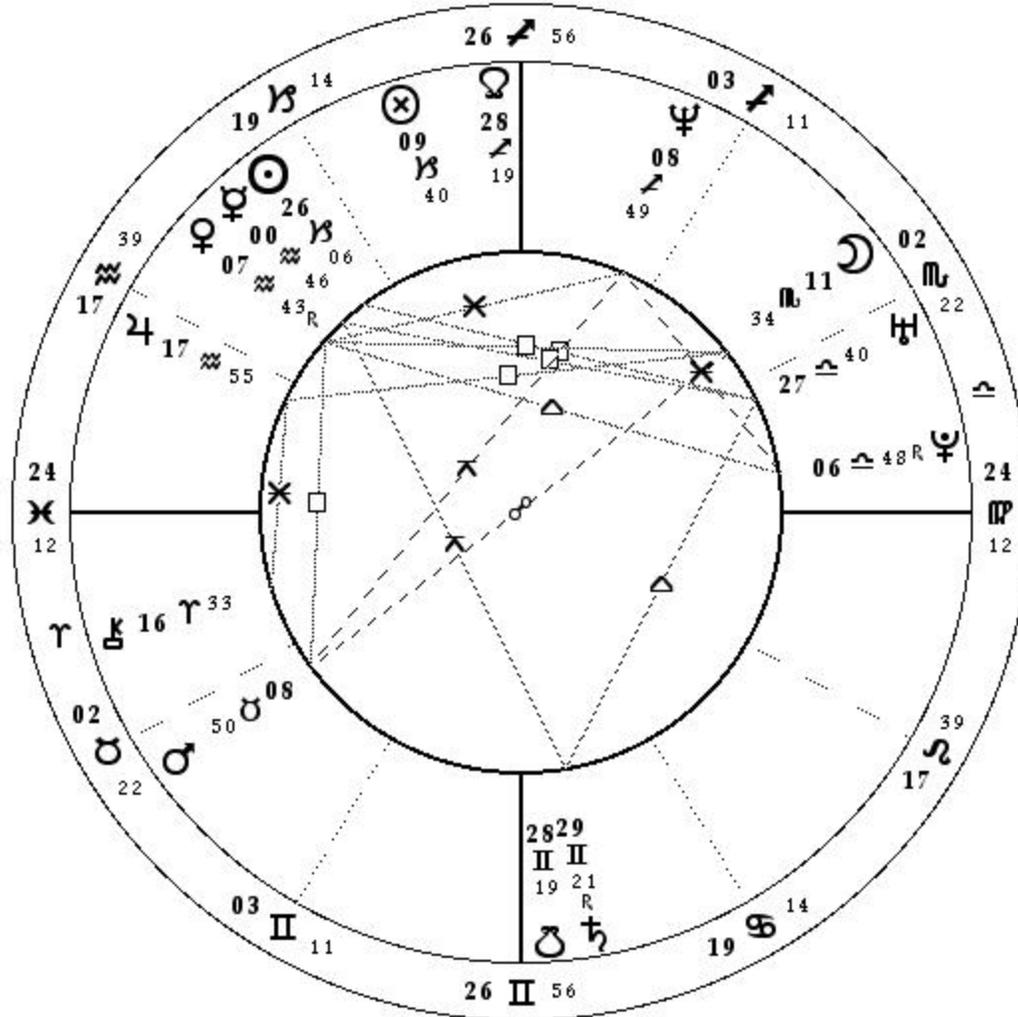
# INC TYC Tyco International

Sep 28 1984 12:00 PM ADT  
 St George Bermuda  
 32N22 64W40  
 Sep 28 1984 15:00:00 GMT  
**Tropical Koch TrueNode**



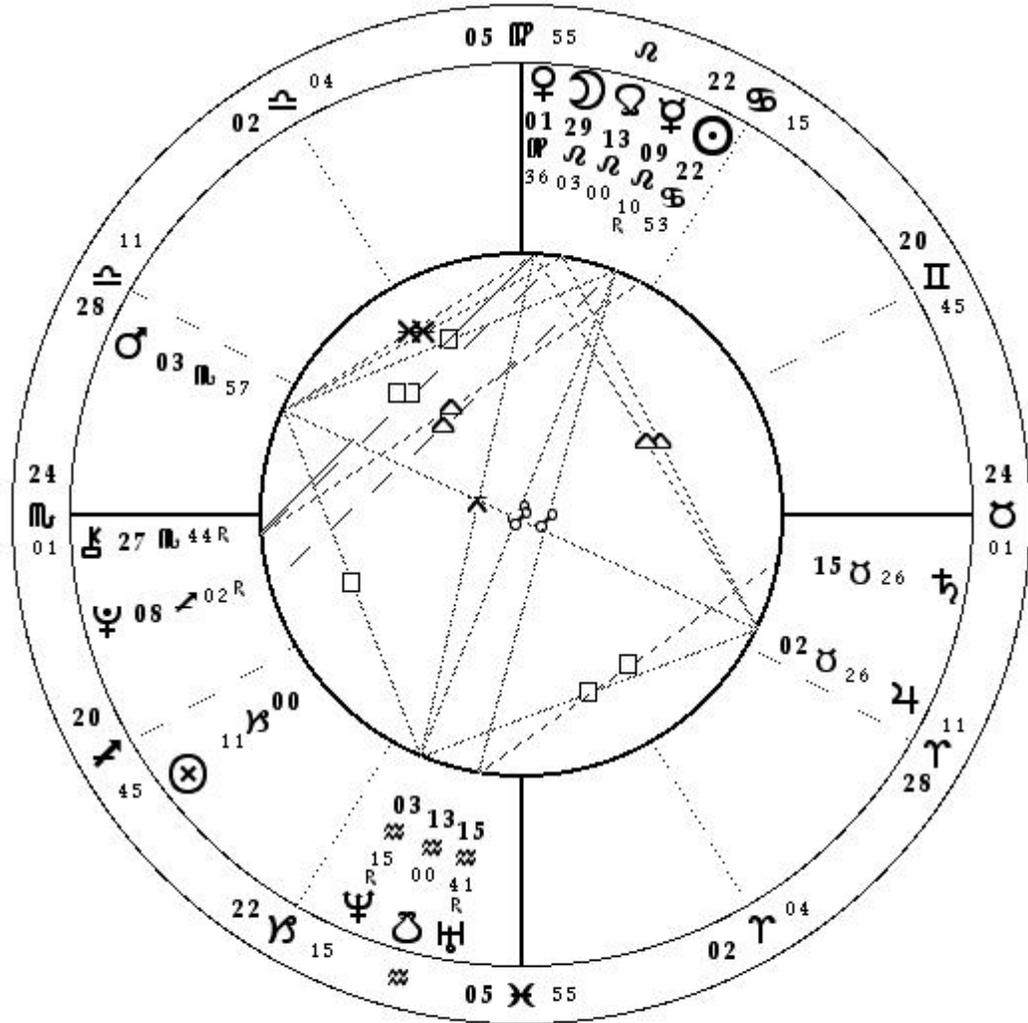
# IPO TYC Tyco International

Jan 16 1974      10:00 AM EST  
 New York        New York  
 40N43            74W00  
 Jan 16 1974      15:00:00 GMT  
**Tropical Koch True Node**



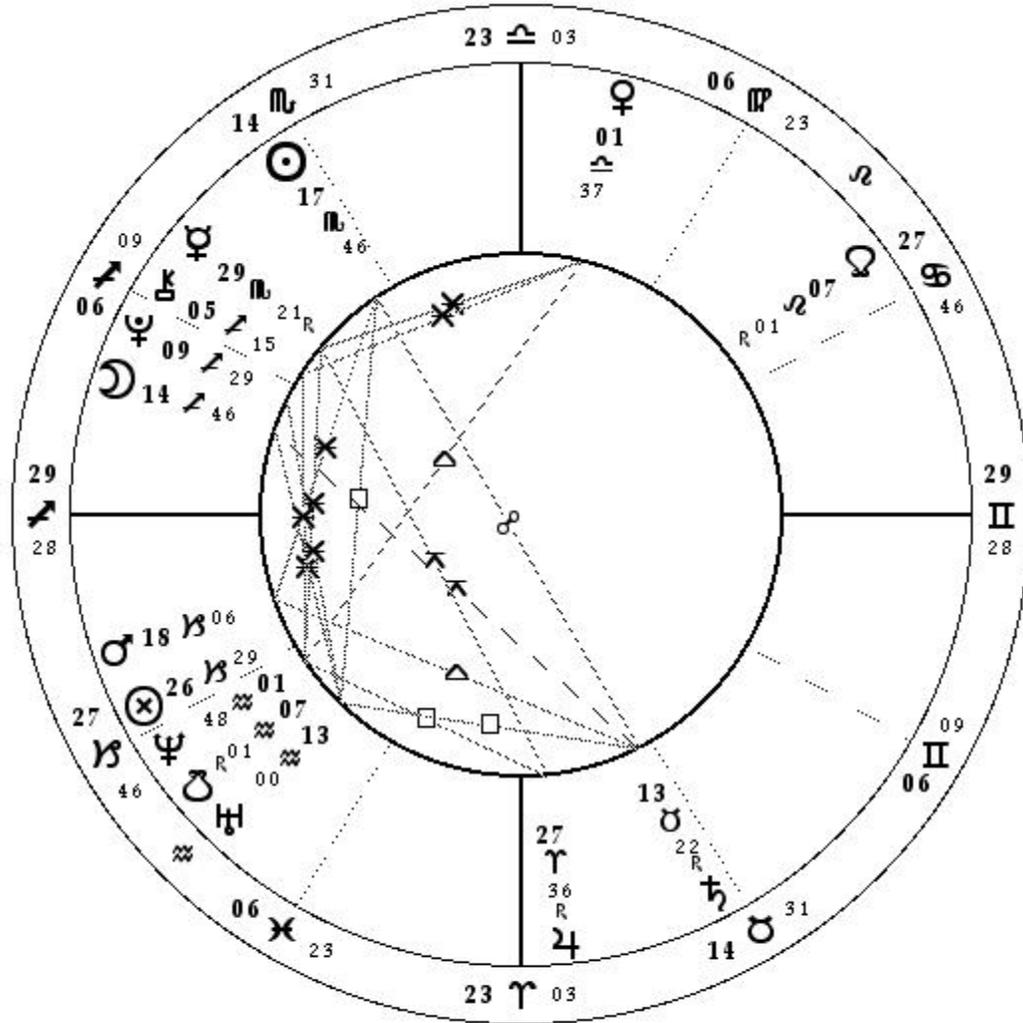
# INC UPS United ParcelService

Jul 15 1999      4:00 PM EDT  
 Dover            Delaware  
 39N09            75W31  
 Jul 15 1999      20:00:00 GMT  
**Tropical Koch True Node**



# IPO UPS United ParcelService

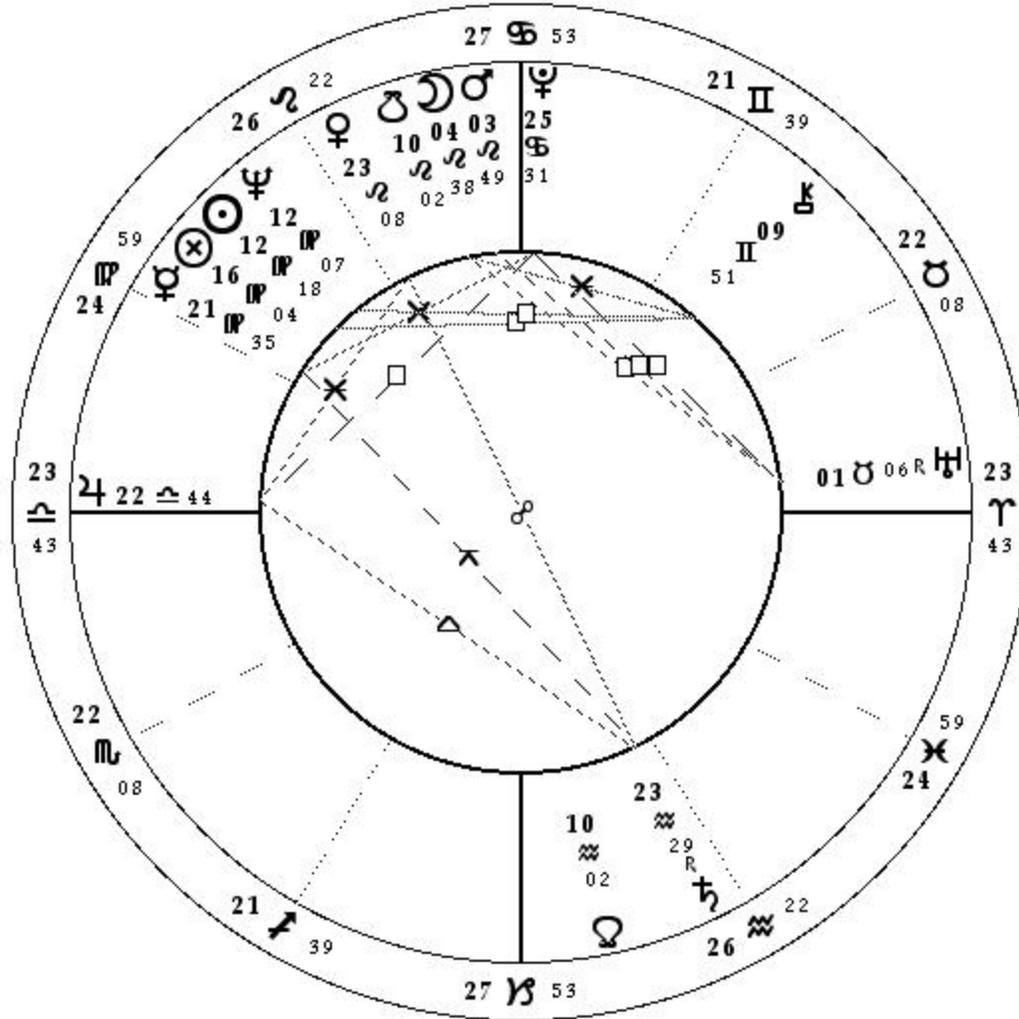
Nov 10 1999      10:04 AM EST  
 New York          New York  
 40N43            74W00  
 Nov 10 1999      15:04:00 GMT  
**Tropical Koch True Node**





# IPO UTX United Technologies

Sep 5 1934 10:00 AM EDT  
 New York New York  
 40N43 74W00  
 Sep 5 1934 14:00:00 GMT  
**Tropical Koch True Node**

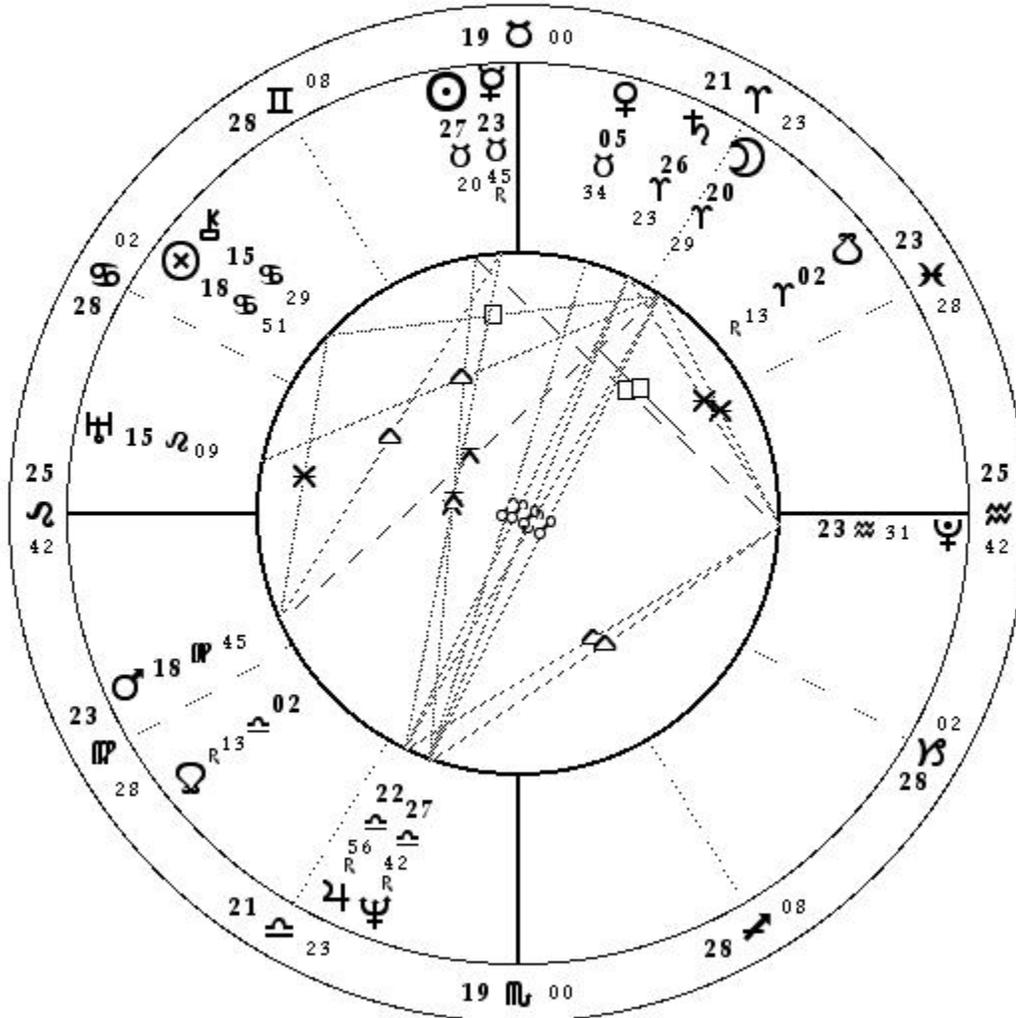


Prepared By:  
**Kaye Shinker**

## APPENDIX B: Miscellaneous Charts

### New York Stock Exchange

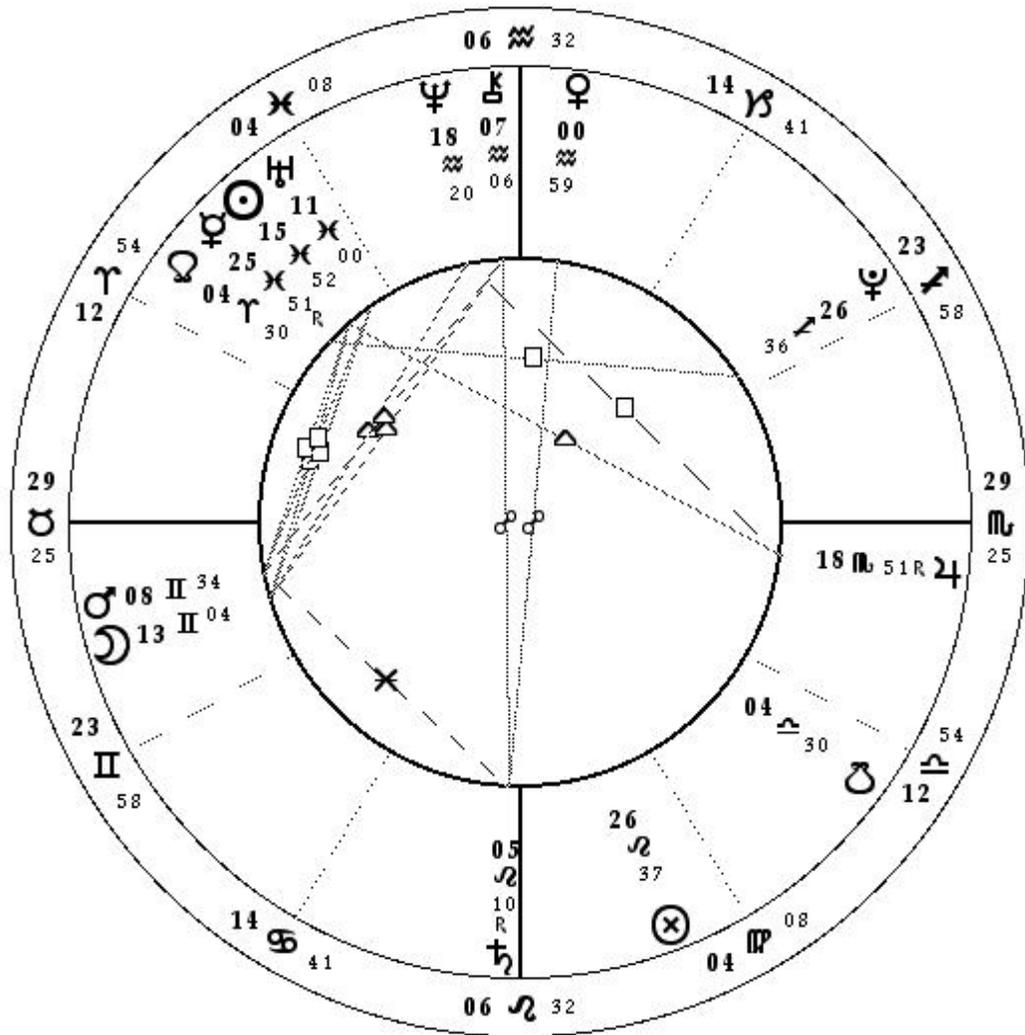
May 17 1792      11:22 AM LMT  
 New York        New York  
 40N43            74W00  
 May 17 1792      16:18:00 GMT  
**Tropical Koch True Node**



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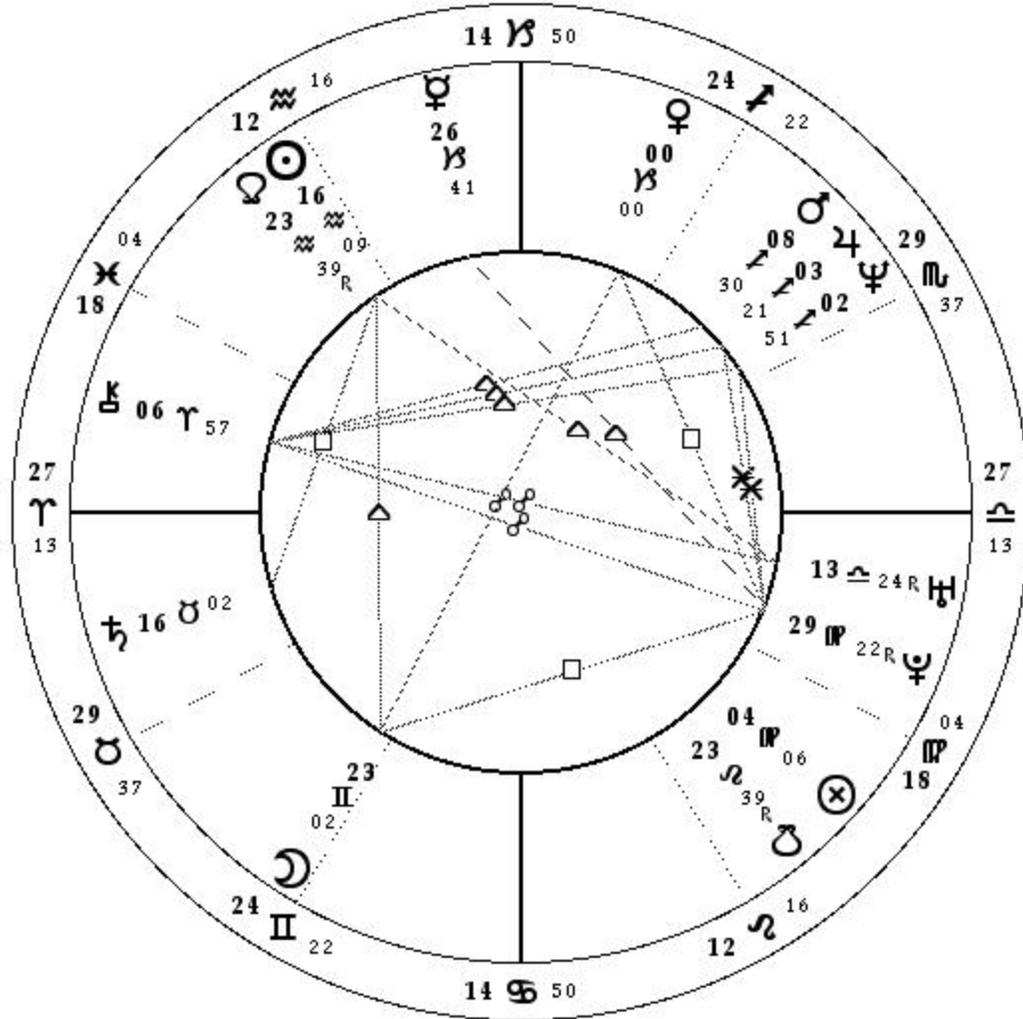
# IPO NYX New York Stock Ex

Mar 6 2006 9:35 AM EST  
 New York New York  
 40N43 74W00  
 Mar 6 2006 14:35:00 GMT  
**Tropical Flacidus True Node**



# NASDAQ Stocks EX (Meridian)

Feb 5 1971 10:00 AM EST  
 New York New York  
 40N43 74W00  
 Feb 5 1971 15:00:00 GMT  
**Tropical Koch True Node**

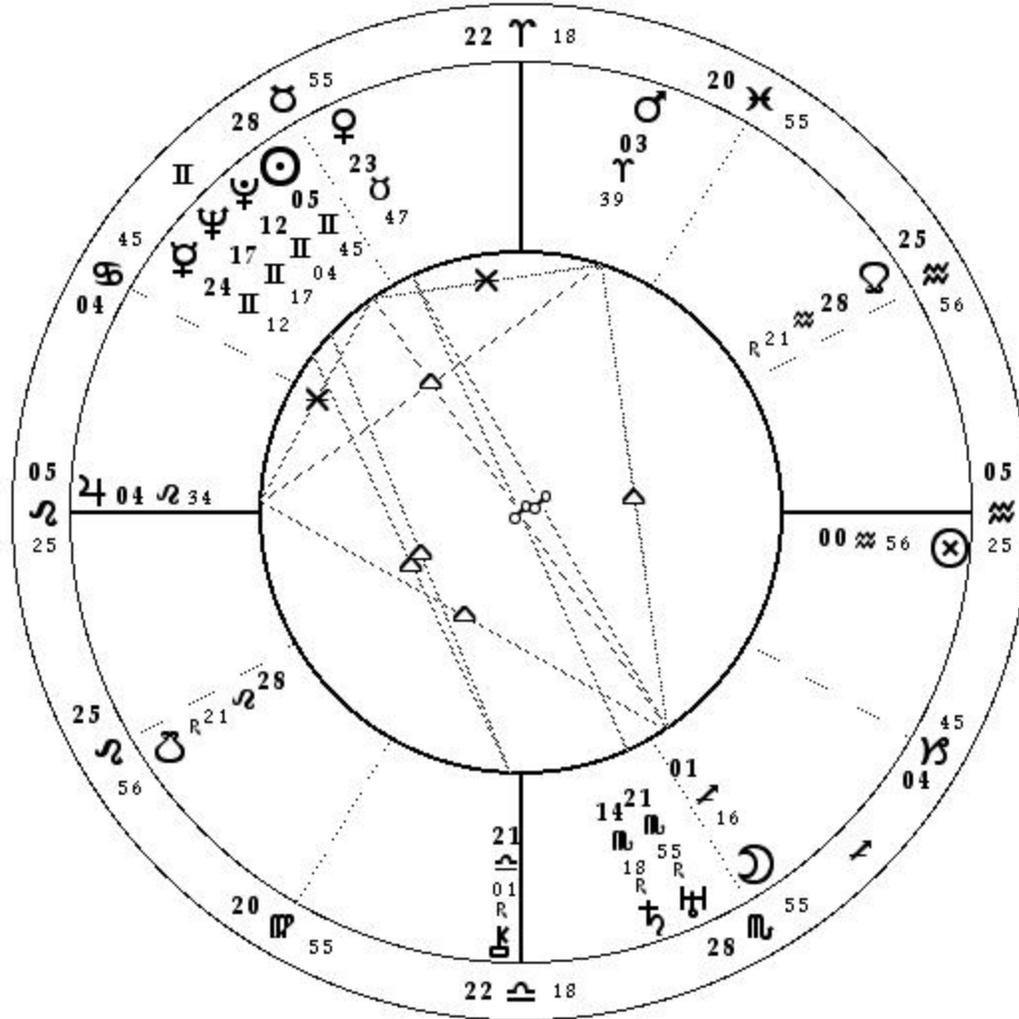


Prepared By:  
**Kaye Shinker**



# Index Dow Jones

May 26 1896      10:00 AM EDT  
 New York      New York  
 40N43      74W00  
 May 26 1896      14:00:00 GMT  
**Tropical Flacidus True Node**

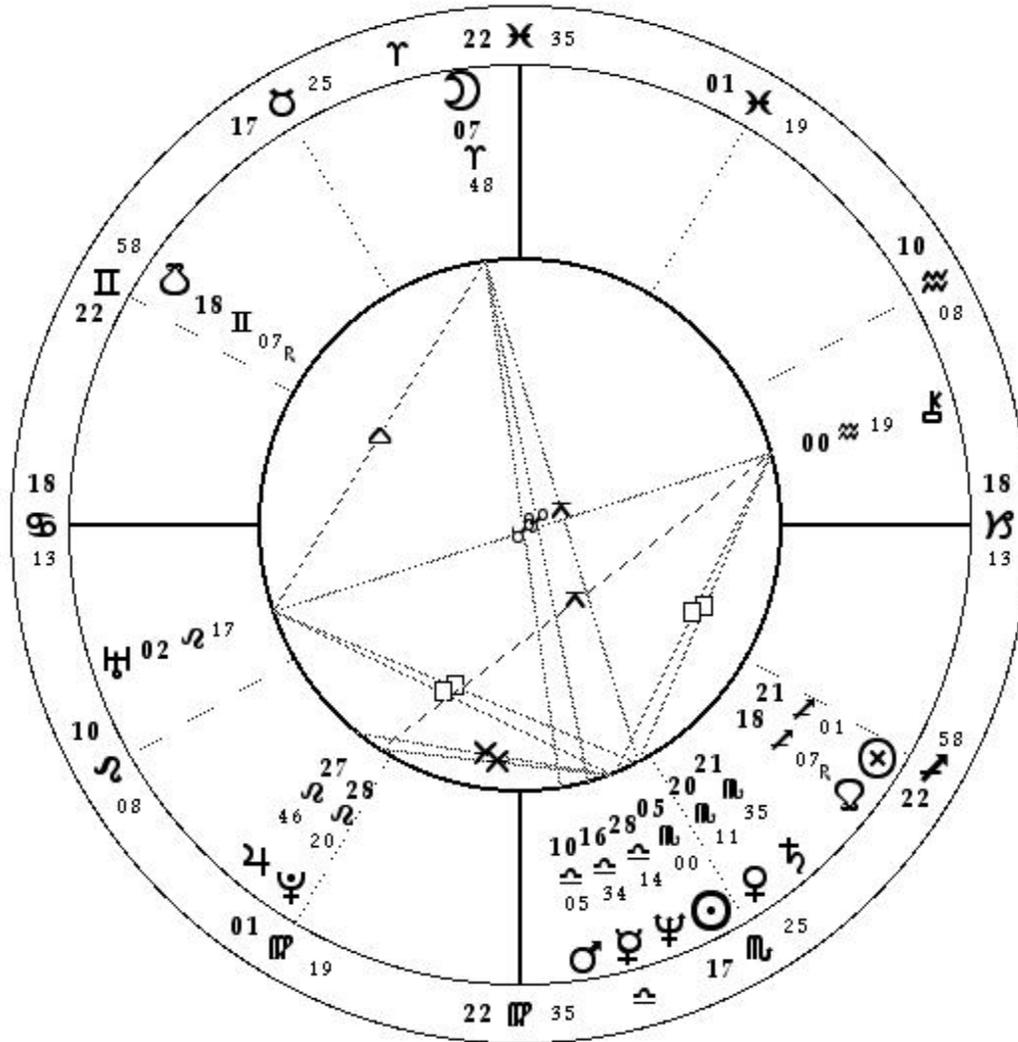


Prepared By:  
**Kaye Shinker**



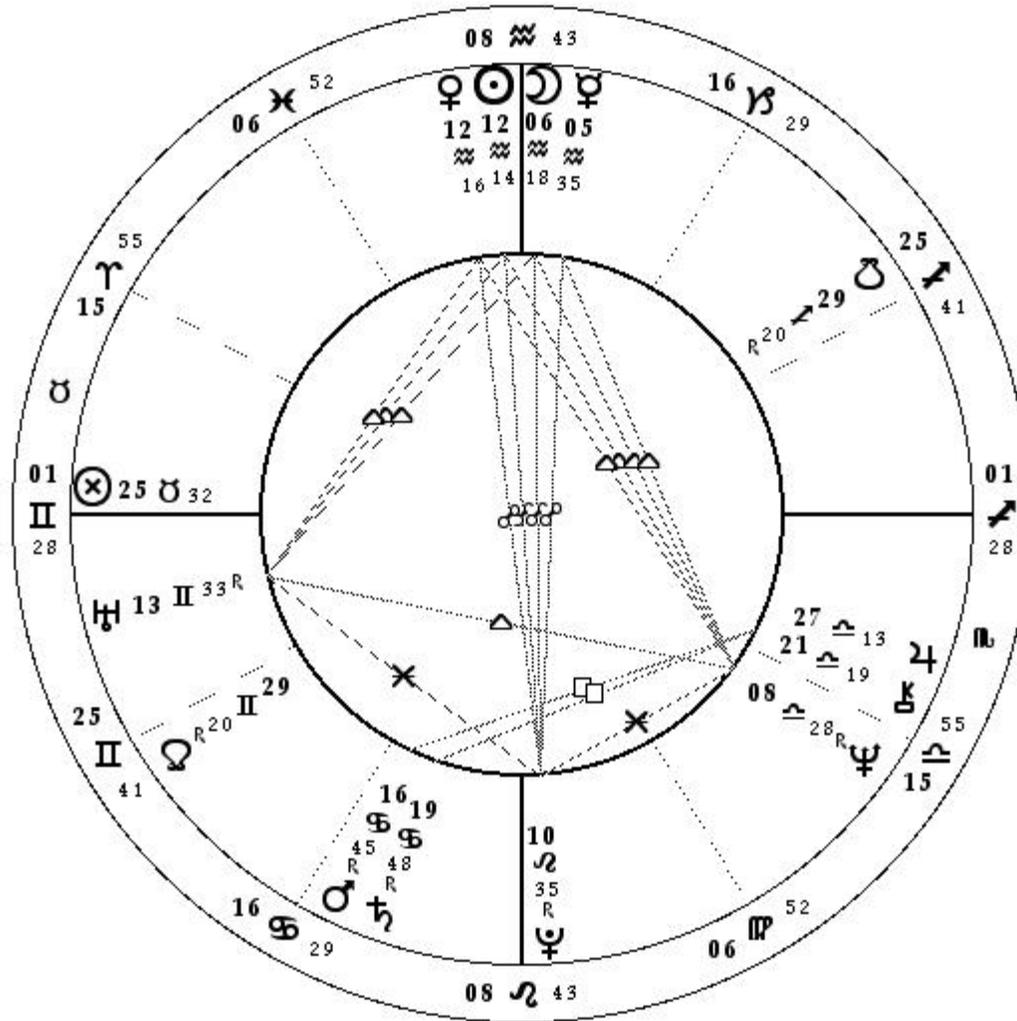
# Bill Gates

Oct 28 1955      9:15 PM PST  
 Seattle            Washington  
 47N36            122W19  
 Oct 29 1955      05:15:00 GMT  
**Tropical Koch True Node**



# Birthday of the Computer

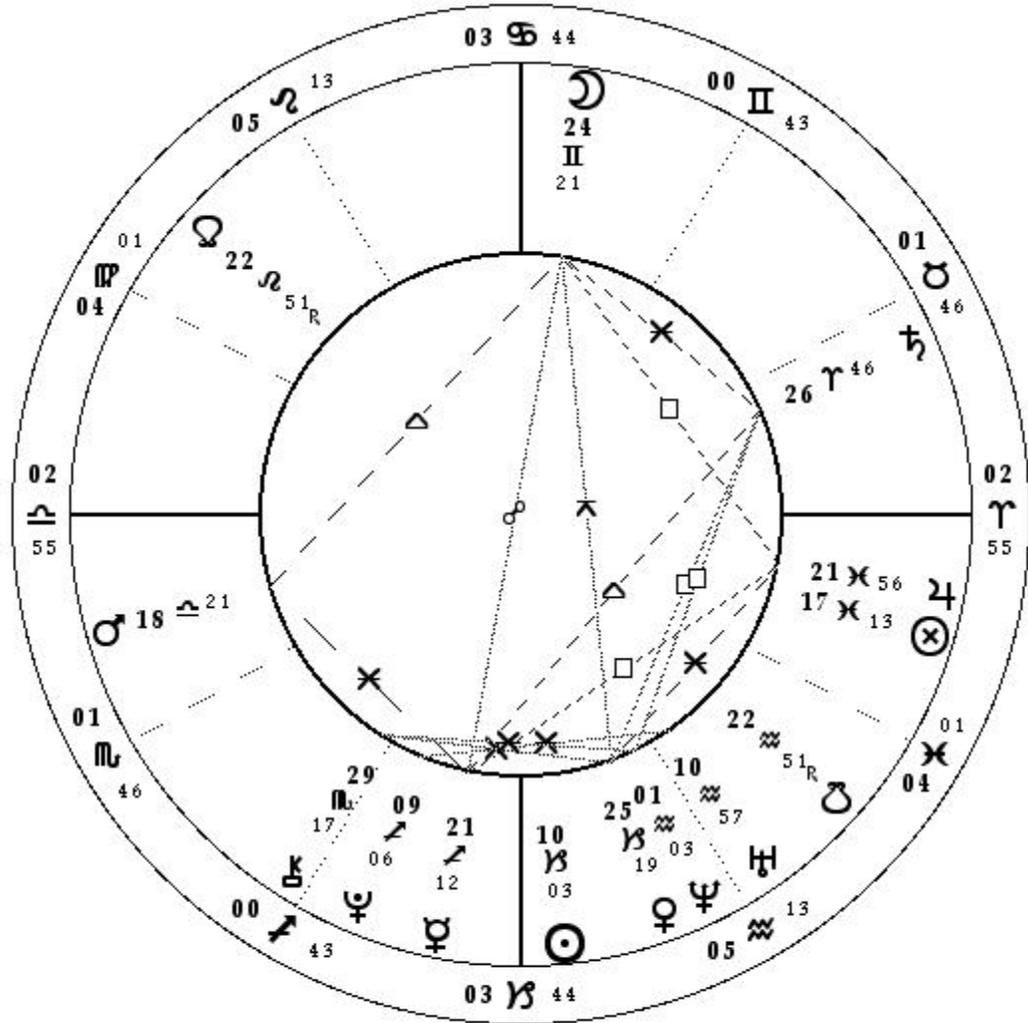
Feb 1 1946      12:00 PM EST  
 Philadelphia    Pennsylvania  
 39N57          75W09  
 Feb 1 1946      17:00:00 GMT  
**Tropical Flacidus True Node**



Prepared By:  
**Kaye Shinker**

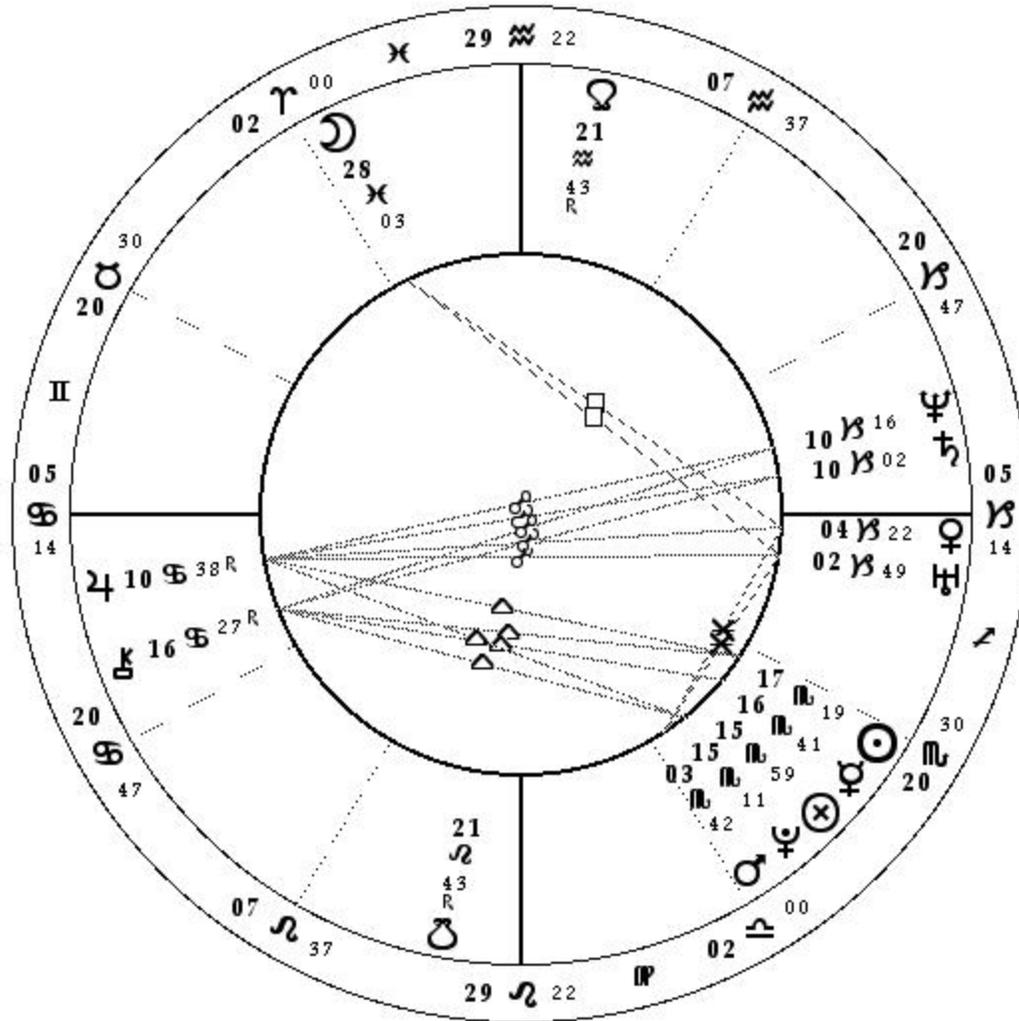
# Birthday of Euro

Jan 1 1999 12:01 AM CET  
 Frankfurt am Ma Germany  
 50N07 8E40  
 Dec 31 1998 23:01:00 GMT  
**Tropical Koch True Node**



# Fall of the Berlin Wall

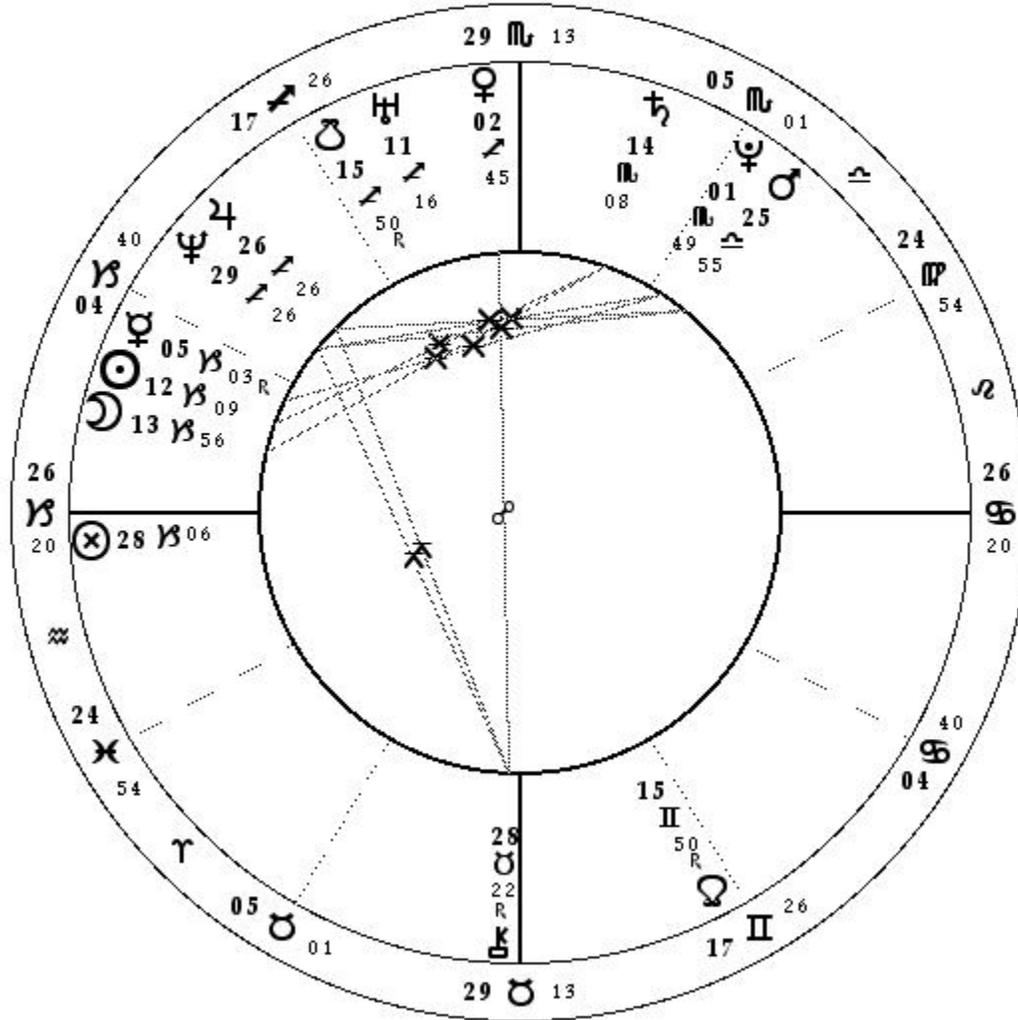
Nov 9 1989 6:57 PM CET  
 Berlin Germany  
 52N30 13E22  
 Nov 9 1989 17:57:00 GMT  
**Tropical Flacidus True Node**



Prepared By:  
**Kaye Shinker**

# FTSE 100 London Stock Exch.

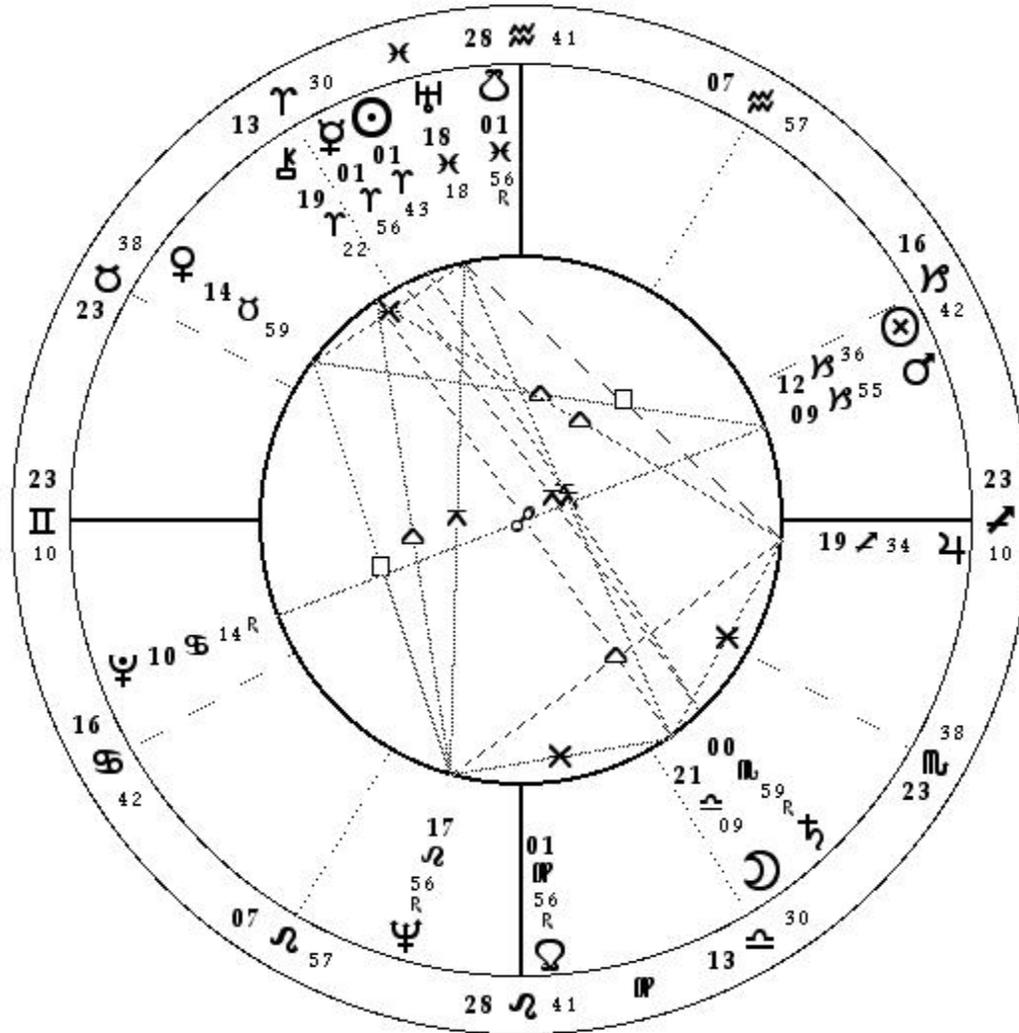
Jan 3 1984      9:00 AM GMT  
 London          England  
 51N30          0W10  
 Jan 3 1984      09:00:00 GMT  
**Tropical Flacidus True Node**



Prepared By:  
**Kaye Shinker**

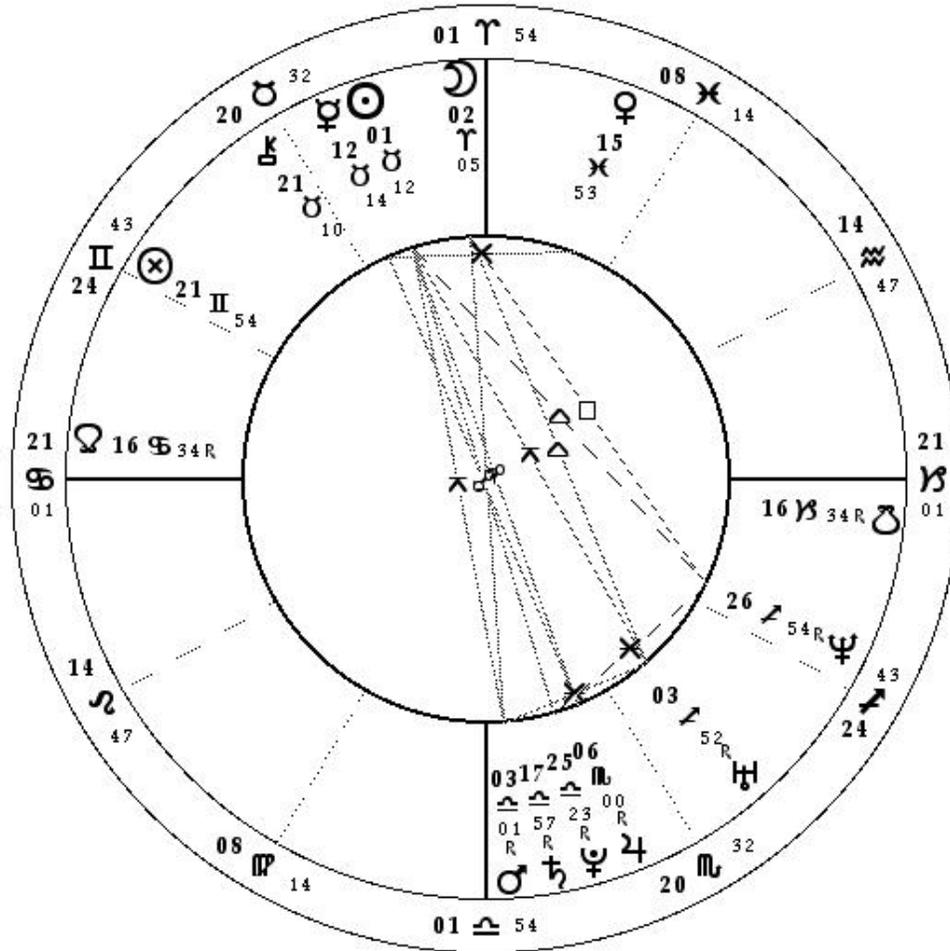
# first Mutual Fund

Mar 22 1924      10:00 AM EST  
 New York        New York  
 40N43            74W00  
 Mar 22 1924      15:00:00 GMT  
**Tropical Koch True Node**



# S&P 500 Stocks

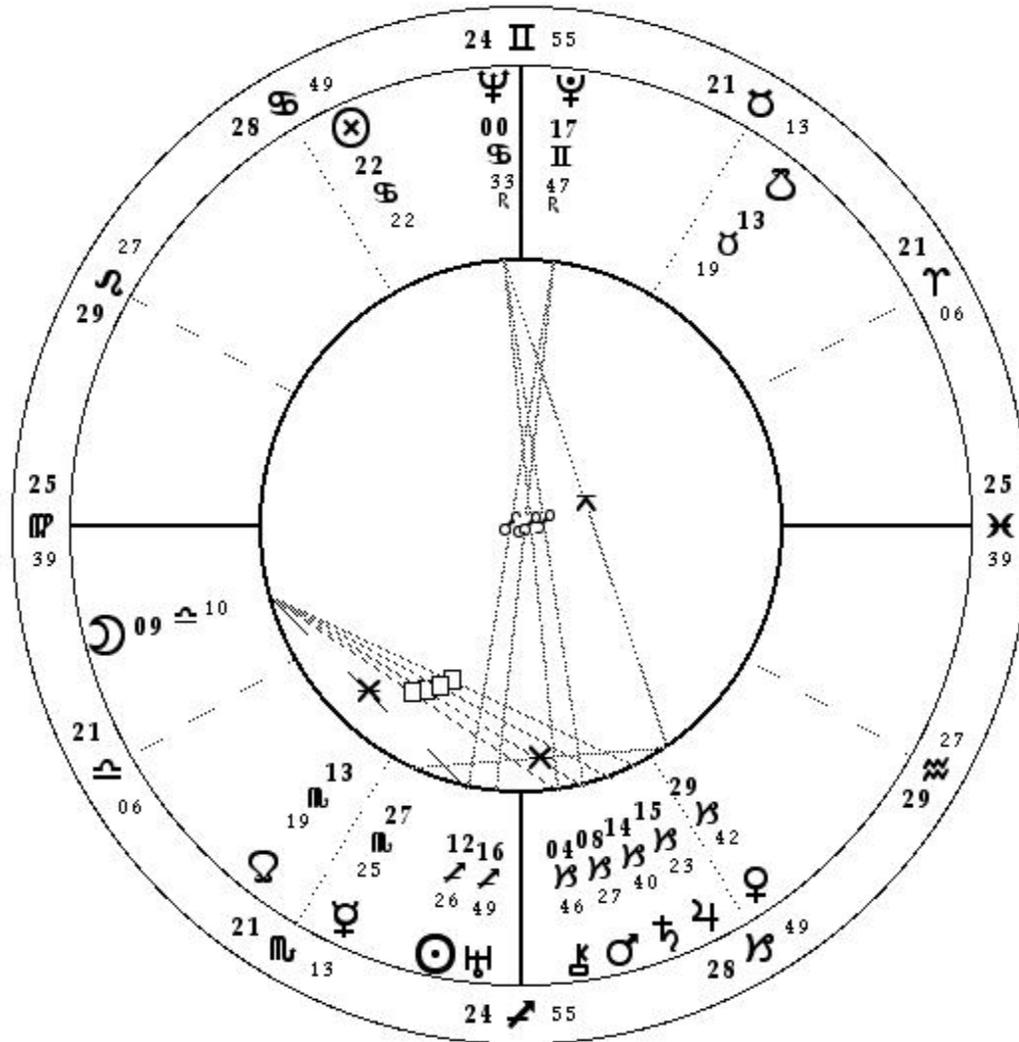
Apr 21 1982 10:00 AM CST  
 Chicago Illinois  
 41N51 87W39  
 Apr 21 1982 16:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# Walt Disney

Dec 5 1901      0:35 AM CST  
 Chicago      Illinois  
 41N51      87W39  
 Dec 5 1901      06:35:00 GMT  
**Tropical Placidus True Node**



## APPENDIX C: Chart of Planetary Hours

### TIMING YOUR PLANETARY HOURS

DATE \_\_\_\_\_  
 TIME OF SUNRISE \_\_\_\_\_  
 TIME OF SUNSET \_\_\_\_\_

| TIME    | SUN | MON | TUES | WED | THUR | FRI | SAT |
|---------|-----|-----|------|-----|------|-----|-----|
| SUNRISE | ☉   | ☽   | ♂    | ♀   | ♃    | ♀   | ♄   |
|         | ♀   | ♄   | ☉    | ☽   | ♂    | ♀   | ♃   |
|         | ♄   | ♀   | ♂    | ♄   | ☉    | ☽   | ♂   |
|         | ☽   | ♂   | ♀    | ♃   | ♀    | ♄   | ☉   |
|         | ♂   | ☉   | ☽    | ♂   | ♀    | ♃   | ♀   |
|         | ♃   | ♀   | ♄    | ☉   | ☽    | ♂   | ♀   |
|         | ♀   | ♄   | ♂    | ♀   | ♃    | ☉   | ☽   |
|         | ☉   | ☽   | ♂    | ♀   | ♃    | ♀   | ♄   |
|         | ♀   | ♄   | ☉    | ☽   | ♂    | ♀   | ♃   |
|         | ♄   | ♀   | ♂    | ♄   | ☉    | ☽   | ♂   |
|         | ☽   | ♂   | ♀    | ♃   | ♀    | ♄   | ☉   |
|         | ♂   | ☉   | ☽    | ♂   | ♀    | ♃   | ♀   |
|         | ♃   | ♀   | ♄    | ☉   | ☽    | ♂   | ♀   |
|         | ♀   | ♄   | ♂    | ♀   | ♃    | ☉   | ☽   |
|         | ☉   | ☽   | ♂    | ♀   | ♃    | ♀   | ♄   |
|         | ♀   | ♄   | ☉    | ☽   | ♂    | ♀   | ♃   |
|         | ♄   | ♀   | ♂    | ♀   | ♃    | ☉   | ☽   |
|         | ☽   | ♂   | ♀    | ♃   | ♀    | ♄   | ☉   |
|         | ♂   | ☉   | ☽    | ♂   | ♀    | ♃   | ♀   |

| TIME    | SUN | MON | TUES | WED | THUR | FRI | SAT |
|---------|-----|-----|------|-----|------|-----|-----|
| SUNRISE | ♃   | ♀   | ♄    | ☉   | ☽    | ♂   | ♀   |
|         | ♂   | ♀   | ♃    | ♀   | ♄    | ☉   | ☽   |
|         | ☉   | ☽   | ♂    | ♀   | ♃    | ♀   | ♄   |
|         | ♀   | ♄   | ☉    | ☽   | ♂    | ♀   | ♃   |
|         | ♄   | ♀   | ♂    | ♀   | ♃    | ☉   | ☽   |
|         | ☽   | ♂   | ♀    | ♃   | ♀    | ♄   | ☉   |
|         | ♂   | ☉   | ☽    | ♂   | ♀    | ♃   | ♀   |
|         | ♃   | ♀   | ♄    | ☉   | ☽    | ♂   | ♀   |
|         | ♀   | ♄   | ♂    | ♀   | ♃    | ☉   | ☽   |
|         | ☉   | ☽   | ♂    | ♀   | ♃    | ♀   | ♄   |
|         | ♀   | ♄   | ☉    | ☽   | ♂    | ♀   | ♃   |
|         | ♄   | ♀   | ♂    | ♀   | ♃    | ☉   | ☽   |
|         | ☽   | ♂   | ♀    | ♃   | ♀    | ♄   | ☉   |
|         | ♂   | ☉   | ☽    | ♂   | ♀    | ♃   | ♀   |
|         | ♃   | ♀   | ♄    | ☉   | ☽    | ♂   | ♀   |
|         | ♀   | ♄   | ♂    | ♀   | ♃    | ☉   | ☽   |
|         | ☉   | ☽   | ♂    | ♀   | ♃    | ♀   | ♄   |
|         | ♀   | ♄   | ☉    | ☽   | ♂    | ♀   | ♃   |
|         | ♄   | ♀   | ♂    | ♀   | ♃    | ☉   | ☽   |
|         | ☽   | ♂   | ♀    | ♃   | ♀    | ♄   | ☉   |
|         | ♂   | ☉   | ☽    | ♂   | ♀    | ♃   | ♀   |

|     |      |      |         |         |       |        |
|-----|------|------|---------|---------|-------|--------|
| ☉   | MOON | ♂    | MERCURY | ♃       | VENUS | ♄      |
| SUN | ☽    | MARS | ♀       | JUPITER | ♀     | SATURN |

Check <http://www.geocosmic.org> for daily listing of planetary hours.

*Thank you for buying this book.*

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THE  
TEXTBOOK  
FOR  
FINANCIAL  
ASTROLOGY

PART 3

*By Kaye Shinker*

# ***The Textbook for Financial Astrology***

## **Part 3**

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**Arnaudville, Louisiana 70512**  
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**<http://www.astrologicalinvesting.com>**

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Appendix C assembled by Robert Koch.

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## REFERENCES

To assist your reading of this textbook, you will need the following items:

- ❖ An Ephemeris for both the 20<sup>th</sup> and 21<sup>st</sup> Century
- ❖ A computer program that calculates charts
- ❖ An Astrologers' Calendar for the current year

And used throughout this text:

***Planetary Stock Trading Revised and Updated*** by Bill Meridian

[Available from Cycles Research, 666 5<sup>th</sup> Ave. #402, New York, New York 10103. The price of \$55 includes shipping and handling.]

Federal Reserve Bank of Atlanta ***Playing the Field: Geomagnetic Storms and the Stock Market*** by Anna Krivelyova and Cesare Robotti working paper 2003-5b October 2003

<http://www.frbatlanta.org> Click on publications link and then Working papers and the above title.

## RESOURCES

Norm Winski publishes a list of Financial Astrology books. Copies of Bradley's paper, "Stock Market Prediction," and Williams' book, *Astroeconomics*, which are mentioned in Lesson 7, are available from him. You may contact Norm at 117 Colonnade Circle, Naples, FL 34103 or via e-mail at [nwinski@naples.infi.net](mailto:nwinski@naples.infi.net).

Upcoming conferences are listed at <http://www.astroeconomics.com/>.

ISBA, the professional organization of Financial Astrologers has a web site at <http://www.businessastrologers.com/>.

This booklet is the basic text for the classroom lectures on Financial Astrology that are held online. Times and dates can be obtained by writing Kaye at [Shinker@aol.com](mailto:Shinker@aol.com).

To find the time of incorporation for a company that incorporated in the State of Delaware, phone 1-302-739-3073. You must have the exact spelling/wording of the company name and must ask for the date of incorporation and the time stamped on the papers. You may ask for three.

***The Book of World Horoscopes*** written by Nicholas Campion and published by Aquarian Press is a wonderful source of charts.

***Company Charts***, a collection of charts that includes the dates for both the Incorporation and Initial Public Offering of over 6000 international companies, is available from Michael Munkasey through Online College of Astrology at <http://www.astrocollege.com/store/bookstore.cgi>.

Software that makes it easy to track Planetary Hours is available from <http://www.astrowin.org/>. Planetary hours calculated daily at the NCGR website <http://www.geocosmic.org/>.

## INTRODUCTION

The future is a place where light hasn't been.

Astrologers read a sky map. They look at tiny reflections of sunlight called planets and predict some of the sights you will see.

An Astrologer is a map-reader who can predict some of the things you will see as you go down the road not taken. They predict the more interesting sights, the signs you will remember. They warn you about road hazards and possible detours ahead. They even tell you about events that indicate that you are on your chosen path.

When I take my RV (the gas hog) someplace, I ask directions. Usually I start on a familiar road to the Interstate (Moon, Mercury, Venus). The Interstate has a pattern of signs that I have learned to understand (Mars, Jupiter, Saturn). At some point, however, I must exit the Interstate and follow altogether new roads to a RV campground (Uranus, Neptune, Pluto). If I take my time and follow the directions carefully, I will arrive at my destination without wasting either time or energy (Sun and Nodes). My foray into unknown territory is successful, and I am ready for new adventures (Eclipses).

When the light of the Moon is gone, then one can stop and look at the planets' glow in the sky. It is a time to set goals for the month ahead. The New Moon will give us a direction—a route to follow. There is actually statistical research that has been done on this topic. The following is paraphrased from the February 3, 2002 issue of *Berlingske Tidende*, a Danish Newspaper.

**Look at the Moon before shopping for stocks.**

According to several American analysts, it pays off to check the position of the Moon before investing. A group of serious researchers, Lu Zheng, Kathy Zuang and Qiaoquio Zhu, at the University of Michigan have shown that investors buying around the time of the New Moon make better profits than those who do their buying around a Full Moon. The results are so marked that they are beyond the explanations of statistic coincidence.

The group analyzed all available information on stock price development in 48 countries, and they have compared the Moon's movements from 1965 until today. In 43 of the countries, the profits are systematically smaller for investments purchased around a Full Moon than those made around the time of the New Moon.

Lu Zheng expects that the cause of the difference in profits is the moodiness that attacks people around a Full Moon. He says, "*We believe in the general behavioral story that the phases of the Moon affect people's minds, thus also the investors, which again affects the stock prices. But even though much biological and psychological research hints at the Moon's effect on human behavior, we need additional and more rigorous analyses and probably physical experiments to exactly determine the Moon's influence on stock market dealing.*"

These three Michigan professors actually investigated what the results would have been if they, for the past 25 years, had consistently made their investment purchases when there was a New Moon. Doing so would have given them an annual profit of 4.2 percent, but compared with the profits of the Standard & Poor 500 Index of 10.4 percent, they came to the conclusion that a Moon-based investment strategy in itself is not enough.

## LESSON ONE:

### SYNODIC CYCLES

The Synodic cycle called the New Moon is the first and foremost cycle that regulates our individual lives. When the Moon moves to a conjunction with the Sun each month, we celebrate the New Moon. This is the cycle that regulates agriculture.

Bill Meridian was not surprised by the work of the three Michigan researchers mentioned in the Introduction of this textbook. Basically their work simply confirms what he has shown in a similar analysis, one in which he compared the Dow Jones Index from 1915 to 1994 with the cycles of the Moon. His studies show that when the Moon is waning from a Full Moon to a New Moon, the market was at its lowest, whereas the market was at its highest when the Moon was halfway through its waxing phase. In other words, there was an increase in the period around a New Moon and a decrease in the period around a Full Moon.

The cycle that we call a year is *not* a Synodic cycle. The year is a measurement that begins with the stand still position of the Sun at its lowest South declination around December 21<sup>st</sup>. The Capricorn Ingress is the actual date. (To make sure the Sun will move north, we insist on waiting ten days to truly celebrate the event, and we call it New Year's Day.) The Earth-Sun Declination cycle is also known as the business calendar. There is an interesting and informative book entitled *Beyond the Solstice by Declination* by Leigh Westin, which can be purchased at the ONLINE College bookstore at <http://www.astrocollege.com/store/bookstore.cgi>. This book is a good addition to any astrologer's bookshelf.

A Synodic cycle begins when two planets make a conjunction to each other. The conjunctions of the outer planets are the most dramatic and, therefore, the most memorable. Remember the Renaissance? The Neptune/Pluto conjunction took place in 1398 at 3° Gemini, setting the tone for the 500 years that followed. Introducing the 20<sup>th</sup> Century, Pluto and Neptune made a conjunction in 1892 at 8° Gemini, and this conjunction set the tone for the 500 years to follow.

General Electric still uses its original incorporation documents. Their incorporation date is April 15, 1892, with Pluto and Neptune at 7° Gemini. Proctor and Gamble's first incorporation was on July 16, 1890. Therefore, in this chart, Neptune is at 6° Gemini and Pluto at 7°. General Electric is one of the survivors and seems to describe the times best: *Using power with creativity*.

The next major outer planet conjunction of the 20<sup>th</sup> Century was Uranus to Pluto on October 9, 1965 at 17° Virgo. There are a number of surviving companies with this conjunction in their chart. For example, McDonald's incorporated on March 1, 1965, and American Express incorporated on June 11, 1965.

The Uranus-Neptune conjunction followed, and we experienced one in 1992. The previous conjunction of these two outer planets occurred in 1821. A popular invention revolutionizes transportation. People interact with others and change ideas as a result. Previously held belief systems are revolutionized. For example, the practical application of the invention of the steam engine came in 1821, and in 1992, the Soviet Union had to admit that their government system did not work.

The Synodic cycle for Uranus and Neptune aspects began with their conjunction on February 2, 1993 at 19° Capricorn. Quite a few companies remain in existence since this conjunction, one

where volatility met creative expression, and computers met photography. Microsoft's latest Incorporation chart of September 22 1993 is a good example. A variety of other types of companies incorporated in 1993, for example, Green Mountain Coffee on July 20, 1993 and Helen of Troy Cosmetics on December 1, 1993.

In 1988 and 1989, Saturn transited to a conjunction with both Uranus and Neptune. Saturn was conjunct Uranus beginning February 13, 1988, and conjunct Neptune starting March 3, 1989. Some of the surviving companies that incorporated during that time period are: The Gap Clothing stores, April 15, 1988; Ethan Allen Furniture, May 25, 1988; Ann Taylor Clothing Store, November 4, 1988. Survivors from 1989 are: Intel, March 1, 1989; Ballard Fuel Cells, May 30, 1989.

The phrase used to describe the five-year period of dramatic conjunctions was: *The Capricorn Climax*. This series of conjunctions took place in the Capricorn segment of the Zodiac.

A group of New Age type folks organized a world day of prayer and celebration. They called the event a "Harmonic Convergence" (August 25, 1987). The Mayan calendar had declared this to be the "Time between Times," the final Katun of their calendar. The Mayan's final long count will end on December 21, 2012, and the Fifth World will emerge as their calendar begins a new round of counting.

However, the real drama was political, and it came at the end of the Saturn conjunctions. Here's a very brief summary for those of you born after 1970: The Berlin Wall tumbled into souvenirs on November 9, 1989. The former Soviet Union crumbled into an assortment of nations, and by 1993, Boris Yeltsin was elected to govern the new nation, Russia.

Those were pretty cool events.

So, what happens *after* the conjunction? The sextile is next, and then comes the square.

What followed these events? The first important aspect after a conjunction is a sextile. The best definition for the sextile is opportunity. Throughout the last half of the 20<sup>th</sup> Century, Pluto and Neptune moved in and out of a sextile configuration. They were in an exact sextile on October 10, 1976.

Uranus and Pluto made an exact sextile on March 8, 1996, and the square will occur on June 24, 2012. The Uranus-Pluto applying sextile drove the New Economy of the 1990s, with companies using unusual methods to gain power and control. Enron reincorporated on July 19, 1996 and is an interesting example.

The first sextile of Uranus-Neptune will occur on August 29, 2025. This promises to be a time of unusual creativity (maybe that will be the target date for my next revision of your textbook!).

## **EXERCISES**

The *Investors Business Daily* chart starts at 1963 and ends with 1998. Place the dates in this text on the chart. I suggest you use colored pencils. Now draw your own chart starting with 1998 and entering the Dow averages on the graph. Write in the sign changes for Saturn and Jupiter and the major conjunction of Jupiter and Saturn of May 28, 2000. Oh dear, they won't fit on the chart I sent; guess you'll have to draw another page!

## LESSON TWO:

### NOTEWORTHY CYCLES

There are all types of cycles. The purpose of this lesson is to explain one so that you will have a method to look at others.

- a. Jupiter Uranus (add) June 8, 2010 zero Aries
- b. Jupiter/Neptune (add) May 27, 2009 26 Aquarius
- c. Jupiter/Pluto (add) Dec 11, 2007 28 Sagittarius
- d. Jupiter/Saturn (add) Dec 21 2020 zero Aquarius

Jupiter denotes the sales and expansion of a business; however, when he makes a conjunction with outer planets, he seems to cause temporary confusion in the marketplace. Investors do not like confusion, thus the market either goes down or sideways. Jupiter contacts to an outer planet tend to dampen the enthusiasm of the marketplace. This is particularly apparent if you look at the conjunctions in the late sixties and early eighties. Jupiter made a conjunction with Uranus, Neptune, and Pluto before he returned to Saturn. Before this conjunction was exact on May 28, 2000, Jupiter was conjunct Pluto on December 2, 1994, Neptune on January 9, 1997, and Uranus on February 16, 1997.

- a) **Jupiter/Uranus** (February 16, 1997 - 5° Aquarius)

When the conjunction occurred in 1983 and 1997, there was a large run up in the market averages. What happened? This planetary combination indicates a major change is taking place, and usually the change is a new industry. The market takes off with irrational exuberance as this change becomes recognized.

- b) **Jupiter/Neptune** (January 9, 1997 - 27° Capricorn)

When this conjunction takes place, the entrepreneurial spirit finds all sorts of creative outlets. The conjunction also foretells a change in business philosophy; in the early 70s, it was franchising, in the 80s, it was computer software, and in 1997, it was the dot com. Sometimes you don't recognize the change.

- c) **Jupiter/Pluto** (December 2, 1994)

This combination of planets foretells the conclusion of a major transformation according to the sign of the conjunction, which in 1994 was Scorpio. This theme continues until Jupiter is conjunct Pluto again (December 11, 2007). The sign of that conjunction will be Sagittarius and, therefore, the conclusion of the overhaul and expansion of the international travel and transportation industry.

- d) **Jupiter /Saturn** (May 28, 2000 - 22+° Taurus) (occurs approximately every 20 years)

Always check for the exact Zodiac position! Jupiter and Saturn conjunct or opposed will cause a recession. Labor and inventories will be abundant, but cash customers will be in short supply.

In a natal chart, the conjunction of Jupiter and Saturn is very lucky. Usually these individuals are rescued, at the last possible moment, from whatever they get into. In a business chart, it puts the

accounting, Saturn, and sales, Jupiter, into the same sign as well as the same house, thus inhibiting both. The best example of this is Apple Computer. Most of the time Apple has a terrible time competing with other manufacturers; however, every so often they come up with a brilliant idea and save the company from ruin.

*Moore's Almanac* for 1762 says of the Jupiter-Saturn conjunctions:

*“These Conjunctions have been constantly observed to stimulate the most powerful Influence of any other of the Planets, therefore, their Configurations are properly said to dispose of Times, whilst the lower Planets are lesser causes do more particularly manifest the Intention or Remission of the Influence of those greater Causes.”*

Note how this is confirmed by Nelson who noticed that the Synodic cycle of Jupiter and Saturn produced a profusion of Sun Spot activity, which caused disturbances in the transmission of radio signals. In the year 2000, there was a great deal of discussion on how the Sun Spots might affect satellite signals. Many satellites had problems, and snowy static transmissions resulted. The disturbances lasted only a few seconds because many had guidance systems that could redirect the satellite away from the solar waves. (Note: Sun Spot activity seems to have a longer lasting psychological influence than the Full Moon.)

Nelson continues to alert us to take into consideration the times when Jupiter and Saturn form squares and oppositions to each other.

*“Jupiter and Saturn, the largest planets in the solar system, are the most important. Due to their great size and slow motion, they can exercise the predominating influence on the sun for prolonged periods of time and therefore establish an over-all standard of disturbed or quiet conditions. However, the arrangements of the other slow planets can add to or take away from their effectiveness to some spaced near by multiples of 90 degrees, we should find the most degraded years, with a high percentage of the radio disturbances severe.”*

In other words, if the outer planets such as Pluto make a square or opposition during the time period of a Jupiter-Saturn conjunction, then the solar flares continue to be stimulated, thus disrupting radio and satellite transmissions.

There is a mathematical correlation between the Market and Sun Spot activity. Lots of Sun Spots the Dow is down. A few Sun spots and the Dow is up. Technical terms Solar Maximum predicts recession. Solar Minimum predicts prosperity.

Sun Spots according to NASA have a periodicity of 11+ years. That is an average and therefore you cannot predict that if Jupiter is in Cancer then there will be abundant Sun spots. Sun Spots depend on whether Jupiter has outer planet friends making a conjunction or opposition to his sign position. [Spaceweather.com](http://Spaceweather.com) has a bunch of articles on the topic. Sun spots are responsible for the amount and intensity of color of the Aurora Borealis. I think that the best way to remember is an Aleut legend.

If you live in Alaska the most beautiful state in the union, you have a treat in the evening sky The Aurora Borealis. Alaska's natives believe that when you die you move into the realm of the aurora and play an endless game similar to soccer with a ball made from a Walrus Skull. They believe

that when the aurora's are abundant and very colorful then the supply of game is also abundant. Lots of game means lots of food and very busy happy natives.

You can prove this for yourself by noticing the price of commodities. Their prices will be lower and less volatile during periods of high Sun spot activity.

### **EXERCISES**

1. The Jupiter Synodic cycles seem to leave people confused. Each cycle is unique in its effect. Write the dates in the text into the averages of your Dow chart, then add these:

Jupiter conjunct Uranus, December 11, 1968 and February 18, 1983  
Jupiter conjunct Neptune, February 1, 1971 and January 19, 1984  
Jupiter conjunct Pluto, October 13, 1968 and November 2, 1981

2. What happens to the averages immediately before and immediately after each date?

Jupiter conjunct Uranus \_\_\_\_\_  
Jupiter conjunct Neptune \_\_\_\_\_  
Jupiter conjunct Pluto \_\_\_\_\_

3. When will the next solar maximum occur? Will NASA think it occurred on time? According to NASA the solar minimum was a year late, 2006 to be exact.
4. Try an annual cycle and compare it with the Dow  
Jupiter conjunct Sun \_\_\_\_\_  
Jupiter conjunct Mercury \_\_\_\_\_  
Jupiter conjunct Venus \_\_\_\_\_
5. Remember if you see a correlation it will also apply to stocks in the Dow. Did you find a Dow stock that made a new high on any date in question 4?

## LESSON THREE:

### SPEAKING OF SATURN!

Saturn's transit through the signs seems to indicate consolidation of industries ruled by that sign. When Saturn transited Taurus, banks went shopping for new partners. Throughout the transit, big banks bought little banks, and middle-sized banks merged with others to become big-sized banks. The same was true with communications companies when Saturn transited Gemini. As Saturn transits a sign, the industry ruled by that sign seems to count up its resources, and then search for amenable partnerships. This forces the company to evaluate their resources and institute cost-cutting measures to enhance their balance sheet.

Saturn's sign position must always be considered in the natal chart of individual companies and the exchanges. The current transit of Saturn should be placed in the chart of a company before you do your chart analysis. Saturn conjunct, square or opposed its natal position depresses the price.

You can check a stock's performance over the past few years and find its reaction to a Saturn transit by looking at the *Value Line* sheet and highlighting the dates when transiting Saturn made an aspect to the company's Saturn.

One of the most dramatic examples can be seen in the chart of the NASDAQ. Its Saturn Return occurred on April 4, 2000. When Saturn depresses price, the price goes down quickly, and recovery is slow.

What is the experience of Saturn Retrograde? The old *Dick Van Dyke Show* introduction can serve as an illustration. It is supposed to be an inside joke. Dick stumbles over the same step every time. He can't fix the step; it is part of the design of the house. He knows the step is there, but he subconsciously expects the floor surface to remain flat, and so he stumbles every time. That is the retrograde.

When Saturn does something astrologically extraordinary, the results are similar to a Uranus transit. Chaos is usually the function of Uranus. However, Saturn can cause his own breed of Chaos. For example, from August to October 2000, Saturn moved into the sign of Gemini for a brief stay, before returning to Taurus. In the financial markets, the rules of Saturn suddenly applied to everything—and nothing. Interest rates increased for no apparent reason; banks and financial equities were under pressure. People didn't know what to buy or what to sell, so they stuffed their hands in their pockets and did nothing.

Controversy followed by mergers in the industry ruled by the sign that Saturn is transiting is about the best way to describe the effects of this transit. One example is the Firestone Tire problem. The media event happened when Saturn moved into Gemini for its brief stay during August and September 2000, but it's likely that the problem started during Saturn's transit of Aries and Taurus. It took the transit of Saturn into Gemini to reveal the problem.

We can anticipate that when Saturn transits Leo industries that provide entertainment will have difficulty making a profit and although these stocks were the center of attention they were also very volatile. Hurricane Katrina presented a number of problems for the gambling industry along the Gulf coast. Hurricane Rita doubled up the problems. Equities for this industry didn't increase

in value. In addition some things were in short supply and therefore become more expensive. Example: gold and gold/silver mining equities. Equities for stockbrokers also added quite a bit of value for their shareholders.

When Saturn enters Virgo September 3, 2007, he stays there until October 30, 2009, when he enters Libra and then he returns to Virgo on the retrograde April 7, 2010, and then back to Libra July 22, 2010. While in Virgo things ruled by Virgo will be in short supply. Food will become expensive, labor will be expensive, household cleaners, and public servants will become expensive. Saturn was last in Virgo in July 1978. It was a time of high inflation and I remember the price of food inching up daily. I bought a freezer.

In Textbook1, I give a list of the things ruled by each zodiac sign. Can we make an aphorism about this phenomena? Probably not yet...

But we can be aware that industries ruled by the sign Saturn transits will have problems that will be expensive to solve. The Zodiacal sign following Virgo is Libra and since Saturn moves back and forth into Libra we can expect chaos in the areas Libra rules. For example Apparel, art objects, and home furnishings will become more expensive as they will be in short supply. Hopefully Lawyers will experience the chaos and become rare. Saturn was last in Libra in 1982 and all I remember was a huge tax cut.

## **EXERCISES**

1. The Jupiter Saturn synodic cycle began in 2000 on May 28. What was the date for the  
Jupiter/Saturn square \_\_\_\_\_  
Jupiter/ Saturn trine \_\_\_\_\_  
Jupiter/Saturn opposition \_\_\_\_\_  
Jupiter/Saturn closing trine \_\_\_\_\_  
Jupiter/Saturn closing square \_\_\_\_\_  
Jupiter/Saturn conjunction December 22,2020
2. What are the dates for the beginning of Saturn's synodic cycle  
Saturn conjunct Uranus \_\_\_\_\_  
Saturn conjunct Neptune \_\_\_\_\_  
Saturn conjunct Pluto \_\_\_\_\_
3. W.D. Gann noticed that there was a correlation between the flooding of the Mississippi and the Uranus/Neptune synodic cycle. This affected the price of cotton and a few other commodities. In 1993 Uranus, and Neptune made a conjunction and sure enough the Mississippi flooded. The synodic cycles of Jupiter/ Saturn, Saturn/Uranus, and Saturn/Neptune will have an effect on something, Can you determine what it might be?

## **REVIEW QUESTIONS**

1. Planets moving through the signs are the way we identify the priorities of markets. Supply and demand is another way of explaining abundance and shortages. What is the sign of the current Jupiter transit?
2. We have discussed Jupiter transits throughout Parts One and Two of this Text. To repeat, the sign position indicates the area of abundance. The signs that are square will indicate the area of shortage, and the sign opposed can be another indication of abundance. List the four signs, the equities and the commodities that will be in the financial news during the current Jupiter transit.
3. Using the charts of the 30 Dow stocks chose 6 that you think will outperform the Dow averages. (Dates for the beginning and ending date will be given in class.)

## LESSON FOUR:

### RULERSHIPS, PLANETS AND SIGNS

A little book Raphaels Horary Astrology published in London 1897 is one of those very old books with a three paragraph reference to financial astrology. I will quote one paragraph.

"Have regard to the lords of the 1st and 2nd and the Moon, if you find the Moon separating from a good aspect of the lord of the 8th and applying to a good aspect of the lord of the 2nd, you may buy; if you find the lord of the 8th disposed of by the lord of the 2nd and the lord of the 2nd in good aspect to the Moon Jupiter or Venus you may either buy or sell. Never buy when there is a malefic in 1,2,7, or 8 unless it be lord of the 1st or 2nd also if the lord of the 7th be afflicting the lord of the 1st and 2nd do not buy; but if the ruler of the 2nd afflicts the lord of the 8th you may buy or sell; the lord of the 7th in the 2nd you are sure to lose."

The paragraph above is discussing a horary chart that one could make if planning to buy or sell a specific equity. Michael Munkasey is making it possible to find correct times for the Incorporation of a company. The chart for Hewlett Packard would tell the story of the board chairman who was forced to resign because of secret pretexting of members of the board of directors brought on in January 2006 because of security leaks. The resignation of Patricia Dunn became public when Mars ruler of the 5th made a trine to Mercury of the IPO and Jupiter transiting the 5th made an exact opposition to the Taurus Sun.(9/26/06) Transiting Uranus ruler of the 8th was trine Venus ruler of the 11th. The share price was down \$1.25 (-03%) on the news but rose on the next day of trading. In the Inc. chart Neptune had hovered near the Mercury for over a year and the Transiting Venus Saturn conjunction opposed the Aquarius Sun. Uranus ruler of the 7th was conjunct Mars in the 8th. If you followed Raphaels instructions you would not have sold the stock.

That is approximately how you would analyze with rulerships to determine that probably there would be a change in management and public would hear about it, but not be alarmed enough to sell off shares.

Planets point, and Signs signify the economic sector where efforts are focused.

Robert Hand said once that we should not get caught up in the rulerships of signs and houses by the planets. We have a tendency to give them too much control. The signs have special meanings, the planets have special meanings, and the houses have special meanings. We tend to memorize the meanings of the planets and then ascribe them to every possible case. In an effort to take the advice of the master, I have been trying to do the same with Financial Astrology.

What are the planets actually doing? This actually began, by the way, with the idea that Neptune represented oil, and my statement that *no Pisces represents oil*.

Planets point to the economic sector where we should focus our attention. Neptune is currently transiting the sign of Aquarius. Neptune is, therefore, pointing at the electronic industries. Neptune is saying look for creativity, ingenious inventions, illusions, and deceptions in Aquarian-type industries. Neptune can also be thought of as paper currency such as bank notes, stocks and bonds since these represent illusionary barter.

Pluto's sign transit has to do with profound changes worldwide. The sign meanings are usually played out through the transit. Pluto transforms. In Sagittarius, Pluto transforms international relationships; in the sign of Capricorn, Pluto will transform business.

When transiting planets aspect each other and then aspect a planet in the chart of a company, they set up a problem for that company. This is also true of Indexes and Mutual Funds.

## THIS TIME IT'S DIFFERENT

Once upon a time Uranus and Neptune were at a board meeting and made a conjunction from 1991 to 1993 in the sign of Capricorn. The aspect, a conjunction, means a powerful force, and the sign Capricorn talks about business. Uranus points saying that everything is upside down and backwards and we must think outside the box. Neptune points saying we must use our creativity, and ingenuity and stay true to our ideals. They become business partners.

To make a long story short, we will move closer in time to Jupiter, the salesman and Saturn the accountant making aspects to Uranus and Neptune whose energy has been set up and the vibration needs to be tweaked. Jupiter made a conjunction to Neptune in Jan. 1997 [Dow 6400] then Uranus in Feb. 1997 [Dow 6800] Saturn was pushed behind the scenes because he made conjunctions to Uranus and Neptune in 1988 before they made their actual super conjunction known at the time as the Capricorn Climax. (The '90's will probably be known for the astonishing amount of IPO's brought to the various stock exchanges.)

**KEY** [Dow average on each date]

After Jupiter and Saturn made their conjunction May 28,2000,[10700]

Jupiter made an opening square to Uranus June 19,2000 [10600]

Saturn made an opening square June 25, 2000. [10500]

Now all of these public businesses had to make a profit or die. The DOT COM bubble burst and the NASDAQ lost 3000+ points. Survivors were picked up

Jupiter trine to Neptune April 5, 2001 [9800]

Jupiter trine to Uranus June 19,2001 [10700]

Saturn was trine Neptune April 2, 2002 [9800]

Saturn was trine Uranus August 21, 2002. [8600]

Jupiter made its final opposition to Neptune June 3, 2003 [8800]

Jupiter made final opposition to Uranus August 30, 2003 [9400]

Jupiter made its closing trine to Neptune August 17, 2005 [10400]

Jupiter made a closing trine to Uranus August 29, 2006. [11300]

Saturn opposed Neptune August 31, 2006 [11300]

Jupiter closing square Neptune Sept 24,2006 [11600]

## EXERCISES

Next big planet deal fill in the blanks

Jupiter closing square Uranus Jan 22, 2007 \_\_\_\_\_ May 11,2007 \_\_\_\_\_ Oct. 9 2007 \_\_\_\_\_

Saturn opposed Neptune Feb 28,2007 \_\_\_\_\_ June 25 2007 \_\_\_\_\_

Saturn opposed to Uranus Nov 4, 2008 \_\_\_\_\_ Feb 5,2009 \_\_\_\_\_ Sept 15 2009 \_\_\_\_\_

and Aug 26 2010 \_\_\_\_\_ four is weird

Jupiter conjunct Neptune May 27, 2009 \_\_\_\_\_ July 10, 2009 \_\_\_\_\_ Dec 21, 2009 \_\_\_\_\_

Jupiter conjunct Uranus June 8, 2010 \_\_\_\_\_ Sept. 19 2010 \_\_\_\_\_ Jan 4, 2011 \_\_\_\_\_

## **LESSON FIVE:**

### **READING A MUNDANE CHART**

Before you spend your money on various investments, you need to look at the New Moon and Ingress charts to check the various trends.

My first consideration is the chart for the Capricorn Ingress since it will predict the business cycle. The sign position of the planets is important.

Each of us will see the Ingress from a different point of view. I use the coordinates for Washington, D.C. when I am considering political events. I use the coordinates for New York City when I am considering financial events. Chicago is the location of the commodity exchanges, and its coordinates are used when considering the commodities listed on those exchanges.

In Lesson 4 we mapped and began a discussion of rare aspects. The Capricorn Climax influence the entire population of the planet. Computers and radio phones were available before 1991, but they were available only to businesses or wealthy people. After 1991 mass production and lower manufacturing costs made the cell phone and the lap top computer available to the general population. When Jupiter made an aspect to either Uranus or Neptune the companies producing laptops and cell phones and related items increased the supply available. When Saturn made an aspect these companies retreated to the research departments and developed new versions of their products.

Your best present for Winter Solstice would be a chart of the event. Print it. Write your own predictions for the year ahead. Note the sign positions of Jupiter through Pluto and any aspects they make to each other. Will any of these aspects occur more than once during the year ahead? Check the dates of Mercury, Venus and Mars retrograde and their stations. If you need extra the ideas, I arranged them in chart form on the following pages. I wrote this article for the NCGR Journal in 1992.

#### **HOW TO READ A MUNDANE CHART**

The charts I will discuss in this article are Ingress charts, although eclipse and lunation charts may be read in the same manner. Mundane charts are calculated to foretell events and predict trends that will be interesting enough to be newsworthy.

All of the charts in Mundane Data are set for the latitude and longitude of Washington, D.C. Therefore, the house position of the planets makes the forecast specific to the policymaking center of the U.S. These mundane charts are used to predict the effect of planetary energies on our leaders, the whole country, and its citizens. To make predictions for your own locale or hometown, use the same date and time for the chart but change the latitude and longitude to that of your location. (If you live on the West Coast, the Ingress planets will be in later numbered houses, just in case you ever wondered why fads and trends begin in the West.)

An Ingress chart is set for the exact time when the Sun reaches zero degrees of a cardinal sign. The Capricorn Ingress is the most important one for government and business leadership, and it is at this time they make a list of priorities. It is a tradition supported by eons of experience. The planetary positions at the Capricorn Ingress influence events for the entire year ahead. The Capricorn Ingress initiates the organization of activities for the year, identifies the upcoming challenges, and celebrates the successes.

The Aries Ingress puts the plans into motion and is very important to agriculture. The Cancer Ingress guards the fields until the crops grow strong enough for Libra's harvest and distribution of the yield.

So, where do you begin?

First, look at the chart for the Capricorn Ingress. The Sun's house position tells you the area of the greatest concentration of dramatic energy. The Sun writes the headlines. Mercury and Venus are usually close by, adding to the concentration of energy with communications and ways to finance the energy. Saturn's position will indicate where the problems will be, especially for business and governments. Jupiter will tell you which problems have been successfully solved. Mars' house position will indicate where the country will concentrate its muscles, and usually that energy will wear uniforms. Uranus suggests a demand for immediate changes, inventions and international communications. Neptune suggests deception or idealism as well as international transport, marine and oil activity. Pluto seems to relate to power—geological, geographical and political.

The sign on the MC will give you an overview of the attitude of the government and the business of the country. The sign on the Ascendant will give you a view of how the inhabitants of the country are expressing themselves. The sign positions of Mars through Pluto add color to the Ingress chart. These adjectives will give you a feeling for how the whole world will be affected by each planet.

Once you delineate the Washington, D.C. charts, then try the coordinates for other world capitals or for your hometown. If you have a particular interest in the future of the stock market, you might want to look at the coordinates of New York City. Similarly, if you are interested in the trends for agriculture or commodities, check out Chicago; for entertainment, try Los Angeles, and so forth.

Planets in each house will put an emphasis on the activities ruled by that house. Think about all the possible interpretations for each house. The number of planets in the house indicates the amount and nature of the activity. If a house is empty, then the activities represented are proceeding along their normal course, and that area of our nation's life is likely to be ignored by the media.

The houses and planets have meanings that are practical, worldly, and public. To help you start the delineation of a mundane chart, I have selected some keywords from the many possible definitions for the activities ruled by each house and planet and arranged them in the tables that accompany this article (see pages 15 and 16).

It is important to be consistent as you think about your interpretation of each planet and its house placement. Planets in the houses identify who or what will be involved in the activities shown by each of the houses. There are many possibilities during the time period, and it is best to try to keep them all in mind. The tables cover the following points of view: economic, political, sociological, entrepreneurial, and meteorological. Read one point of view at a time.

The Capricorn Ingress gives you the trends for the year ahead. These trends will be played out in the three New Moon charts that follow the Ingress. The decisions made will be implemented according to the house placement of the New Moon and the other planets. Their house positions indicate that area of national life that will be sent to committee for further research and study.

Sometimes a New Moon is also a Solar Eclipse. Delineate them the same way, but remember an eclipsed New Moon indicates a crisis of some type. The degree of the eclipse is as important as the house position. Programs and policies initiated by the Capricorn Ingress will change according to the house position and the degree of the eclipse. The mundane effects of an eclipse last for six months, or until the next solar eclipse occurs. The full effect of a solar eclipse isn't felt until the transiting Sun squares the eclipse point.

The path of the eclipse is the area where the weather will stray from normal, usually to the detriment of the crops grown in that region. The eclipse can create either abundance or scarcity, but either way, it indicates an extreme that affects the area within its shadow. In weather prediction, a simple rule to remember is "where the eclipse is visible, the weather of that day will stay that way."

Each Ingress adds its own flavor to the events of the year. When you delineate the charts, put emphasis on the areas of life indicated by the sign of the Ingress, as explained in the next section of this lesson.

The Aries Ingress is most important to individual citizens, agriculture, and building and communications industries. The New Moons that follow this Ingress foretell how these activities are implemented and their effect on individual citizens of the country.

The Cancer Ingress indicates what families think is most important about home, holidays, kids, routine jobs, and their health. The New Moons that follow this Ingress foretell how the public will implement these activities to benefit their nation.

It is at the time of the Libra Ingress that we focus on relationships with other countries and each other as well as on insurance, death and taxes, religion, higher education, politics, justice and legal issues. The New Moons that follow the Libra Ingress foretell how our public institutions will put these activities into effect to help benefit the world.

Are you beginning to see how the Ingress charts work? Read them with optimism.

Have you ever wondered why people wear new clothes for Easter or Passover, or have family picnics on the Fourth of July? How about the curious custom of college starting in the middle of September or the flurry of Christmas shopping?

| <b>Planet</b> | <b>Economic</b>                                      | <b>Political</b>  | <b>Sociological</b>  | <b>Entrepreneurial</b>                           | <b>Meteorological</b>                     |
|---------------|--|---|--|--|---|
| Sun           | CEO, gold  | President, head of state, public officials                              | Fame, famous people, men   | Money  | Dry weather, sunny, warm                  |
| Moon          | Dealers, occupations, retail trade                   | Public opinion, water transportation                                    | Daily routine, food, home, women, crowds   | Subjects or objects of popular interest          | Oceans, rain, environment, land and crops |
| Mercury       | Transportation, communication                        | Ambassadors, post office, educators, Secretary of State                 | Youth, speakers, the press, the literary world, intelligentsia                         | Media, autos, signing papers                     | Wind, cold, changeable weather            |
| Venus         | Money, profit, financial gain, luxury items, leaders | Revenue, treasury, preservers of the peace, goodwill ambassadors        | Artists, fashion, females, musicians, theaters, births, children, marriage             | Disposable income, moveable possessions          | Fair, balmy                               |
| Mars          | Construction, steel manufacturing                    | Armed forces, wars, military leaders, agitators, criminals              | Surgeons, guns, epidemics  | Engineers  | Heat and dry weather                      |
| Jupiter       | Industrialist, capitalist                            | Tariffs, diplomats, foreign ministry, legislature, judiciary            | Clergy, religion, long distance travel, metaphysics, voyages, educational institutions | Peace, plenty, prosperity                        | Balmy                                     |
| Saturn        | Financial affairs, property, businesses              | Law enforcement, civil service, public buildings, embargoes, government | Common people, senior citizens, history  | Mine operators, farming, scarcities, land owners | National calamities, dry cool weather     |
| Uranus        | Air and rail transport                               | Strikes, riots, explosions  | Labor organizations  | Inventions, radio and electrical industry        | Lightning, earthquakes                    |
| Neptune       | Oil, chemicals                                       | Political movements   | Service organizations, hospitals, charities  | Art, craftsmanship                               | Fog, floods, humidity                     |
| Pluto         | Insurance, taxes                                     | The underworld, organized crime   | Mob psychology   | Chain stores, mines                              | Ice, earthquakes, mud flows, volcanoes    |

**Table 1. Mundane Keywords for the Planets**

|              | <b>Economic</b>  | <b>Political</b>   | <b>Sociological</b>                                     | <b>Entrepreneurial</b>  | <b>Meteorological</b>                             |
|--------------|--|--|---|---|---|
| First House  | Prosperity and health of the people                                  | The voters   | Country's citizens and self-image                       | Action to be taken during the period                                | Ecology of the earth and its atmosphere           |
| Second House | Equities, treasury notes, bonds, banks, commodities, stock exchanges | GNP, tax revenue, currency, trade                        | National earned income, the arts                        | Purchasing power of the population                                  | Calm wooded areas                                 |
| Third House  | Copyrights and patents   | Public opinion, media, neighboring nations               | Basic education, teachers, all land travel, advertising | Mail, licenses, communication instruments                           | Breezes, weather in general                       |
| Fourth House | Real estate values, mines, hotels, natural resources                 | The opposition political party                           | Families, builders, farmers, cemeteries                 | Land, owners of land, agriculture                                   | Property damage from geological phenomena/weather |
| Fifth House  | Public speculation and investments, gambling, conventions            | National public figures                                  | Fertility, children, recreation                         | Theaters, concerts, sporting events and their arenas, entertainment | Weather conditions in resort areas                |
| Sixth House  | Workers and employees  | The public health, armed forces, civil servants, thieves | Unions, health workers, pets and small animals          | Resource centers, employment, places of business, computer programs | Weather conditions for farms, food production     |

|                |  |  |   |  |  |
|----------------|--|--|---|--|--|
| Seventh House  | Sales, competitors, fair exchange, new homes, mergers, public relations, business partnerships                         | Foreign affairs, civil war, diplomatic relations, fugitive criminals, battles, arbitrators, secret enemy's death                     | Marriage, divorce   | Shoppers or buyers, organization of charities  | Air quality                              |
| Eighth House   | Frozen assets, loans, interest rates, trusts, insurance, interest income, mortgages, charge accounts and credit unions | The national debt, FBI, IRS, organized crime   | Birth control, mortality, death, latrines, sewers, surgeons, weapons                  | The public income, bequests, estates and gifts, pension funds, company's stockholders, prostitutes, occult | Underground activity                     |
| Ninth House    | Corporations   | Courts of law, foreign affairs, foreign trade, Secretary of State, immigration   | Religion and clergy, ceremonies and festivals, astrology, universities and professors | Overseas traffic by sea and air, science   | Weather conditions on the coasts         |
| Tenth House    | National credit, national trade, power, Chairman of the Board, achievements  | Chief Executive party in power, law enforcement, national reputation, judges, senators   | Famous persons, scandal   | Business, utilities  | Whirlwinds, weather in mountainous areas |
| Eleventh House | Stock exchanges, profits, management, commodity exchange   | Legislatures, town councils, will of the people, parliament, national treasury, alliances with foreign countries, opponents of state | Organizations, social clubs, jury   | Business plan, perks   | Electrical storms, erosion               |
| Twelfth House  | Cattle, fuel, drugs, strikes and labor troubles, unemployment  | Hospitals, jails, spies, mental asylums, treason, assassins, crimes  | Charity groups, secret religions, clinics, witchcraft                                 | Personal journeys and writings of those in power, smuggling  | Remote places                            |

**Table 2. Mundane Keywords for the Houses**

I hope this helps you begin working with Mundane Data. For more keywords, check out *The Rulership Book* by Rex Bills or *The Astrological Thesaurus* by Michael Munkasey (available through ONLINE College of Astrology at <http://www.astrocollege.com/store/bookstore.cgi>). With a little practice and being a bit of a news junkie, you'll be able to look at mundane charts with confidence, and you'll have no trouble predicting the trends for the upcoming year.

## LESSON SIX:

### SUN SPOTS

Here's a short science fiction story: Once upon a time in the desert observatories of North America, a bright young Ph.D. scientist studied the nighttime sky. In his early thesis papers, he linked high Sun Spot activity to economic cycles. His observations of the Sun and his portfolio suggested to him this correlation, and with the aid of his laptop computer, he was able to trace the effect throughout the history of the world. His statistical analysis was published by a number of prestigious scientific journals, and he was awarded a number of research grants. He wrote more papers and eventually was nominated for the Nobel Prize.

When reporters at the Nobel Prize ceremony in Hague asked about what caused the apparent regularity of events described in his research, he admitted he was mystified. He accepted the Nobel Prize for Economics and Physics anyway.

According to the interview done by *The Mountain Astrologer* magazine, Mr. Ph.D., whose research was focused on the Sun, seemed unaware of the conjunction and opposition of Jupiter and Saturn. The magazine's reporter explained to Mr. Ph.D., "The conjunction and the opposition happen every ten years. Highs and Lows in the economic cycle happen every ten years. The dates of these events are the same according to your calculations. Would you not assume there is something about the Synodic cycle of these two planets that increases the amount of Sun Spot activity and depresses the amount of economic activity?"

Mr. Ph.D. explained his research, "For evidence of the economic activity, I used the Dow Jones industrial averages. These averages reflect the periods that economists describe as a recession or a depression. For evidence of high Sun Spot activity, I used the statistics provided by NASA."

NASA has a tremendous amount of information on their website. Scientists simply report the evidence, and that is the end of their assignment. The last week of September 2000, and continuing through September 2001, was a high Sun Spot cycle. NASA archives pictures of the activity on their website. They do not suggest that the orbital positions of Jupiter and Saturn have any effect. They do not give them credit for disrupting the atmosphere of the Sun.

Every market eventually is dependent on the whims of the weather. My favorite website is <http://www.spaceweather.com>.

### **SUN SPOT CYCLE**

The Sun Spot cycle and its relationship to short wave radio transmission interference was the result of Nelson's research. When the paper was published on January 24, 1954, scientific evidence of the relationship between Jupiter and Saturn and the ten-year economic cycle was obvious to Astrologers. People who understood astrology had relied on the ancient traditions of the Jupiter-Saturn cycle to make predictions. Now they were able to make correlations between the moods of the radio, the moods of politics, the moods of the market, and the transits of the planets.

Finally, Astrologers had a bit of evidence that they weren't stupid.

Look quickly at the recession cycle as illustrated by the gray line through the years 1991 in the price graph of any *Value Line* chart. During that period of time, Jupiter was opposed to Saturn. 2001 has been officially declared a year of recession.

The year 2001 witnessed intense solar flares. Grain crops provided an abundant harvest. Animal products, however, take several years to reach the market. Diseases such as Hoof and Mouth disease, Mad Cow disease, and even a small outbreak of Anthrax caused the loss of many animals. In Kentucky, a mysterious disease killed baby foals.

Sun Spots appear to move in a predictable cycle. The gravitational pull of the planets seems to determine the number and intensity of the Sun's spots. They affect the weather and, therefore, they affect the markets.

2002 the Sun spot cycle continued but by 2004 the number of spots began to diminish and by 2006 the Sun did not produce spots or flares for months at a time. The Sun spot minimum will probably continue until Jupiter finds his friend Neptune in the sign Aquarius. The number of spots and flares will increase until Jupiter moves away from Uranus and the Saturn opposition in May and June 2010. Solar Flares and Auroras will be as dramatic as they were in 2000-1. Sun spots produce an abundant supply of food and lower prices for Equities.

If you would like to check the data of solar spot activity from 1750 to 2006+ go to <http://solarscience.msfc.nasa.gov/images/zurich.gif>

### **VOLCANOES**

Another major weather maker is the Volcano. As Astrologers we should always maintain at least a mental record of the location of each eruption as well as the jet stream that will carry its particles of ash to other areas of the world. When a volcano sends smoke and ash into the atmosphere, the ash collects in the jet stream. Eventually this ash collects moisture, and it falls as rain or snow.

The eruption of Mt. St. Helens on May 18, 1982 gave scientists an opportunity to study the effect of ash in the upper atmosphere. The ash traveled around the world three times before it fell to earth as rain.

Volcanoes have their own schedule, and each eruption will influence the weather patterns. The Pacific Rim's Ring of Fire has at least one eruption per year while other hot spots on earth contribute ash less frequently. Kilauea and Mt. Etna are constantly emitting smoke and rivers of lava. They, however, are an anomaly in the earth's crust, and their contribution to weather patterns has been well established.

### **BOMBS AND OTHER MANMADE WEATHER MAKERS**

Bombs, oil field fires, the internal combustion engine, furnaces, and forest fires all make their own contribution to the weather. Usually the particles of dust and ash they emit are located in the lower levels of the atmosphere, and the effect is immediately visible to those living in that location.

## LESSON SEVEN:

### A SHORT HISTORY OF OUR STUDY

In 1979, Grace Morris, Bill Meridian, Bob Hand, Ray Merriman, Lloyd Cope, Carol Mull and a few others met in New York to form what they called the Committee for the Study of Cycles. They had very little information, a few articles, a few booklets, but no complete book on the subject. There was also speculation that quite possibly W.D. Gann used astrology, in particular for trading cotton futures.

Grace Morris offered several classes on the topic in early 1983. Norm Winski was a commodities trader on the CBOT and was one of Grace's first students. He became a collector of material written on astrology and economics. He recommends the material of Bradley and Williams as the first books he thought helped him in his studies, and these books are available through his book service.

The two books by Bradley and Williams are on your reading list at the beginning of the text. These two texts provide you with the experience of the astrologers who began to organize this study. Bradley's paper, "Stock Market Prediction," and William's book, *Astroeconomics*, are very general in the information they share. Something like the science of making events fit the theory.

You may have noticed these books are rather thin on information, especially when you compare these works to that of Bill Meridian. The reality is that early Financial Astrologer simply didn't have much information at the time these books were written. The computer has really helped in that regard. (I once timed the folks taking the NCGR exams; they averaged two hours to calculate a chart—and that was with the help of a calculator!)

Bradley provides us with one practical cycle that we can check fairly easily with a chart of the Dow since his original publication date of 1950. He describes the Jupiter-Uranus aspect cycle with the conjunction, square, opposition and square happening every three and one-half years. The Jupiter-Uranus cycle happened to be in effect in 1983, and sure enough the three conjunctions resulted in an upward swing of the Dow. Grace's favorite story is how her students all became believers in the astrological cycle theory because of this event. They were convinced that these two planets ruled the overall mood and trend of the markets.

On page 29 of his book, Bradley gives the planets Jupiter-Pluto quick definitions as to their place in the economic scheme of things. These we need to look at with a skeptical eye. For example, he gave banking and credit to Jupiter; however, I believe that the current state of affairs in this industry places it under the definition of Saturn.

Saturn and its relationship to Mars *seem* to determine weather, thus Bradley's idea that Saturn's definition should include agriculture. Our experience with Uranus has been that not only is it the God of the gear but also the god of "bits and Bites."

Neptune would be better defined as the ruler of productivity and energy. Bradley mentions a 54-year cycle for Neptune, and recently in the news there was a discussion of 54-year cycle. Neptune seems to be related to inflation, and it also has the ability to add power to the planet it is

transiting. For example, Neptune tends to increase your personal earning power when it transits your Venus.

The sign Pluto transits is where you define generations. Tastes change from generation to generation. When you are looking for trends in food or fashion among age groups, this is where you find the cut-off dates. For example, the baby boomlet's oldest members were sixteen in the year 2000. Pluto entered the sign of Scorpio in 1984. Besides its position in a natal chart, the sign migration of Pluto is very useful when trying to determine the length of a trend.

Bradley's book also has three rather handy charts worth taking the time to copy, including Tables I and II. Notice that the Synodic period of Jupiter-Pluto and Jupiter-Neptune would be averages, not actual, since Neptune and Pluto have very elliptical orbits. Figure 7, shown on page 34, is also worth investigating. Bradley gives the Jupiter-Uranus conjunction a bearish indicator so you might want to check the others as well. It is a good way to arrange the indicators. Lloyd Cope used a similar system to determine whether to recommend a stock in his column in *Horoscope Magazine*.

The first half of William's book, *Astroeconomics*, is devoted to the history of the topic. And although accurate in his time, *Project Hindsight* has made some discoveries that would change at least the tone of this history of Astrology.

The tables on pages 38 and 39 in William's book mention that sextiles from Saturn, Uranus or Venus would make the prediction of unfavorable, inoperative. Since a Venus transit to any of these planets happens once a year, it is a difficult planet to use when attempting to predict financial trends. I mention this since we will experience Saturn-Uranus trines during 2002-03 and again in 2016.

The research is still fairly limited, and even with our computer-generated collections of Incorporation and IPO charts, we often question whether it is thorough enough to make a statement. The cycles' theories expounded by Williams could then be tested quickly and easily as well.

## **EXERCISES**

1. Check the Neptune transit to the Venus of each Dow Stock (see Appendix A). Usually an increase in corporate earnings will be reflected in the price of the stock. Your server's financial site will probably give you at least a 10-year price history of these stocks.
2. Go to your Astrological Calendar: Each day the time that the Moon makes an exact aspect to a planet is noted. Now check the movement of the Dow during that day and you will see a trend especially if you keep records for a month. Aspects between planets other than the Moon set a trend for several days giving a back drop to the market. Therefore Mars square Saturn will give a down trend and Jupiter conjunct the Sun will give a trend up.

## **LESSON EIGHT: ARCANE OF STOCK AND SHARE KEY BY SEPHARIAL**

Sometimes I bet you wonder where all of the ideas come from... those ideas that I state with such certainty. When the current crop of Financial Astrologers began to study from their few available resources, Sepharial was one of the astrologers whose observations had been collected in a small pamphlet.

Sepharial wrote a tiny bit about Financial Astrology, and Norm Winski sells a copy of his writings. It is one of those writings that you have to translate here and there, but reading contemporary reports from 80 to 100 years ago is always interesting.

Below are some of my observations and discussions of Sepharial's more salient points.

His evaluation of Saturn is that it is totally depressing; Jupiter expands the internal industries of countries according to the sign it occupies; and Mars produces brisk markets and active buying. Venus is considered peaceful, while Mercury produces nervous activity and unrest.

Sepharial attributes the transits of the various planets through the signs that rule a particular country with the cause of their particular dilemma. He has determined that Gemini rules the USA, Aries rules England, Aquarius rules Russia, and Canada isn't mentioned. Therefore, whenever Saturn is in their sign, these countries suffer, and in turn, when Jupiter is in their sign, they prosper.

Sepharial further states that the Saturn-Uranus conjunction produces wars and depresses stocks. True in our experience around 1991-92. He further adds that Saturn and Jupiter bring about useful reforms and frequently produce the retention of funds (Mutual fund proliferation is upon us?). Saturn and Mars bring wars and strife and upheavals (not sure about this since it happens about every three years). Uranus and Jupiter bring about reforms and financial revision and new share issues (pretty true). Uranus and Mars bring insurrections and revolts (again every three years?). Neptune and Jupiter produce unsound flotations, fraudulent schemes and frauds. (By the way, Enron's Incorporation chart has Jupiter and Neptune in Capricorn.)

Mars and Jupiter bring about strong enthusiasm (the Bull tendency). Sepharial states that Saturn square or opposed any planet in the natal chart is depressing while Saturn conjunct, parallel, sextile or trine any planet steadies the market. Neptune conjunct, square or opposed finds syndicates buying into the market, and at depressed levels. Jupiter square and opposed causes heavy selling from profits.

He goes on to say that the opposition of the planets is uniformly evil in its effects upon securities and a fall in share value. Our experience seems to be otherwise; however, maybe we are missing something. Of course, Saturn oppositions to the Sun or Saturn of a company tend to depress price, but Jupiter oppositions seem to have a minor effect on price.

Sepharial gives the first analysis of the monetary effects of an eclipse. He gives it credit for influencing the markets, and he believes that an eclipse through the sign that rules a country gives a detrimental market in that country. As mentioned previously, he states that the USA is a Gemini country. Therefore, the markets in the USA were in big trouble starting in July 2000 and continuing until Saturn left Gemini in June 2003.

Of course, Sepharial had limited access to charts and information about the shares traded in his time. However, it seems that Saturn's transits of Gemini are times for us to be extremely aware of the inventions in the pipeline. The U.S. Aquarius Moon seems to insist that our backs must be against the wall in order to direct our efforts to make practical use of our creativity.

When Saturn transited Gemini between June 18, 1971 and August 1, 1973, this was the time of the Mid-East oil embargo. Inventions that stressed fuel economy were imposed on the car manufacturers. Historic Saturn transits of Gemini are those of 1912-1914, 1883-1885, 1853-1855, 1824-1826, and 1942-1944. These were times of economic slowdowns and also times of disruptions in methods of communications that displaced various established industries.

The transit is difficult when it starts because old companies either adapt or collapse. New companies then fill the void. What I did think interesting was that during WWII, Saturn was in Gemini, and in 1971 with Saturn in Gemini, the Viet Nam deal was in full fury. I knew it was unlikely, and probably impossible, that the USA would keep its nose clean during this transit of Saturn through Gemini. It hasn't.

Sepharial makes a statement, which he attributes to William Lilly, that the sign Virgo was the Ascendant of the British Monarchy. It is interesting, therefore, that Princess Diana was killed at the Virgo eclipse of September 1, 1997.

I liked his ideas on the buying and selling of stocks. First, he recommends looking for a succession of good aspects. Then he advises that you buy when no eclipses will pass the sign ruling the stock. The next piece of advice Sepharial offers is that no transit of Saturn, Neptune, or Uranus will affect the sign of the stock, and to sell after the transit of Jupiter through that sign. He said his recommendation was for investors, not speculators. It's obvious he *must* have lived in much quieter times!

### **EXERCISES**

3. If what Sepharial says works as he predicted, what stocks in the current Dow would be worth buying?
4. The Hudson Bay Co. is the world's oldest surviving commercial enterprise, having received its charter from Charles, the Second of England on May 2, 1670 in London (Graham's research). I thought it would be interesting to see if its natal chart gives clues as to the company's longevity. The company's interests have changed and expanded since it first incorporated. I believe this might also be the best possible date we can use for the London market.

What are the outstanding conjunctions in the chart? Do any of the charts of the Dow have similar conjunctions?

## LESSON NINE: EXPERIMENTS IN FINANCIAL ASTROLOGY

The big picture is that the cycle theory works. Narrowing down the cycles into months and days where specific investments can be made with the hope of a bountiful return is another matter, however. Here 'no' is as valid an answer as 'yes.'

Every theory can be measured with the statistics of the marketplace. Your idea is as valid as mine. The trick is to express the idea in a clear fashion so that when you arrive at a conclusion you can share the knowledge. Below are several experiments that previous classes thought might be interesting.

We observed that the effects of Mercury Retrograde and Direct stations seem to be over very quickly. We bungle our words and messages so easily when this speedy planet is retrograde, and almost the moment it goes direct, we suddenly speak without making errors. After a Retrograde station, it takes Mercury about six days to move one degree and get going again. On a personal level, it seemed to take about that length of time to gather our wits and stop making stupid errors. Was this also true of the marketplace?

Our first question, then, is "how many days after a direct station does it take a planet to move one degree?"

Thanks to Sherilyn who wrote the assignment in a clear, easy-to-read manner.

|          |                                      |           |
|----------|--------------------------------------|-----------|
| Pluto:   | August 20, 2000 - October 22, 2000   | = 63 days |
| Neptune: | October 15, 2000 - December 16, 2000 | = 62 days |
| Uranus:  | October 26, 2000 - December 15, 2000 | = 51 days |
| Saturn:  | January 25, 2001 - February 27, 2001 | = 34 days |
| Jupiter: | January 25, 2001 - February 18, 2001 | = 25 days |
| Mars:    | July 19, 2001 - August 2, 2001       | = 18 days |
| Venus:   | April 20, 2001 - April 27, 2001      | = 8 days  |
| Mercury: | February 28, 2001 - March 2, 2001    | = 6 days  |

The follow-up question is: "Is there a noticeable change in the marketplace after the planet has moved one degree?"

The answer is 'NO.' The Direct station is an important road sign. It is important to stop and read the sign. That's it. Those things represented by the planet will move forward after a Direct station, finding a balance between supply and demand. They do not wait any particular length of time.

I think we had a Mercury Retrograde idea; however, I hope you were able to notice the motion of these planets and saw the variation in their speeds. How do you put this information to use?

Whatever the trend is, it will change direction after a planet makes a station. For example, until January 26, 2001, bank stocks did very well with Saturn Retrograde in Taurus. Then Saturn turned direct, and they went down for the next thirty days. The group then stabilized, trading within a \$3 range until April 21, 2001 when Saturn changed signs. The whole banking sector during the Saturn in Taurus transit would have been an area to avoid.

Sectors are interesting, and Lesson 14 looks at sectors and the Jupiter effect. That was my experiment. One student did an experiment with price and the eclipse to Saturn. He found that two weeks after an eclipse to the Saturn of a company's Incorporation or IPO chart, the price of the equity went up—80% of the time.

Day trading requires nerves of steel and constant attention to the price of the equity during each trading day. If you plan to use astrology to calculate buy and sell dates and times, I recommend that first you 'practice, practice, practice,' and then use the options available on your trading program to set up the buy and sell dates and times before you put your real money to work.

"No" is as valuable an answer as "yes" in Financial Astrology. The natural trend of the financial markets is to go up 55% of the time. If the answer to your experiment is yes or no 60% of the time, I CAN TRADE on THAT.

I like to share experiments. I especially like to share experiments when another financial astrologer says the market will go up or down because of one particular astrological event. The first time I taught the Level 3 class we had a few discussions on the various experiments that were possible with Financial Astrology. Lesson 10 is my experiment. Appendix C is the experiment of my Level 3 student Robert Koch.

## LESSON TEN:

### JUPITER SQUARED

First I list the dates Jupiter will square the sign, then a sample of NYSE stocks by their call letters and then I give you historic prices. The first price is for the first date mentioned (3/22/96) and the second for the second date (3/25/96).

Jupiter in Cancer and Capricorn is square Aries 3/22/95-3/25/96, 5/8/01-10/20/02, 10/08/07-10/20/08

Aries List

GD, TRW, BA, CAT, TEX, JLG, TEK, AG, ALG, BEC, X, MDT, SPA, UIC, LNN, BGG, DE, CRT, MSC, OS, BCR, BOL, COO, WST, LMT, RTN

Aries Examples:

|     |       |                |       |               |
|-----|-------|----------------|-------|---------------|
| GD  | '95-6 | \$27.68-34.31  | '01-2 | \$77.52-97.01 |
| TEK | '95-6 | \$10.95-16.08  | '01-2 | \$24.51-22.00 |
| MDT | '95-6 | \$13.68-16.56  | '01-2 | \$42.98-44.69 |
| DE  | '95-6 | \$29.76-44.62  | '01-2 | \$37.36-44.76 |
| COO | '95-6 | \$06.37-14-.62 | '01-2 | \$45.70-53.00 |

Jupiter in Cancer and Capricorn is square Libra 3/22/95-3/25/96 5/8/01-10/08/07-10/20/08

Libra List

ANN, BKE, BCF, TLB, BID, ETH, FBN, TIF, IFF, BNG, LIZ, GUC

Libra Examples:

|     |       |               |       |               |
|-----|-------|---------------|-------|---------------|
| GUC | '95-6 | \$30.90-69.00 | '01-2 | \$90.33-96.32 |
| ETH | '95-6 | \$ 6.51-11.75 | '01-2 | \$36.71-41.25 |
| TIF | '95-6 | \$ 6.45-9.25  | '01-2 | \$34.58-39.75 |

Jupiter in Leo and Aquarius is square Taurus 3/25/96-4/1/97, 10/20/02-11/17/03, 10/20/08-3/12/09

Taurus List

BAC, JPM, HSY, TR, CLE, WWY, PD, COE, MHK, CGM, ACF, SLM, BSC, A, E, JEF, LM, LEH, MER, RJF, SF, DSL, FRC, GDW, OFG, TCB

Taurus Examples:

|     |       |               |       |               |
|-----|-------|---------------|-------|---------------|
| MHK | '96-7 | \$21.93-37.31 | '02-3 | \$64.33-72.35 |
| BSC | '96-7 | \$26.12-41.50 | '02-3 | \$61.94-72.70 |
| FRC | '96-7 | \$11.79-17.03 | '02-3 | \$28.60-24.40 |
| TCB | '96-7 | \$45.00-59.12 | '02-3 | \$21.56-26.21 |

Jupiter in Leo and Aquarius is square Scorpio 3/25/96-4/1/97, 10/20/02-11/17/03, 10/20/08-3/12/09

Scorpio List:

HRL, TSN, SEE, CCK, OI, DBD, TYC, AEM, CLF, GNI, N, RTP, ALL, ABK, AFG, AIG, CNA, TW, PGR, HI, CCC, DCI, ION, CAI, LLL

Scorpio Examples:

|     |       |               |       |               |
|-----|-------|---------------|-------|---------------|
| ALL | '96-7 | \$32.12-42.93 | '02-3 | \$41.30-40.57 |
| CNA | '96-7 | \$35.83-40.83 | '02-3 | \$26.72-23.63 |
| CCC | '96-7 | \$11.62-11.00 | '02-3 | \$ 5.13- 6.02 |
| ION | '96-7 | \$48,25-36.87 | '02-3 | \$22.10-29.21 |

Jupiter in Virgo and Pisces is square Gemini 4/1/97-4/10/98, 11/17/03-7/14/04, 3/12/09-3/22/10  
Gemini list:

N, MHP, BSY, RG, BLC, GCS, TV, UNV, MNI, NYT, NWS, TRB, WPO, MDP, PLA, T, CZN, CTC, PHI, TAR, TEF, TMX, CHL, SKM, VOD, ALA, RIM

Gemini Examples:

|     |       |               |       |               |
|-----|-------|---------------|-------|---------------|
| NYT | '97-8 | \$33.06-35.46 | '03-4 | \$41.19-43.00 |
| TV  | '97-8 | \$ 9.25-10.25 | '03-4 | \$10.23-11.02 |
| NWS | '97-8 | \$10.84-13.65 | '03-4 | \$17.19-17.54 |

Jupiter in Virgo and Pisces is square Sagittarius 4/1/97-4/10/98, 11/17/03-7/14/04, 3/12/09-3/22/10

Sagittarius list

ANS, BKS, FEP, RCL, TOD, MC, TRN, TUG, KEX, TK, OMM, ISH, DV, ITT, AMR, ALK , BAB, CEA, MEH, LUV,

Sagittarius Examples:

|     |       |               |       |               |
|-----|-------|---------------|-------|---------------|
| BKS | '97-8 | \$30.93-33.87 | '03-4 | \$31.06-35.32 |
| KEX | '97-8 | \$18.56-24.50 | '03-4 | \$14.24-19.24 |
| DV  | '97-8 | \$13.37-18.93 | '03-4 | \$23.94-25.65 |
| AMR | '97-8 | \$30.39-38.09 | '03-4 | \$11.95-9.24  |

Jupiter in Gemini and Sagittarius is square Pisces 10/27/94-3/22/95. 4/27/00-5/8/01, 9/10/06-10/08/07

Pisces list:

BUD, DOW, FMC, CBT, CPY, EK, CWT, AES, HMA, THC, UHS, BAX, BSX, CRY, HAE, SHR, BVF, MRK, NVO, SGP, BRL, MYL, PRX, WPI, SIE, ZZ, TBL, WWW, NKE, SRR

Pisces Examples

|     |       |                |     |         |
|-----|-------|----------------|-----|---------|
| EK  | '00-1 | \$48.12-68.25  | '06 | \$22    |
| BAX | '00-1 | \$13.00-19.31  | '06 | \$43    |
| MRK | '00-1 | \$17.81-28.75  | '06 | \$41    |
| WWW | '00-1 | \$ 7.19-18.31  | '06 | \$25.50 |
| NKE | '00-1 | \$ 14.81-28.31 | '06 | \$82    |

Jupiter in Gemini and Sagittarius is square Virgo 10/27/94-3/22/95. 4/27/00-5/8/01, 9/10/06-10/08/07

Virgo List:

ADM, K, GIS, LDG, RAD, WAG, PLR, CAG, CPO, SJM, UN, ZAP, SVM, URI, MAN, CDI, MMM, AGL, MO, UST, CHD, CLX, CL, ECL, PG

Virgo Examples:

|     |       |               |       |               |     |      |
|-----|-------|---------------|-------|---------------|-----|------|
| K   | '94-5 | \$29.37-36.12 | '00-1 | \$25.62-26.72 | '06 | \$48 |
| WAG | '94-5 | \$ 4.72- 7.12 | '00-1 | \$25.75-40.19 | '06 | \$44 |

|    |       |               |       |               |     |      |
|----|-------|---------------|-------|---------------|-----|------|
| MO | '94-5 | \$20.21-27.80 | '00-1 | \$21.81-51.41 | '06 | \$76 |
| CL | '94-5 | \$14.50-18.31 | '00-1 | \$57.12-56.64 | '06 | \$61 |

Jupiter in Taurus or Scorpio is square Aquarius and Leo It was square 8/30/93-9/30/94 and 4/16/99-4/29/00 and 8/15/05-8/13/06 and 4/14/11-4/19/12.

Aquarius List:

LXX, CA, HYC, IBM, UIS, IOM, WDC, IMN, ADBE, NCR, DELL, HPQ, AAPL, AMD, CY, IRF, LSI, WFR, AMAT, MU, MOT, STM, TER, EMR, GE, HON, PKE, AXE

Aquarius Examples:

|     |       |               |       |                 |       |               |
|-----|-------|---------------|-------|-----------------|-------|---------------|
| IBM | '93-4 | \$11.43-17.40 | '99-0 | \$104.59-111.50 | '05-6 | \$82.50-82.5  |
| HPQ | '93-4 | \$ 9.25-11.27 | '99-0 | \$ 30.40-55.25  | '05-6 | \$24.09-36.37 |
| LSI | '93-4 | \$ 4.56- 7.29 | '99-0 | \$ 17.00-62.30  | '05-6 | \$ 9.43-8.41  |
| MU  | '93-4 | \$5.34-8.62   | '99-0 | \$ 18.56-89.50  | '05-6 | \$11.35-18.00 |

Jupiter in Taurus or Scorpio is square Aquarius and Leo It was square 8/30/93-9/30/94 and 4/16/99-4/29/00 and 8/15/05-8/13/06 and 4/14/11-4/19/12.

Leo List:

DIS, FUN, HEI, BD, HET, MGM, HOG, ELY, AZR, BSC, AGE, LM, AEM, AU, ABX, GLG, MDG, NEM, BC, KTO, RGR, MCS

Leo Examples:

|     |       |               |       |                |       |                |
|-----|-------|---------------|-------|----------------|-------|----------------|
| DIS | '93-4 | \$12.45-13.03 | '99-0 | \$ 31.75-43.31 | '05-6 | \$ 26.17-30.31 |
| HOG | '93-4 | \$ 5.26- 7.00 | '99-0 | \$ 29.83-39.82 | '05-6 | \$ 51.31-61.00 |
| ELY | '93-4 | \$14.50-19.12 | '99-0 | \$15.06-18.12  | '05-6 | \$15.20-13.25  |
| NEM | '93-4 | \$37.95-45.00 | '99-0 | \$24.06-23.45  | '05-6 | \$41.06-44.15  |

My criteria for determining Cancer and Capricorn type companies is probably faulty. One problem could be that both signs lend themselves to small entrepreneurial type operations. Therefore, it is difficult for those companies to succeed as publicly held corporations.

Jupiter in the sign Aries and Libra squares Cancer and Capricorn from 8/1/92-9/1/93, and 4/12/98-4/16/99. and 7/14/04-8/15/05 and 3/22/10-4/4/11.

Cancer List:

SLE, FLO, CTX, LEN, FO, SWY, KR, CHH, FS, HLT, MAR, BRT, HD, HUG, LOW, THK, RAM, WHR, CPR, HNZ, YUM, WEN, EAT, LRY

Cancer Examples:

|     |       |               |       |               |       |               |
|-----|-------|---------------|-------|---------------|-------|---------------|
| HD  | '92-3 | \$ 8.71-9.31  | '98-9 | \$22.99-39.43 | 04-5  | \$34.04-41.20 |
| MCD | '92-3 | \$10.62-13.43 | '98-9 | \$28.03-41.62 | 04-5  | \$25.67-33.60 |
| KR  | '92-3 | \$ 2.96-4.84  | '98-9 | \$20.93-27.15 | '04-5 | \$17.11-19.49 |

The sign Capricorn is where I ran into trouble. This is also where I need help. The definitions for things ruled by Capricorn are rather difficult to find. Jupiter in the sign Aries and Libra squares Cancer and Capricorn from 8/1/92-9/1/93, and 4/12/98-4/16/99. and 7/14/04-8/15/05 and 3/22/10-4/4/11.

|     |       |               |       |               |
|-----|-------|---------------|-------|---------------|
| FIX | '98-9 | \$23.27-15.75 | 04-5  | \$6.29-8.16   |
| MAS | '98-9 | \$29.00-29.37 | '04-5 | \$30.57-31.50 |
| USG | '98-9 | \$51.37-58.57 | '04-5 | \$17.98-55.61 |

While noting the prices for all of the symbols that I listed, many times the price fell immediately after Jupiter passed 15 degrees. My estimate, using these statistics is that 80% of the time the price went up more than 20%. Overall from 1992-2002 the market averaged up about 10% per year.

## LESSON ELEVEN:

### TRENDS AND REVERSALS

Salomon Smith Barney did the following technical research. They determined the reversal dates of trends on the Dow Jones Industrial average of 10% or more. Therefore the date May 21, 2001 was a top and after that date the market went down 10% and on Oct. 9, 2001 the market was at a bottom and moved up 10 percent. Then the Date July 23, 2002 indicates a bottom and after that date the market moved up. The starting date of their research is Aug. 8 1886 when the market hit a bottom and began an upward trend. The end date is Oct. 9, 2002.

The dates given in this analysis are the dates when the trend changed from up to down or from down to up. Although you would expect the market would alternate between up and down, once the move was up 10% and up again and another time the move was down 10% and down again 10%. Still 50% of the charts indicated a reversal up and 50% indicated a reversal down.

The total number of charts is 42. First scan shows that half of the turning points 21 occurred in the first half of a zodiac sign and the other half 21 occurred in the second half of the sign. Thus we can say that position within the Sun sign is not a factor when looking for a reversal. To explore Sun signs further, 8 of the turning points occurred in Scorpio followed by 5 in Gemini. followed by 4 in Libra, Sag and Capricorn, 3 in Virgo and Pisces and 2 in Aries, Taurus, Cancer, Leo, and 1 in Aquarius. The statistic you could trade on is that it is unlikely there will be a trend change when the Sun is in Aquarius.

Next Rx Planets. Of these 42 dates of absolute highs and lows in the Dow, 15 had no retrograde planets out through Saturn. Six of these dates indicated a reversal up and 8 indicated a reversal down. 13 dates had Saturn retrograde, 7 indicated reversals down and 6 indicated reversal up and 14 had Jupiter retrograde 5 indicated reversals down and 8 indicated reversals up. Jupiter and Saturn were retrograde together in 3 charts and three had Mercury retrograde, three had Venus retrograde and Mars was retrograde in three charts.

What was interesting about the representation among the signs was that only once was the moon in Leo. The Moon was void of course in two charts. Seven times the Moon was in Aries, 5 times in Libra and 4 times in Cancer and twice in Capricorn. Thus almost half (19) of the reversals had the moon in a cardinal sign.

The market is down more than 10% therefore we are looking for a market reversal. When is it most likely to happen? Is a reversal of more than 10% possible between now and April 25? Using the research I discussed above could we make a prediction? The odds are in favor of a cardinal sign for the Moon. Thus the dates available in Spring 2003 are March 12 & 13, March 18 & 19, April 1 & 2, April 8 & 9, April 14 & 15. Can we trade on this. Not very well. But we can guess that any trend up will have some momentum especially when Jupiter turns direct on

April 3. The trend has a better statistical chance of reversal once Jupiter goes into direct motion and no other planets are retrograde.

### **EXERCISE**

Can more be done with these charts? Eclipses could be a factor. Planet conjunctions are a possibility. Here are the reversal dates provided by Salomon Smith Barney.

1. Aug. 8, 1896 up
2. Jun. 17, 1901 Down
3. Nov. 9, 1903 up
4. Jan 19, 1906 down
5. Nov. 15, 1907 up
6. Nov. 19, 1909 down
7. Dec. 24, 1914 up
8. Nov. 21, 1916 down
9. Nov. 3, 1919 down
10. Aug. 24, 1921 up
11. Sep. 3, 1929 down
12. Nov. 13, 1929 up
13. Apr. 17, 1930 down
14. July 8, 1932 up
15. Sep. 7, 1932 down
16. Feb. 27, 1933 up
17. Mar 10, 1937 down
18. Mar 31, 1938 up
19. Nov. 12, 1938 down
20. Apr. 28, 1942 up
21. May 29, 1946 down
22. Jun. 13, 1949 up
23. Sep. 23, 1955 down
24. Oct. 22, 1957 up
25. Dec. 13, 1961 down
26. Jun. 26, 1962 up
27. Feb. 9, 1966 down
28. May 26, 1970 up
29. Jan. 11, 1973 down
30. Dec. 6, 1974 up
31. Sep. 21, 1976 down
32. Feb. 28, 1978 up
33. Apr. 21, 1980 up
34. Nov. 29, 1983 down
35. July 24, 1984 up
36. Dec. 4, 1987 up
37. July 16, 1990 down
38. Oct. 11, 1990 up
39. Jan 14, 2000 down
40. May 21, 2001 down
41. Jul 23, 2002 up
42. Oct. 9, 2002 up

## LESSON TWELVE:

### ECLIPSES REVISITED

You would think, because of the previous discussion of eclipses, I would just tell you they are of primary importance and stop typing. But let's look at this in a bit more detail.

An eclipse conjunct or opposed a planet in your natal chart will stimulate action in that house, related to the planet being aspected. The eclipse conjunct or opposed a planet in a company chart will stimulate a challenge related to the planet. An eclipse visible to the inhabitants of a specific place will bring problems concerning weather and, therefore, will affect agriculture in the region.

However, the most important concept I learned from Bill Meridian's lecture was the historic power of eclipses. Of course, we have noticed this during the past few years. However, the location where they are visible is extremely important according to our own observations as well as Bill's. You can explore historic and future eclipse paths by visiting this website: <http://sunearth.gsfc.nasa.gov/eclipse/eclipse.html>.

I originally found this website by doing a search using the words "eclipse path," and it's a good one to bookmark for future use.

The illustrations show a cage-like grid in red over the Earth. Look at the 1999 eclipse, and you can fairly well see the area of Europe that suffered after that particular eclipse took place. There was a devastating earthquake in Turkey, agricultural areas of England were flooded, and there was an outbreak of hoof and mouth disease. The 1999 diagram illustrates the importance of the grid and where to look when you check for problems in the upcoming set of eclipses.

**Aphorism #9: "Where the eclipse is visible, the weather of that day will stay that way."**

Nostradamus predicted the 1999 eclipse. It was visible in Plymouth, England, and the British Astrologers organized a conference to view the event. Unfortunately we had to watch it on television, because the weather was overcast during that time period. During the following six months, too much rain devastated that area of England.

Bill Meridian has some theories on the topic, and has promised us to write a book about them. His web site ([www.billmeridian.com](http://www.billmeridian.com)) will explain his ideas about the eclipse in more detail.

The eclipse on March 29, 2006 at 10 degrees Aries was visible in the Middle East especially those countries along the eastern coast of the Mediterranean. June 18, 2006, the Israeli soldier Gilead was kidnapped by Palestinians and then a few weeks later two other soldiers were kidnapped by Hezbolha in Lebanon. The second kidnapping sparked a 5 week war between Israel and Hezbolha. A peace agreement included the return of the soldiers.

Now it's your turn to speculate. On the map, check the areas covered by the basket of red lines. Bill tried to predict the 2000 presidential election with the lines and concluded neither candidate had an edge because of the eclipse. He was correct.

Bill also states that eclipses that fall within a few degrees of the Sun, Ascendant and Midheaven are the strongest because they are, by definition at zero latitude. You can trust the IPO charts to have a reasonably accurate time. Michael Munkasey has been collecting the times stamped by the state of Delaware on the incorporation of companies making the charts for these companies accurate. A company incorporated in Delaware is not a legal entity until the exact time stamped on its papers

If you check the Dow stocks in Appendix A you will notice that the North Node or South Node is within 10 degrees of a planet in either the IPO or the INC of every company in the Dow. Nodes mark the place where the eclipse fell around the months when the company was formed. The North Node denotes where you are going and the South Node describes where you have been. Not sure how the companies in the Dow would relate to the idea. Lunar Nodes seem to give a great deal of strength to a company chart, therefore you might like to make sure they conjunct a planet if you are helping someone find a time to start a business.

Eclipses focus your energy. An eclipse on my birthday in 1988 found me paying dues to an organization known as *Earthwatch*. I'll probably continue volunteering for this group's activities until another eclipse hits my Sun in 2007. The eclipse sets up a cycle on a personal level. This would suggest looking at the older companies' charts to see if their Sun had been eclipsed and what subsequently happened to the company. The Nodes of our business were conjunct my husband's Nodes. Incidentally we decided to sell the business when the Nodes returned to the same position. The eclipse of that year fell not only on the Nodes but also on the Incorporation chart's Pluto.

*The Nodes give us more information than you might expect.*

Nonetheless, the Lunar Nodes are a cycle that can escape our attention. Since we have discovered that an eclipse makes a dramatic impact on the price of a stock, we must observe the nodal cycle. History has taught us that there is a relationship between the North Node in Cancer and the price of real estate. There are probably relationships between the sign of the Nodes and other sectors of the economy as well.

The year 2006 will see some super high tides because of the Moon's nodal cycles.

I'll quote Francis McEvoy from her article for the Declination Special Interest Group's newsletter, *The Other Dimension*:

*"The Moon last reached its maximum north declination in September 1987. This will not occur again until March and September of 2006. The North Node of the Moon will pass zero degrees of Aries in June 2006.*

*"The Moon reached minimum declination last in March of 1997 when the North Node was in the last degrees of Virgo. It is important to note that extreme declination of the Moon occurs when the North Node is near zero degrees Aries. This was noticeable in 1931-32 and again in 1987-88 when there was extreme fluctuation in the stock market."*

This is a fifty-six year cycle, often spoken about by various cycles analysts. The declinations of the Moon are not given in the ACS *American Ephemeris*, however.

There is a book titled *Tables of Planetary Phenomena*, which is also published by ACS, and it lists the information of perigee and apogee for all the planets including the Moon.

Three of these cycles equal the even number of fifty-six years. Stonehenge records the fifty-six year eclipse cycles according to the archeological evidence of the Aubrey circle, an inner circle of post holes.

During 1987, record high tides were recorded around the world at the time the Moon reached maximum  $28^{\circ}$  north and south declination. These periods are nine years apart. Years of maximum declination are 1931, 1950, 1969, and 1987. Maximum declination means that when the Moon is in Gemini and Cancer, it will be Out of Bounds at north declination, and when in Sagittarius and Capricorn, it is Out of Bounds at south declination.

Minimum declination years are 1941, 1959, 1978, and 1997 when the Moon goes only 18 degrees north and south.

When the Moon is Out of Bounds, one good description of how it works is that it behaves like a Maverick.

The big deal, and the reason I mentioning this particular phenomena, is that this event happened on September 22, 2006. It was the Fall Equinox, and the eclipse was at 29 degrees Virgo. The following week the Dow did its best to beat its all time high.

As an aside, I'd like to share some of my experiences on archaeological projects. When I worked on the standing stone project at the Isle of Mull in Scotland, the research on these rocks was just starting, and Professor Clive Ruggles was our mighty leader. He has since become the world's expert on the subject.

Using the volunteers from *Earthwatch*, Professor Ruggles did a double blind study to discover the purpose of the stones. The conclusion of that study was that these stones were placed in their positions to determine super high and low tides, very important knowledge if you live on the coast of Scotland. These tides are the result of the declination of the Moon. If you can calculate the lowest declination of the Moon, then you know when to evacuate your coastal digs.

These calculations agreed with the Stonehenge clock, and as archeology spread the word, it was found that they also agreed with stone monuments throughout the world. In the Four Corners area near Mesa Verde, there are "sacred sites" that agreed with the English clocks. Again, the word spread, and eventually archaeologists found even more. The important point to remember is that our ancestors went to a great deal of effort to erect these monuments. Odds are they had an economic reason to haul all of these rocks from here to there. Tides are a great reason in Scotland, but why bother if you live in the high desert of Colorado? Of course, Archaeologists can't actually set exact dates for the history of the southwestern Anastazi migrations; however, they are getting better at it.

The Anastazi migrated to the Rio Grande Valley and were absorbed into the populations that already inhabited the area. The archaeological record indicates that the reason they left was a forty-year drought. About 900-1000 C.E. was also a time of migration for many other groups of people worldwide.

Two projects I have worked on in Belize and Easter Island record a rise in level of the ocean's water in approximately 900 C.E., and people were forced to migrate from islands no longer able

to support a population. The analysis of our results seemed to indicate that the water rose about four feet. This amount is also projected to happen again during this century. The melting of the polar ice caps is our current observation. The amount of water in the oceans produces climatic changes on the land mass as well.

We are fairly sure that the secrets of the stones were passed down by generations. The printing press, however, eliminated the need to use the sightings of the stone keepers to alert their neighbors to the possibility of various tidal events. If you went saltwater fishing this weekend, you would consult the tidal tables to figure the best time to leave port. (These tables are often given away by local businesses, or government agencies.)

Lost, however, is the common wisdom accumulated by the Stone keepers. The rise of scientific knowledge dismissed the stories as old wives' tales. Now we are beginning to notice, via statistical accumulation, that the tales may have been based on facts.

The sign position of the Nodes is *extremely* important.

## LESSON THIRTEEN

### **BUSINESS IS BUSINESS: THE ISSUE OF COMPATIBILITY**

The goal of business is to make a profit. The goal of a friendship is to have fun and be mutually supportive. The goal of a sexual relationship is to work together to produce worthy replacements. There are marriages that have all three of these elements.

The question that is often asked is whether you should choose stocks that are compatible with your own horoscope?

First of all, you don't want to get married to a stock. If your goal is to make money, choosing a stock that is compatible with your chart might be difficult, because in order to make money, you have to buy low and sell high. There are some things about your chart that could interfere with making these judgments.

What is it about your chart that attracts your friends?

What makes your chart compatible with another chart?

Let's take a look at the personal planets, Sun, Moon, Mercury or Venus, and try to determine whether they are conjunct, sextile or trine the same planets of another person's chart. Are you casual friends, and when one of you leaves town, that's it for the friendship? Do you like that person unconditionally? Would you help them move or give them bail money? Does that person annoy you? Think about your long-term relationships. Is that what you need in a stock?

Compatibility could be expensive.

We know that occasionally our lives get very hectic, we make mistakes and suddenly our income and expenses do not match. If the stock we chose is very compatible to our own chart, then it might have the same problems. If our life were chaotic, we would hope our stocks in a company were quietly increasing their earnings per share. Therefore, what we are considering when we look at an IPO or an Incorporation chart is whether or not it will make money—not whether we will actually like the company.

Let's say you choose to find stocks that are compatible with your chart. Your Sun is in Aries and the trine is in the sign of Leo, thus you choose a Leo stock. All of the eclipses fall in Leo and Aquarius. You are fine, but the company keeps changing management, and the stock takes a beating because investors are worried.

A Mutual Fund, however, is a horse of a different color. It is a group of stocks bought and sold by managers for the benefit of the shareholders. It is the priority of the managers to make money for their investors by keeping an inventory of equities that increase in value over a period of time. Funds give themselves all sorts of titles to define the buy and sell philosophy of the managers. If you are a conservative investor, then you want to choose a conservative fund. Therefore, some compatibility is required. Your relationship with the fund will last a few years; if you feel that you have a fairly bright future, you might select one that is compatible to your chart.

What do I mean then by *compatible*? Your Mars, Jupiter and Saturn sextile or trine those planets of the Mutual Fund. An example would be your Mars trine the Jupiter of the fund, and your Jupiter sextile the fund's Saturn.

### **A SMALL RED FLAG CONCERNING MUTUAL FUNDS**

When you have narrowed down the number of possible funds, then it is time to look very closely at your own chart. Look at the computer readout of your chart. There is something called the Vertex. If this chart point is conjunct or opposed to any of the planets in the fund's chart, put the chart for that particular fund in the trash.

### **EXERCISES**

1. Using the Dow charts shown in Appendix A, determine which ones have the Sun in the same sign as your Natal Sun.

Which Dow stocks have Mercury in the same sign as your Natal Mercury?

Now, try this with Jupiter.

2. Find the inception date of a mutual fund that you own or that you have considered purchasing. Is it compatible to your chart?
3. Check the website (<http://www.nor.com.au/users/mcminn>) for more information. David McMinn may also be contacted via email [mcminn56@yahoo.com](mailto:mcminn56@yahoo.com)

## LESSON FOURTEEN:

### FORECASTING TRENDS

Now let's take a look at the specific charts that forecast trends.

The Dow Jones Index, the Federal Reserve, the NASDAQ and the NYSE (Lavoie) charts appear in Bill Meridian's book, starting on page 333, and in Appendix C of *The Textbook for Financial Astrology Part 2*. The Dow Jones 1st Index is probably the best chart for following the ups and downs of this average. I have several reasons to believe it is accurate. The chart information is 10:00 A.M. EST, July 3, 1884, New York, NY. On October 26, 1999, four stocks were added to the Index. Pluto was conjunct the IC at the time, and Saturn was trine the Ascendant and Mars.

The Federal Reserve chart would give us the progress of interest rates. The data for this chart is 6:20 P.M. EST, December 23, 1913, Washington, D.C. In the year 2000, Neptune was conjunct its Uranus, and this transit coincided with a rise in interest rates. A favorable run of Jupiter aspects to its chart caused the Fed to lower interest rates in early 2001.

Interest rates are usually the problem of realtors and homebuyers, but we know that people borrow money to buy equities. Higher rates equal fewer customers. By following this chart, you can anticipate the future actions of the Federal Reserve.

Following these charts will show you general trends in the marketplace. Usually it is enough to take a look at them once a month and calculate which transit might affect the overall market averages. For example, the transit of the NASDAQ's Saturn by Saturn was followed immediately by the passage of Jupiter. It would be pretty easy to guess that this market might resume its upward movement soon after the Saturn Return; however, we have determined by experience throughout this course, that Jupiter-Saturn aspects are neutral. The NASDAQ opened at 10:00 A.M. EST on February 5, 1971, New York, NY. The Saturn Return pushed this market down 20% on April 4, 2000, and an eclipse to its Venus on February 14, 2001 made things even worse.

I feel Alphonse Lavoie's rectification gives the best chart for the New York Stock Exchange (NYSE). The data is as follows: 11:22 A.M. LMT, May 17, 1792, New York, NY. The Ascendant of this chart is 25° Leo 42', and it seems to represent the internal workings of the Exchange. During the spring of 2000, the NYSE had to decide whether or not to relocate. The Jupiter-Saturn conjunction at 22° Taurus was conjunct its 10<sup>th</sup> house Mercury. New Trading rules for instituting curbs concerning the use of percentage of the Dow instead of a specific number of Dow points went in effect soon after the February 1999 eclipse that occurred 5 degrees from conjunction to its natal 6<sup>th</sup> house Pluto. In addition, there was a change from eighths of a dollar to hundredths of a dollar. After September 11, 2002, the NYSE made sure that their duplicate records reside far outside the Manhattan area. Pluto was trine the NYSE Uranus during November and December of 2001. Saturn was sextile Uranus on March 13, 2002 when the announcement was made in the newspapers.

The following is taken from historical information posted on the NYSE web site. Which of these actually constitutes the birth of "The New York Stock Exchange" remains open to question and debate.

**First organized:**

May 17, 1792 -- Twenty-four stock brokers signed an agreement to trade with one another beneath a buttonwood tree outside of 68 Wall Street.

**First constitution:**

March 8, 1817 -- A constitution with rules for the conduct of business was adopted. This organization is named the New York Stock & Exchange Board.

**Name change:**

January 29, 1863. The name is officially changed to the "New York Stock Exchange."

**Incorporation:**

February 18, 1971. "The New York Stock Exchange, Inc.," a not-for-profit Delaware corporation, is registered.

**Public trading:**

March 8, 2006. The New York Stock Exchange begins trading shares of itself under the ticker symbol "NYSE". Prior to this date the members of the exchange actually "owned" the entity, but as of this date shares in the exchange itself are now available for sale to the general public. The actual first trade time for "NYSE" was 0935 ET on 8 March 2006.

I write Michael Munkasey and ask for his opinion if a recent IPO seems confusing. I will keep the May 17, 1792 as the original starting date. (You will notice that the North node is zero degrees Libra.) We will use the February 18, 1971 date as an Inc., date and March 8, 2006 date as their IPO.

The NASDAQ and the Amex merged on January 1, 1999. The first trade after the merger would be January 4, 1999 at 9:30 A.M. It is probably an irrelevant chart as to trading trends, however, since the merger was about equipment and personnel.

I will quote an article from *The Journal of the Astrological Association of Great Britain*:

*“With Jupiter and Pluto forming an exact opposition across OPEC Asc, power issues, in relation to the wider world, are a significant issue for the group at the moment. Pluto will also make a series of dramatic transits to the OPEC chart over the next four or five years. The planet has recently completed the square to its own place and will aspect the nodal axis at 15 Virgo and the Sun at 21 Virgo during 2001-5. It is worth noting that Pluto will also make a hard aspect to the MC and Neptune.”*

The article further explains that these transits will force OPEC to examine its goals and transform with fundamental changes. The only eclipse to hit the chart is that of December 14, 2001, conjunct Jupiter. This would suggest that the economic power of the organization would wane, and the following eclipse at 20° Gemini is too far away from Mars to affect the organization.

In other words, the demand will be there. The reason will not be ecology but the need for price stability in order to determine the cost of energy in the budget of corporations. OPEC probably will not be able to control supply, and as a result, prices will fluctuate rapidly.

The real question is what is the life expectancy of OPEC. Look at the chart and see if you can identify a time when you think there might be enough conflict to push the members of the

organization to give it up. What makes me think that this is possible is that Pluto has crossed its Ascendant. We are looking for trines first.

2005 After hurricanes Katrina and Rita closed a dozen refineries along the Gulf Coast, gasoline prices spiked and oil remained in the \$55-\$70 per barrel range through Sept.2006. Jupiter transited the OPEC chart's 11th house making a direct station on Neptune July 8,2006. At that time oil prices hovered between \$68-\$74. Pluto was also conjunct the charts Jupiter at 24 Sagittarius. A press release of explorations and new reserves found in the Gulf of Mexico brought down the price in mid September 2006. September 22,2006 the eclipse at 29 Virgo was conjunct the OPEC Mercury at 3 Libra. Jupiter will return to it's natal position in late 2007. Oil will remain a golden commodity, but experience shows that once Pluto moves a degree beyond Jupiter, the fortunes made are squandered.

A point of information about Pluto: The information in our ephemeris, and on the computer programs, has the planet about ten to fifteen minutes too fast. (This is probably the reason NASA doesn't have any pictures. Fifteen minutes is a long way off when you're in outer space.) In Financial Astrology, Pluto can make a mess of things; therefore, be aware that about 15 minutes before and after an exact conjunction to any planet in a company's Incorporation or IPO chart, Pluto will transform the area of business represented by that planet.

Take a look at the IPO for Apple Computers: December 12, 1980, 10:00 A.M. EST, New York, NY. Transiting Pluto was just ten minutes past the IPO Mercury on Friday, September 29, 2000 when Apple lost half its value.

Astronomers voted to delete Pluto from the Solar System Aug 25, 2006. Astrologers were not asked their opinion. Financial astrologers may have noticed that transiting Pluto to Jupiter can push up price quickly and the minute it leaves the exact aspect, the smart move is to get out of the trade.

Apple, Harley and Conagra have had a run of positive Pluto aspects. December 2004 Transiting Pluto made a conjunction with Apples IPO Neptune. Transiting Neptune was trine the Inc. Pluto and Jupiter was conjunct the Inc. Pluto. Remember the IPOD. That little dwarf planet can pack a mighty punch. Apple's two for one split occurred February 28, 2005 and soon after Jupiter made another conjunction to Pluto. Price \$40. The third pass of Jupiter to Pluto September 27, 2005 moved the price to \$51.

At the same conference the Astronomers named another dwarf planet Eris. Her zodiac position about 21 Aries January 1,2007. Her declination 44 degrees below the ecliptic. She is definitely out of bounds, a maverick.

**Your Final Exam** is to choose future dates to buy and sell two stocks. E-mail the dates to me. If you make money, you pass and I will send you a certificate. If you don't make money, then you may choose two different stocks and try again.

You may chose companies with charts in Textbooks 1 and 2 or you may choose from the charts for the Dow stocks in Appendix A.

The charts for the dates of Incorporation and Initial Public Offering of the thirty stocks that make up the Dow Industrial Average make up Appendix A. It is a rare business day when at least five or six of the companies in the Dow 30 are not mentioned in the business news.

I have verified the data for the Dow 30 Incorporation and IPO's using Michael Munkasey's Company data. If you would like the data for companies not included in the books, you may contact Michael by E-mail. Write [StarFlash12@cs.com](mailto:StarFlash12@cs.com) on the subject line write "seeking company data"

Here's hoping you pass and Thanks for joining the class.

I hope you printed the Electronic version of the books and placed them in a three ring binder. You have permission to write in all the available white space in these books. Margin notes will dramatically increase the value of your book.

#### AND NOW FOR THE COMMERCIAL

Each New Moon I write an article for our E-Newsletter with predictions for the economy and the markets. It is posted on [www.astrologicalinvesting.com](http://www.astrologicalinvesting.com). Fill in the membership form and the Newsletter will arrive in your E-mail. Marlene Pfeifle and I have a question-and-answer column and you can E-mail as many questions as you wish. Sometimes I list the stocks I suggest for the stock clubs to research. Sometimes I suggest sectors for club members to research, sometimes I just write about my observations concerning current economic conditions, and sometimes I get really steamed about the discussions of our colleagues and vent. I live in Louisiana's Cajun countryside, I'm fearless.

When there is an interesting astrological event I will offer a free lecture on our website. You are invited to join the chat. Either Marlene or I will write a quick research article on the free lecture topic. Usually five or six really good ideas arise from these discussions.

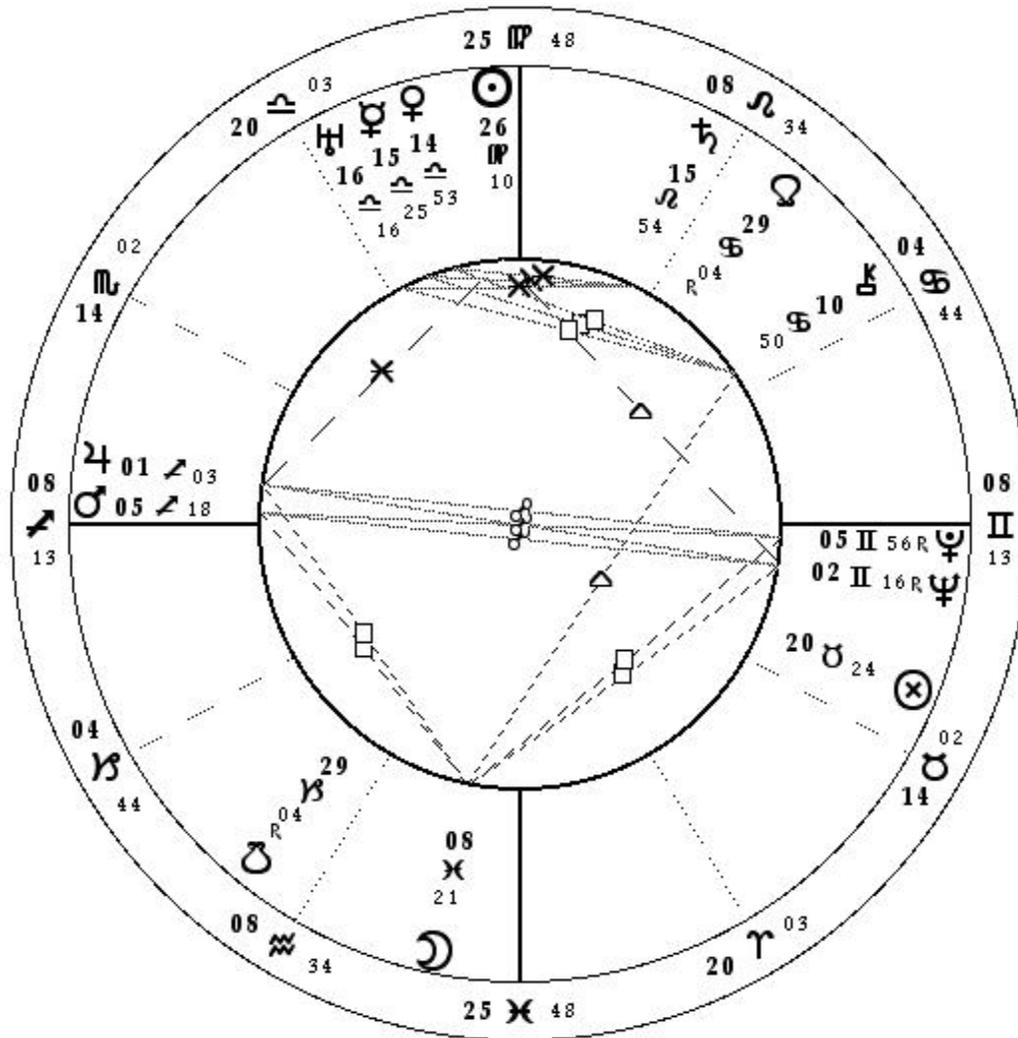
I love to teach financial astrology online and classes will be available through the chat program on our website. It is amazing the insights we all take away from these classes. Excellent research by my students is also the result of these classes as you will notice in Appendix C

So here we are at the end of book 3. Will there be a book 4? Probably. That is if I teach a Level 4 class. I have a lot of research material stashed here and there. In the meantime you can check [www.astrologicalinvesting.com](http://www.astrologicalinvesting.com) for articles.

## APPENDIX A: Dow Stock Charts

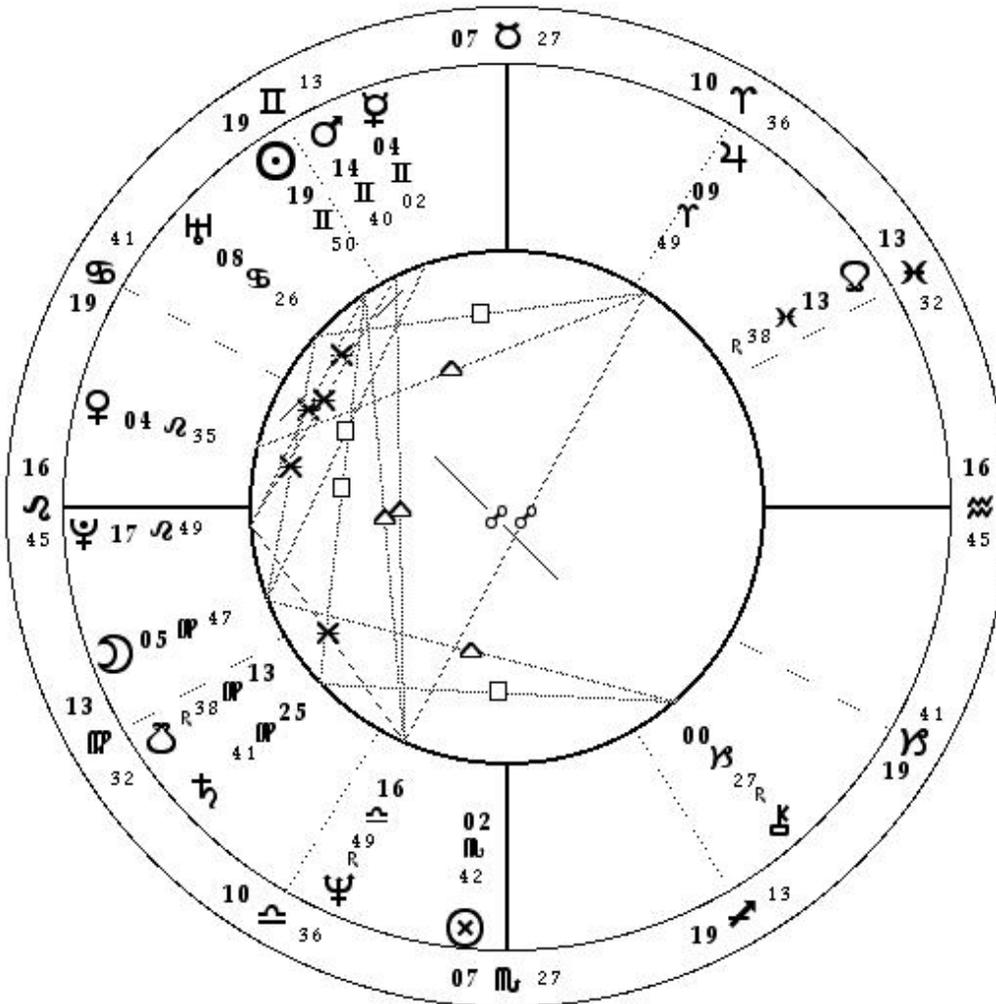
### INC AA Alcoa Aluminum

Sep 18 1888      12:00 PM EST  
 Harrisburg      Pennsylvania  
 40N16      76W53  
 Sep 18 1888      17:00:00 GMT  
**Tropical Koch True Node**



# IPO AA Alcoa Aluminum

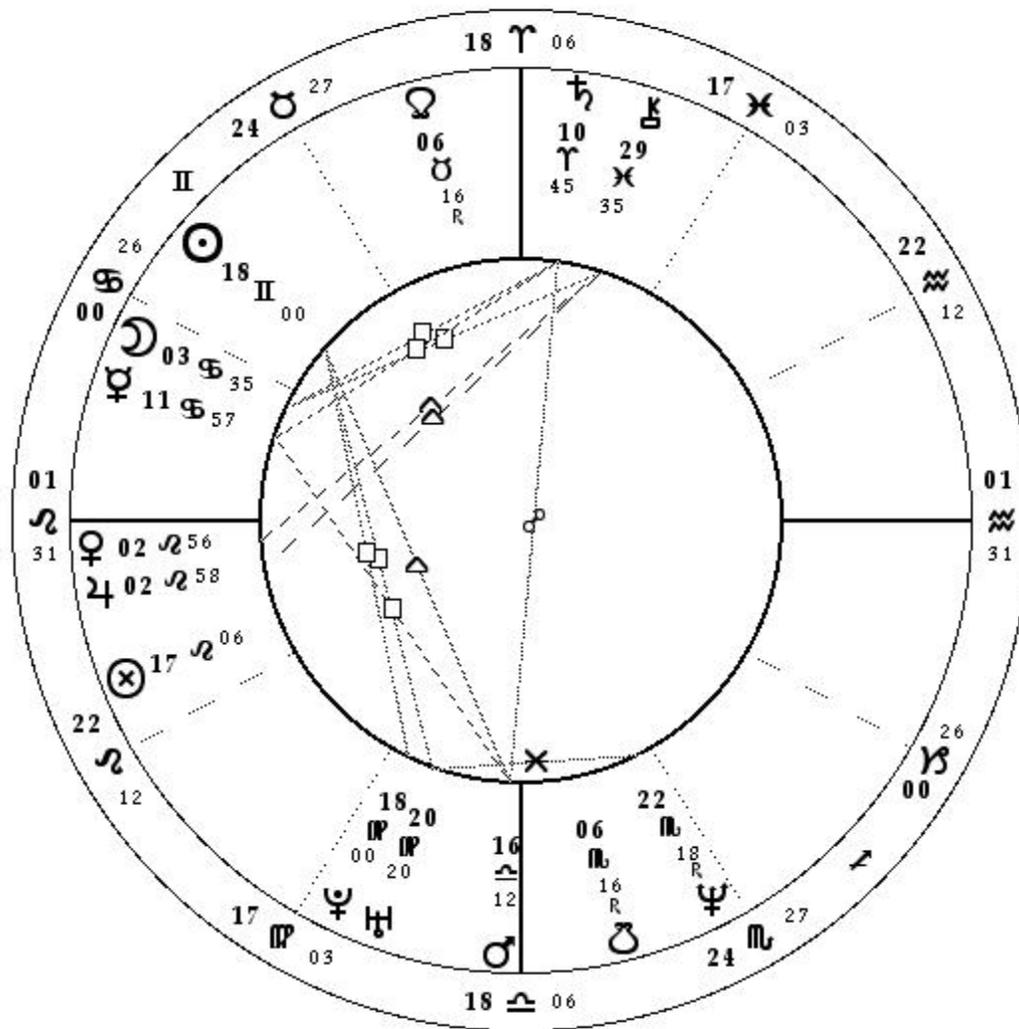
Jun 11 1951      10:00 AM EDT  
 New York        New York  
 40N43            74W00  
 Jun 11 1951      14:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

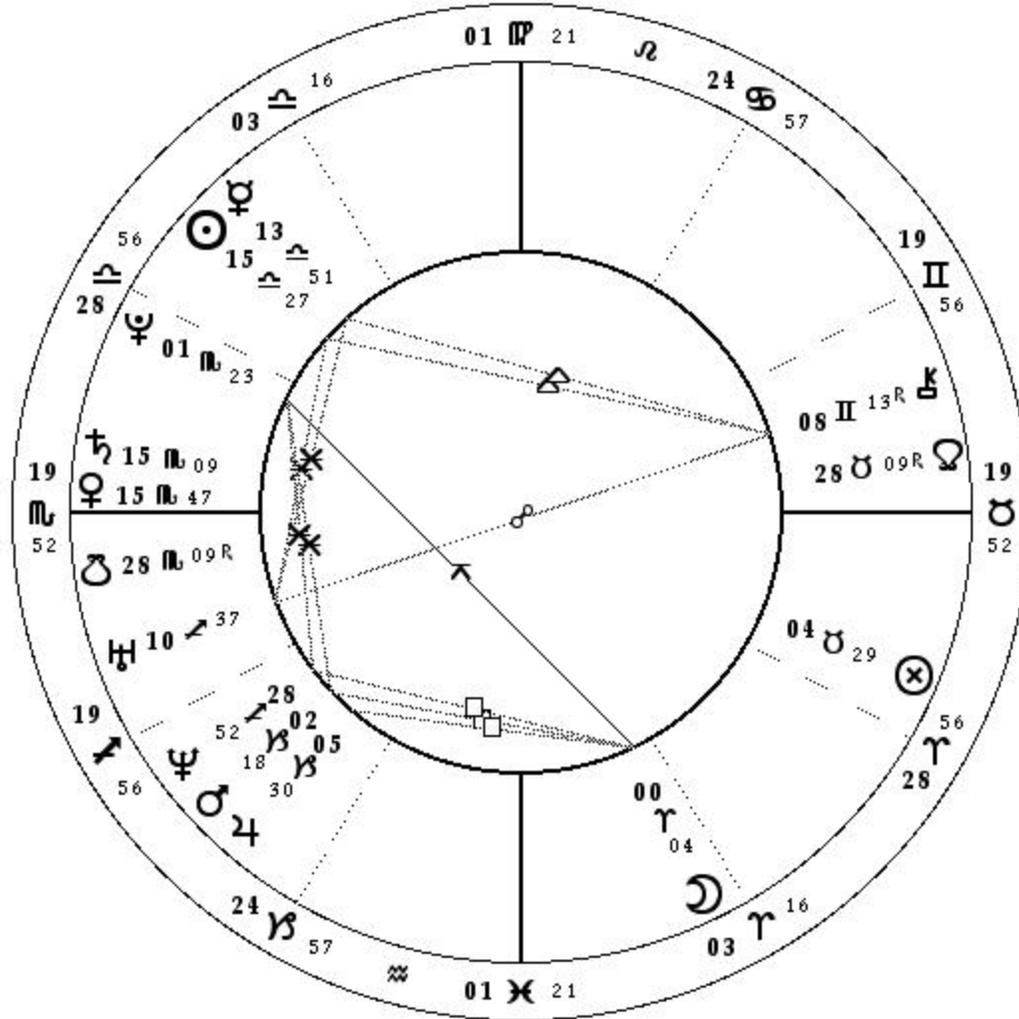
# INC AIG American Internation

Jun 9 1967                      9:00 AM EDT  
 Dover                              Delaware  
 39N09                              75W31  
 Jun 9 1967                      13:00:00 GMT  
**Tropical Placidus True Node**



# IPO AIG American Internation

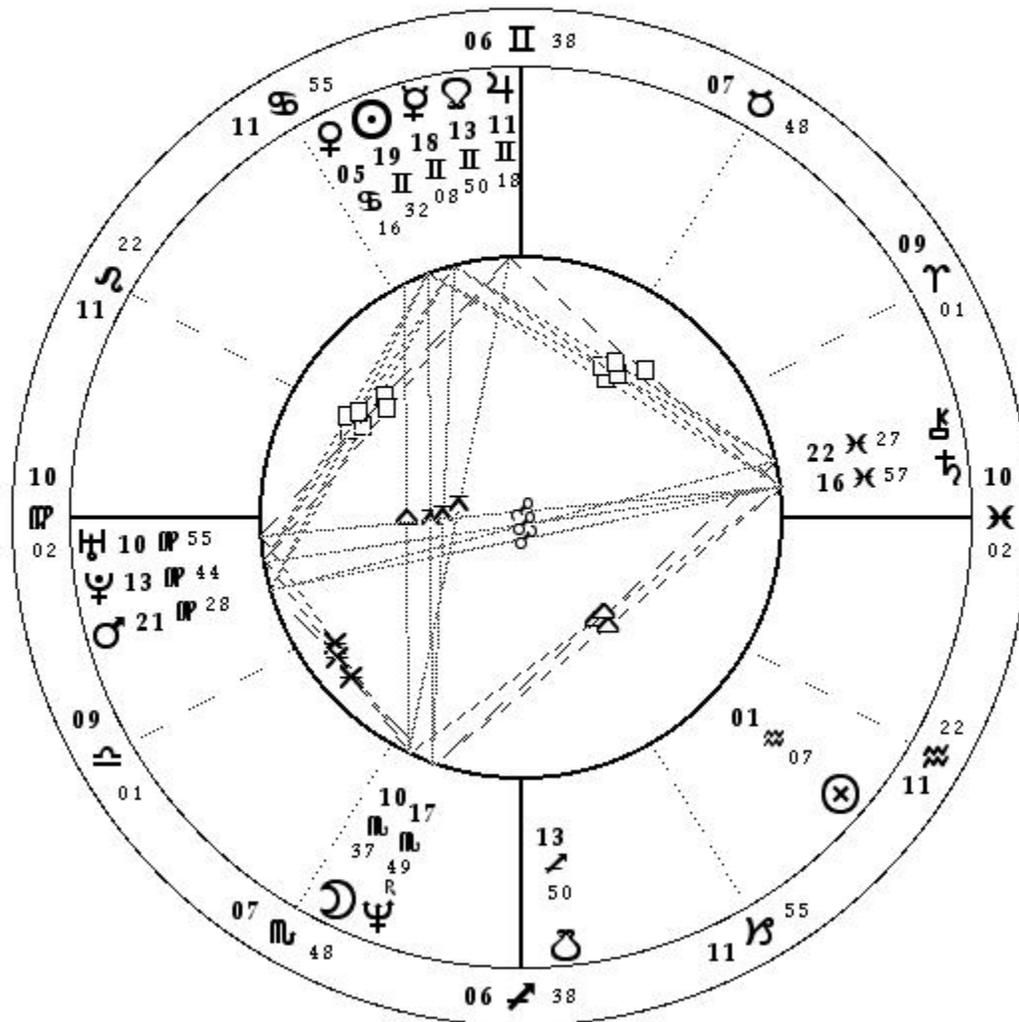
Oct 8 1984      10:00 AM EDT  
 New York      New York  
 40N43      74W00  
 Oct 8 1984      14:00:00 GMT  
**Tropical Flacidus True Node**



Prepared By:  
**Kaye Shinker**

# INC AXP American Express

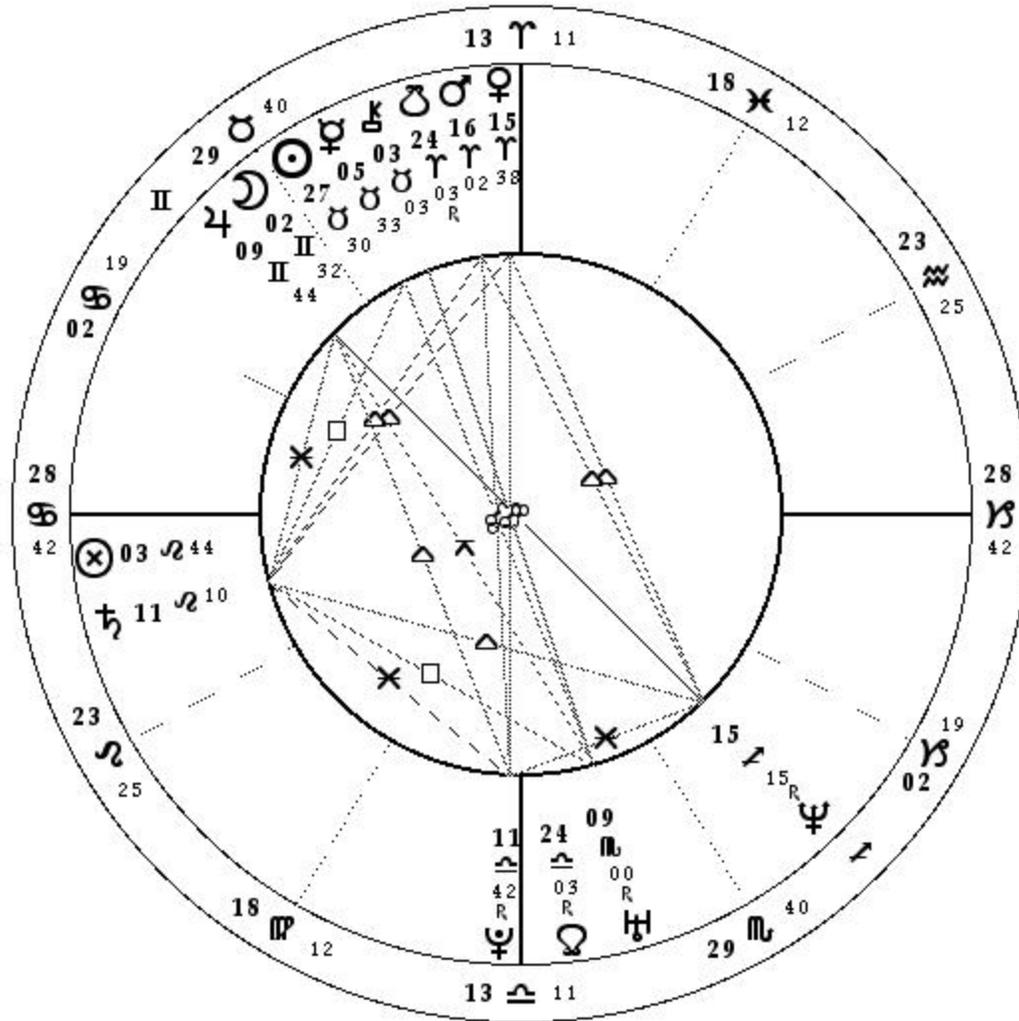
Jun 10 1965      12:00 PM EDT  
 New York        New York  
 40N43            74W00  
 Jun 10 1965      16:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# IPO AXP American Express

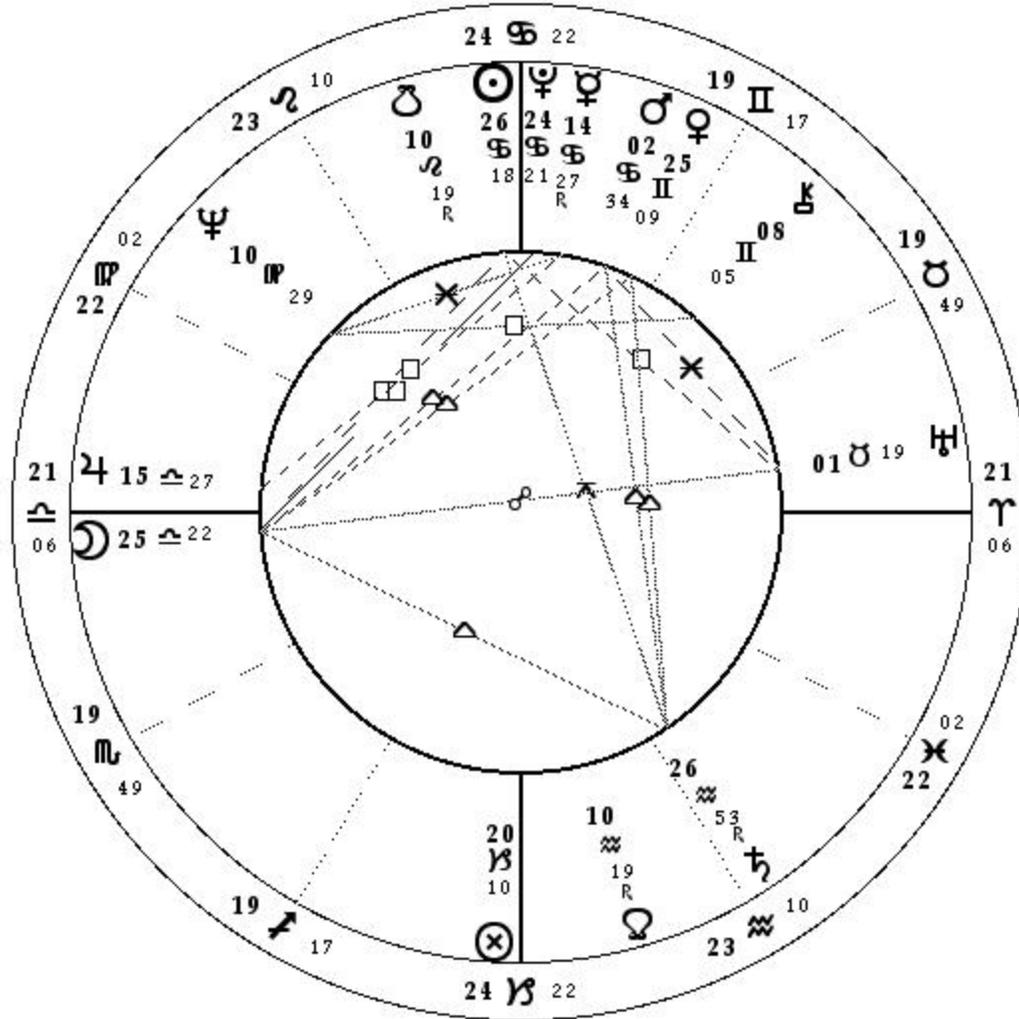
May 18 1977      10:00 AM EDT  
 New York          New York  
 40N43            74W00  
 May 18 1977      14:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC. BA Boeing

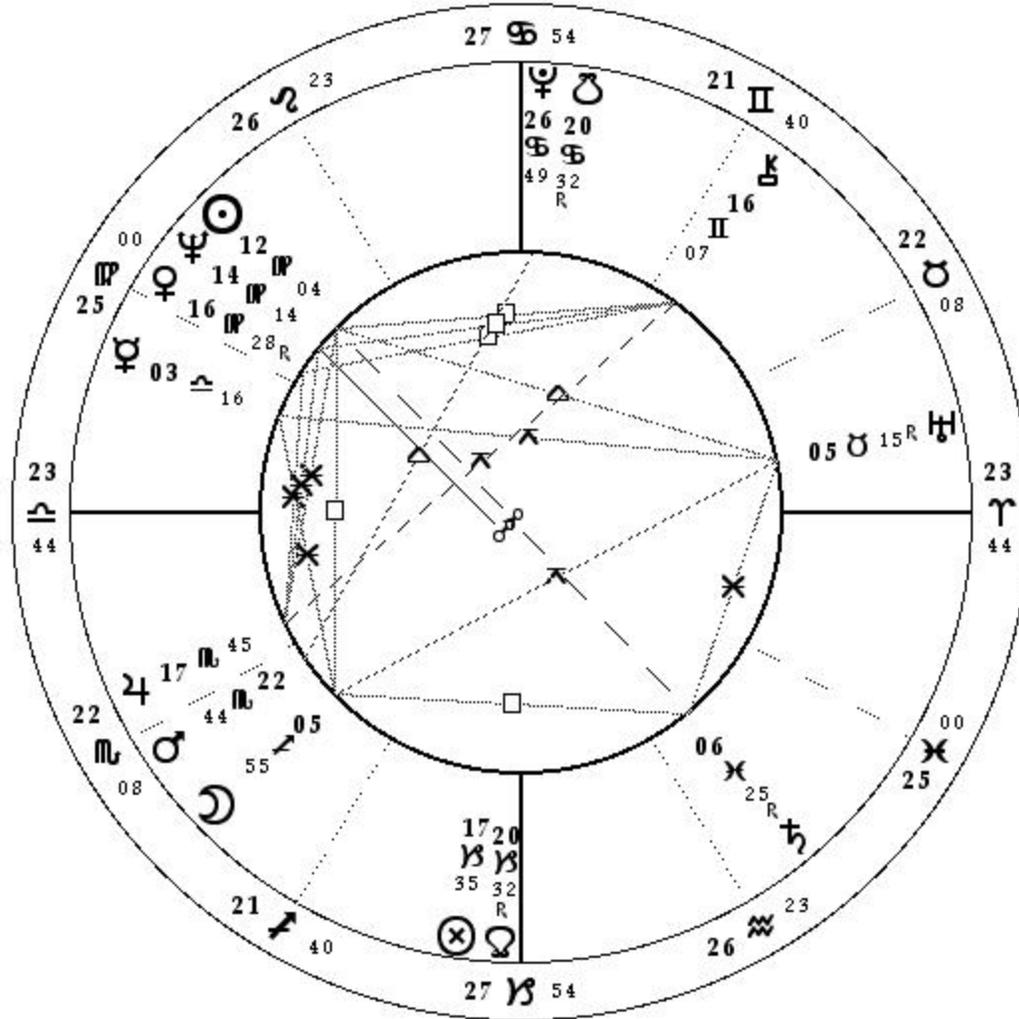
Jul 19 1934      1:00 PM EDT  
 Dover            Delaware  
 39N09            75W31  
 Jul 19 1934      17:00:00 GMT  
**Tropical Koch True Node**



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# IPO BA Boeing

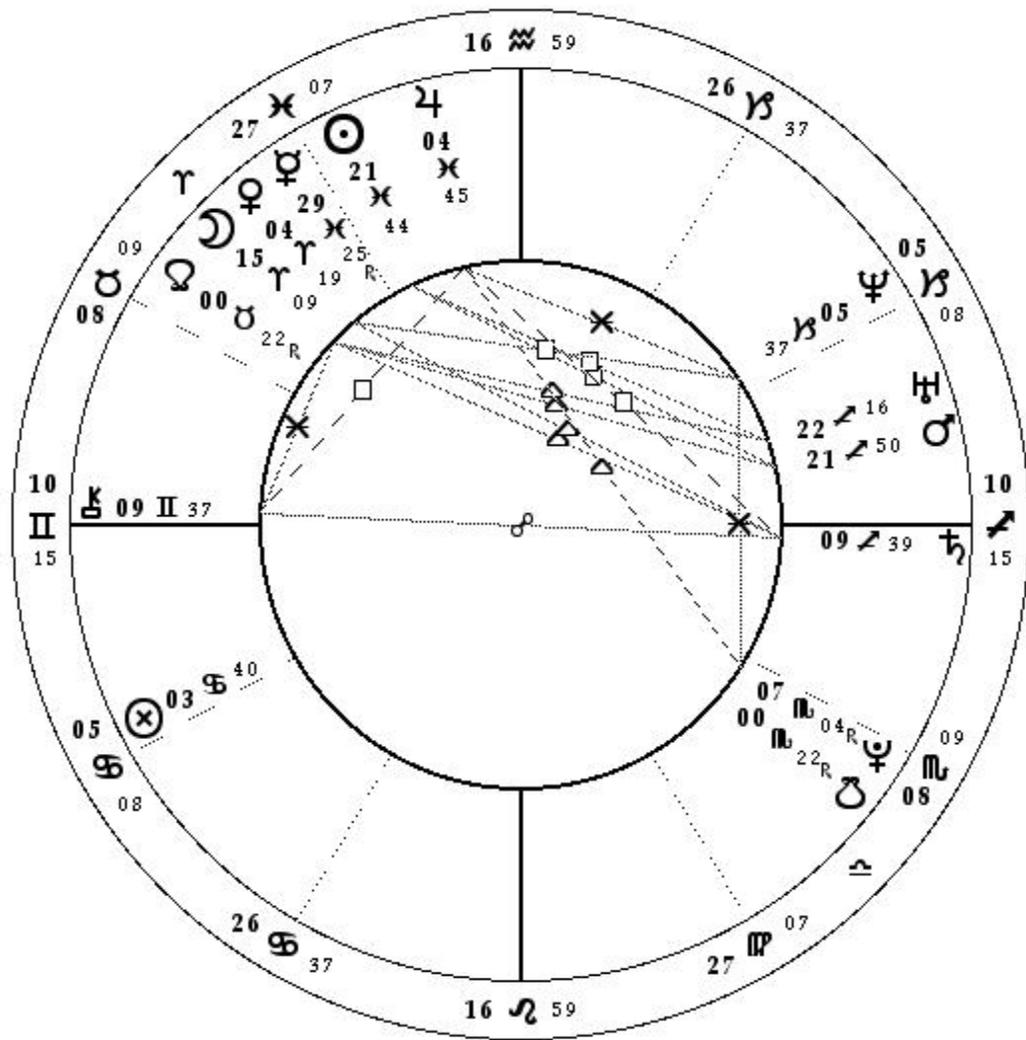
Sep 5 1935 10:01 AM EDT  
New York New York  
40N43 74W00  
Sep 5 1935 14:01:00 GMT  
Tropical Koch TrueNode



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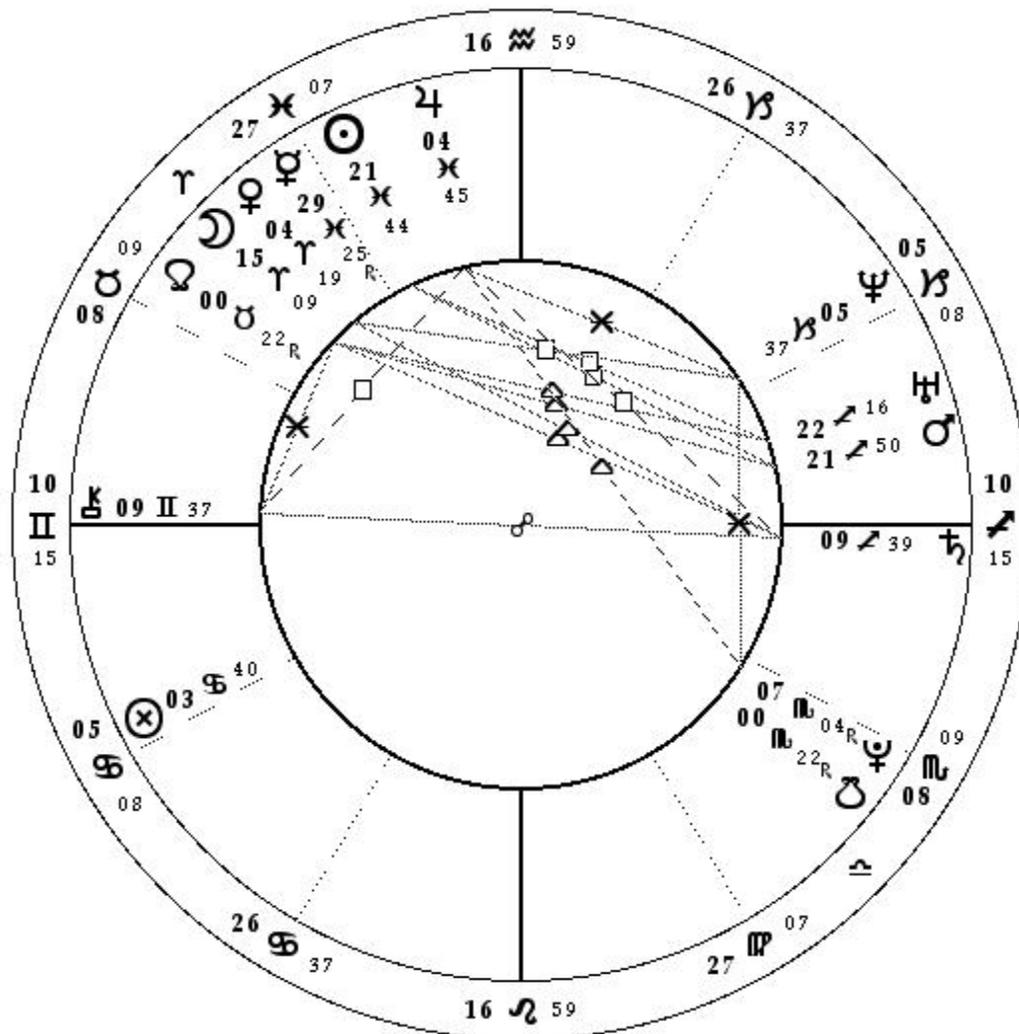
# INC CAT Caterpillar

Mar 12 1986      10:00 AM EST  
 Dover              Delaware  
 39N09              75W31  
 Mar 12 1986      15:00:00 GMT  
**Tropical Koch True Node**



# INC CAT Caterpillar

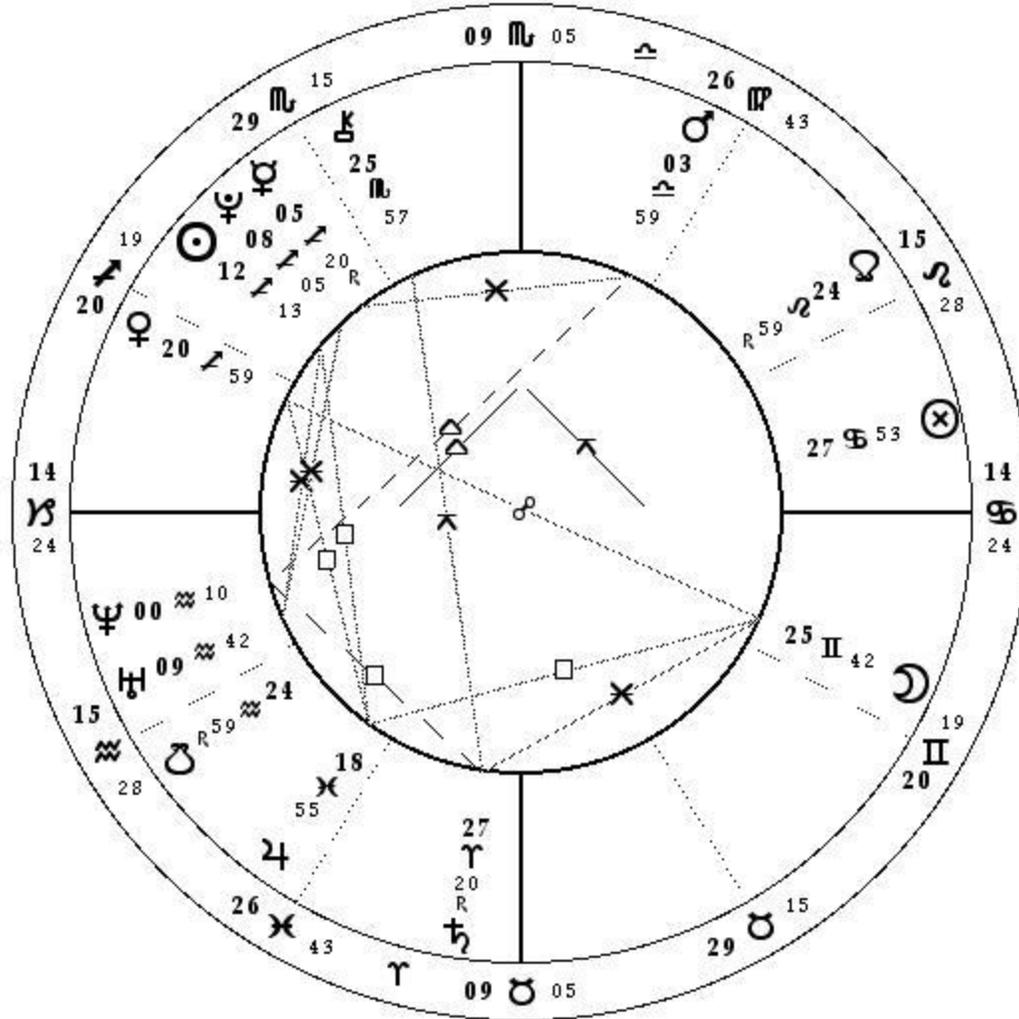
Mar 12 1986      10:00 AM EST  
 Dover            Delaware  
 39N09            75W31  
 Mar 12 1986      15:00:00 GMT  
**Tropical Koch True Node**





# IPO C Citigroup

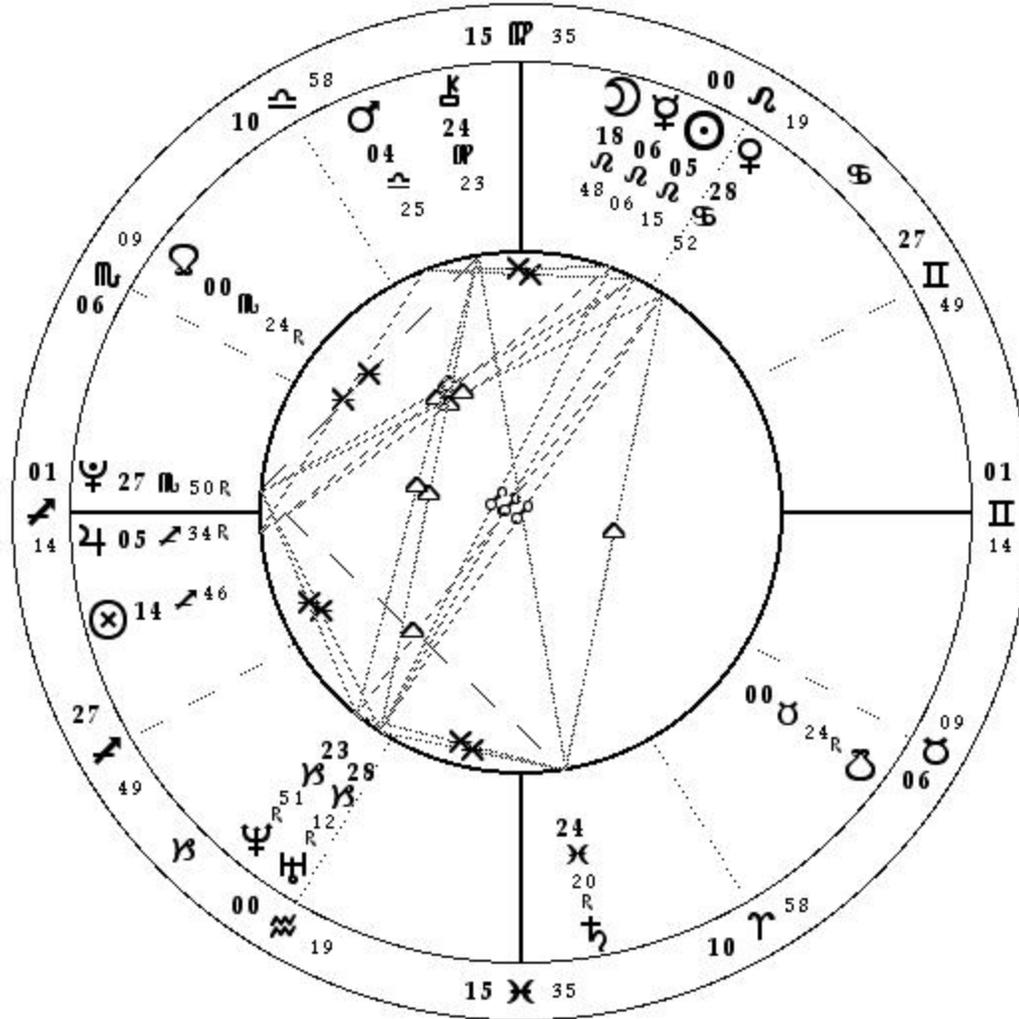
Dec 4 1998 9:30 AM EST  
New York New York  
40N43 74W00  
Dec 4 1998 14:30:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC. DIS Walt Disney

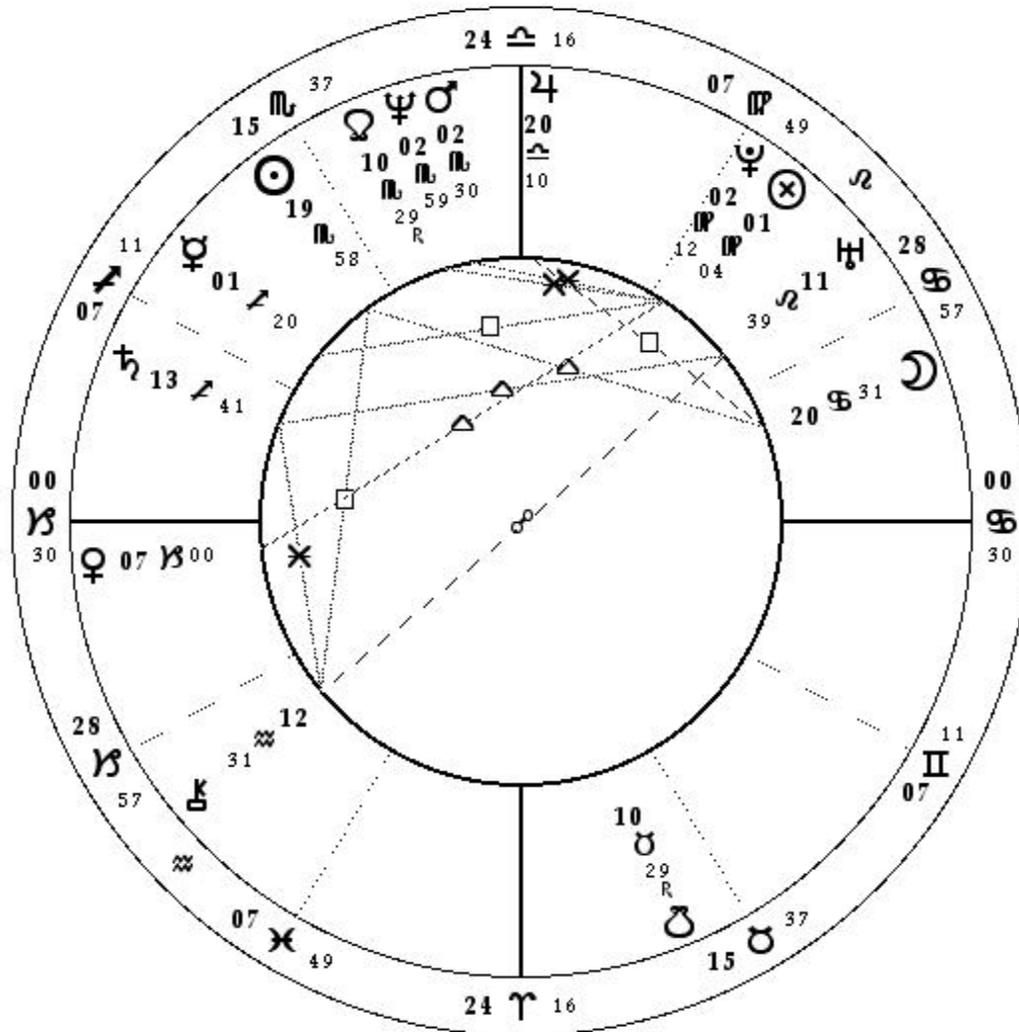
Jul 28 1995      3:45 PM EDT  
 Dover            Delaware  
 39N09            75W31  
 Jul 28 1995      19:45:00 GMT  
**Tropical Koch True Node**



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**Kaye Shinker**

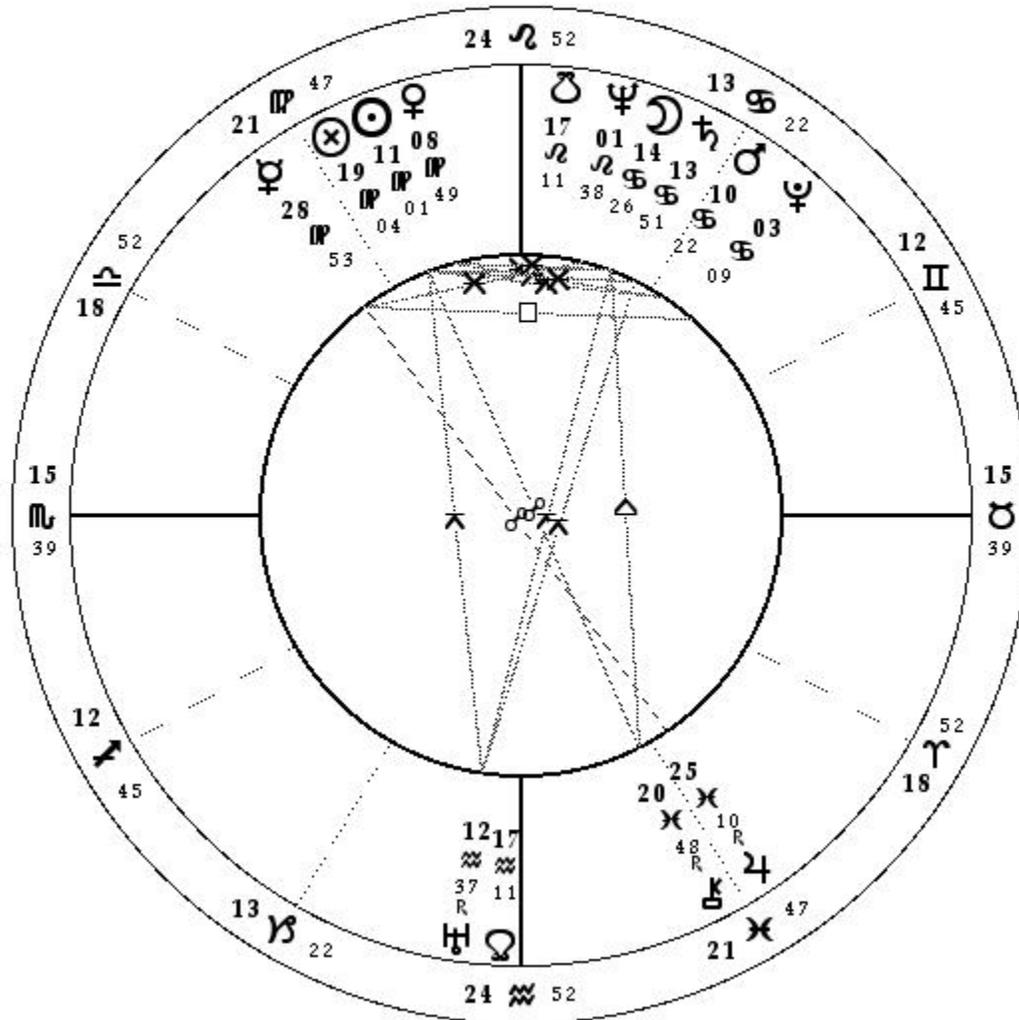
# IPO DIS Walt Disney

Nov 12 1957      10:00 AM EST  
 New York        New York  
 40N43            74W00  
 Nov 12 1957      15:00:00 GMT  
**Tropical Koch True Node**



# INC DD Dupont

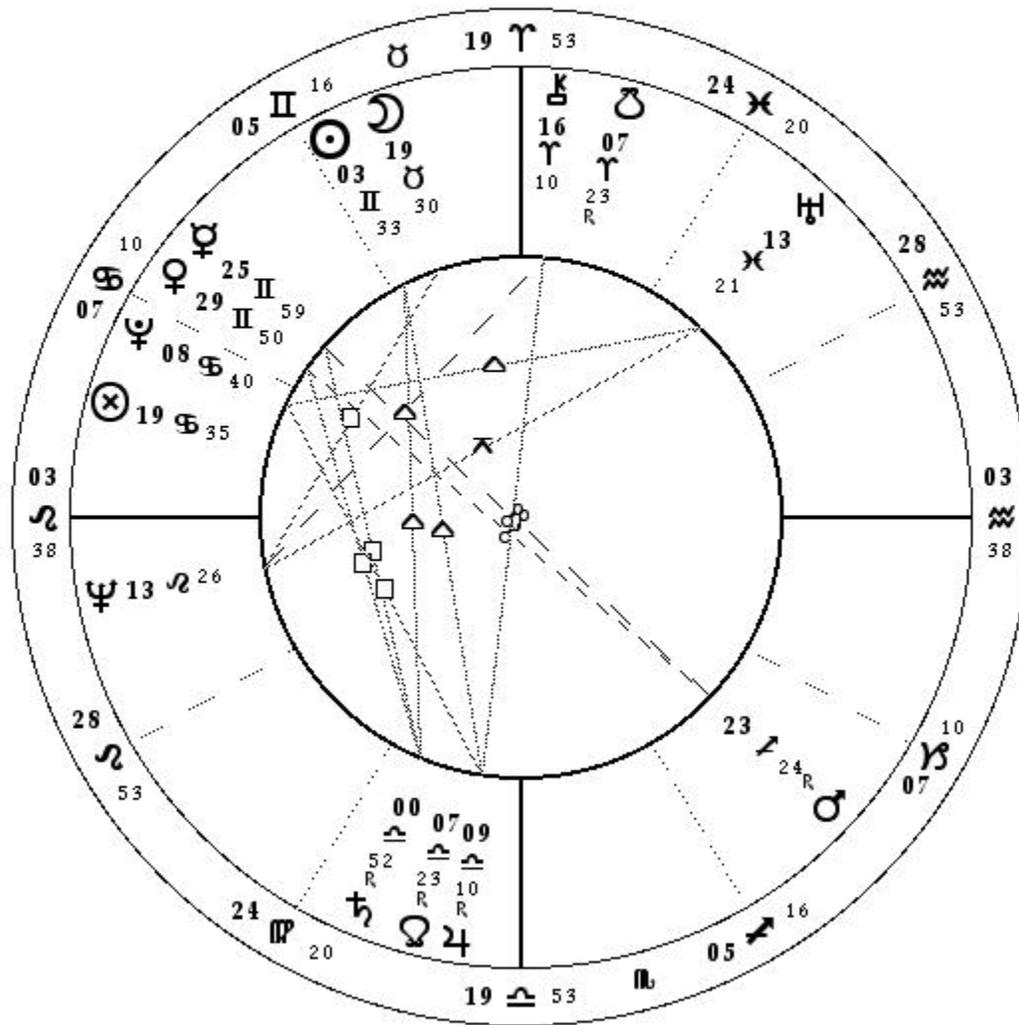
Sep 4 1915 12:00 PM EDT  
 Dover Delaware 39N09 75W31  
 Sep 4 1915 16:00:00 GMT  
**Tropical Koch True Node**



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**Kaye Shinker**

# IPO DD Dupont

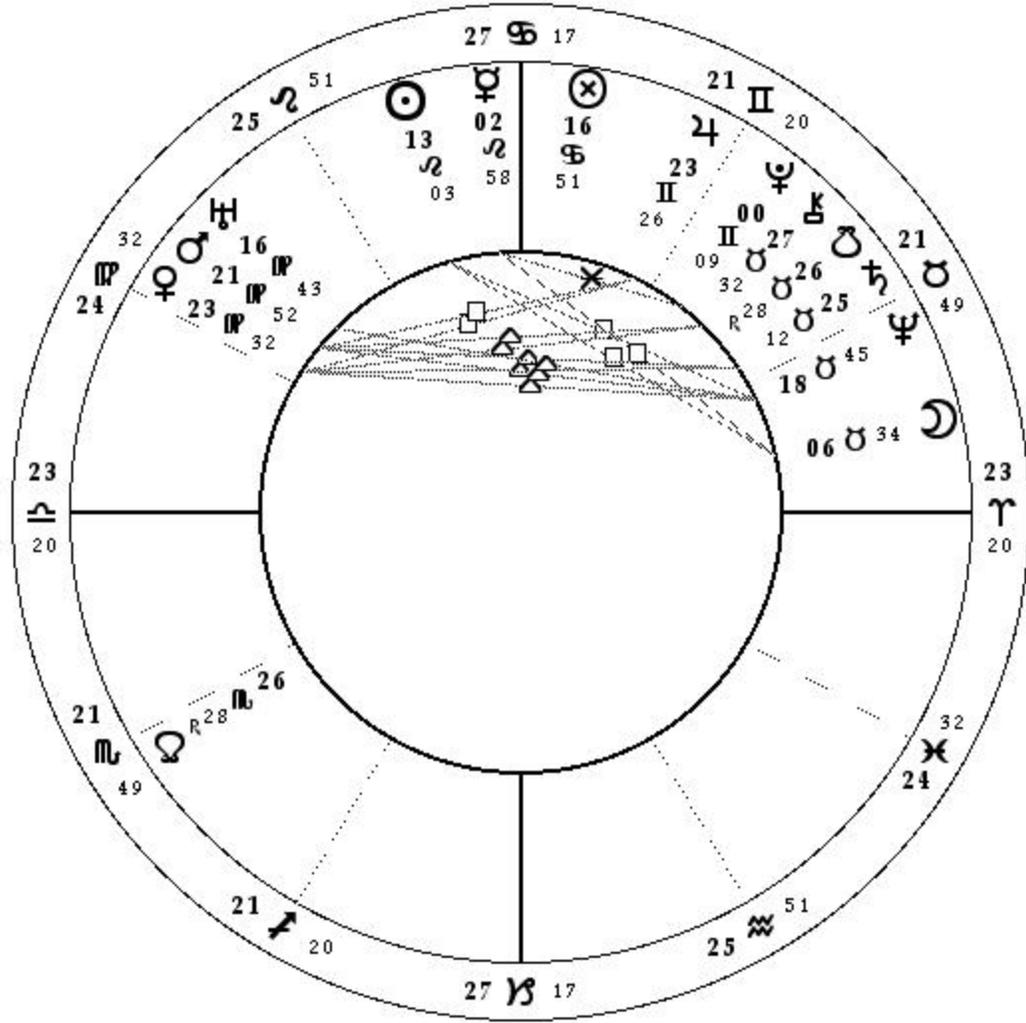
May 25 1922      10:00 AM EDT  
 New York          New York  
 40N43              74W00  
 May 25 1922      14:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC XOM Exxon

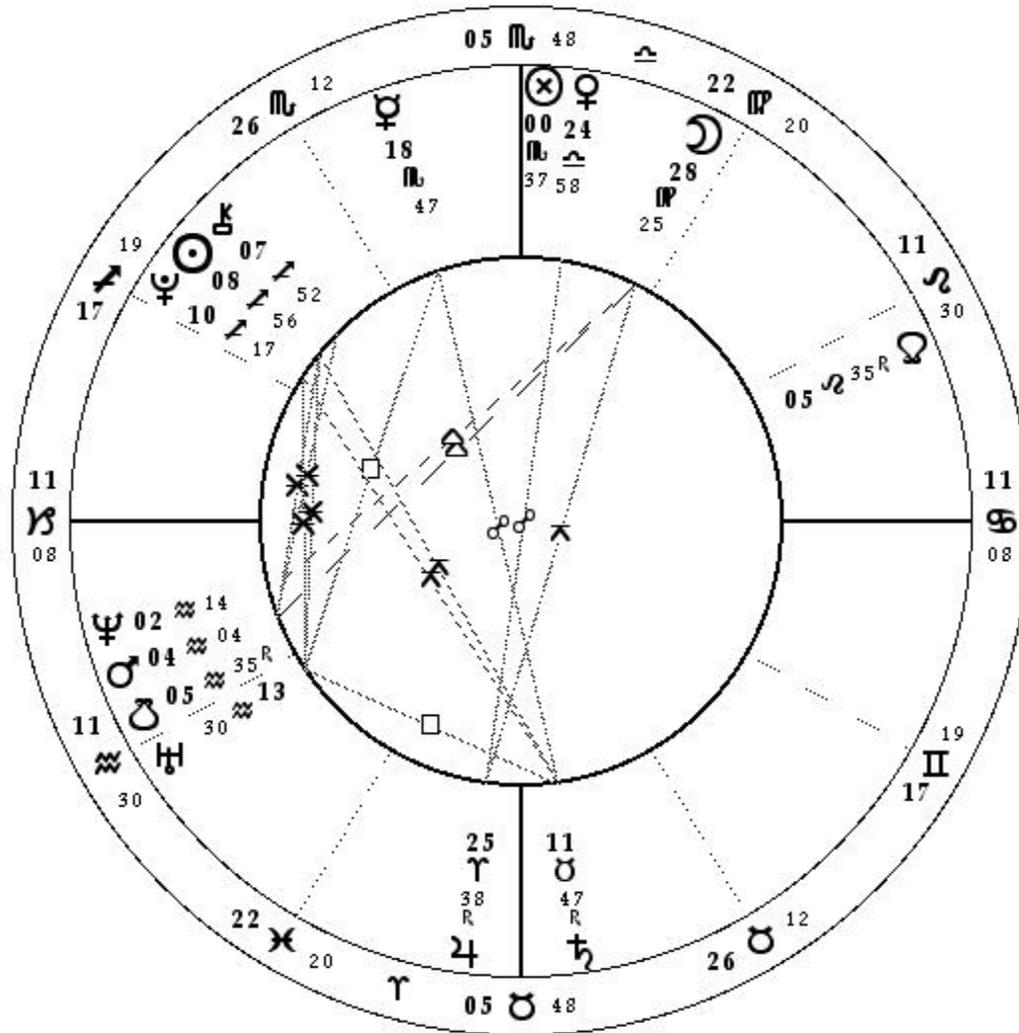
Aug 5 1882      12:00 PM EDT  
 Trenton          New Jersey  
 40N13            74W44  
 Aug 5 1882      16:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

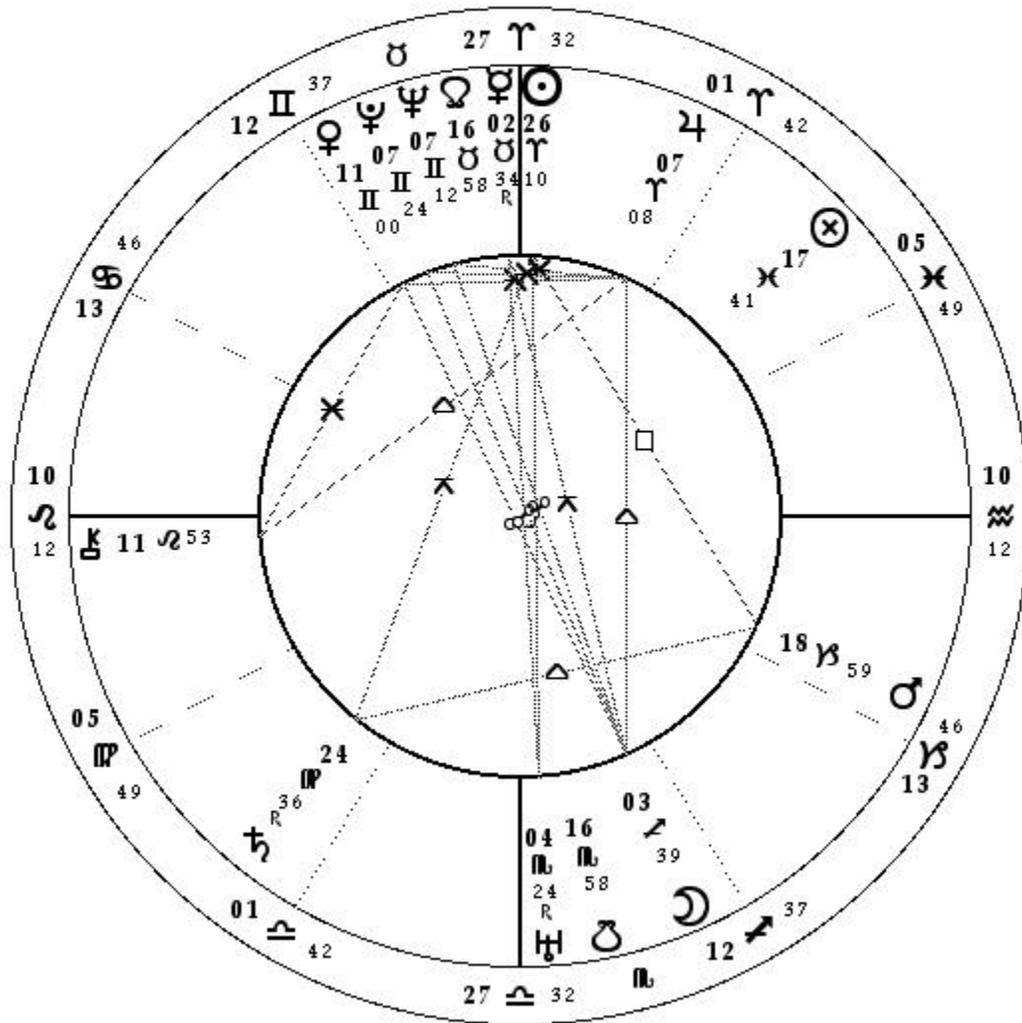
# IPO XOM Exxon

Dec 1 1999 9:30 AM EST  
 New York New York  
 40N43 74W00  
 Dec 1 1999 14:30:00 GMT  
**Tropical Koch TrueNode**



# INC. GE General Electric

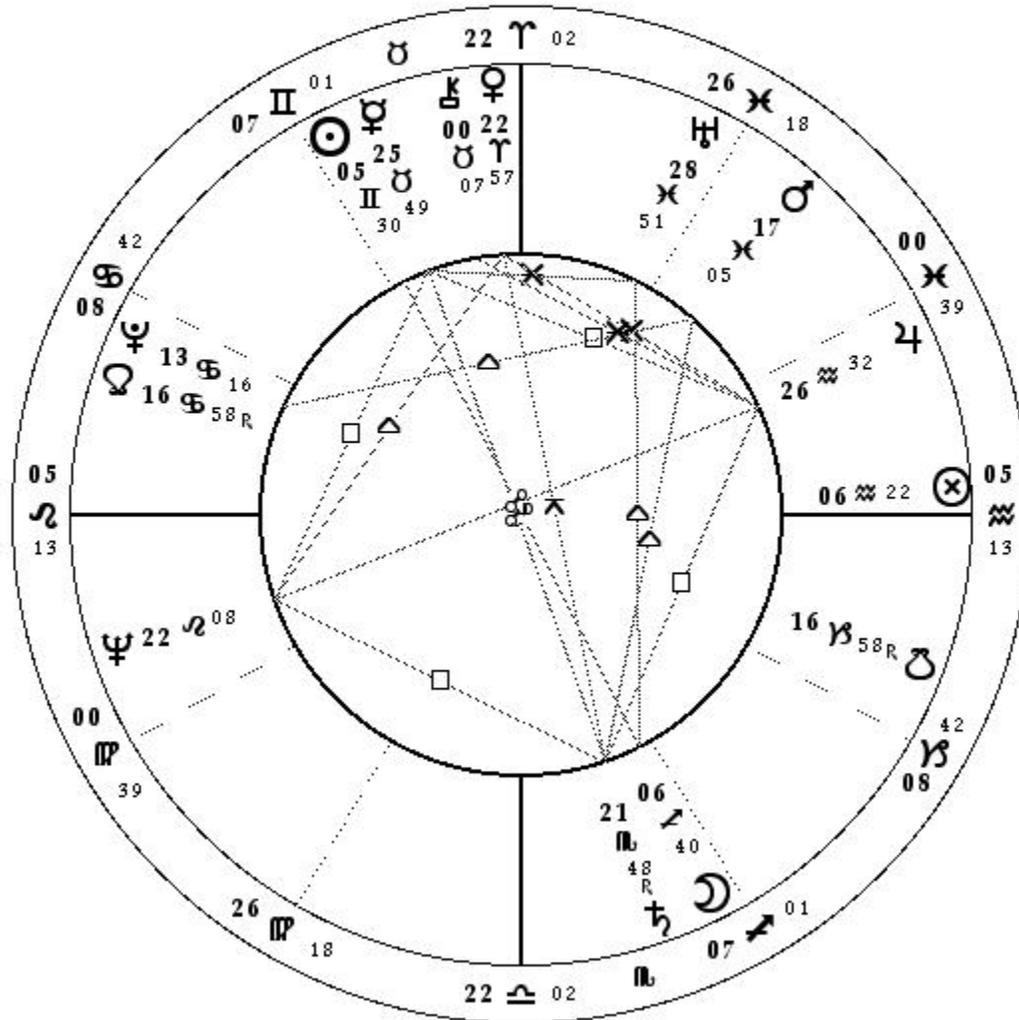
Apr 15 1892      12:00 PM EST  
 Albany            New York  
 42N39            73W45  
 Apr 15 1892      17:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# IPO GE General Electric

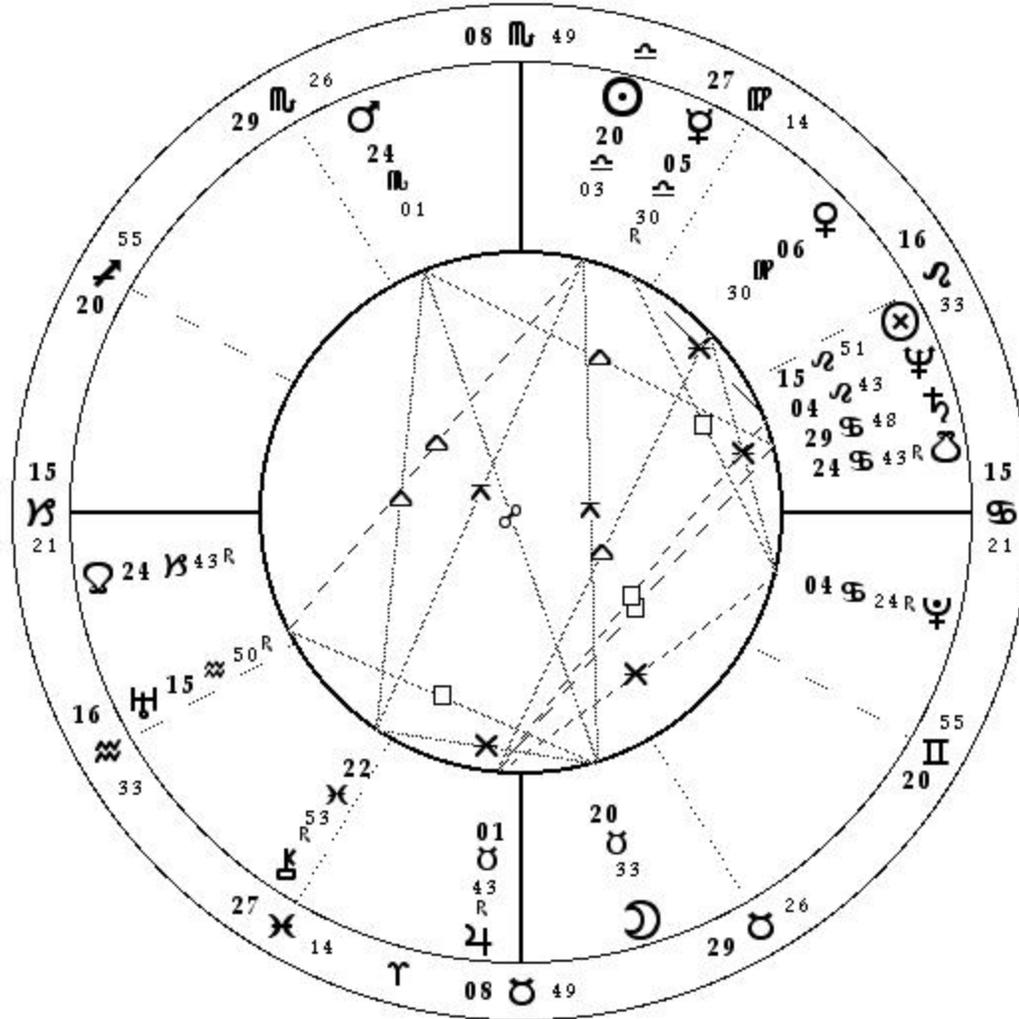
May 27 1926      10:00 AM EDT  
New York      New York  
40N43      74W00  
May 27 1926      14:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC GM General Motors

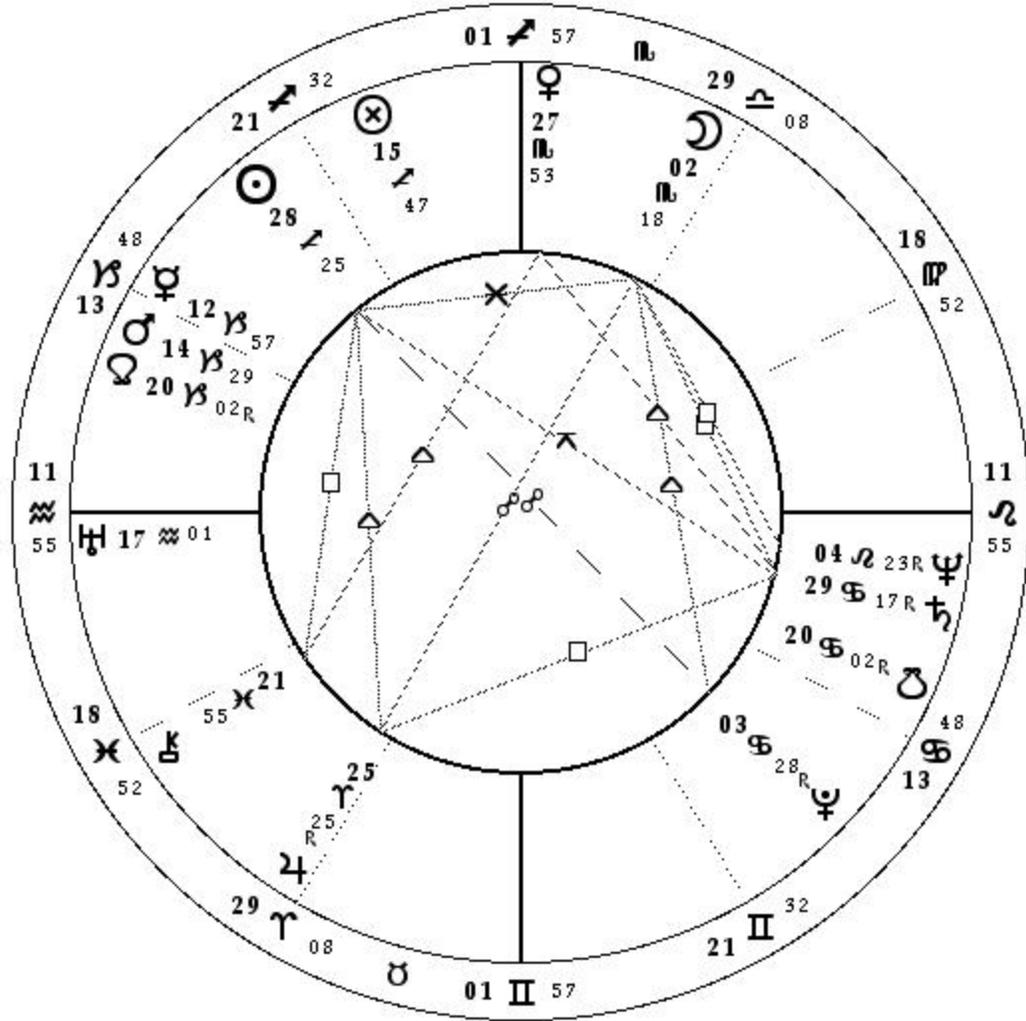
Oct 13 1916      1:00 PM EST  
 Dover            Delaware  
 39N09            75W31  
 Oct 13 1916      18:00:00 GMT  
**Tropical Koch True Node**



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**Kaye Shinker**

# IPO GM General Motors

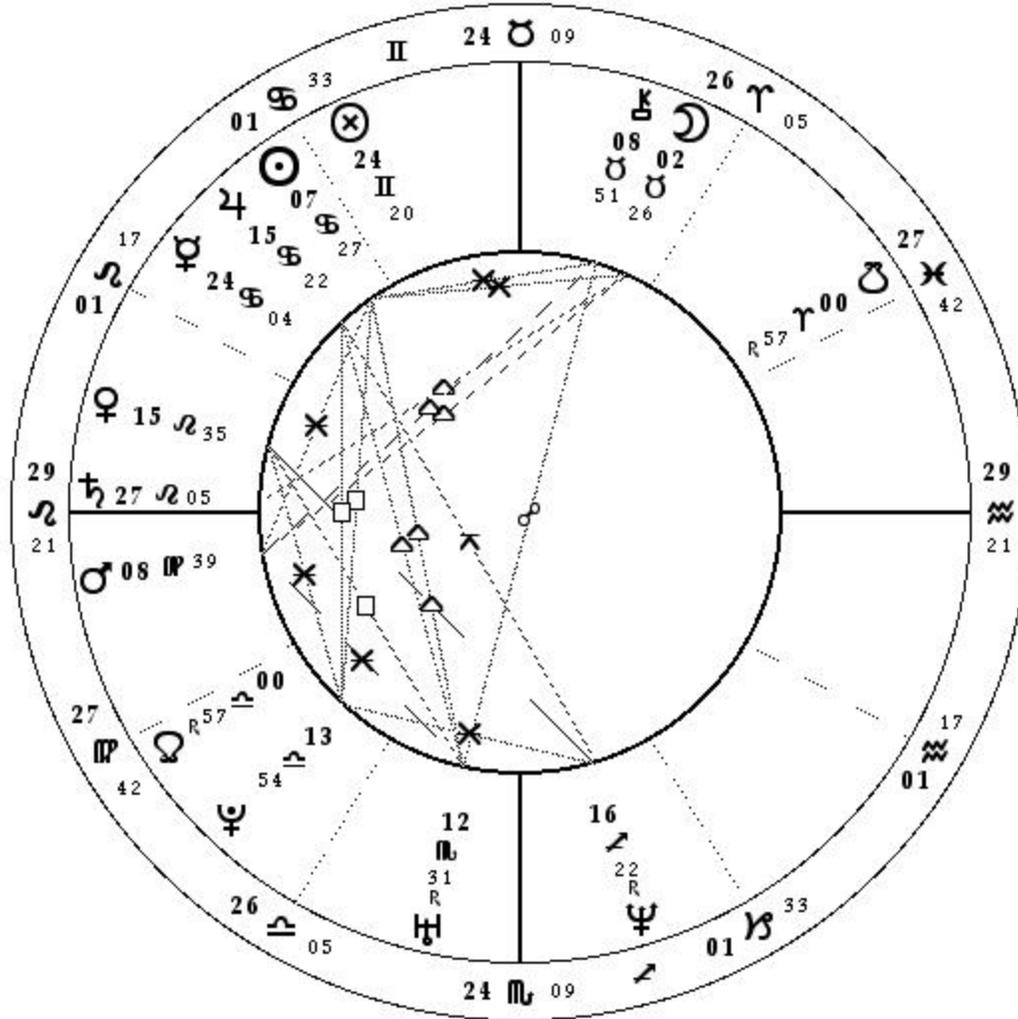
Dec 20 1916      10:00 AM EST  
 New York        New York  
 40N43            74W00  
 Dec 20 1916      15:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC HD Home Depot

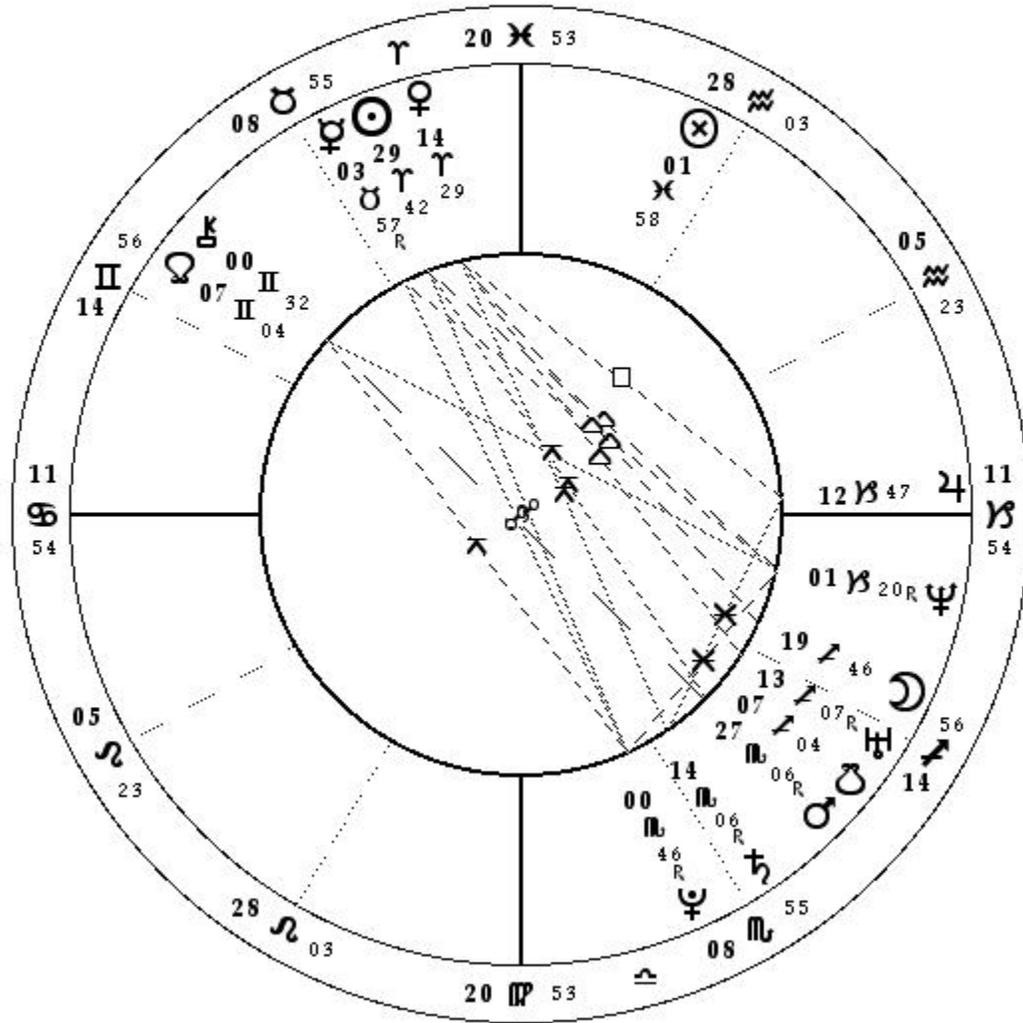
Jun 29 1978      10:00 AM EDT  
 Dover            Delaware  
 39N09            75W31  
 Jun 29 1978      14:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# IPO HD Home Depot

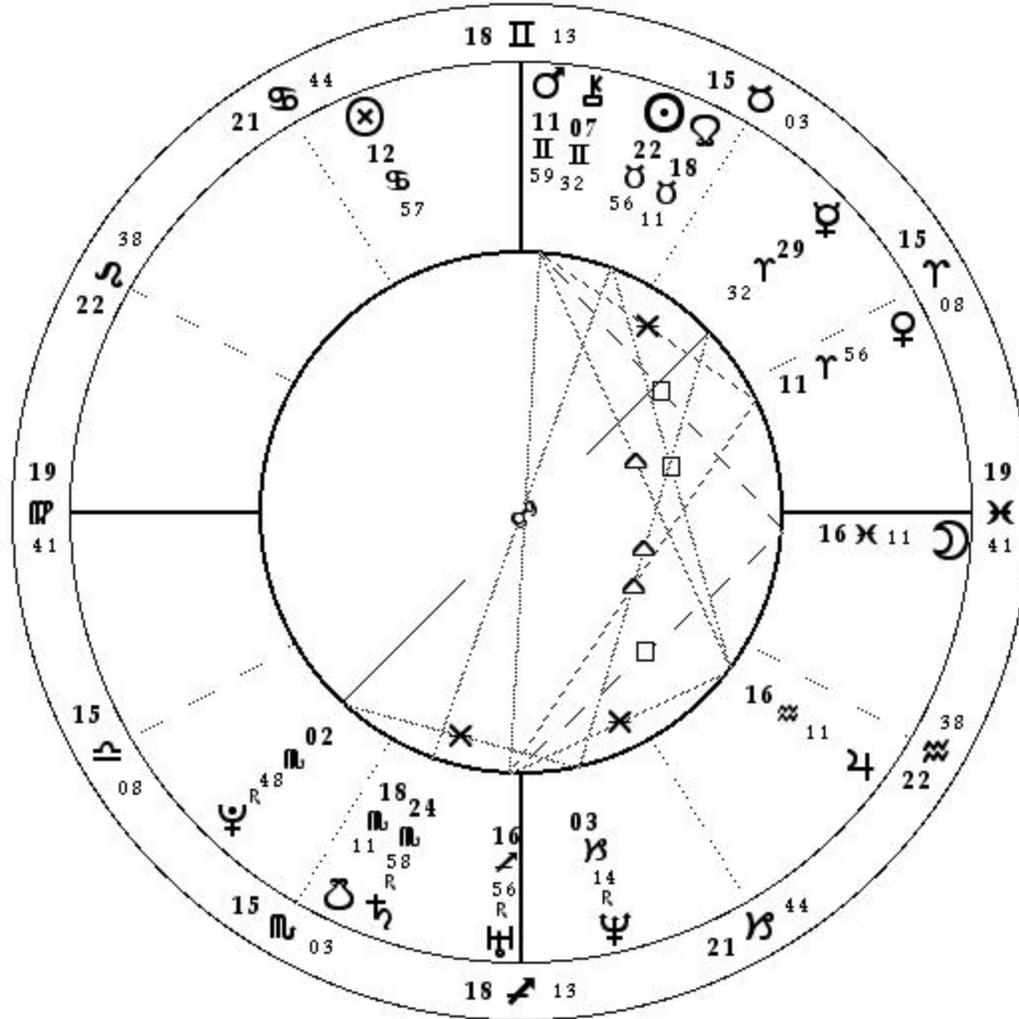
Apr 19 1984 10:31 AM EDT  
 New York New York  
 40N43 74W00  
 Apr 19 1984 14:31:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# HON INC Honeywell

May 13 1985      2:45 PM EDT  
 Dover            Delaware  
 39N09            75W31  
 May 13 1985      18:45:00 GMT  
**Tropical Flacidus True Node**

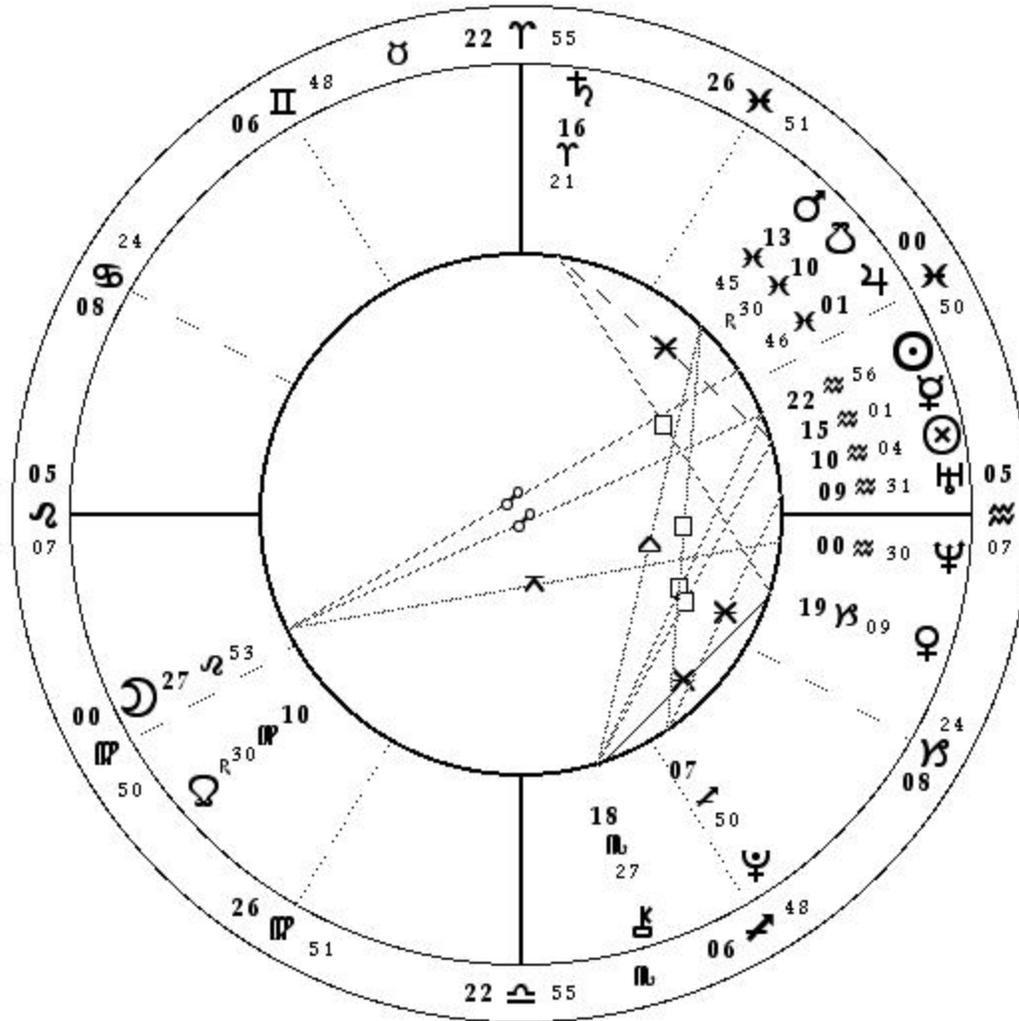


Prepared By:  
**Kaye Shinker**



# INC HPQ Hewlett Packard

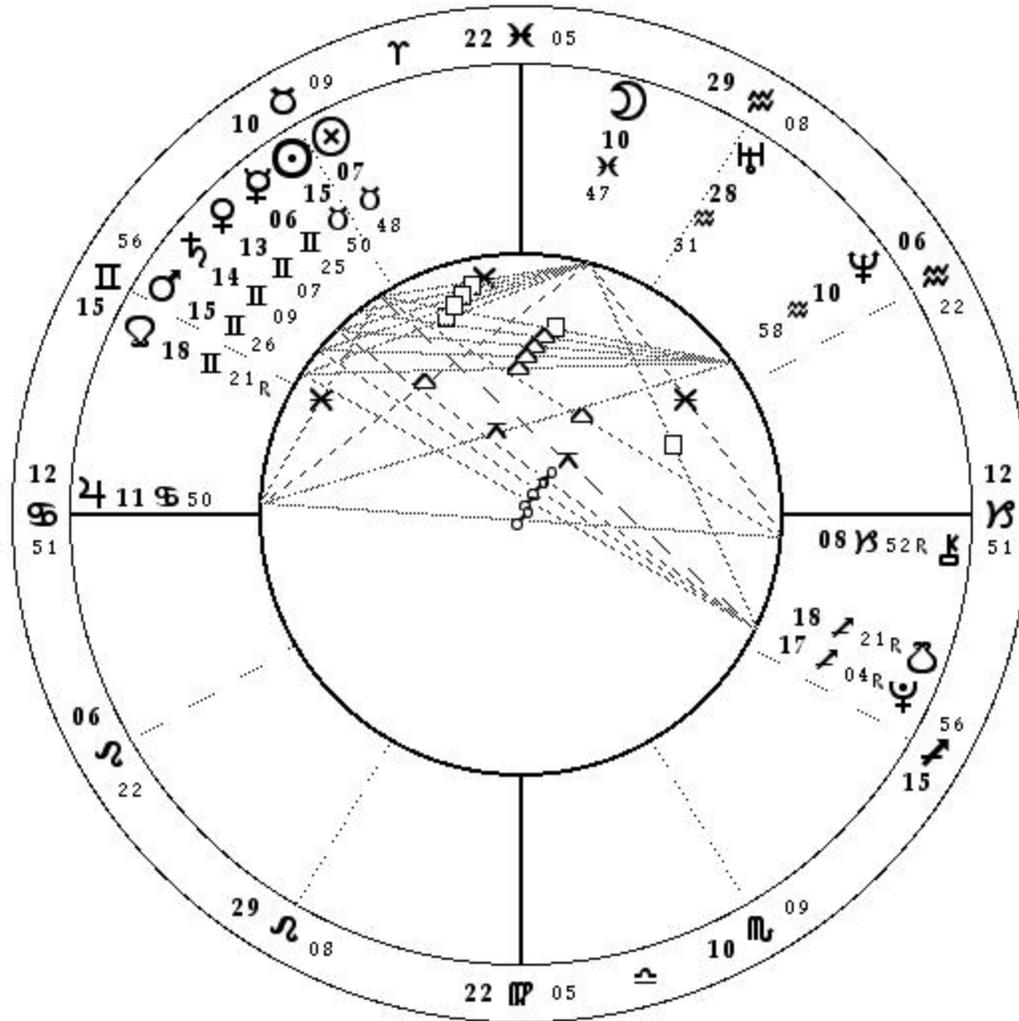
Feb 11 1998 4:00 PM EST  
Dover Delaware  
39N09 75W31  
Feb 11 1998 21:00:00 GMT  
Tropical Koch True Node



Prepared By:  
**Kaye Shinker**

# IPO HPQ Hewlett Packard

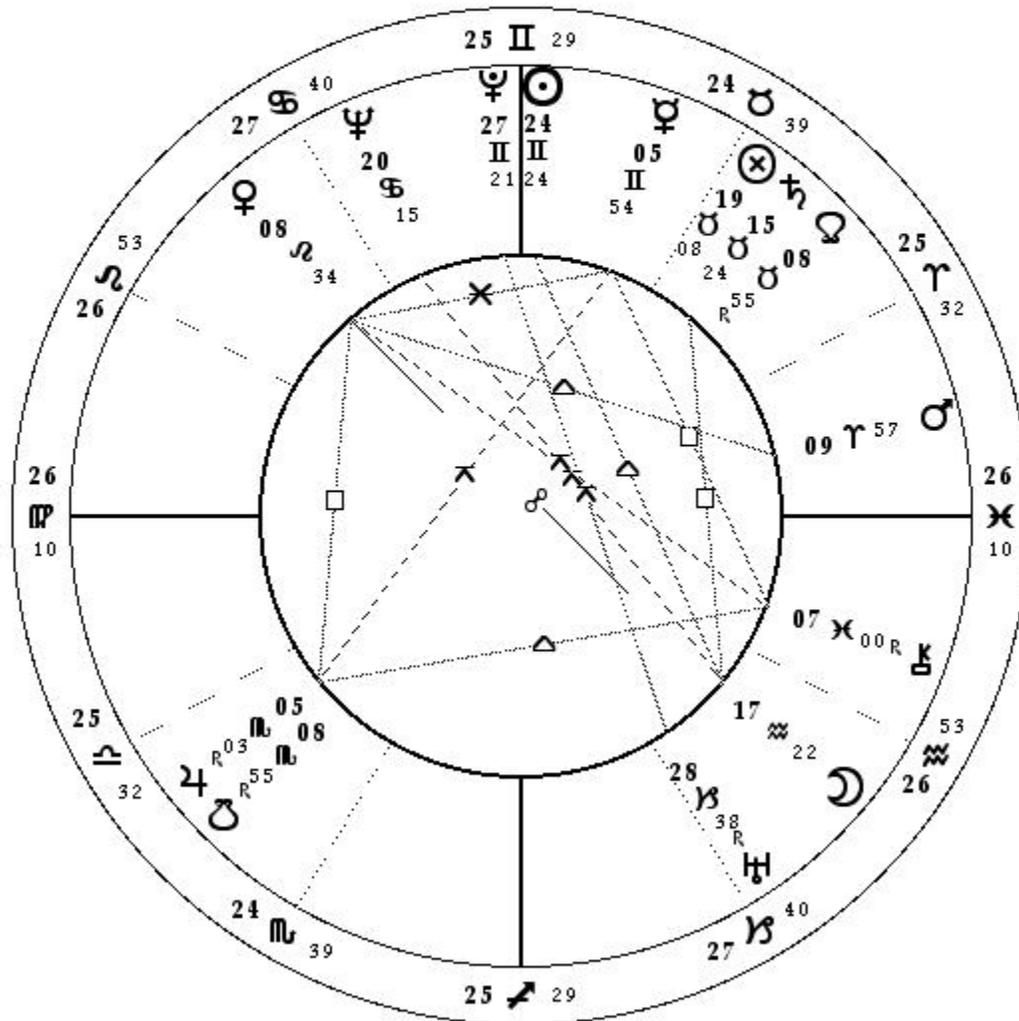
May 6 2002 9:30 AM EDT  
 New York New York  
 40N43 74W00  
 May 6 2002 13:30:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC IBM Inter Business Mach

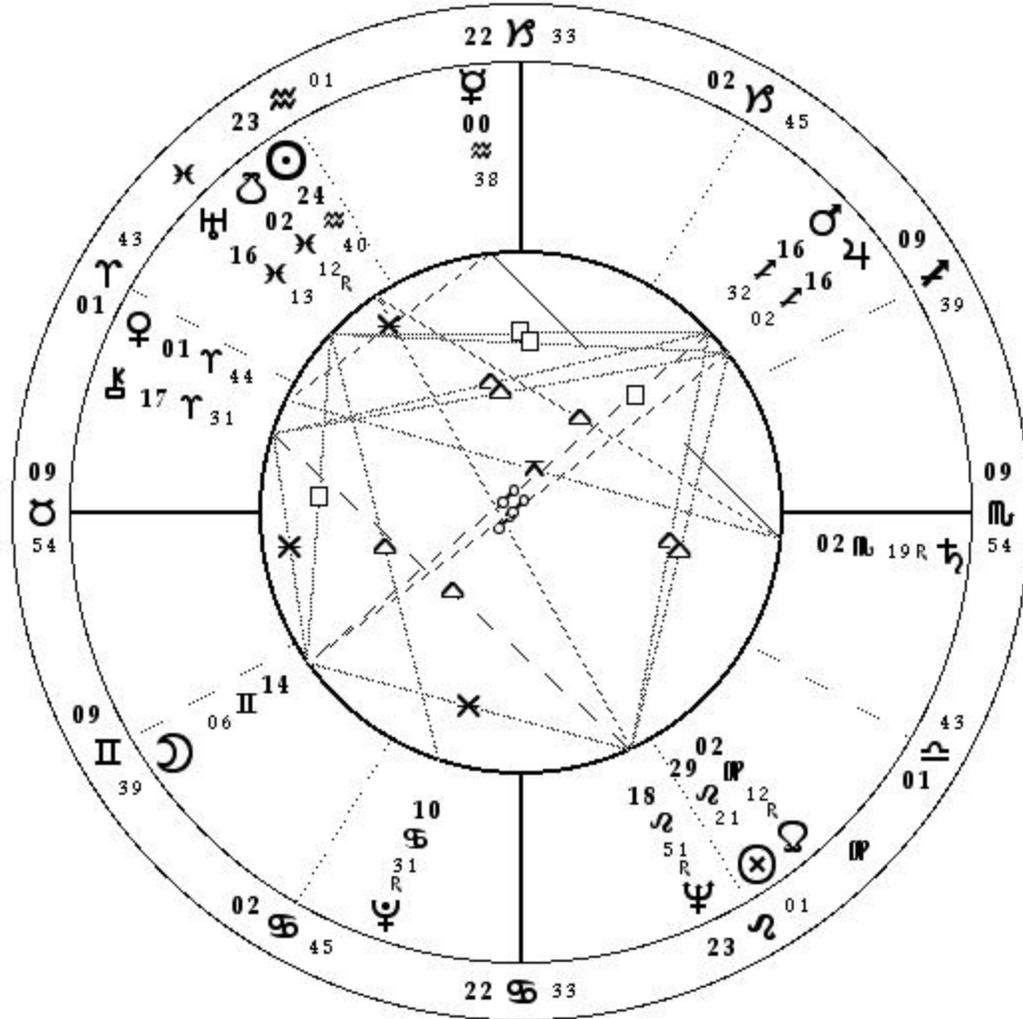
Jun 16 1911      12:00 PM EST  
 Albany            New York  
 42N39            73W45  
 Jun 16 1911      17:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# IPO IBM Inter Business Mach

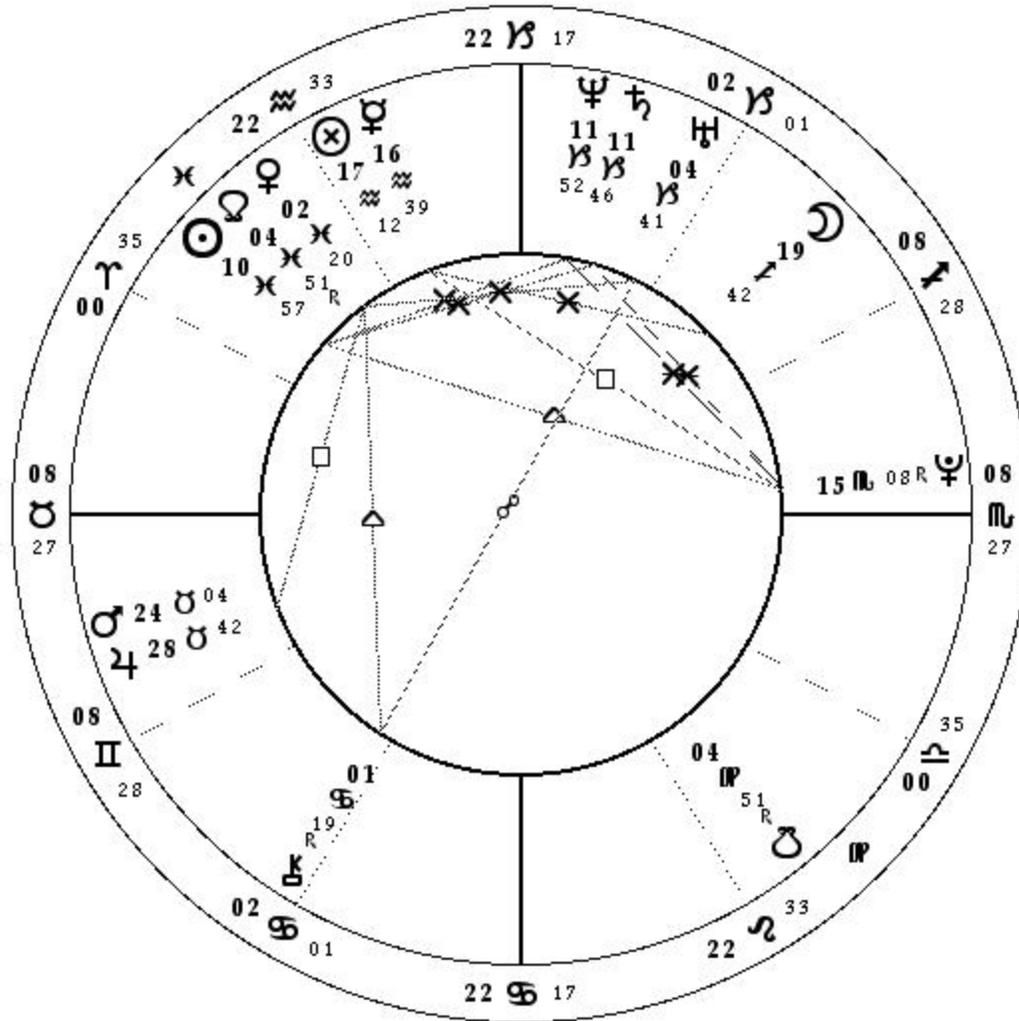
Feb 14 1924      10:00 AM EST  
 New York        New York  
 40N43            74W00  
 Feb 14 1924      15:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC. INTC Intel

Mar 1 1989 9:01 AM EST  
Dover Delaware  
39N09 75W31  
Mar 1 1989 14:01:00 GMT  
Tropical Koch True Node

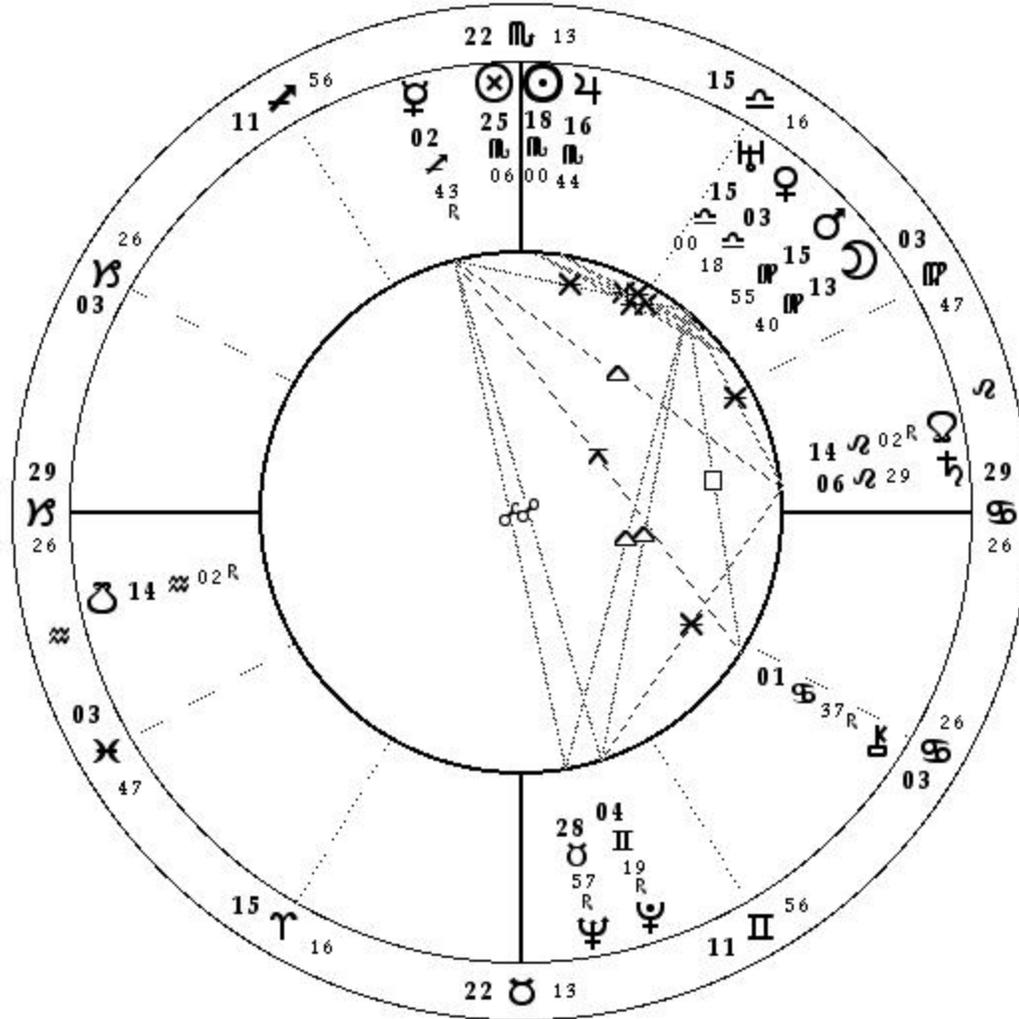


Prepared By:  
**Kaye Shinker**



# INC JNJ Johnson & Johnson

Nov 10 1887      12:00 PM EST  
 Trenton            New Jersey  
 40N13             74W44  
 Nov 10 1887      17:00:00 GMT  
**Tropical Koch True Node**

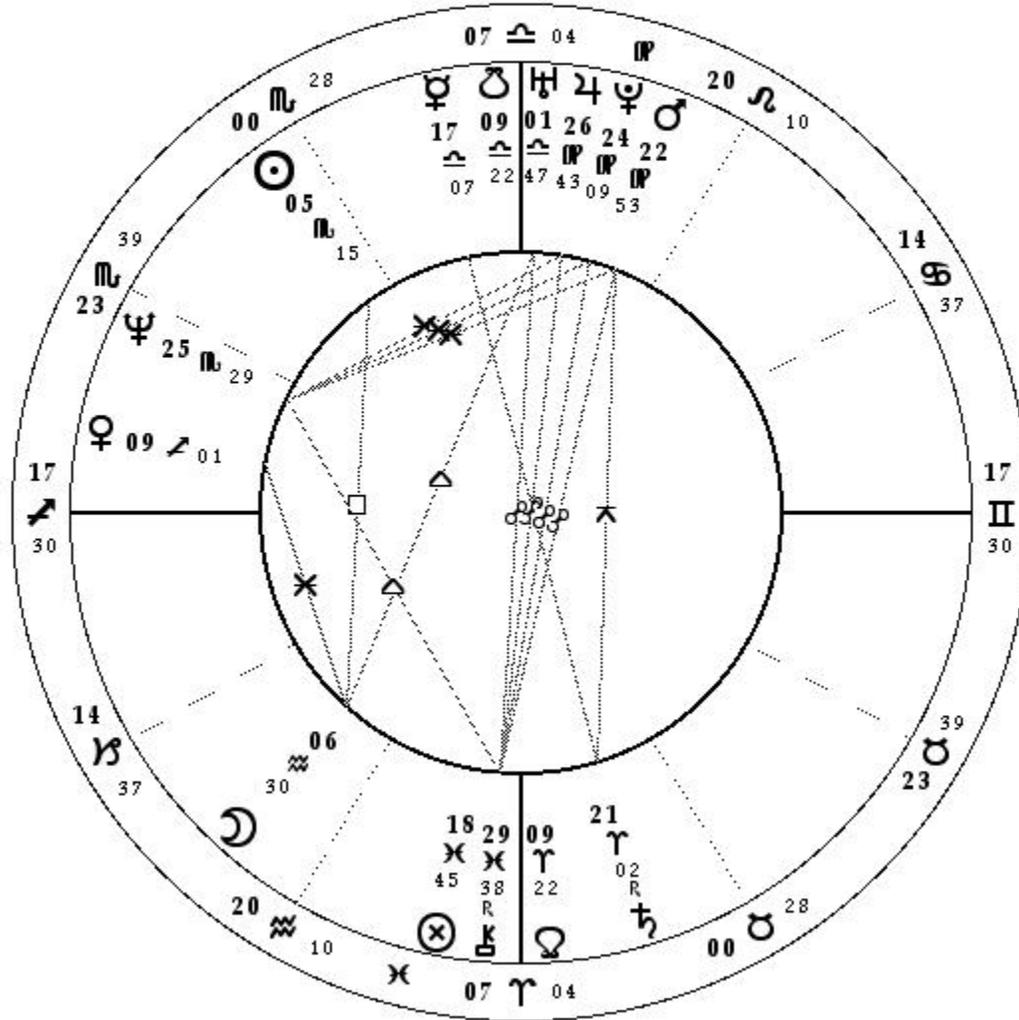


Prepared By:  
**Kaye Shinker**



# INC JPM J.P.Morgan Chase

Oct 28 1968 10:00 AM EST  
 Dover Delaware  
 39N09 75W31  
 Oct 28 1968 15:00:00 GMT  
**Tropical Koch True Node**



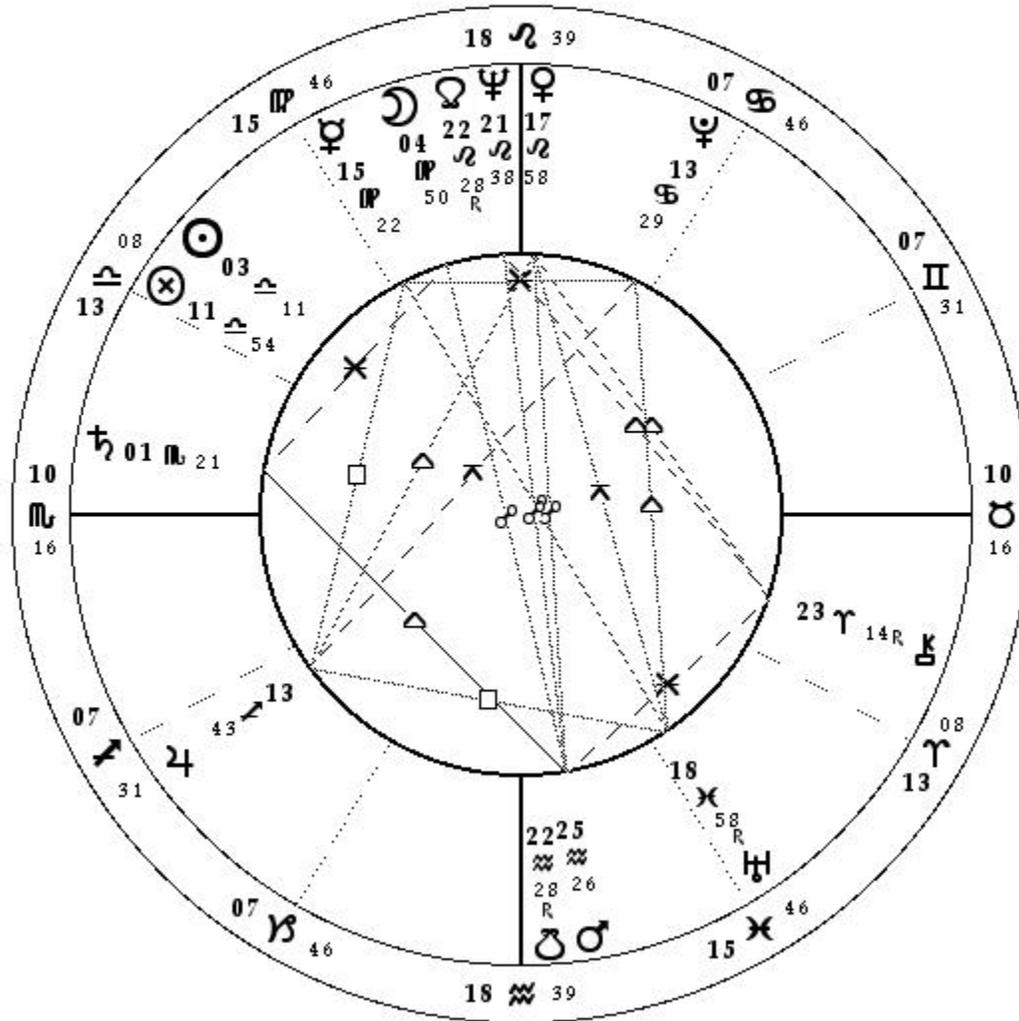
Prepared By:  
**Kaye Shinker**





# IPO KO Coca-Cola

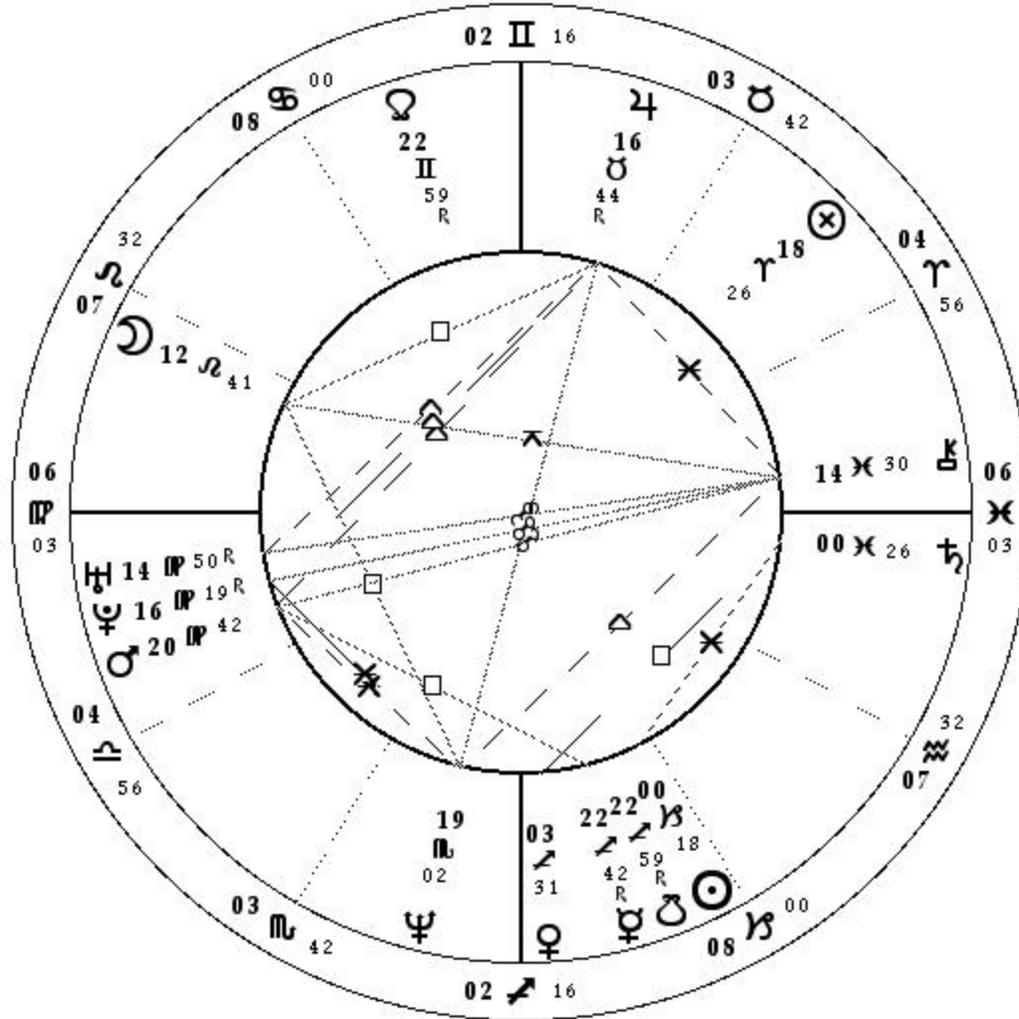
Sep 26 1924 10:00 AM EDT  
 New York New York  
 40N43 74W00  
 Sep 26 1924 14:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC MCD McDonalds

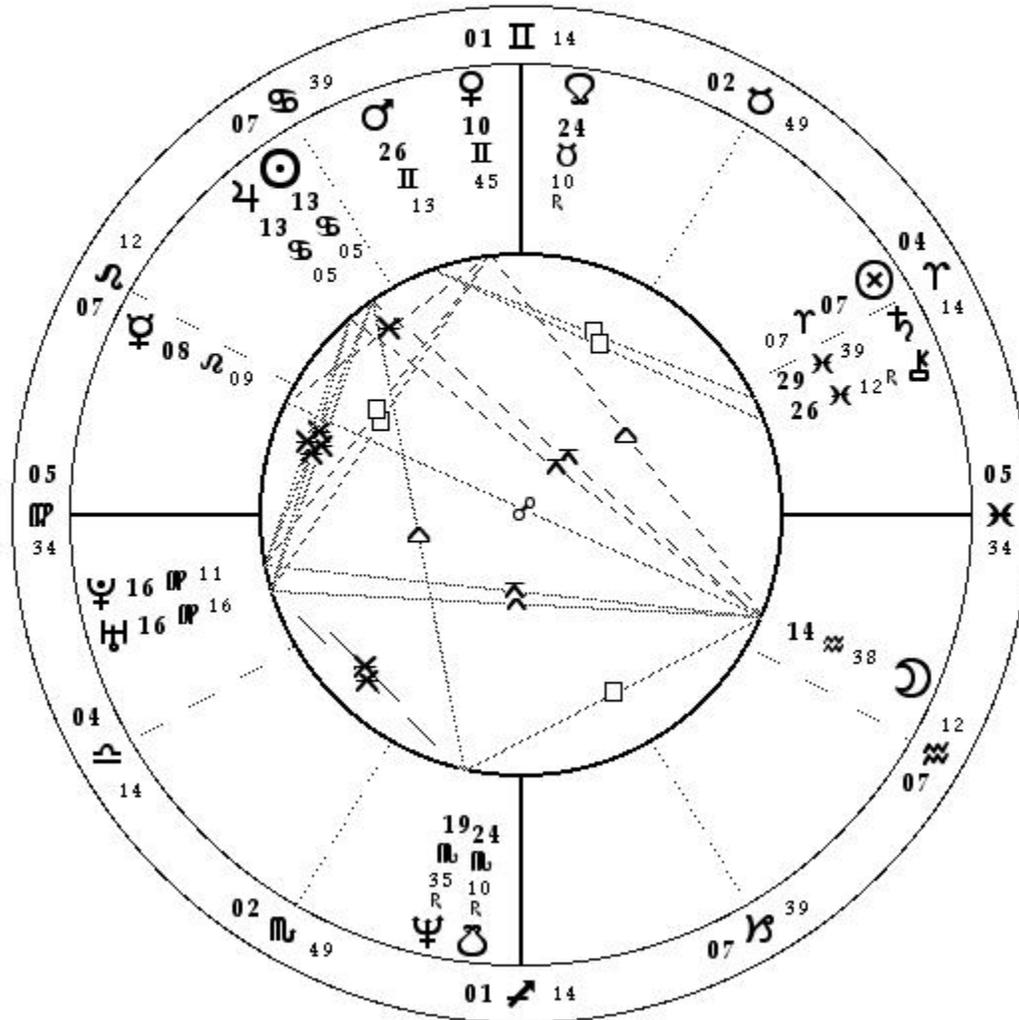
Dec 21 1964      10:00 PM EST  
 Dover            Delaware  
 39N09            75W31  
 Dec 22 1964      03:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# IPO MCD McDonalds

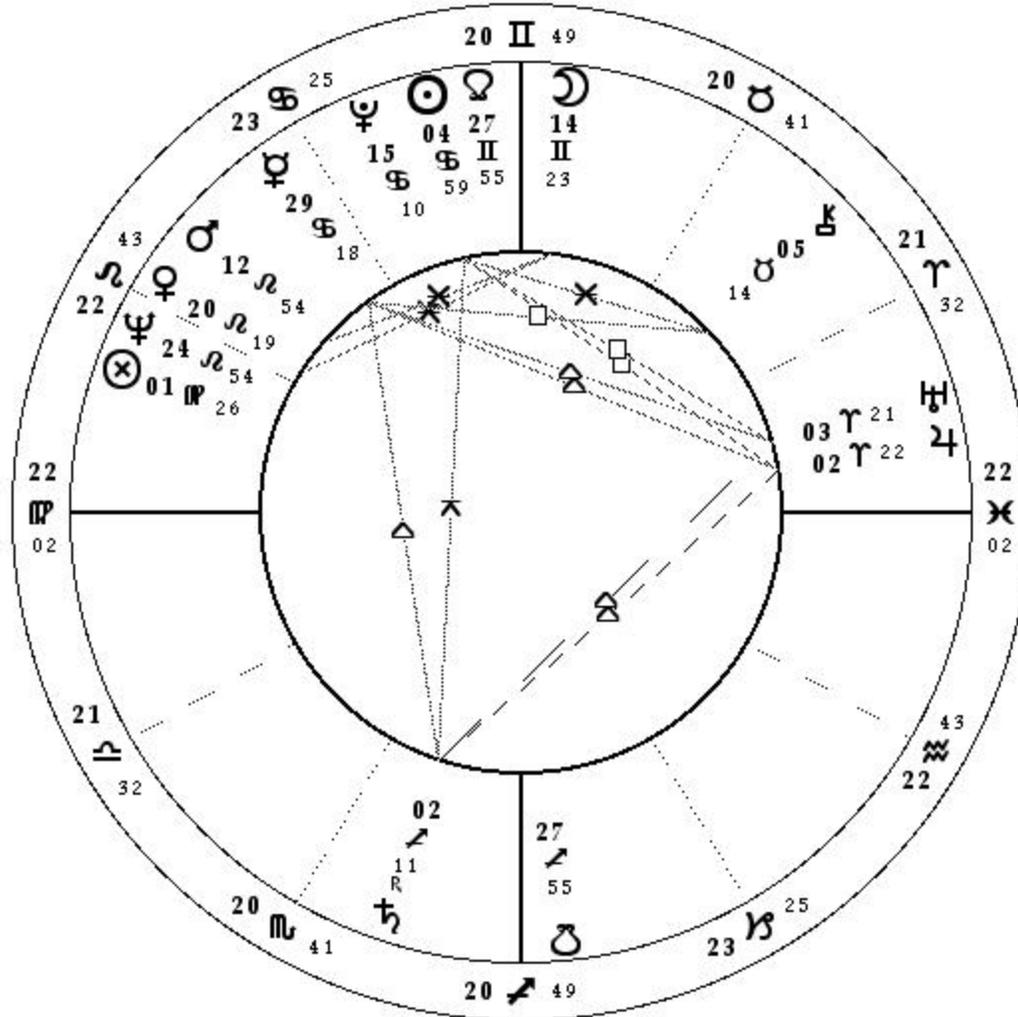
Jul 5 1966                      10:00 AM EDT  
 New York                        New York  
 40N43                            74W00  
 Jul 5 1966                      14:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC MRK Merck

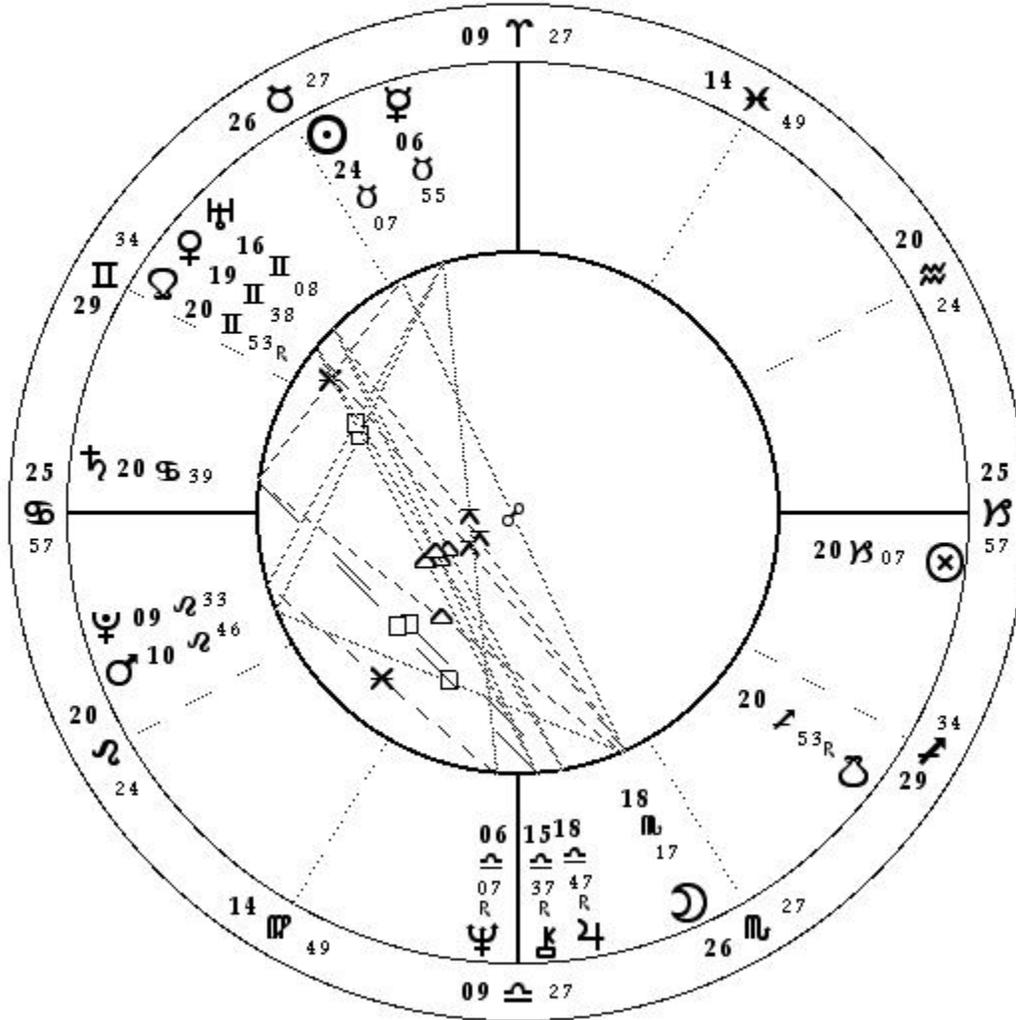
Jun 27 1927      12:00 PM EDT  
 Trenton          New Jersey  
 40N13            74W45  
 Jun 27 1927      16:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# IPO MRK Merck

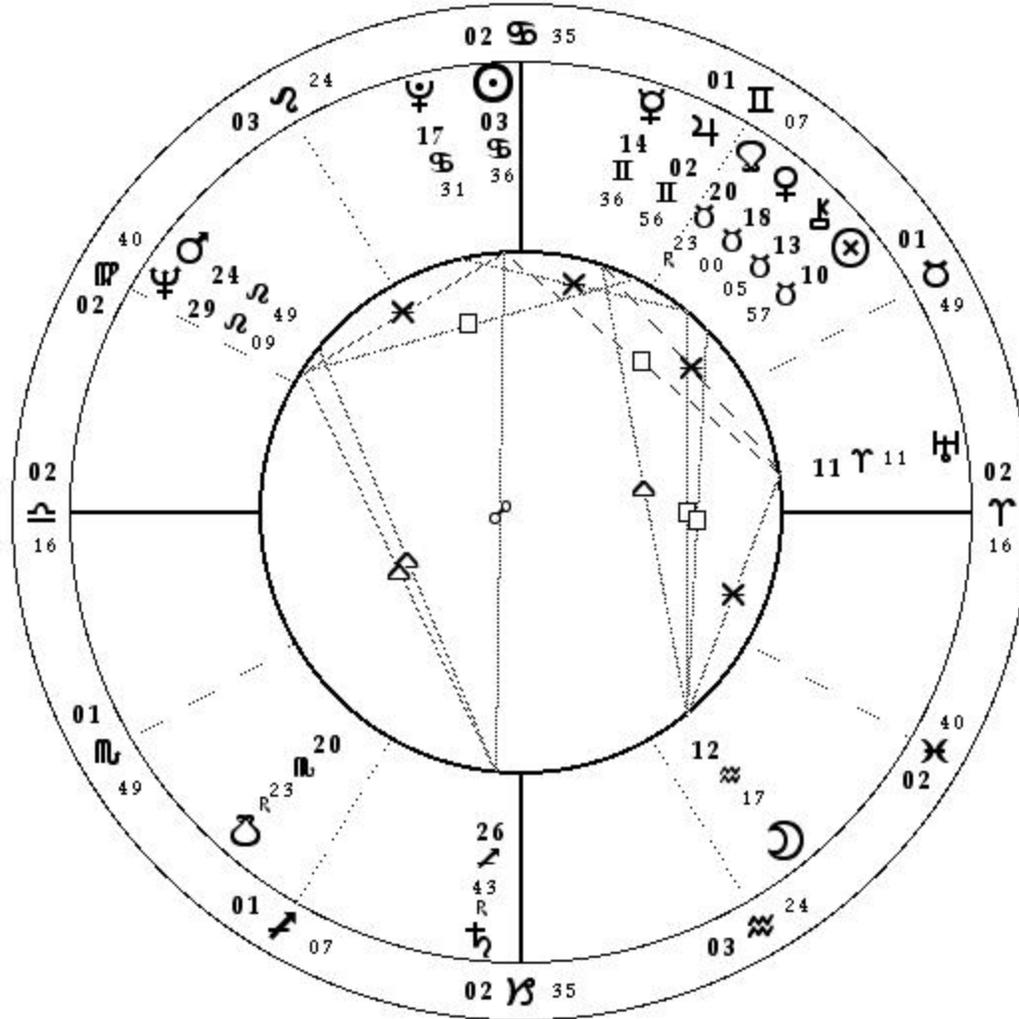
May 15 1946      10:00 AM EDT  
 New York          New York  
 40N43            74W00  
 May 15 1946      14:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC MMM Minn.Minning & Manf.

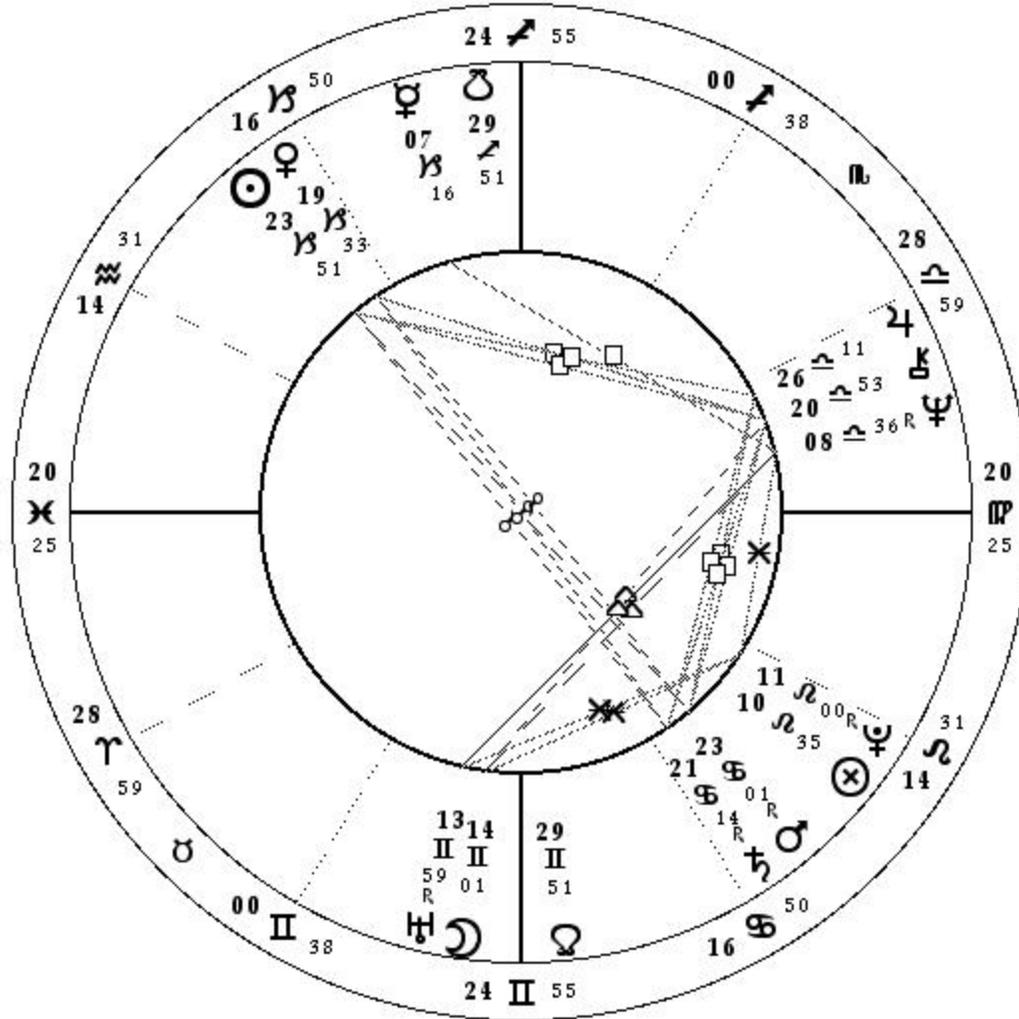
Jun 25 1929      1:00 PM EDT  
 Dover            Delaware  
 39N09            75W31  
 Jun 25 1929      17:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# IPO MMM Minn. Mining & Manf.

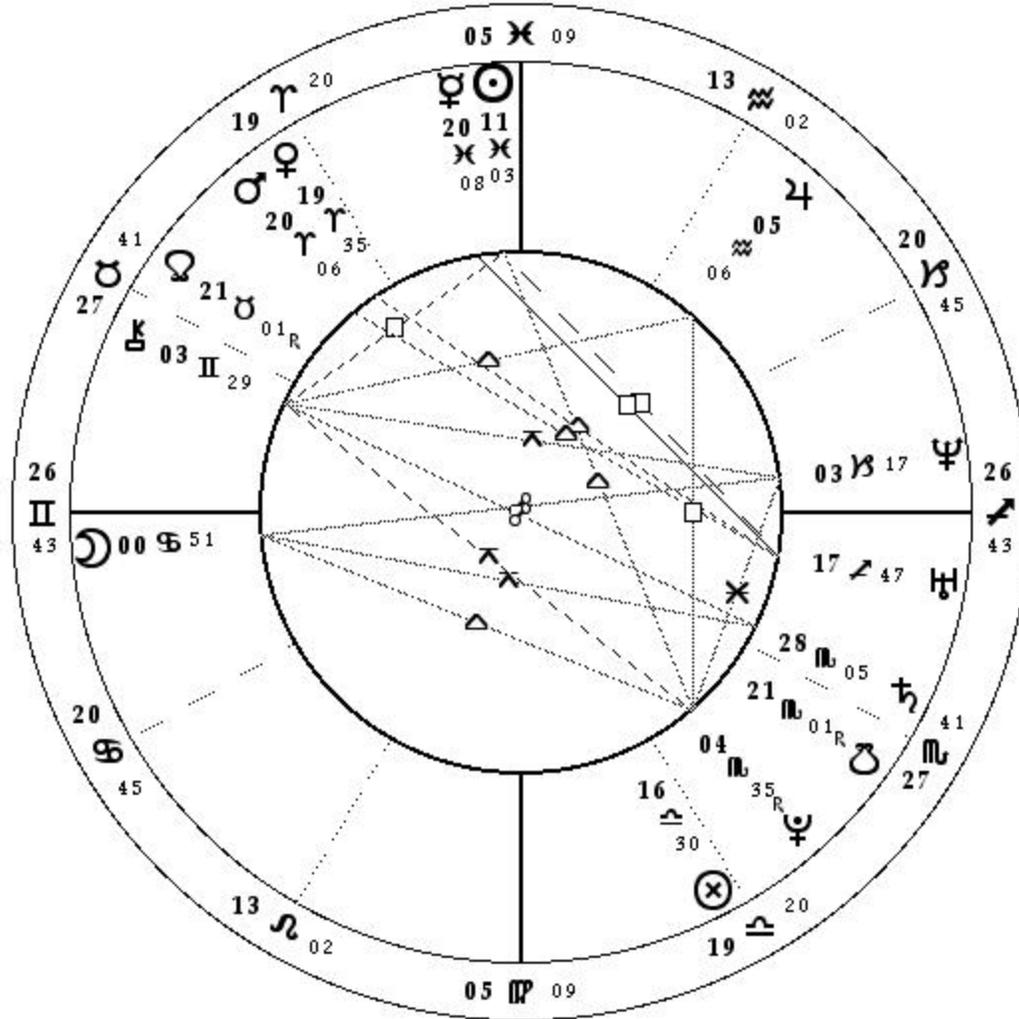
Jan 14 1946      10:00 AM EST  
 New York      New York  
 40N43      74W00  
 Jan 14 1946      15:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC MO Altria

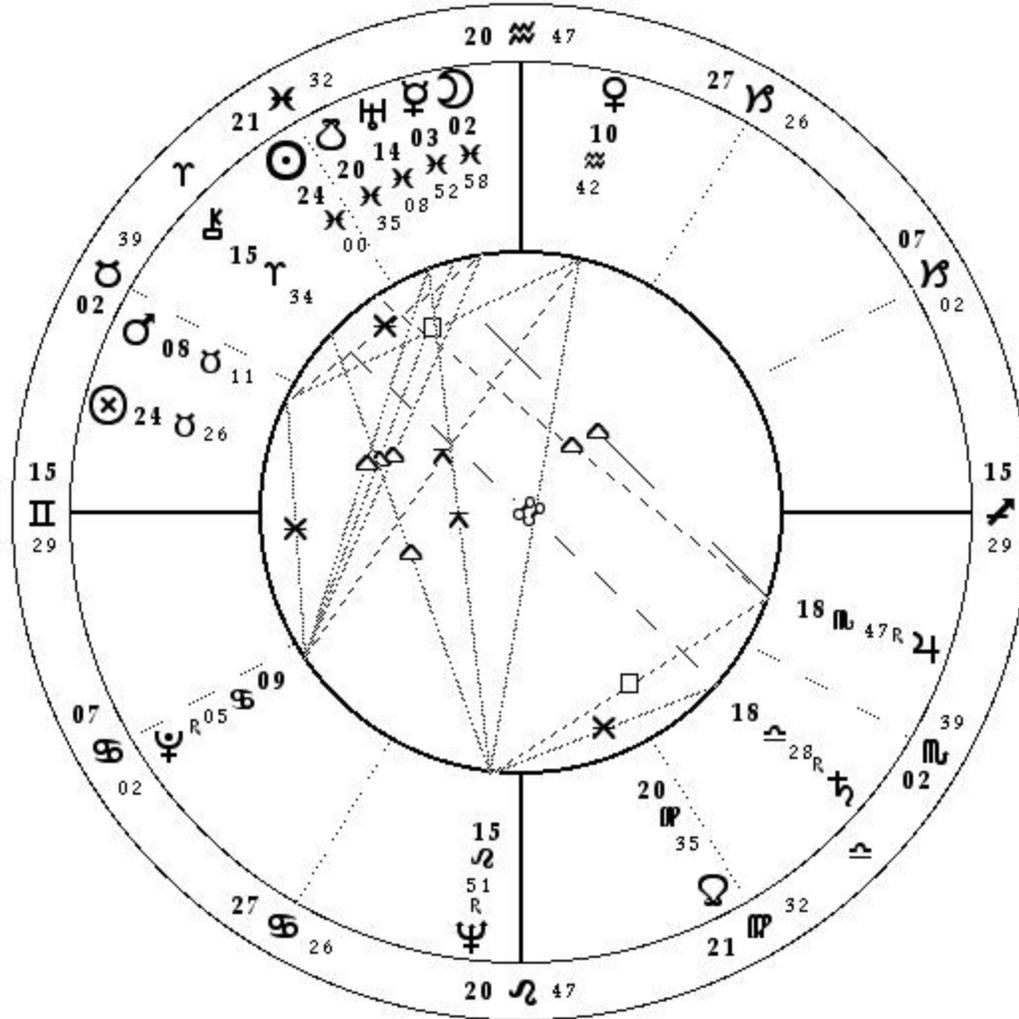
Mar 1 1985 12:00 PM EST  
 Richmond Virginia  
 37N33 77W27  
 Mar 1 1985 17:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# IPO MO Altria

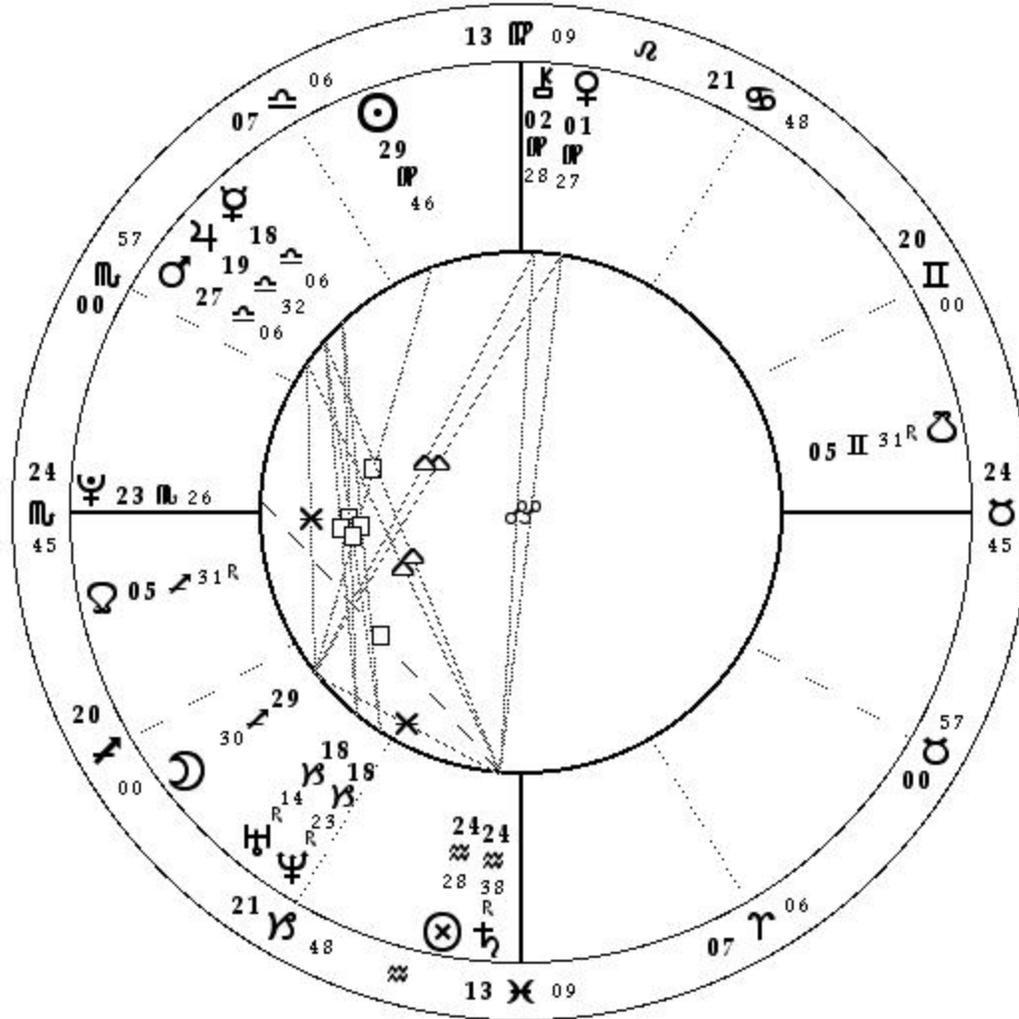
Mar 15 1923      10:00 AM EST  
 New York          New York  
 40N43            74W00  
 Mar 15 1923      15:00:00 GMT  
**Tropical Flacidus True Node**



Prepared By:  
**Kaye Shinker**

# INC MSFT Microsoft

Sep 22 1993 12:00 PM PDT  
 Olympia Washington  
 47N35 122W10  
 Sep 22 1993 19:00:00 GMT  
**Tropical Koch True Node**

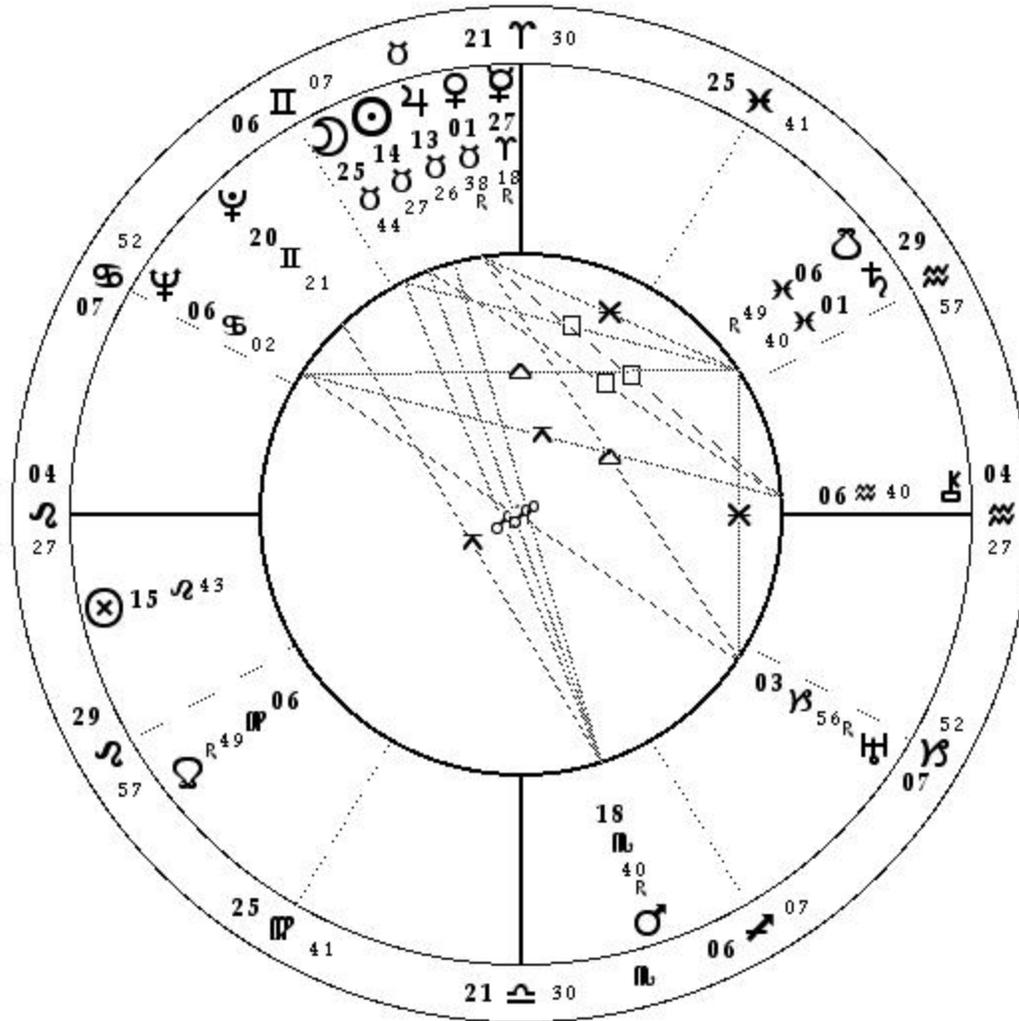


Prepared By:  
**Kaye Shinker**



# INC PG Procter & Gamble

May 5 1905      12:00 PM EDT  
 Columbus      Ohio  
 39N58      82W59  
 May 5 1905      16:00:00 GMT  
**Tropical Koch True Node**

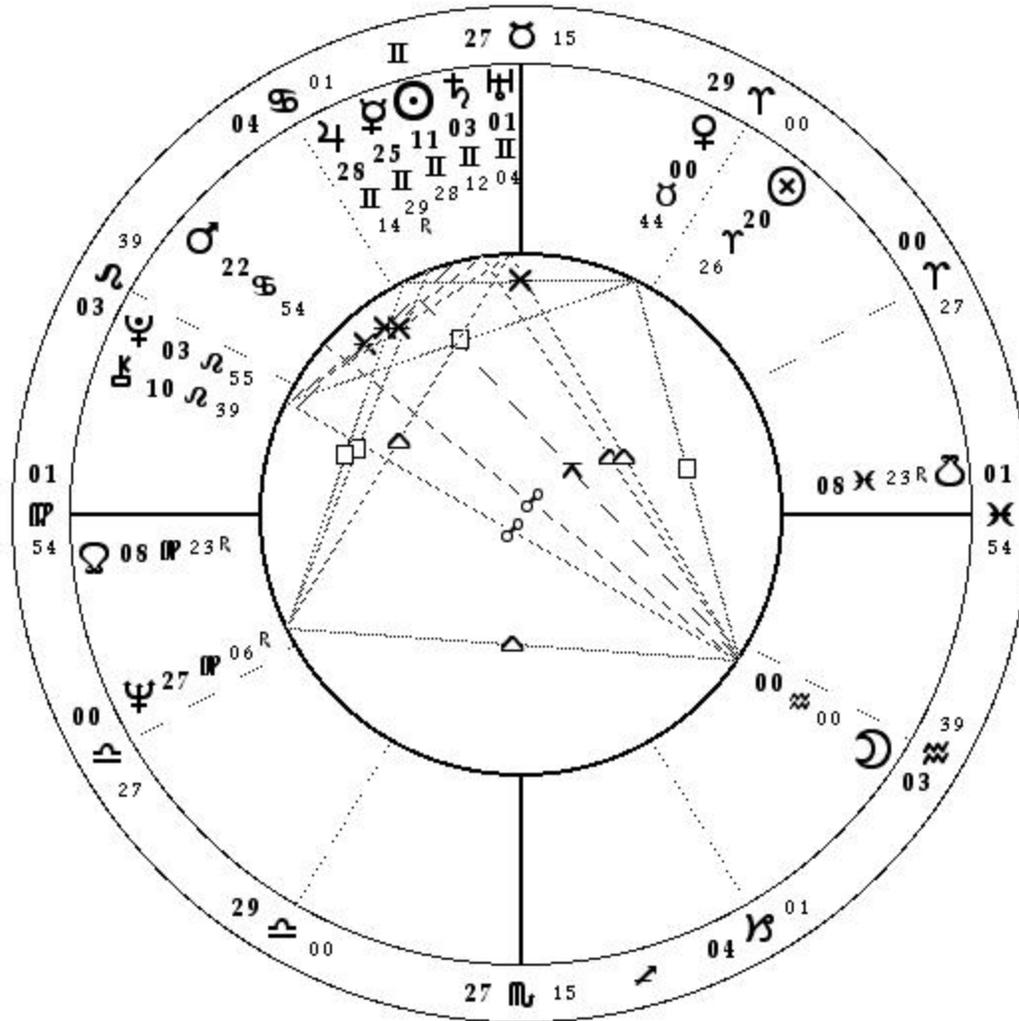


Prepared By:  
**Kaye Shinker**



# INC PFE Pfizer

Jun 2 1942      12:00 PM EDT  
 Dover            Delaware  
 39N09            75W31  
 Jun 2 1942      16:00:00 GMT  
**Tropical Koch TrueNode**

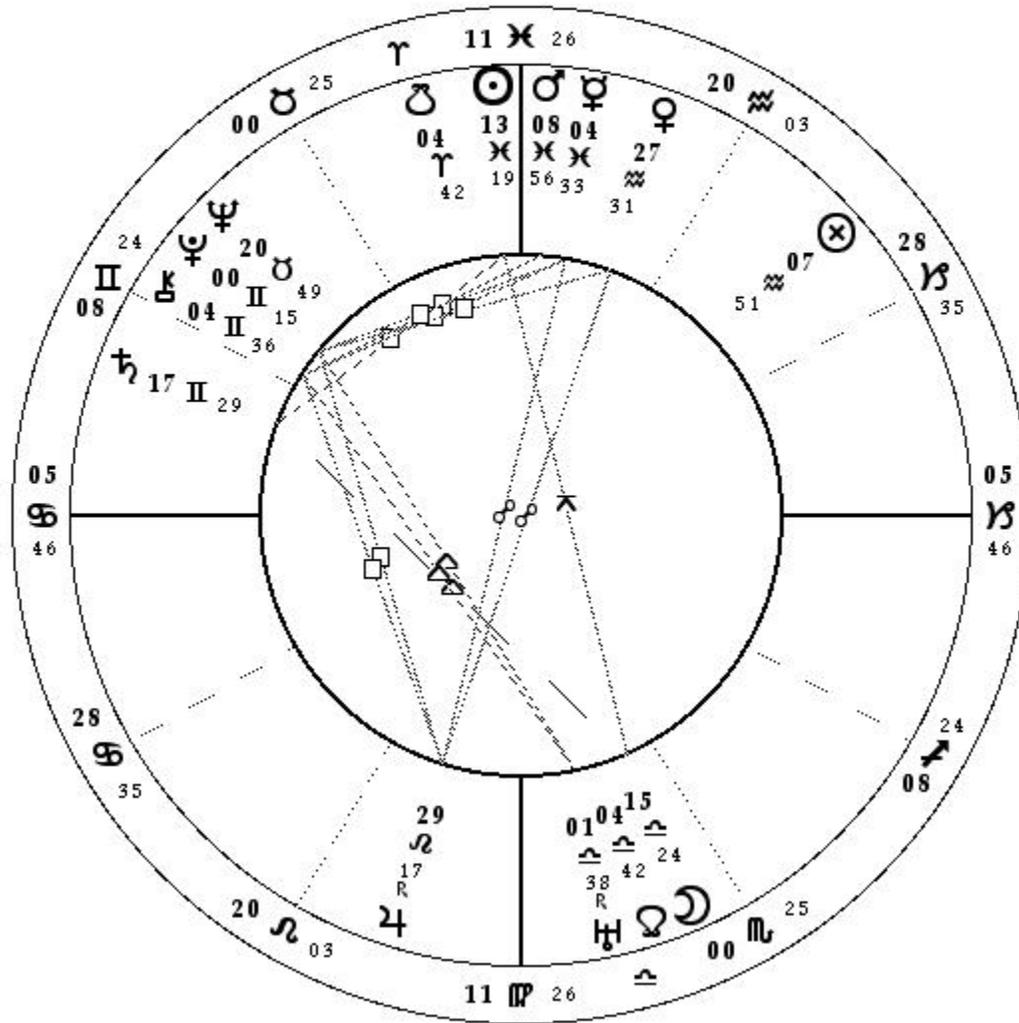


Prepared By:  
**Kaye Shinker**



# INC T A T & T (original)

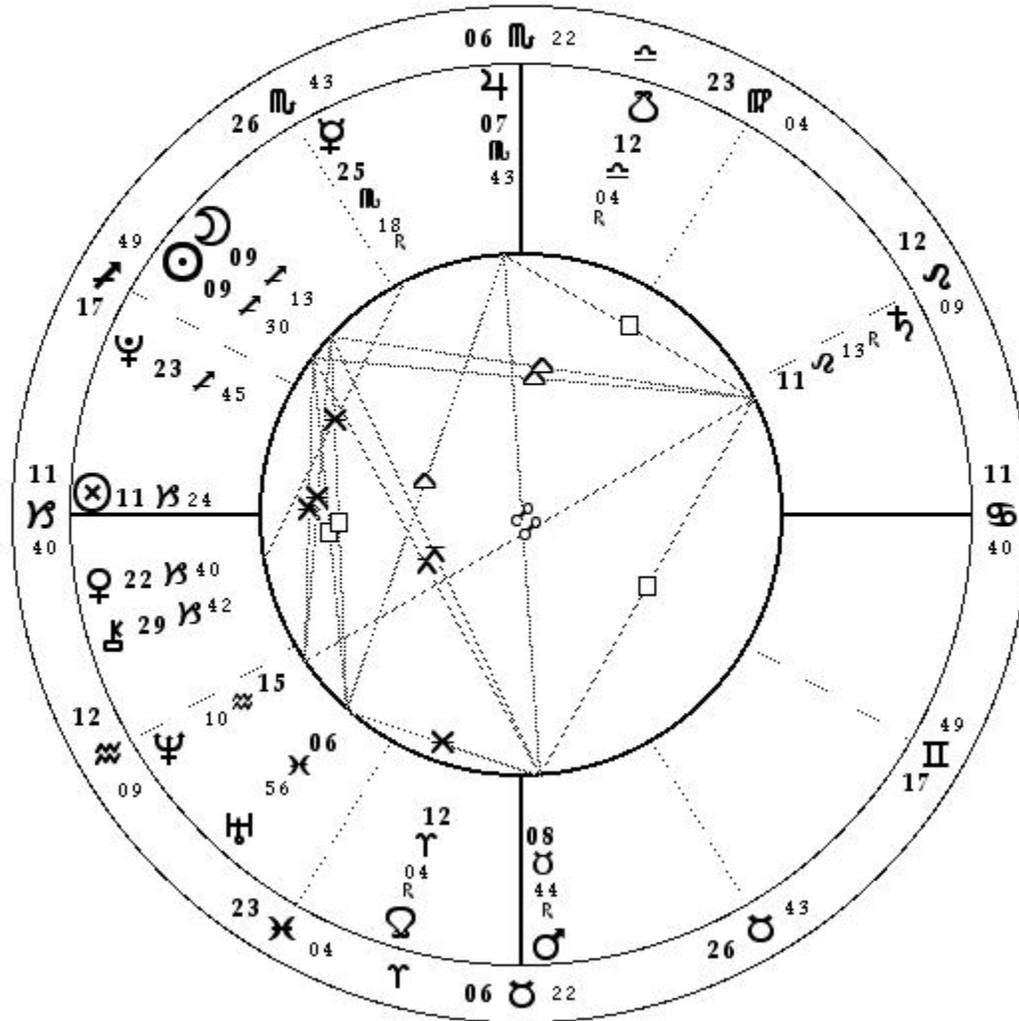
Mar 3 1885      12:00 PM EST  
 Albany          New York  
 42N39            73W45  
 Mar 3 1885      17:00:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# IPO T A T & T

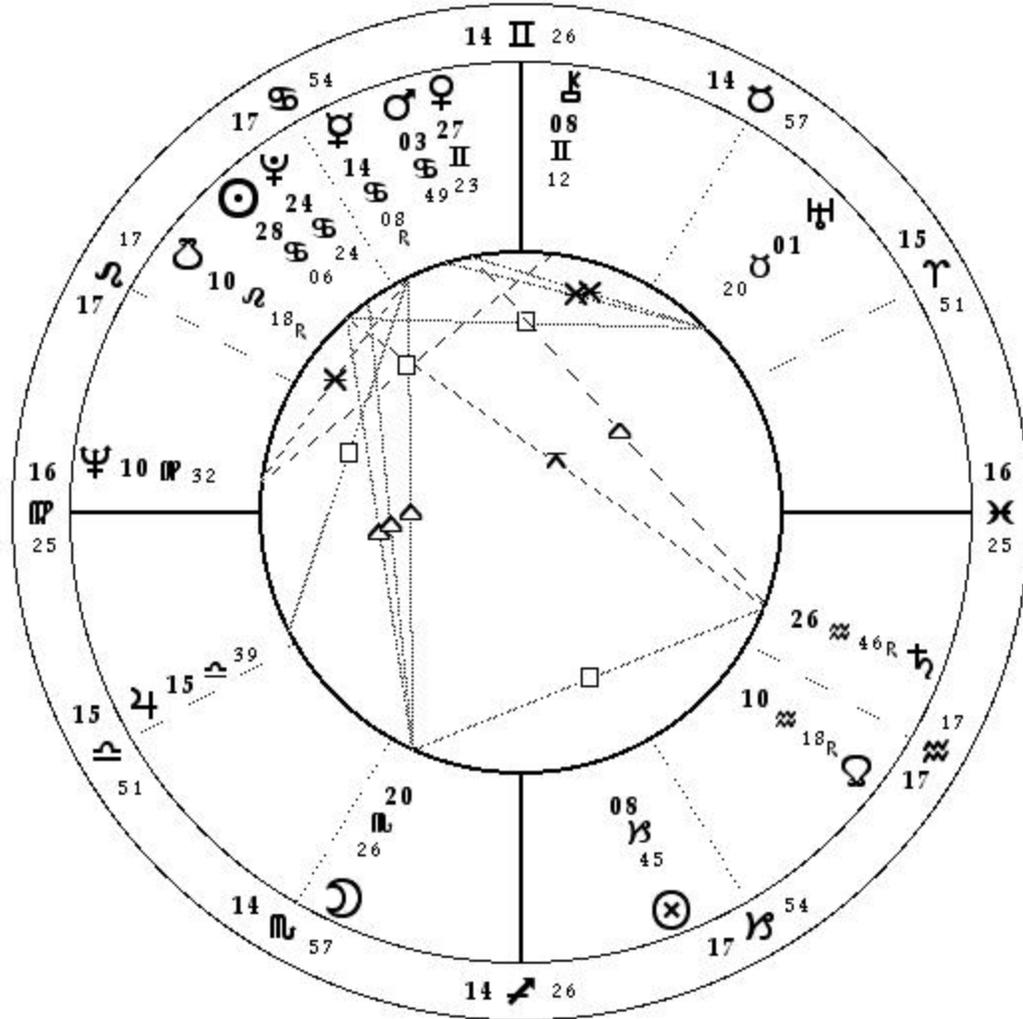
Dec 1 2005 9:30 AM EST  
 New York New York  
 40N43 74W00  
 Dec 1 2005 14:30:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# INC UTX United Technologies

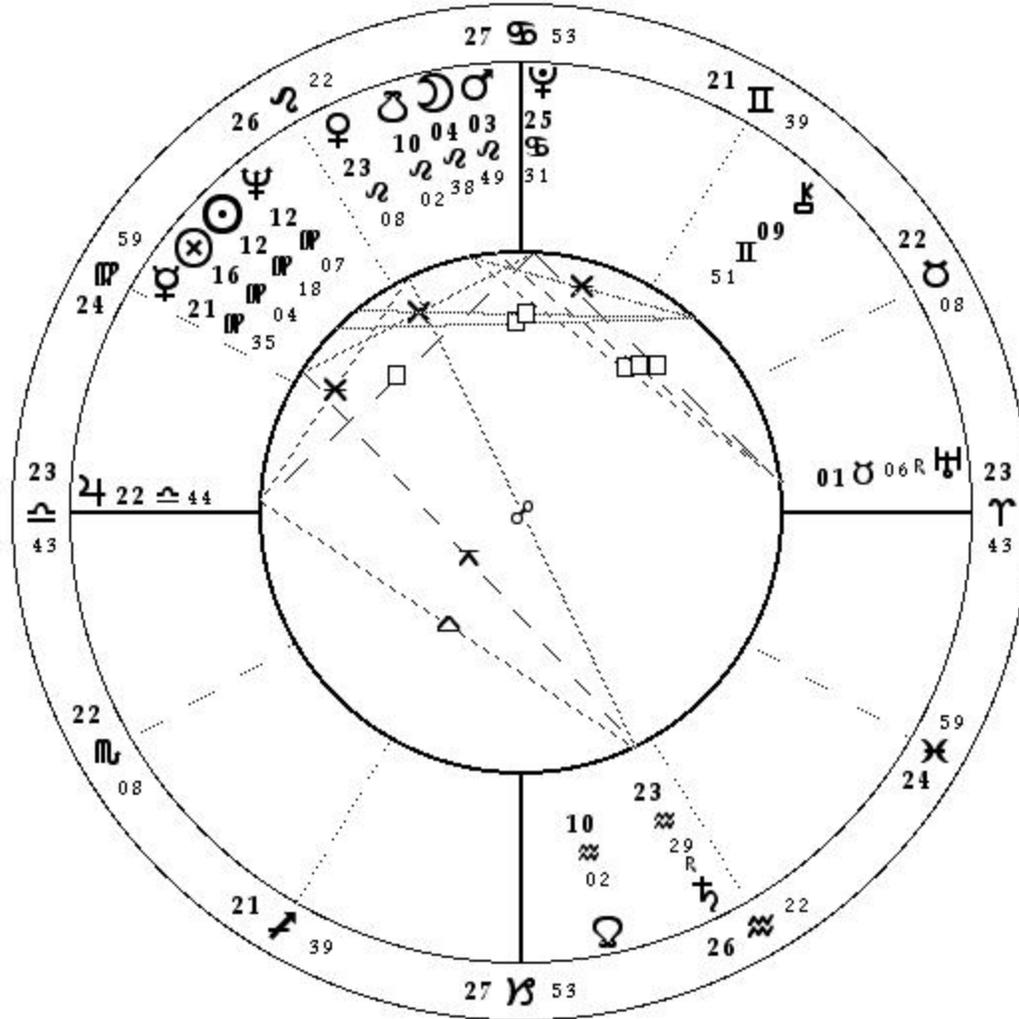
Jul 21 1934      10:00 AM EDT  
 Dover            Delaware  
 39N09            75W31  
 Jul 21 1934      14:00:00 GMT  
**Tropical Koch TrueNode**



Prepared By:  
**Kaye Shinker**

# IPO UTX United Technologies

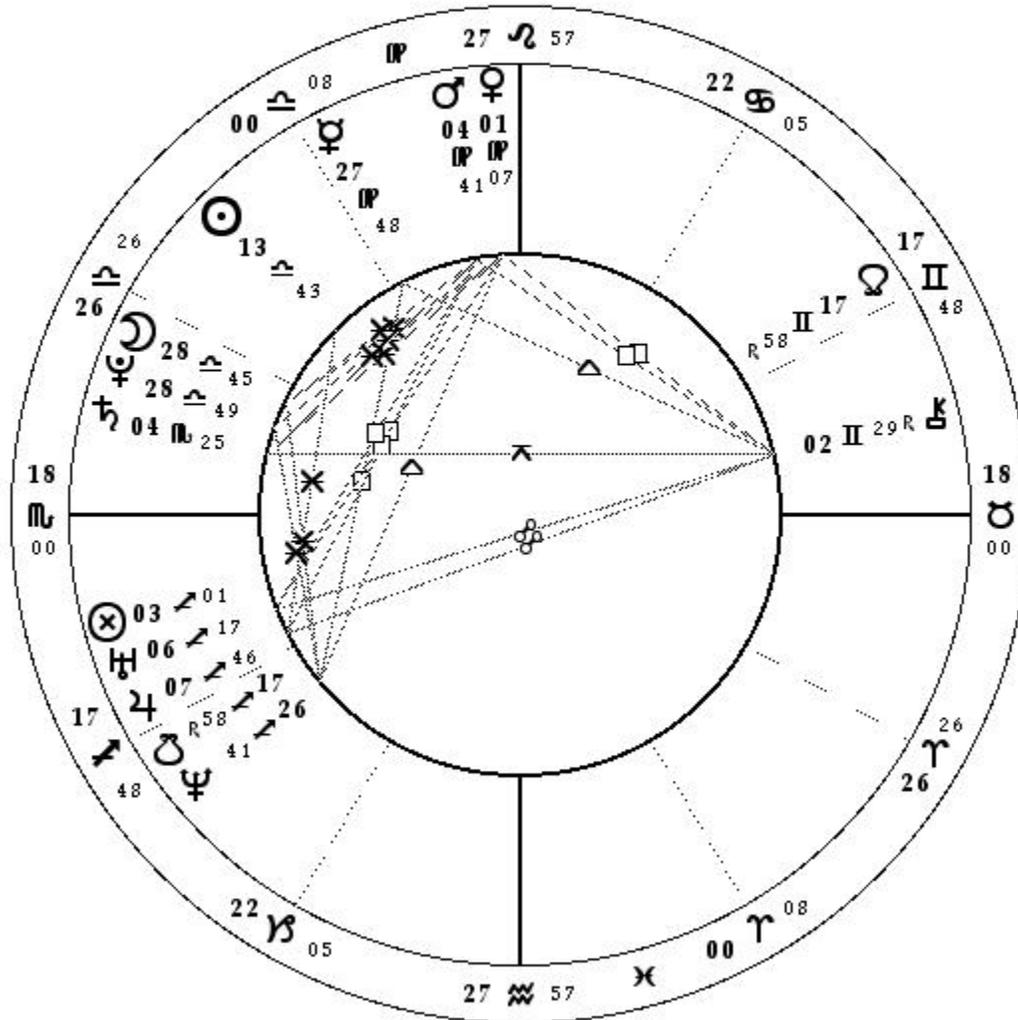
Sep 5 1934      10:00 AM EDT  
 New York      New York  
 40N43      74W00  
 Sep 5 1934      14:00:00 GMT  
**Tropical Koch TrueNode**



Prepared By:  
**Kaye Shinker**

# INC VZ Verizon Comm.

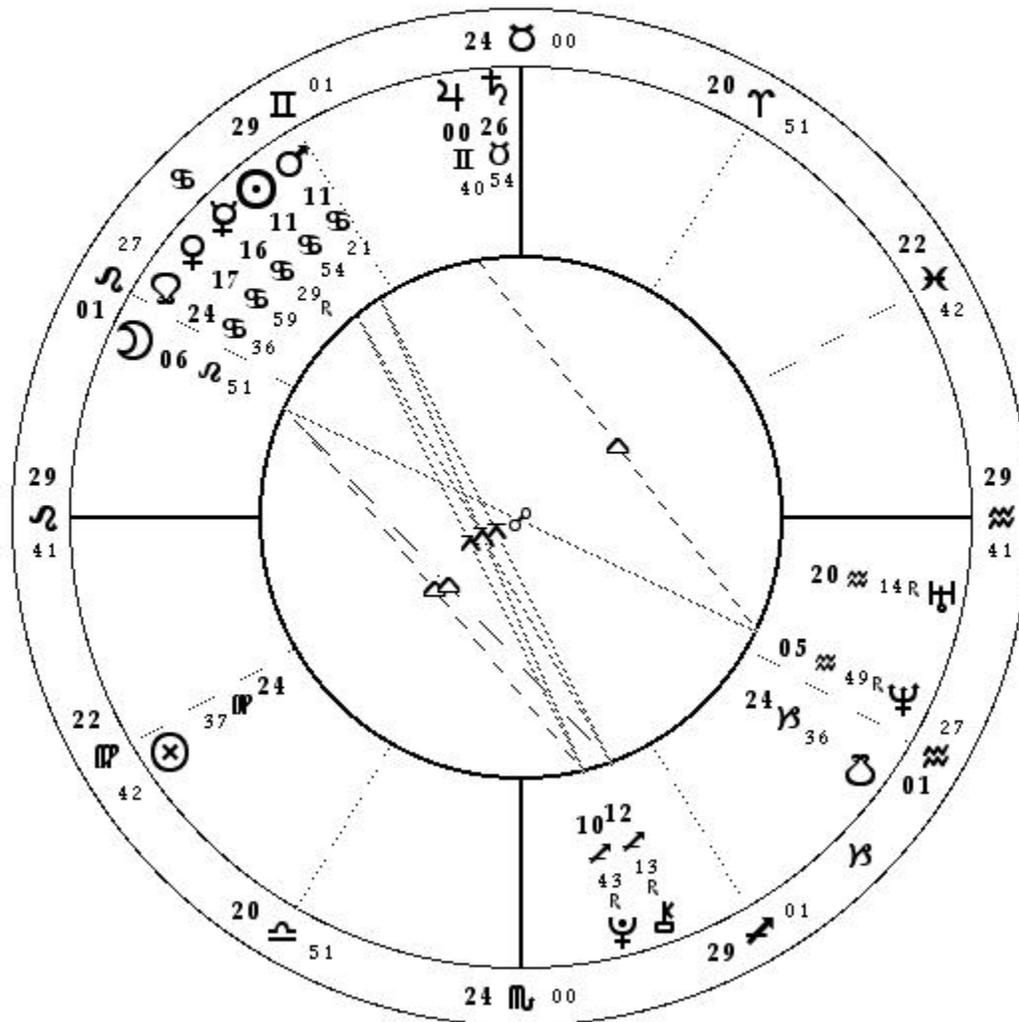
Oct 7 1983      10:00 AM EDT  
 Dover            Delaware  
 39N09            75W31  
 Oct 7 1983      14:00:00 GMT  
**Tropical Flacidus True Node**



Prepared By:  
**Kaye Shinker**

# IPO VZ Verizon Comm

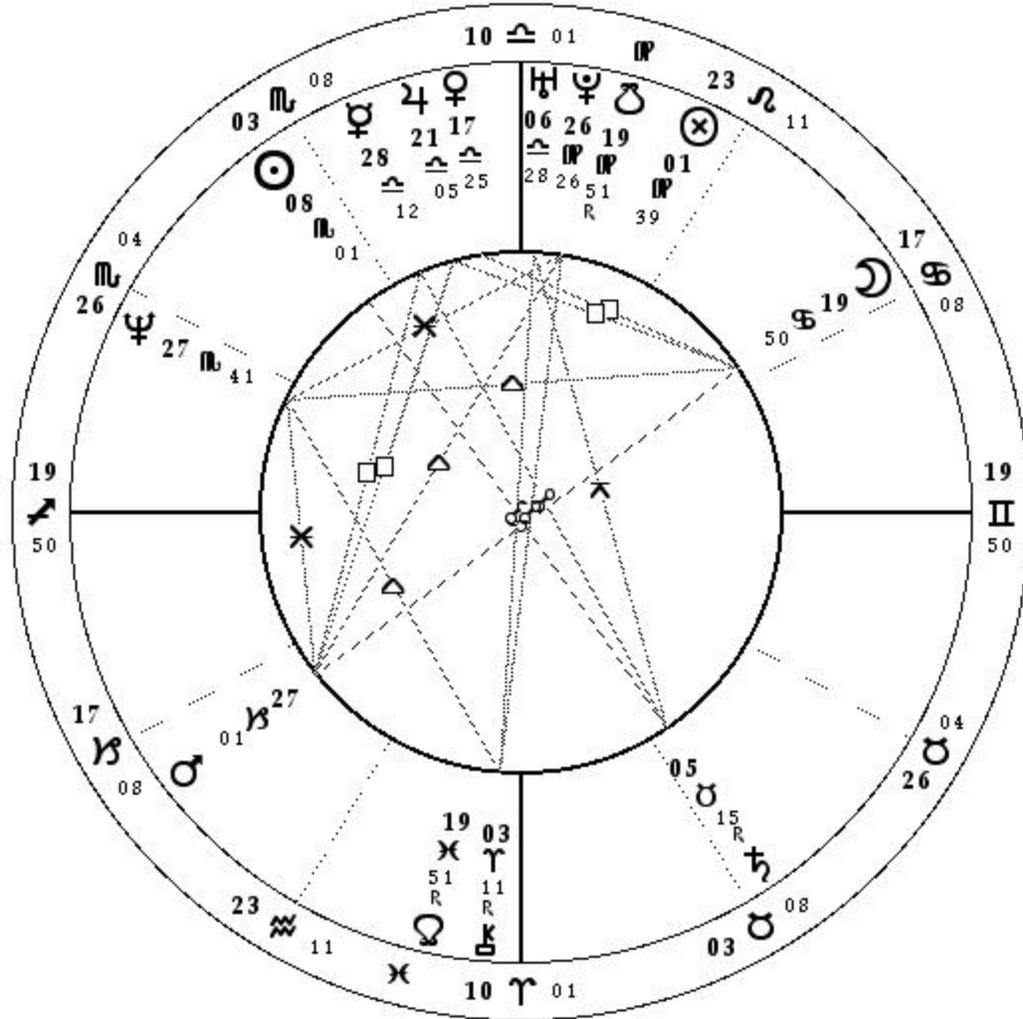
Jul 3 2000      9:35 AM EDT  
 New York      New York  
 40N43      74W00  
 Jul 3 2000      13:35:00 GMT  
**Tropical Placidus True Node**



Prepared By:  
**Kaye Shinker**

# INC WMT Walmart

Oct 31 1969 10:00 AM EST  
 Dover Delaware 39N09 75W31  
 Oct 31 1969 15:00:00 GMT  
**Tropical Koch True Node**



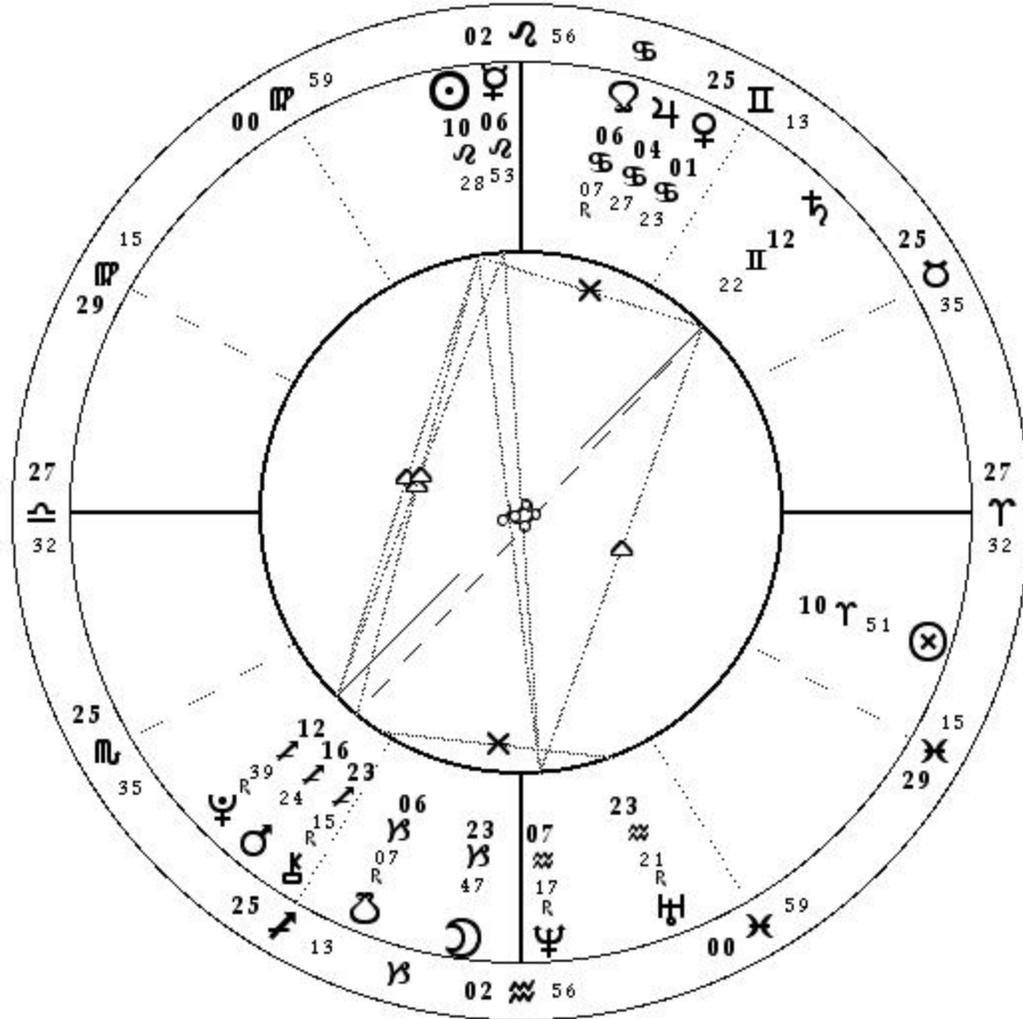
Prepared By:  
**Kaye Shinker**





# Inc CME Chicago Merch Exch

Aug 2 2001      12:26 PM CDT  
 Chicago          Illinois  
 41N51            87W39  
 Aug 2 2001      17:26:00 GMT  
**Tropical Koch True Node**

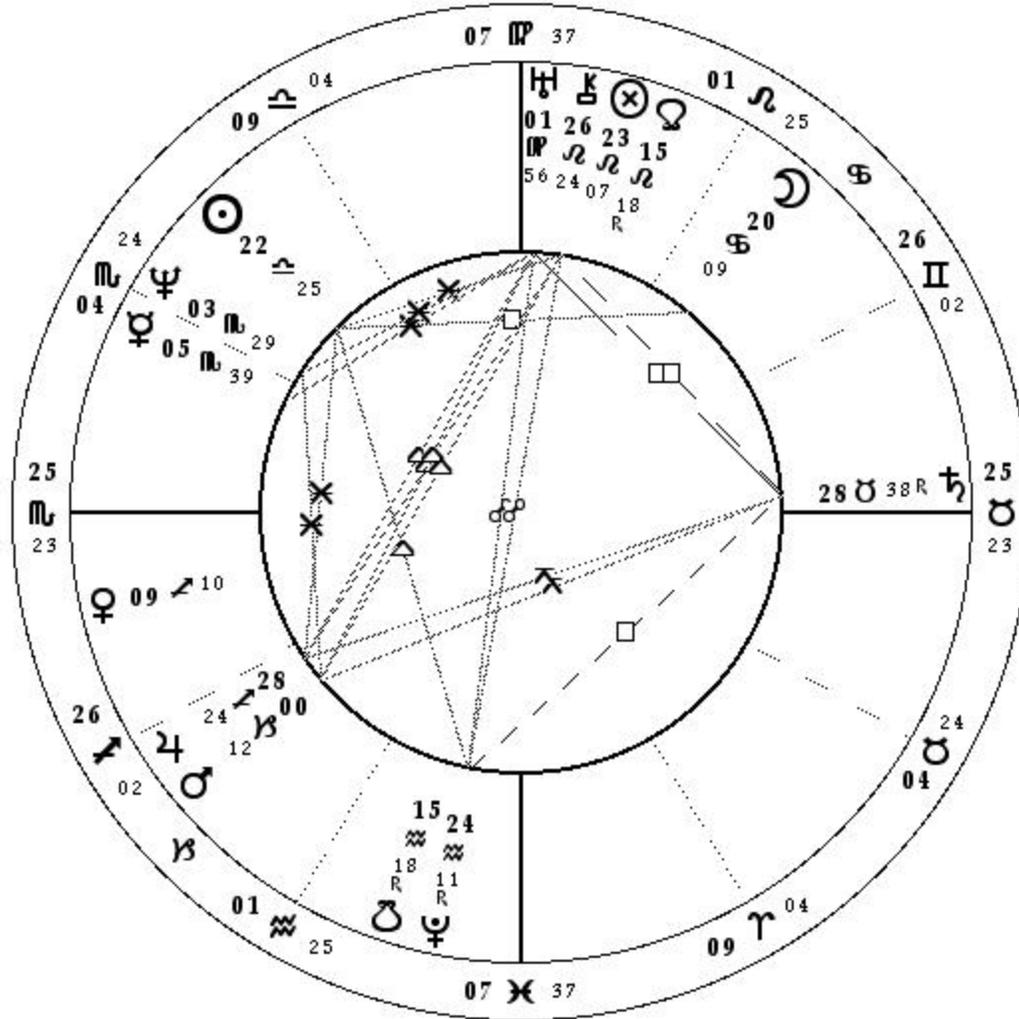


Prepared By:  
**Kaye Shinker**



# First Dollar coined

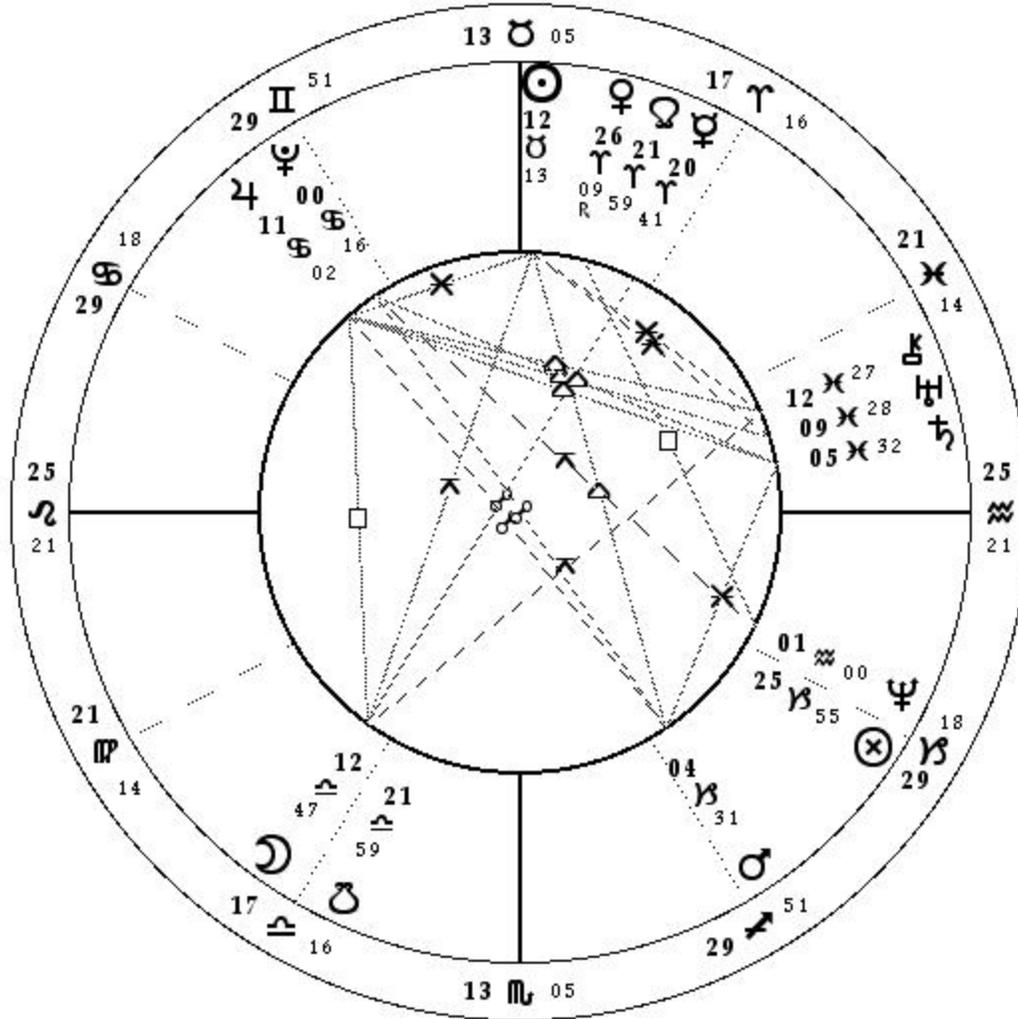
Oct 15 1794      9:00 AM LMT  
 Washington      D.C.  
 38N54            77W02  
 Oct 15 1794      14:08:08 GMT  
**Tropical Flacidus True Node**



Prepared By:  
**Kaye Shinker**

# Charter for Hudson Bay Co

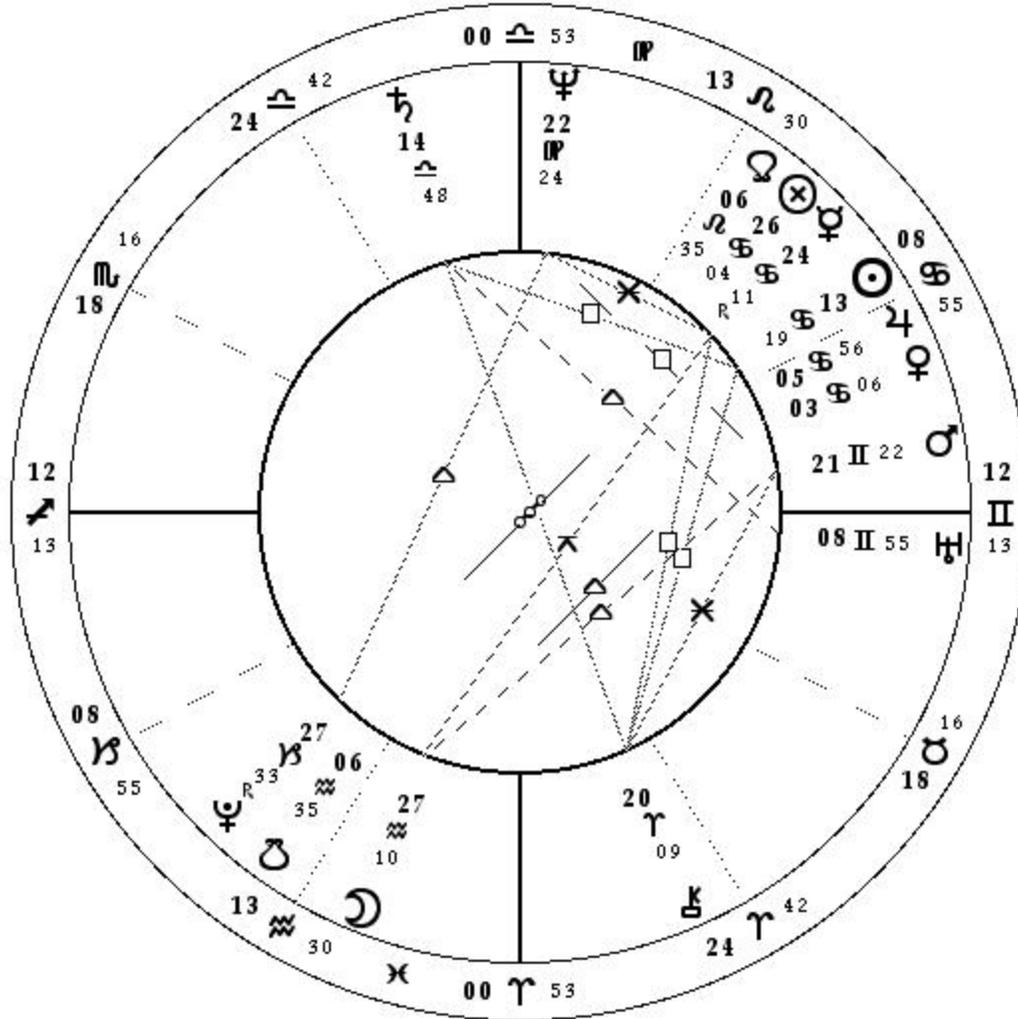
May 2 1670      12:00 PM LMT  
 London            England  
 51N30            0W10  
 May 2 1670      12:00:40 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

# United States (Sibley)

Jul 4 1776                      5:10 PM EST  
 Philadelphia                      Pennsylvania  
 39N57                              75W09  
 Jul 4 1776                      22:10:00 GMT  
**Tropical Koch True Node**



Prepared By:  
**Kaye Shinker**

## APPENDIX C: Statistics

Robert Koch collected the statistics presented in the two files that accompany this Textbook. He and I detected various patterns of price related to astronomical aspects to the Incorporation and First Trade charts that have been presented in this Textbook Series (Parts 1, 2 and 3).

It really is a lot of fun to check the various theories discussed in these Textbooks against actual prices. The meanings for aspects and transits lifted from Natal Astrology, however, rarely apply to Financial Astrology. This branch of astrology is a very new study, and we all have a long way to travel.

## Solar Eclipses to (Conj) Saturn (3 deg plus/minus)

| Date     | Eclipse  | Co. Sat | Symbol/Chart | Company                   | Minus<br>3 Mos   | Minus<br>8 Wks | Minus<br>6 Wks | Minus<br>4 Wks | Minus<br>2 Wks | Eclipse<br>Date | Plus<br>2 Wks | Plus<br>4 Wks | Plus<br>6 Wks |
|----------|----------|---------|--------------|---------------------------|------------------|----------------|----------------|----------------|----------------|-----------------|---------------|---------------|---------------|
| 12/14/01 | 22°Sg56' | 24Sg16  | HON-ftd      | Honeywell                 | (1)              | 27.30          | 31.15          | 31.15          | 33.05          | 31.69           | 33.80         | 33.25         | 32.70         |
| 12/14/01 | 22°Sg56' | 24Sg04  | PG-ftd       | Proctor/Gamble            | (1)              | 71.75          | 76.00          | 78.74          | 77.46          | 79.90           | 76.51         | 77.21         | 79.14         |
| 6/21/01  | 00°Cn11' |         |              | None                      |                  |                |                |                |                |                 |               |               |               |
| 12/25/00 | 04°Cp15' | 00Cp17  | CAT-ftd      | Caterpillar               | 35.50            | 34.94          | 36.19          | 39.69          | 42.38          | 47.75           | 45.75         | 40.88         | 43.77         |
| 7/30/00  | 08°Le11' | 06LE21  | ENE-ftd      | Enron                     | 72.31            | 66.00          | 71.06          | 68.19          | 72.44          | 73.63           | 83.75         | 86.25         | 86.00         |
| 7/30/00  | 08°Le11' | 09Le43  | G-inc        | Gillete                   | 34.88            | 34.63          | 31.38          | 34.38          | 32.63          | 29.19           | 30.19         | 30.94         | 30.75         |
| 7/30/00  | 08°Le11' | 06Le29  | JNJ-inc      | Johnson & Johnson         | 41.34            | 42.00          | 45.09          | 50.53          | 47.19          | 46.53           | 45.91         | 46.84         | 48.94         |
| 7/1/00   | 10°Cn15' | 10Cn05  | JNJ-ftd      | Johnson & Johnson         | 36.13            | 43.88          | 43.44          | 42.00          | 45.09          | 50.53           | 47.19         | 46.53         | 45.91         |
| 7/1/00   | 10°Cn15' | 09Cn33  | KM-inc       | Kmart                     | 9.50             | 7.56           | 7.81           | 8.44           | 7.50           | 6.81            | 7.56          | 7.00          | 7.31          |
| 2/5/00   | 16°Aq01' | 12Aq05  | CIEN-inc     | Ciena                     | 21.88            | 35.94          | 27.47          | 32.19          | 38.44          | 40.41           | 59.53         | 88.09         | 65.66         |
| 8/11/99  | 18°Le21' | 15Le54  | AA-inc       | Alcoa Aluminum            | 31.44            | 31.38          | 29.90          | 29.87          | 29.72          | 33.64           | 30.82         | 31.76         | 30.06         |
| 8/11/99  | 18°Le21' | 15Le40  | AAPL-inc     | Apple Computer            | 22.38            | 23.97          | 23.16          | 27.97          | 27.19          | 29.84           | 30.69         | 37.25         | 35.16         |
| 8/11/99  | 18°Le21' | 17Le56  | HSY-ftd      | Hershey's                 | 55.75            | 55.56          | 59.38          | 57.81          | 59.56          | 57.00           | 54.44         | 51.75         | 51.38         |
| 8/11/99  | 18°Le21' | 14Le43  | LUV-ftd      | Southwest Air             | 14.67            | 14.17          | 13.83          | 14.33          | 12.63          | 10.92           | 12.33         | 10.46         | 9.75          |
| 2/16/99  | 27°Aq08' | 26Aq54  | BA-inc       | Boeing Inc.               | 42.75            | 31.81          | 35.25          | 33.44          | 34.19          | 35.82           | 34.56         | 36.25         | 34.00         |
| 2/16/99  | 27°Aq08' | 29Aq56  | EK-ftd       | Eastman Kodak             | 77.81            | 73.44          | 71.50          | 68.75          | 65.88          | 65.00           | 65.06         | 67.69         | 64.88         |
| 2/16/99  | 27°Aq08' | 24Aq35  | MRK-inc      | Merck                     | 73.66            | 73.69          | 75.38          | 73.88          | 75.16          | 76.97           | 79.44         | 85.88         | 82.25         |
| 2/16/99  | 27°Aq08' | 24Aq39  | MSFT-inc     | Microsoft                 | 54.41            | 69.22          | 73.25          | 77.81          | 83.81          | 78.13           | 74.28         | 84.53         | 93.00         |
| 2/16/99  | 27°Aq08' | 24Aq03  | SBC-inc      | SBC Comm                  | 47.88            | 51.88          | 52.63          | 59.00          | 51.94          | 50.88           | 49.94         | 53.38         | 46.50         |
| 2/16/99  | 27°Aq08' | 23Aq29  | UTX-ftd      | United Technologies       | 48.72            | 52.22          | 55.59          | 54.50          | 60.63          | 60.75           | 62.31         | 64.81         | 67.81         |
| 2/16/99  | 27°Aq08' | 26Aq47  | UTX-inc      | United Technologies       | 48.72            | 52.22          | 55.59          | 54.50          | 60.63          | 60.75           | 62.31         | 64.81         | 67.81         |
| 8/21/98  | 28°Le48' | 29Le30  |              | Tokyo Stock Ex (Jap 225)  | 15381.90         | 15210.04       | 16090.06       | 16361.89       | 15829.17       | 15298.20        | 14790.06      | 13983.12      | 13223.69      |
| 8/21/98  | 28°Le48' | 26Le00  | F-inc        | Ford                      | 27.97            | 32.04          | 28.45          | 31.53          | 28.52          | 26.30           | 22.91         | 24.59         | 23.60         |
| 8/21/98  | 28°Le48' | 29Le27  | HAL-ftd      | Halliburton               | 49.63            | 43.25          | 42.25          | 36.25          | 33.50          | 32.00           | 29.25         | 31.75         | 28.50         |
| 8/21/98  | 28°Le48' | 27Le06  | HD-inc       | Home Depot                | 24.85            | 28.31          | 32.33          | 30.17          | 29.33          | 28.58           | 25.54         | 26.92         | 23.75         |
| 2/26/98  | 07°Pi55' | 06Pi30  | BA-ftd       | Boeing Inc.               | 51.88            | 48.94          | 44.13          | 47.50          | 49.25          | 53.94           | 51.50         | 52.13         | 55.19         |
| 2/26/98  | 07°Pi55' | 05Pi48  | IP-inc       | International Paper       | 47.38            | 43.13          | 42.00          | 47.69          | 48.00          | 46.94           | 51.63         | 48.94         | 48.19         |
| 2/26/98  | 07°Pi55' | 08Pi00  | MCD-inc      | McDonalds Inc.            | 24.28            | 23.88          | 23.41          | 23.97          | 25.59          | 26.94           | 27.97         | 27.69         | 31.09         |
| 9/1/97   | 09°Vi34' | 06Vi18  | XOM-ftd      | Exxon Mobil               | 30.00            | 31.66          | 30.66          | 32.00          | 31.09          | 32.00           | 31.38         | 32.41         | 32.28         |
| 3/8/97   | 18°Pi31' | 18Pi03  | LU-inc       | Lucent Inc                | 12.25            | 12.66          | 13.09          | 13.97          | 14.72          | 13.59           | 13.34         | 13.63         | 13.47         |
| 3/8/97   | 18°Pi31' | 14Pi57  | S-inc        | Sears                     | 48.75            | 47.75          | 48.50          | 53.00          | 53.88          | 55.00           | 53.75         | 49.63         | 47.25         |
| 3/8/97   | 18°Pi31' | 19Pi27  | VRSN-inc     | Verisign                  | No Price History |                |                |                |                |                 |               |               |               |
| 10/12/96 | 19°Li31' | 18Li28  | MO-ftd       | Phillip Morris            | 33.96            | 29.96          | 29.88          | 30.67          | 29.92          | 31.17           | 31.08         | 33.13         | 35.17         |
| 4/17/96  | 28°Ar11' | 26Ar23  | NYSE         | NYSE (S&P 500)            | 606.37           | 648.10         | 652.00         | 649.98         | 655.88         | 641.61          | 654.58        | 665.42        | 667.93        |
| 4/17/96  | 28°Ar11' | 26Ar25  | JPM-ftd      | JP Morgan                 | 19.83            | 23.08          | 23.58          | 23.71          | 24.46          | 22.75           | 22.92         | 23.13         | 23.38         |
| 10/24/95 | 00°Sc18' | 02Sc20  | IBM-ftd      | International Bus. Mchns. | 26.88            | 25.59          | 24.38          | 23.22          | 22.69          | 24.50           | 24.69         | 23.63         | 23.94         |
| 10/24/95 | 00°Sc18' | 01Sc21  | KO-ftd       | Coca Cola                 | 32.63            | 32.31          | 32.31          | 34.88          | 35.69          | 36.25           | 35.63         | 38.38         | 38.69         |
| 4/29/95  | 08°Ta56' | 05Ta15  | WMT-inc      | Walmart                   | 11.38            | 12.19          | 12.31          | 13.00          | 12.69          | 11.50           | 12.81         | 11.94         | 12.75         |
| 11/3/94  | 10°Sc54' | 09Sc47  | SBC-ftd      | SBC Comm                  | 21.13            | 20.69          | 20.38          | 20.19          | 20.56          | 20.88           | 20.94         | 20.63         | 21.13         |

|          |          |        |         |                     |        |        |        |        |        |        |        |        |        |
|----------|----------|--------|---------|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 11/3/94  | 10°Sc54' | 11Sc26 | ADM-ftd | Archer Daniels      | 11.11  | 12.20  | 11.90  | 12.20  | 13.03  | 13.27  | 13.74  | 13.21  | 14.04  |
| 5/10/94  | 19°Ta48' | 16Ta02 |         | Nasdaq (NASDAQ 100) | 401.31 | 412.83 | 383.00 | 375.46 | 375.46 | 370.02 | 377.00 | 379.99 | 360.98 |
| 5/10/94  | 19°Ta48' | 21Ta58 | GR-inc  | Goodrich            | 20.69  | 21.56  | 21.19  | 21.06  | 22.88  | 22.81  | 22.50  | 22.56  | 22.19  |
| 11/13/93 | 21°Sc32' | 24Sc10 | AOL-inc | American On Line    | 0.37   | 0.44   | 0.45   | 0.49   | 0.48   | 0.53   | 0.49   | 0.47   | 0.43   |
| 11/13/93 | 21°Sc32' | 24Sc54 | CHV-inc | Chevron             | 43.56  | 45.63  | 48.19  | 48.19  | 48.38  | 45.31  | 42.81  | 43.25  | 44.31  |
| 11/13/93 | 21°Sc32' | 21Sc48 | GE-ftd  | General Electric    | 8.12   | 8.10   | 8.02   | 8.17   | 8.13   | 7.85   | 8.16   | 8.42   | 8.90   |

**Current Eclipse Contact:**

|         |          |        |         |                   | 3/10/02  | 4/15/02  | 4/29/02 | 5/13/02  | 5/28/02 | 6/10/02 | 6/24/02 | 7/8/02 | 7/22/02 |
|---------|----------|--------|---------|-------------------|----------|----------|---------|----------|---------|---------|---------|--------|---------|
| 6/10/02 | 19°Ge54' | 20Ge18 | CCE-inc | Coca Cola Ent     | 17.35    | 18.77    | 19.42   | 20.94    | 21.98   | 21.20   |         |        |         |
| 6/10/02 | 19°Ge54' | 19Ge19 | WMT-ftd | Walmart           | 62.53    | 59.93    | 56.20   | 55.04    | 54.79   | 56.40   |         |        |         |
| 6/10/02 | 19°Ge54' | 17Ge24 | DOW     | Dow Jones Ind. 30 | 10611.20 | 10093.70 | 9819.87 | 10109.66 | 9981.58 | 9645.40 |         |        |         |

Footnotes:

(1) Market closed due to attack on World Trade Center  
ftd (ipo) First Trade Date Chart  
inc Incorporation Chart

Price Data Sources:

Securities: <http://www.nasdaq.com/>  
Indicies: <http://chart.yahoo.com/m>

Chart Data:

Kaye Shinker [Shinker@aol.com](mailto:Shinker@aol.com)

# Stations of Uranus and Neptune 9/93 - 10/01

|                     | Date     | Location | Orb     | To Planets:        |
|---------------------|----------|----------|---------|--------------------|
| Uranus Dir Station  | 10/30/01 | 20Aq55   | 19 - 23 | Mo, SU, Ve, Ju, Sa |
| Neptune Dir Station | 10/18/01 | 06Aq00   | 04 - 08 | Mo, SU, Ve, Ju, Sa |
| Uranus RX Station   | 5/29/01  | 24Aq50   | 23 - 27 | Mo, SU, Ve, Ju, Sa |
| Neptune RX Station  | 5/11/01  | 08Aq47   | 7 - 11  | Mo, SU, Ve, Ju, Sa |
| Uranus Dir Station  | 10/26/00 | 16Aq54   | 15 - 19 | Mo, SU, Ve, Ju, Sa |
| Neptune Dir Station | 10/15/00 | 03Aq47   | 2 - 6   | Mo, SU, Ve, Ju, Sa |
| Uranus RX Station   | 5/25/00  | 20AQ50   | 19-23   | Mo, SU, Ve, Ju, Sa |
| Neptune RX Station  | 5/8/00   | 06Aq34   | 5 - 9   | Mo, SU, Ve, Ju, Sa |
| Uranus Dir Station  | 10/25/99 | 12AQ52   | 11 - 15 | Mo, SU, Ve, Ju, Sa |
| Neptune Dir Station | 10/16/99 | 01AQ36   | 30 - 04 | Mo, SU, Ve, Ju, Sa |
| Uranus RX Station   | 5/23/99  | 16AQ47   | 15 - 19 | Mo, SU, Ve, Ju, Sa |
| Neptune RX Station  | 5/9/99   | 04AQ22   | 03 - 07 | Mo, SU, Ve, Ju, Sa |
| Uranus Dir Station  | 10/20/98 | 08AQ49   | 07 - 11 | Mo, SU, Ve, Ju, Sa |
| Neptune Dir Station | 10/12/98 | 29CP23   | 28 - 02 | Mo, SU, Ve, Ju, Sa |
| Uranus RX Station   | 5/19/98  | 12AQ44   | 11 - 15 | Mo, SU, Ve, Ju, Sa |
| Neptune RX Station  | 5/13/98  | 02AQ10   | 01 - 05 | Mo, SU, Ve, Ju, Sa |
| Uranus Dir Station  | 10/16/97 | 04AQ44   | 03 - 07 | Mo, SU, Ve, Ju, Sa |
| Neptune Dir Station | 10/10/97 | 27CP11   | 26 - 30 | Mo, SU, Ve, Ju, Sa |
| Uranus RX Station   | 5/15/97  | 08AQ40   | 07 - 11 | Mo, SU, Ve, Ju, Sa |
| Neptune RX Station  | 5/1/97   | 29CP58   | 28 - 02 | Mo, SU, Ve, Ju, Sa |
| Uranus Dir Station  | 10/11/96 | 00AQ39   | 29 - 03 | Mo, SU, Ve, Ju, Sa |
| Neptune Dir Station | 10/9/96  | 24CP59   | 23 - 27 | Mo, SU, Ve, Ju, Sa |
| Uranus RX Station   | 5/11/96  | 04AQ35   | 03 - 07 | Mo, SU, Ve, Ju, Sa |
| Neptune RX Station  | 5/1/96   | 27CP45   | 26 - 30 | Mo, SU, Ve, Ju, Sa |
| Uranus Dir Station  | 10/8/95  | 26CP32   | 25 - 29 | Mo, SU, Ve, Ju, Sa |
| Neptune Dir Station | 10/6/95  | 22CP47   | 21 - 25 | Mo, SU, Ve, Ju, Sa |
| Uranus RX Station   | 5/8/95   | 00Aq28   | 29 - 03 | Mo, SU, Ve, Ju, Sa |
| Neptune RX Station  | 5/1/95   | 25CP30   | 24 - 28 | Mo, SU, Ve, Ju, Sa |
| Neptune Dir Station | 10/5/94  | 20CP35   | 19 - 23 | Mo, SU, Ve, Ju, Sa |
| Uranus Dir Station  | 10/3/94  | 22CP23   | 21 - 25 | Mo, SU, Ve, Ju, Sa |
| Uranus RX Station   | 5/1/94   | 26CP21   | 25 - 29 | Mo, SU, Ve, Ju, Sa |
| Neptune RX Station  | 4/28/94  | 23Cp21   | 22 - 26 | Mo, SU, Ve, Ju, Sa |
| Neptune Dir Station | 10/2/93  | 18CP23   | 17 - 21 | Mo, SU, Ve, Ju, Sa |
| Uranus Dir Station  | 9/28/93  | 18Cp14   | 17 - 21 | Mo, SU, Ve, Ju, Sa |

| Date  | Station  | Chart Stock, Ticker                             | Planet(s)<br>Contacted | A<br>Price<br>- 1 Wk | B<br>Price<br>Sta. Dt. | % Chg.<br>From A | C<br>Price<br>+ 1 Wk | % Chg.<br>From B | D<br>Price<br>+ 2 Wks | % Chg.<br>From B |          |          |                                 |        |
|---|----------|---|------------------------|----------------------|------------------------|------------------|----------------------|------------------|-----------------------|------------------|----------|----------|---------------------------------|--------|
|   |          |   |                        |                      |                        |                  |                      |                  |                       |                  | 20Aq55   | 10/30/01 | UR DIR Apple Computer, AAPL-ftd | Moon   |
| 20Aq55                                      | 10/30/01 | UR DIR Amazon, AMZN-ftd                         | Jupiter                | 20Aq56               |                        |                  |                      |                  |                       |                  |          |          |                                 |        |
| 20Aq55                                      | 10/30/01 | UR DIR Ciena, CIEN-ftd                          | Sun                    | 18Aq52               | Moon                   | 18Aq30           |                      |                  |                       |                  |          |          |                                 |        |
| 20Aq55                                      | 10/30/01 | UR DIR Dillards Inc, DDT-inc                    | Saturn                 | 21Aq46               |                        |                  |                      |                  |                       |                  |          |          |                                 |        |
| 20Aq55                                      | 10/30/01 | UR DIR McDonalds Inc, MCD-inc                   | Moon                   | 21Aq29               |                        |                  |                      |                  |                       |                  |          |          |                                 |        |
| 20Aq55                                      | 10/30/01 | UR DIR Hewlett Packard, HWP-inc                 | Sun                    | 22Aq56               |                        |                  |                      |                  |                       |                  |          |          |                                 |        |
| <b>Comparison: DOW JONES INDUSTRIAL</b>     |          |   |                        | 9,340.08             | 9,121.98               | -2.34%           | 9,591.12             | 5.14%            | 9,750.95              | 6.90%            |          |          |                                 |        |
| <b>Comparison: STANDARD &amp; POORS 500</b> |          |   |                        | 1,084.78             | 1,059.79               | -2.30%           | 1,118.86             | 5.57%            | 1,139.09              | 7.48%            |          |          |                                 |        |
| 06Aq00                                      | 10/18/01 | NE Dir Brunswick, BC-ftd                        | Moon                   | 03Aq31               |                        |                  | Note Uranus Contact  | \$18.93          | \$18.33               | -3.17%           | \$18.56  | 1.25%    | \$17.96                         | -2.02% |
| 06Aq00                                      | 10/18/01 | NE Dir Brunswick, BC-inc                        | Venus                  | 05Aq24               |                        |                  |                      | \$18.93          | \$18.33               | -3.17%           | \$18.56  | 1.25%    | \$17.96                         | -2.02% |
| 06Aq00                                      | 10/18/01 | NE Dir Coca Cola Ent, CCE-inc                   | Moon                   | 05Aq33               | Sun                    | 04Aq37           | Note: Nodal Contact  | \$16.19          | \$17.85               | 10.25%           | \$19.00  | 6.44%    | \$19.00                         | 6.44%  |
| 06Aq00                                      | 10/18/01 | NE Dir Ciena, CIEN-ftd                          | Venus                  | 05Aq32               | Jupiter                | 03Aq58           | Note: Uranus Contact | \$15.24          | \$16.90               | 10.89%           | \$21.79  | 28.93%   | \$16.46                         | -2.60% |
| 06Aq00                                      | 10/18/01 | NE Dir International Business Machines, IBM-inc | Moon                   | 05Aq10               |                        |                  |                      | \$99.40          | \$101.26              | 1.87%            | \$110.66 | 9.28%    | \$109.89                        | 8.52%  |
| 06Aq00                                      | 10/18/01 | NE Dir IMPCO Tech Inc, IMCO-inc                 | Jupiter                | 07Aq30               |                        |                  |                      | \$17.25          | \$17.19               | -0.35%           | \$17.40  | 1.22%    | \$17.00                         | -1.11% |
| 06Aq00                                      | 10/18/01 | NE Dir Phillip Morris, MO-inc                   | Jupiter                | 05Aq07               |                        |                  |                      | \$51.02          | \$49.30               | -3.37%           | \$49.39  | 0.18%    | \$47.60                         | -3.45% |
| 06Aq00                                      | 10/18/01 | NE Dir Rite Aide, RAD-ftd                       | Sun                    | 06Aq15               | Moon                   | 06AQ41           |                      | \$6.17           | \$6.12                | -0.81%           | \$6.25   | 2.12%    | \$5.70                          | -6.86% |
| <b>Comparison: DOW JONES INDUSTRIAL</b>     |          |   |                        | 9,410.45             | 9,163.22               | -2.63%           | 9,462.90             | 3.27%            | 9,263.90              | 1.10%            |          |          |                                 |        |
| <b>Comparison: STANDARD &amp; POORS 500</b> |          |   |                        | 1,097.43             | 1,068.61               | -2.63%           | 1,100.09             | 2.95%            | 1,084.10              | 1.45%            |          |          |                                 |        |
| 24Aq50                                      | 5/29/01  | UR RX Boeing, BA-inc                            | Saturn                 | 26Aq54               |                        |                  |                      | \$68.00          | \$63.53               | -6.57%           | \$66.03  | 3.94%    | \$64.50                         | 1.53%  |

|        | Date     | Station | Chart Stock, Ticker                            | Planet(s)<br>Contacted | A               |                   |                  | C                    |                  | D                |                  |         |
|--------|----------|---------|--|------------------------|-----------------|-------------------|------------------|----------------------|------------------|------------------|------------------|---------|
|        |          |         |  |                        | Price<br>- 1 Wk | Price<br>Sta. Dt. | % Chg.<br>From A | Price<br>+ 1 Wk      | % Chg.<br>From B | Price<br>+ 2 Wks | % Chg.<br>From B |         |
| 24Aq50 | 5/29/01  | UR RX   | Chevron, CHV-inc 27 Jan 1926 EST +5:00         | Venus                  | 24Aq04          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$95.07           | \$95.55          | 0.50%                | \$98.03          | 2.60%            | \$97.50          | 2.04%   |
| 24Aq50 | 5/29/01  | UR RX   | Dillards Inc., DDT-ftd                         | Moon                   | 25Aq20          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$19.96           | \$20.19          | 1.15%                | \$20.05          | -0.69%           | \$20.29          | 0.50%   |
| 24Aq50 | 5/29/01  | UR RX   | Dillards Inc, DDT-inc                          | Venus                  | 25Aq49          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$19.96           | \$20.19          | 1.15%                | \$20.05          | -0.69%           | \$20.29          | 0.50%   |
| 24Aq50 | 5/29/01  | UR RX   | General Electric, GE-ftd                       | Jupiter                | 26Aq33          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$52.68           | \$49.67          | -5.71%               | \$49.45          | -0.44%           | \$47.40          | -4.57%  |
| 24Aq50 | 5/29/01  | UR RX   | Int. Bus Mch, IBM-ftd                          | Sun                    | 24Aq40          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$118.01          | \$115.27         | -2.32%               | \$113.64         | -1.41%           | \$117.36         | 1.81%   |
| 24Aq50 | 5/29/01  | UR RX   | Merck, MRK-inc                                 | Saturn                 | 24Aq35          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$75.10           | \$74.39          | -0.95%               | \$74.32          | -0.09%           | \$72.25          | -2.88%  |
| 24Aq50 | 5/29/01  | UR RX   | Microsoft, MSFT-inc                            | Saturn                 | 24Aq39          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$70.31           | \$70.34          | 0.04%                | \$70.78          | 0.63%            | \$72.12          | 2.53%   |
| 24Aq50 | 5/29/01  | UR RX   | SBC Cpm, SBC-inc                               | Saturn                 | 24Aq03          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$43.37           | \$43.18          | -0.44%               | \$42.04          | -2.64%           | \$42.18          | -2.32%  |
| 24Aq50 | 5/29/01  | UR RX   | AT&T, T-ftd                                    | Sun                    | 26Aq07          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$17.97           | \$17.57          | -2.23%               | \$18.07          | 2.81%            | \$18.58          | 5.71%   |
| 24Aq50 | 5/29/01  | UR RX   | United Tech, UTX-ftd                           | Saturn                 | 23Aq29          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$84.82           | \$83.35          | -1.73%               | \$84.32          | 1.16%            | \$80.48          | -3.44%  |
| 24Aq50 | 5/29/01  | UR RX   | United Tech, UTX-inc                           | Saturn                 | 26Aq47          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$84.82           | \$83.35          | -1.73%               | \$84.32          | 1.16%            | \$80.48          | -3.44%  |
| 24Aq50 | 5/29/01  | UR RX   | Hewlett Packard, HWP-inc                       | Jupiter                | 22Aq56          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$30.80           | \$30.21          | -1.92%               | \$29.60          | -2.02%           | \$27.50          | -8.97%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>        |                        |                 | 11,257.20         | 11,039.10        | -1.94%               | 11,175.80        | 1.24%            | 10,948.40        | -0.82%  |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>    |                        |                 | 1,309.38          | 1,267.93         | -3.17%               | 1,283.57         | 1.23%            | 1,255.85         | -0.95%  |
| 08Aq47 | 5/11/01  | NE RX   | Chevron, CHV-inc 27 Jan 1926 EST +5:00         | Sun                    | 07Aq04          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$93.35           | \$94.02          | 0.72%                | \$97.57          | 3.78%            | \$94.18          | 0.17%   |
| 08Aq47 | 5/11/01  | NE RX   | Halliburton, HAL-ftd                           | Moon                   | 09Aq59          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$41.76           | \$41.79          | 0.07%                | \$47.81          | 14.41%           | \$47.51          | 13.69%  |
| 08Aq47 | 5/11/01  | NE RX   | IMPCO Tech Inc, IMCO-inc 18 Oct 1985 EDT +4:00 | Jupiter                | 07Aq30          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$27.80           | \$26.00          | -6.47%               | \$29.20          | 12.31%           | \$33.88          | 30.30%  |
| 08Aq47 | 5/11/01  | NE RX   | Philip Morris, MO-ftd 1 Mar 1985 EST +5:00     | Venus                  | 10Aq43          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$53.00           | \$51.75          | -2.36%               | \$52.37          | 1.20%            | \$50.53          | -2.36%  |
| 08Aq47 | 5/11/01  | NE RX   | Rite Aide, RAD-ftd 26 Jan 1970 EST +5:00       | Venus                  | 06Aq41          | Sun               | 06Aq15           |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$7.10            | \$8.39           | 18.17%               | \$8.24           | -1.79%           | \$9.06           | 7.99%   |
| 08Aq47 | 5/11/01  | NE RX   | Verisign-ftd                                   | Sun                    | 10Aq35          |                   |                  | Note Uranus contact  |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$57.04           | \$52.54          | -7.89%               | \$60.74          | 15.61%           | \$62.47          | 18.90%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>        |                        |                 | 10,951.20         | 10,821.30        | -1.19%               | 11,301.70        | 4.44%            | 11,005.40        | 1.70%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>    |                        |                 | 1,266.61          | 1,245.67         | -1.65%               | 1,291.96         | 3.72%            | 1,277.89         | 2.59%   |
| 16Aq54 | 10/26/00 | UR DIR  | Am On Line, AOL-inc 24 May 1985 EDT +4:00      | Jupiter                | 16Aq46          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$45.44           | \$46.70          | 2.77%                | \$54.00          | 15.63%           | \$62.68          | 34.22%  |
| 16Aq54 | 10/26/00 | UR DIR  | Brunswick, BC-ftd 5 Feb 1997 EST +5:00         | Sun                    | 16Aq50          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$17.88           | \$18.25          | 2.07%                | \$19.50          | 6.85%            | \$19.38          | 6.16%   |
| 16Aq54 | 10/26/00 | UR DIR  | Ciena, CIEN-ftd 7 Feb 1997 EST +5:00           | Sun                    | 18Aq52          | Moon              | 18Aq30           |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$139.89          | \$103.00         | -26.37%              | \$109.19         | 6.01%            | \$89.88          | -12.74% |
| 16Aq54 | 10/26/00 | UR DIR  | NASDAQ Exch 5 Feb 1971 EST +5:00               | Sun                    | 16Aq10          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$3,418.60        | \$3,272.18       | -4.28%               | \$3,429.02       | 4.79%            | \$3,200.35       | -2.20%  |
| 16Aq54 | 10/26/00 | UR DIR  | McDonalds, MCD-ftd 5 Jul 1966 EDT +4:00        | Moon                   | 14Aq38          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$27.88           | \$28.94          | 3.81%                | \$31.94          | 10.37%           | \$31.75          | 9.72%   |
| 16Aq54 | 10/26/00 | UR DIR  | Sears, S-ftd 3 Mar 1910 EST +5:00              | Venus                  | 15Aq10          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$30.86           | \$28.38          | -8.04%               | \$31.42          | 10.71%           | \$29.00          | 2.18%   |
| 16Aq54 | 10/26/00 | UR DIR  | AT&T, T-inc                                    | Sun                    | 17Aq04          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$21.09           | \$18.54          | -12.09%              | \$18.33          | -1.14%           | \$18.01          | -2.86%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>        |                        |                 | 10,143.00         | 10,380.10        | 2.34%                | 10,880.50        | 4.82%            | 10,834.20        | 4.37%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>    |                        |                 | 1,388.76          | 1,364.44         | -1.75%               | 1,428.32         | 4.68%            | 1,400.14         | 2.62%   |
| 03Aq47 | 10/15/00 | NE Dir  | Brunswick, BC-ftd 5 Feb 1997 EST +5:00         | Jupiter                | 03Aq31          | Moon              | 03Aq02           |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$18.00           | \$17.38          | -3.47%               | \$17.81          | 2.52%            | \$18.25          | 5.04%   |
| 03Aq47 | 10/15/00 | NE Dir  | Brunswick, BC-inc 31 Dec 1907 EST +5:00        | Venus                  | 05Aq24          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$18.00           | \$17.38          | -3.47%               | \$17.81          | 2.52%            | \$18.25          | 5.04%   |
| 03Aq47 | 10/15/00 | NE Dir  | Coca Cola Ent, CCE-inc 25 Jan 1944 EST +5:00   | Sun                    | 04Aq37          | Moon              | 05Aq33           |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$16.13           | \$15.25          | -5.43%               | \$16.81          | 10.25%           | \$18.25          | 19.67%  |
| 03Aq47 | 10/15/00 | NE Dir  | Chevron, CHV-inc 27 Jan 1926 EST +5:00         | Jupiter                | 05Aq06          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$86.00           | \$82.00          | -4.65%               | \$82.56          | 0.69%            | \$81.63          | -0.46%  |
| 03Aq47 | 10/15/00 | NE Dir  | Ciena, CIEN-ftd 7 Feb 1997 EST +5:00           | Jupiter                | 03Aq58          | Venus             | 05Aq32           | Note: Uranus Contact |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$110.31          | \$135.17         | 22.53%               | \$142.13         | 5.14%            | \$90.69          | -32.91% |
| 03Aq47 | 10/15/00 | NE Dir  | Tokyo Stock Exch 16 May 1949 JST -9:00         | Jupiter                | 02Aq08          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | 15,827.72         | 15,512.32        | -1.99%               | 15,097.96        | -2.67%           | 14,464.56        | -6.75%  |
| 03Aq47 | 10/15/00 | NE Dir  | Int. Bus Mch, IBM-inc 15 Jun 1911 EST +5:00    | Moon                   | 05Aq10          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$117.94          | \$111.13         | -5.78%               | \$92.88          | -16.42%          | \$93.31          | -16.03% |
| 03Aq47 | 10/15/00 | NE Dir  | Philip Morris, MO-inc 1 Mar 1985 EST +5:00     | Jupiter                | 05Aq07          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$30.75           | \$30.75          | 0.00%                | \$34.75          | 13.01%           | \$37.94          | 23.38%  |
| 03Aq47 | 10/15/00 | NE Dir  | UPS, UPS-inc                                   | Sun                    | 02Aq22          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$56.88           | \$55.94          | -1.65%               | \$60.81          | 8.72%            | \$61.13          | 9.27%   |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>        |                        |                 | 10,568.40         | 10,238.80        | -3.12%               | 10,271.70        | 0.32%            | 10,835.80        | 5.83%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>    |                        |                 | 1,402.03          | 1,374.62         | -1.96%               | 1,395.78         | 1.54%            | 1,398.66         | 1.75%   |
| 20AQ50 | 5/25/00  | UR RX   | Apple Computer, AAPL-ftd 12 Dec 1980 EST +5:00 | Moon                   | 19AQ56          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$50.38           | \$43.63          | -13.38%              | \$46.28          | 6.07%            | \$47.88          | 9.72%   |
| 20AQ50 | 5/25/00  | UR RX   | Amazon, AMZN-ftd 15 May 1997 EDT +4:00         | Jupiter                | 20AQ56          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$55.38           | \$45.50          | -17.83%              | \$57.88          | 27.20%           | \$52.19          | 14.70%  |
| 20AQ50 | 5/25/00  | UR RX   | Ciena, CIEN-ftd 7 Feb 1997 EST +5:00           | Sun                    | 18Aq52          | Moon              | 18Aq30           |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$68.66           | \$52.25          | -23.90%              | \$69.16          | 32.36%           | \$69.94          | 33.85%  |
| 20AQ50 | 5/25/00  | UR RX   | Dillards Inc., DDT-inc 13 Jan 1964 EST +5:00   | Saturn                 | 21Aq46          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$16.88           | \$15.75          | -6.67%               | \$16.56          | 5.16%            | \$17.69          | 12.30%  |
| 20AQ50 | 5/25/00  | UR RX   | McDonalds, MCD-inc 1 Mar 1965 EST +5:00        | Moon                   | 21Aq29          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$38.63           | \$37.31          | -3.40%               | \$36.13          | -3.18%           | \$33.50          | -10.22% |
| 20AQ50 | 5/25/00  | UR RX   | Hewlett Packard, HWP-inc                       | Sun                    | 22Aq56          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$55.59           | \$46.83          | -15.76%              | \$57.25          | 22.26%           | \$64.00          | 36.67%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>        |                        |                 | 10,777.30         | 10,323.90        | -4.21%               | 10,652.20        | 3.18%            | 10,668.70        | 3.34%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>    |                        |                 | 1,437.21          | 1,381.52         | -3.87%               | 1,448.81         | 4.87%            | 1,461.67         | 5.80%   |
| 06Aq34 | 5/8/00   | NE RX   | Allied Signal, ALD-ftd 19 Sep 1985 EDT +4:00   | No Price History       |                 |                   |                  |                      |                  |                  |                  |         |
| 06Aq34 | 5/8/00   | NE RX   | Brunswick, BC-inc 31 Dec 1907 EST +5:00        | Venus                  | 5AQ24           |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$19.50           | \$19.13          | -1.92%               | \$19.19          | 0.33%            | \$19.31          | 0.98%   |
| 06Aq34 | 5/8/00   | NE RX   | Chevron, CHV-inc 27 Jan 1926 EST +5:00         | Jupiter                | 5Aq06           | Sun               | 7Aq04            |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$86.31           | \$91.81          | 6.37%                | \$94.00          | 2.39%            | \$94.06          | 2.45%   |
| 06Aq34 | 5/8/00   | NE RX   | Ciena, CIEN-ftd 7 Feb 1997 EST +5:00           | Venus                  | 5Aq32           | Jupiter           | 03Aq58           | Note: Uranus Contact |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$70.03           | \$62.56          | -10.67%              | \$70.72          | 13.04%           | \$53.94          | -13.78% |
| 06Aq34 | 5/8/00   | NE RX   | Coca Cola Ent, CCE-inc 25 Jan 1944 EST +5:00   | Moon                   | 05Aq33          | Sun               | 04Aq37           | Note: Nodal Contact  |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$20.94           | \$20.44          | -2.39%               | \$22.50          | 10.08%           | \$15.00          | -26.61% |
| 06Aq34 | 5/8/00   | NE RX   | IMPCO Tech Inc, IMCO-inc 18 Oct 1985 EDT +4:00 | Jupiter                | 07Aq30          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$23.63           | \$27.13          | 14.81%               | \$30.00          | 10.58%           | \$30.13          | 11.06%  |
| 06Aq34 | 5/8/00   | NE RX   | Int. Bus Mch, IBM-inc 15 Jun 1911 EST +5:00    | Moon                   | 05Aq10          |                   |                  |                      |                  |                  |                  |         |
|        |          |         |  |                        |                 | \$111.88          | \$109.75         | -1.90%               | \$104.19         | -5.07%           | \$109.00         | -0.68%  |

|        | Date     | Station | Chart Stock, Ticker                         | Planet(s)<br>Contacted |        | A               |                   | B                |                 | C                |                  | D                |         |
|--------|----------|---------|---|------------------------|--------|-----------------|-------------------|------------------|-----------------|------------------|------------------|------------------|---------|
|        |          |         |   |                        |        | Price<br>- 1 Wk | Price<br>Sta. Dt. | % Chg.<br>From A | Price<br>+ 1 Wk | % Chg.<br>From B | Price<br>+ 2 Wks | % Chg.<br>From B |         |
| 06Aq34 | 5/8/00   | NE RX   | Philip Morris, MO-inc 1 Mar 1985 EST +5:00  | Jupiter                | 05Aq07 |                 | \$23.56           | \$24.19          | 2.67%           | \$27.00          | 11.62%           | \$27.50          | 13.68%  |
| 06Aq34 | 5/8/00   | NE RX   | Rite Aide, RAD-ftd 26 Jan 1970 EST +5:00    | Sun                    | 06Aq15 | Venus 06Aq41    | \$4.88            | \$5.63           | 15.38%          | \$7.00           | 24.44%           | \$7.25           | 28.89%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                        |        |                 | 10,811.80         | 10,603.60        | -1.93%          | 10,807.80        | 1.93%            | 10,542.60        | -0.58%  |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                        |        |                 | 1,468.25          | 1,424.17         | -3.00%          | 1,452.36         | 1.98%            | 1,400.72         | -1.65%  |
| 12AQ52 | 10/25/99 | UR DIR  | Ballard Power, BLDP-inc                     | Venus                  | 13Aq45 |                 | \$28.50           | \$28.50          | 0.00%           | \$27.63          | -3.07%           | \$25.88          | -9.21%  |
| 12AQ52 | 10/25/99 | UR DIR  | Ciena, CIEN-inc                             | Moon                   | 13Aq05 | Saturn 12Aq05   | \$15.31           | \$16.84          | 10.00%          | \$17.28          | 2.59%            | \$22.34          | 32.65%  |
| 12AQ52 | 10/25/99 | UR DIR  | Compaq, CPQ-ftd                             | Jupiter                | 14Aq00 |                 | \$20.44           | \$18.94          | -7.34%          | \$19.44          | 2.64%            | \$20.75          | 9.57%   |
| 12AQ52 | 10/25/99 | UR DIR  | Goodyear Tire, GT-inc                       | Moon                   | 12Aq07 |                 | \$45.94           | \$45.19          | -1.63%          | \$39.31          | -13.00%          | \$37.38          | -17.29% |
| 12AQ52 | 10/25/99 | UR DIR  | Impco Inc, IMCO-ftd                         | Jupiter                | 12Aq55 |                 | \$11.94           | \$11.81          | -1.05%          | \$12.63          | 6.87%            | \$12.50          | 5.82%   |
| 12AQ52 | 10/25/99 | UR DIR  | JP Morgan, JPM-inc                          | Venus                  | 12Aq39 |                 | \$45.54           | \$51.96          | 14.09%          | \$55.71          | 7.22%            | \$56.25          | 8.26%   |
| 12AQ52 | 10/25/99 | UR DIR  | McDonalds, MCD-ftd                          | Moon                   | 14Aq38 |                 | \$42.00           | \$39.13          | -6.85%          | \$41.69          | 6.55%            | \$47.00          | 20.13%  |
| 12AQ52 | 10/25/99 | UR DIR  | Minnesota Mining, MMM-inc                   | Moon                   | 11Aq47 |                 | \$88.69           | \$92.81          | 4.65%           | \$94.00          | 1.28%            | \$95.00          | 2.36%   |
| 12AQ52 | 10/25/99 | UR DIR  | Phillip Morris, MO-ftd                      | Venus                  | 10Aq43 |                 | \$30.50           | \$25.50          | -16.39%         | \$23.69          | -7.11%           | \$25.69          | 0.74%   |
| 12AQ52 | 10/25/99 | UR DIR  | Siebel Systems, SEBL-inc                    | Moon                   | 12Aq07 |                 | \$20.86           | \$23.50          | 12.66%          | \$29.42          | 25.20%           | \$33.59          | 42.95%  |
| 12AQ52 | 10/25/99 | UR DIR  | Union Carbide-ftd                           | No Price History       |        |                 |                   |                  |                 |                  |                  |                  |         |
| 12AQ52 | 10/25/99 | UR DIR  | Verisign-ftd                                | Sun                    | 10Aq35 |                 | \$51.16           | \$54.66          | 6.84%           | \$65.78          | 20.35%           | \$86.50          | 58.26%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                        |        |                 | 10,116.30         | 10,349.90        | 2.31%           | 10,648.50        | 2.89%            | 10,718.90        | 3.57%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                        |        |                 | 1,254.13          | 1,293.63         | 3.15%           | 1,354.12         | 4.68%            | 1,377.01         | 6.45%   |
| 01AQ36 | 10/16/99 | NE Dir  | Brunswick, BC-ftd                           | Venus                  | 03Aq02 | Jupiter 03Aq31  | \$23.88           | \$23.81          | -0.26%          | \$23.31          | -2.10%           | \$22.63          | -4.99%  |
| 01AQ36 | 10/16/99 | NE Dir  | Ciena, CIEN-ftd                             | Jupiter                | 03Aq08 |                 | \$18.39           | \$16.53          | -10.11%         | \$17.19          | 3.97%            | \$17.63          | 6.62%   |
| 01AQ36 | 10/16/99 | NE Dir  | Tokyo Stock Exchg                           | Jupiter                | 02Aq58 |                 | 18,090.81         | 17,275.33        | -4.51%          | 17,648.79        | 2.16%            | 17,996.92        | 4.18%   |
| 01AQ36 | 10/16/99 | NE Dir  | Hewlett Packard, HWP-ftd                    | Jupiter                | 00Aq25 |                 | \$35.22           | \$33.33          | -5.36%          | \$30.56          | -8.31%           | \$29.88          | -10.35% |
| 01AQ36 | 10/16/99 | NE Dir  | UPS, UPS-inc                                | Prior to IPO           |        |                 |                   |                  |                 |                  |                  |                  |         |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                        |        |                 | 10,648.20         | 10,116.30        | -5.00%          | 10,349.90        | 2.31%            | 10,648.50        | 5.26%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                        |        |                 | 1,335.21          | 1,254.13         | -6.07%          | 1,293.63         | 3.15%            | 1,354.12         | 7.97%   |
| 16AQ47 | 5/23/99  | UR RX   | America On Line, AOL-inc                    | Jupiter                | 16Aq46 |                 | \$62.63           | \$63.22          | 0.95%           | \$59.63          | -5.68%           | \$59.00          | -6.67%  |
| 16AQ47 | 5/23/99  | UR RX   | Brunswick, BC-ftd                           | Sun                    | 16Aq50 |                 | \$22.25           | \$22.75          | 2.25%           | \$24.00          | 5.49%            | \$24.25          | 6.59%   |
| 16AQ47 | 5/23/99  | UR RX   | Ciena, CIEN-ftd                             | Moon                   | 18Aq30 | Sun 18Aq52      | \$12.13           | \$15.03          | 23.97%          | \$14.38          | -4.36%           | \$14.72          | -2.08%  |
| 16AQ47 | 5/23/99  | UR RX   | NASDAQ Exch                                 | Sun                    | 16Aq10 |                 | 2,527.86          | 2,520.14         | -0.31%          | 2,470.52         | -1.97%           | 2,478.34         | -1.66%  |
| 16AQ47 | 5/23/99  | UR RX   | McDonalds, MCD-ftd                          | Moon                   | 14Aq38 |                 | \$40.38           | \$39.88          | -1.24%          | \$38.50          | -3.45%           | \$41.00          | 2.82%   |
| 16AQ47 | 5/23/99  | UR RX   | Sears, S-ftd                                | Venus                  | 15Aq10 |                 | \$48.50           | \$48.25          | -0.52%          | \$47.81          | -0.91%           | \$50.38          | 4.40%   |
| 16AQ47 | 5/23/99  | UR RX   | AT&T, T-inc                                 | Sun                    | 17Aq04 |                 | \$50.09           | \$50.51          | 0.85%           | \$47.17          | -6.62%           | \$45.36          | -10.20% |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                        |        |                 | 10,853.50         | 10,654.70        | -1.83%          | 10,596.30        | -0.55%           | 10,909.40        | 2.39%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                        |        |                 | 1,339.49          | 1,306.65         | -2.45%          | 1,294.26         | -0.95%           | 1,334.52         | 2.13%   |
| 04AQ22 | 5/9/99   | NE RX   | Brunswick, BC-ftd                           | Jupiter                | 03Aq31 | Venus 03Aq02    | \$24.00           | \$23.56          | -1.82%          | \$22.25          | -5.57%           | \$22.75          | -3.45%  |
| 04AQ22 | 5/9/99   | NE RX   | Brunswick, BC-inc                           | Venus                  | 05Aq24 |                 | \$24.00           | \$23.56          | -1.82%          | \$22.25          | -5.57%           | \$22.75          | -3.45%  |
| 04AQ22 | 5/9/99   | NE RX   | Coca Cola Ent, CCE-inc                      | Sun                    | 04Aq37 | Moon 05Aq33     | \$34.50           | \$32.75          | -5.07%          | \$33.31          | 1.72%            | \$35.25          | 7.63%   |
| 04AQ22 | 5/9/99   | NE RX   | Chevron Corp, CHV-inc                       | Jupiter                | 05Aq06 |                 | \$99.75           | \$94.88          | -4.89%          | \$94.44          | -0.46%           | \$93.44          | -1.51%  |
| 04AQ22 | 5/9/99   | NE RX   | Ciena, CIEN-ftd                             | Jupiter                | 03Aq58 | Moon 05Aq32     | \$11.75           | \$12.50          | 6.38%           | \$12.13          | -3.00%           | \$15.03          | 20.25%  |
| 04AQ22 | 5/9/99   | NE RX   | Tokyo Stock Exchange                        | No Price History       |        |                 | 16,701.53         | 16,977.01        | 1.65%           | 16,421.02        | -3.27%           | 16,390.49        | -3.45%  |
| 04AQ22 | 5/9/99   | NE RX   | Int. Bus Mchn, IBM-inc                      | Moon                   | 05Aq10 |                 | \$104.59          | \$108.63         | 3.85%           | \$119.63         | 10.13%           | \$115.19         | 6.04%   |
| 04AQ22 | 5/9/99   | NE RX   | Phillip Morris, MO-inc                      | Jupiter                | 05Aq07 |                 | \$35.06           | \$37.00          | 5.52%           | \$39.00          | 5.41%            | \$39.88          | 7.77%   |
| 04AQ22 | 5/9/99   | NE RX   | Rite Aide, RAD-ftd                          | Sun                    | 06Aq15 | Venus 06Aq41    | \$23.31           | \$27.75          | 19.03%          | \$27.13          | -2.25%           | \$27.44          | -1.12%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                        |        |                 | 11,014.70         | 11,007.30        | -0.07%          | 10,853.50        | -1.40%           | 10,654.70        | -3.20%  |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                        |        |                 | 1,354.63          | 1,340.30         | -1.06%          | 1,339.49         | -0.06%           | 1,306.65         | -2.51%  |
| 08AQ49 | 10/20/98 | UR DIR  | Allied Signal, ALD-ftd                      |                        |        |                 |                   |                  |                 |                  |                  |                  |         |
| 08AQ49 | 10/20/98 | UR DIR  | Chevron, CHV-inc                            | Sun                    | 07Aq04 |                 | \$83.56           | \$87.38          | 4.56%           | \$79.13          | -9.44%           | \$80.75          | -7.58%  |
| 08AQ49 | 10/20/98 | UR DIR  | Halliburton, HAL-ftd                        | Moon                   | 09Aq59 |                 | \$28.19           | \$32.75          | 16.18%          | \$36.56          | 11.64%           | \$37.81          | 15.46%  |
| 08AQ49 | 10/20/98 | UR DIR  | IMPCO Tech, IMCO-inc                        | Jupiter                | 07Aq30 |                 | \$13.38           | \$13.38          | 0.00%           | \$15.00          | 12.15%           | \$16.25          | 21.50%  |
| 08AQ49 | 10/20/98 | UR DIR  | Phillip Morris, MO-ftd                      | Venus                  | 10Aq43 |                 | \$48.00           | \$49.06          | 2.21%           | \$50.75          | 3.44%            | \$53.00          | 8.02%   |
| 08AQ49 | 10/20/98 | UR DIR  | Rite Aide, RAD-ftd                          | Sun                    | 06Aq15 | Venus 06Aq41    | \$39.00           | \$42.31          | 8.49%           | \$38.88          | -8.13%           | \$39.13          | -7.53%  |
| 08AQ49 | 10/20/98 | UR DIR  | Union Carbide-ftd                           | No Price History       |        |                 |                   |                  |                 |                  |                  |                  |         |
| 08AQ49 | 10/20/98 | UR DIR  | Verisign-ftd                                | Sun                    | 10Aq35 |                 | \$7.09            | \$7.13           | 0.44%           | \$7.50           | 5.26%            | \$7.75           | 8.77%   |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                        |        |                 | 7,938.10          | 8,505.90         | 7.15%           | 8,366.00         | -1.64%           | 8,706.20         | 2.35%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                        |        |                 | 994.80            | 1,063.93         | 6.95%           | 1,065.34         | 0.13%            | 1,110.84         | 4.41%   |
| 29CP23 | 10/12/98 | NE Dir  | Hewlett Packard, HWP-ftd                    | Jupiter                | 00Aq25 | Saturn 27Cp40   | \$19.81           | \$20.90          | 5.47%           | \$21.78          | 4.22%            | \$23.24          | 11.20%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                        |        |                 | 7,726.20          | 8,001.50         | 3.56%           | 8,466.50         | 5.81%            | 8,432.20         | 5.38%   |

| Date   | Station  | Chart Stock, Ticker                         | Planet(s)<br>Contacted     | A                |                   | B                   |                 | C                |                  | D                |         |           |         |
|--------|----------|---|----------------------------|------------------|-------------------|---------------------|-----------------|------------------|------------------|------------------|---------|-----------|---------|
|        |          |   |                            | Price<br>- 1 Wk  | Price<br>Sta. Dt. | % Chg.<br>From A    | Price<br>+ 1 Wk | % Chg.<br>From B | Price<br>+ 2 Wks | % Chg.<br>From B |         |           |         |
|        |          | <b>Comparison: STANDARD &amp; POORS 500</b> |                            | 988.56           | 997.71            | 0.93%               | 1,062.39        | 6.48%            | 1,072.32         | 7.48%            |         |           |         |
| 12AQ44 | 5/19/98  | UR RX Ballard Power, BLDP-inc               | Venus 13Aq45               |                  |                   | Note: Nodal Contact | \$115.00        | \$113.73         | -1.10%           | \$102.38         | -9.99%  | \$109.00  | -4.16%  |
| 12AQ44 | 5/19/98  | UR RX Ciena, CIEN-inc                       | Moon 13Aq05                | Saturn           | 12Aq05            |                     | \$26.97         | \$26.31          | -2.43%           | \$23.94          | -9.03%  | \$28.78   | 9.38%   |
| 12AQ44 | 5/19/98  | UR RX Dun & Bradstreet, DNB-ftd             | No Price History           |                  |                   |                     |                 |                  |                  |                  |         |           |         |
| 12AQ44 | 5/19/98  | UR RX Goodyear Tire, GT-inc                 | Moon 12Aq07                |                  |                   |                     | \$69.56         | \$69.69          | 0.18%            | \$67.69          | -2.87%  | \$70.94   | 1.79%   |
| 12AQ44 | 5/19/98  | UR RX IMPCO Tech, IMCO-ftd                  | Jupiter 12Aq55             |                  |                   |                     | \$12.63         | \$14.38          | 13.86%           | \$16.25          | 13.04%  | \$15.63   | 8.70%   |
| 12AQ44 | 5/19/98  | UR RX JP Morgan, JPM-inc                    | Venus 12Aq39               |                  |                   |                     | \$46.83         | \$48.29          | 3.12%            | \$46.44          | -3.84%  | \$45.65   | -5.48%  |
| 12AQ44 | 5/19/98  | UR RX McDonalds, MCD-ftd                    | Moon 14Aq38                |                  |                   |                     | \$31.47         | \$31.41          | -0.20%           | \$32.88          | 4.68%   | \$33.50   | 6.67%   |
| 12AQ44 | 5/19/98  | UR RX Minnesota Mining, MMM-inc             | Moon 11Aq47                |                  |                   |                     | \$93.25         | \$96.94          | 3.95%            | \$95.50          | -1.48%  | \$93.31   | -3.74%  |
| 12AQ44 | 5/19/98  | UR RX Phillip Morris, MO-ftd                | Venus 10Aq43               |                  |                   |                     | \$37.88         | \$35.81          | -5.44%           | \$36.94          | 3.14%   | \$37.56   | 4.89%   |
| 12AQ44 | 5/19/98  | UR RX Siebel Systems, SEBL-inc              | Moon 12Aq07                |                  |                   |                     | \$6.45          | \$6.28           | -2.54%           | \$5.63           | -10.44% | \$5.48    | -12.69% |
| 12AQ44 | 5/19/98  | UR RX Union Carbide- UK-ftd                 | No Price History           |                  |                   |                     |                 |                  |                  |                  |         |           |         |
| 12AQ44 | 5/19/98  | UR RX Verisign, VRSN-ftd                    | Sun 10Aq35                 |                  |                   |                     | \$8.69          | \$8.97           | 3.23%            | \$8.63           | -3.84%  | \$7.03    | -21.61% |
|        |          | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                            | 9,161.80         | 9,054.70          | -1.17%              | 8,963.70        | -1.01%           | 8,891.20         | -1.81%           |         |           |         |
|        |          | <b>Comparison: STANDARD &amp; POORS 500</b> |                            | 1,115.79         | 1,109.52          | -0.56%              | 1,094.02        | -1.40%           | 1,093.22         | -1.47%           |         |           |         |
| 02AQ10 | 5/13/98  | NE RX Brunswick, BC-ftd                     | Venus 03Aq02               | Jupiter          | 03Aq31            |                     | \$31.94         | \$31.69          | -0.78%           | \$31.81          | 0.39%   | \$31.00   | -2.17%  |
| 02AQ10 | 5/13/98  | NE RX Coca Cola Ent, CCE-inc                | Sun 04Aq37                 |                  |                   |                     | \$37.63         | \$37.88          | 0.66%            | \$35.63          | -5.94%  | \$37.06   | -2.14%  |
| 02AQ10 | 5/13/98  | NE RX Ciena, CIEN-ftd                       | Jupiter 03Aq58             |                  |                   |                     | \$27.00         | \$27.44          | 1.62%            | \$25.84          | -5.81%  | \$25.00   | -8.89%  |
| 02AQ10 | 5/13/98  | NE RX Dun & Bradstreet, DNB-inc             | No Price History           |                  |                   |                     |                 |                  |                  |                  |         |           |         |
| 02AQ10 | 5/13/98  | NE RX Tokyo Stock Exchange                  | Jupiter 02Aq08             |                  |                   |                     | 15,243.84       | 15,343.81        | 0.66%            | 15,652.95        | 2.01%   | 15,664.29 | 2.09%   |
| 02AQ10 | 5/13/98  | NE RX Hewlett Packard, HWP-ftd              | Jupiter 00Aq25             |                  |                   |                     | \$29.96         | \$32.88          | 9.75%            | \$26.54          | -19.30% | \$26.36   | -19.83% |
| 02AQ10 | 5/13/98  | NE RX United Parcel Service, UPS-inc        | Pre IPO (No Price History) |                  |                   |                     |                 |                  |                  |                  |         |           |         |
|        |          | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                            | 9,054.70         | 9,211.80          | 1.74%               | 9,171.50        | -0.44%           | 8,936.60         | -2.99%           |         |           |         |
|        |          | <b>Comparison: STANDARD &amp; POORS 500</b> |                            | 1,104.92         | 1,118.86          | 1.26%               | 1,119.06        | 0.02%            | 1,092.23         | -2.38%           |         |           |         |
| 04AQ44 | 10/16/97 | UR Dir Brunswick, BC-ftd                    | Jupiter 03Aq31             | Venus            | 03Aq02            | Uranus (Near Nata   | \$35.75         | \$35.63          | -0.35%           | \$34.38          | -3.51%  | \$33.31   | -6.49%  |
| 04AQ44 | 10/16/97 | UR Dir Brunswick, BC-inc                    | Venus 05Aq24               |                  |                   |                     | \$35.75         | \$35.63          | -0.35%           | \$34.38          | -3.51%  | \$33.31   | -6.49%  |
| 04AQ44 | 10/16/97 | UR Dir Coca Cola Etn, CCE-inc               | Sun 04A37                  | Moon             | 05Aq33            |                     | \$26.94         | \$30.38          | 12.76%           | \$29.94          | -1.44%  | \$28.00   | -7.82%  |
| 04AQ44 | 10/16/97 | UR Dir Chevron, CHV-inc                     | Jupiter 05Aq06             | (Sun)            | 07Aq04            |                     | \$86.94         | \$86.00          | -1.08%           | \$83.50          | -2.91%  | \$80.25   | -6.69%  |
| 04AQ44 | 10/16/97 | UR Dir Ciena, CIEN-ftd                      | Jupiter 03Aq58             |                  |                   | Uranus (Near Nata   | \$29.50         | \$29.47          | -0.11%           | \$30.47          | 3.39%   | \$26.44   | -10.29% |
| 04AQ44 | 10/16/97 | UR Dir Dun & Bradstreet, DNB-inc            | No Price History           |                  |                   |                     |                 |                  |                  |                  |         |           |         |
| 04AQ44 | 10/16/97 | UR Dir Tokyo Stock Exchange                 | Jupiter 02Aq08             | No Price History |                   |                     |                 |                  |                  |                  |         |           |         |
| 04AQ44 | 10/16/97 | UR Dir Int Business Mch., IBM-inc           | Moon 05Aq10                |                  |                   |                     | \$52.31         | \$49.94          | -4.54%           | \$50.19          | 0.50%   | \$47.91   | -4.07%  |
| 04AQ44 | 10/16/97 | UR Dir Phillip Morris, MO-inc               | Jupiter 05Aq07             |                  |                   |                     | \$41.25         | \$40.88          | -0.91%           | \$41.06          | 0.46%   | \$38.88   | -4.89%  |
| 04AQ44 | 10/16/97 | UR Dir Ride Aide, RAD-ftd                   | Sun 06Aq15                 | Venus            | 06Aq41            |                     | \$28.44         | \$28.22          | -0.77%           | \$28.94          | 2.55%   | \$29.47   | 4.43%   |
| 04AQ44 | 10/16/97 | UR Dir United Parcel Serv., UPS-inc         | Pre IPO (No Price History) |                  |                   |                     |                 |                  |                  |                  |         |           |         |
|        |          | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                            | 8,061.40         | 7,938.90          | -1.52%              | 7,847.80        | -1.15%           | 7,381.70         | -7.02%           |         |           |         |
|        |          | <b>Comparison: STANDARD &amp; POORS 500</b> |                            | 970.62           | 955.25            | -1.58%              | 950.69          | -0.48%           | 903.68           | -5.40%           |         |           |         |
| 27CP11 | 10/10/97 | NE Dir Dun & Bradstreet, DNB-inc            | No Price History           |                  |                   |                     |                 |                  |                  |                  |         |           |         |
| 27CP11 | 10/10/97 | NE Dir Hewlett Packard, HWP-ftd             | Saturn 27Cp40              | Jupiter          | 00Aq25            |                     | \$28.20         | \$27.44          | -2.68%           | \$25.98          | -5.32%  | \$25.73   | -6.24%  |
| 27CP11 | 10/10/97 | NE Dir AT&T, T-ftd                          | Venus 25Cp36               |                  |                   |                     | \$24.47         | \$25.96          | 6.08%            | \$25.60          | -1.36%  | \$28.50   | 9.82%   |
| 27CP11 | 10/10/97 | NE Dir Shuffle Master, SHFL-ftd             | Venus 29Cp50               |                  |                   |                     | \$3.61          | \$4.22           | 16.92%           | \$4.03           | -4.59%  | \$3.89    | -7.89%  |
|        |          | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                            | 8,038.60         | 8,045.20          | 0.08%               | 7,847.00        | -2.46%           | 7,715.40         | -4.10%           |         |           |         |
|        |          | <b>Comparison: STANDARD &amp; POORS 500</b> |                            | 965.03           | 966.98            | 0.20%               | 944.16          | -2.36%           | 941.64           | -2.62%           |         |           |         |
| 08AQ40 | 5/15/97  | UR RX Allied Signal, ALD-ftd                | No Price History           |                  |                   |                     |                 |                  |                  |                  |         |           |         |
| 08AQ40 | 5/15/97  | UR RX Chevron, CHV-inc                      | Sun 07Aq04                 | Jupiter          | 05Aq06            |                     | \$70.63         | \$70.88          | 0.35%            | \$69.50          | -1.94%  | \$70.88   | 0.00%   |
| 08AQ40 | 5/15/97  | UR RX Halliburton, HAL-ftd                  | Moon 09Aq59                |                  |                   |                     | \$36.50         | \$37.94          | 3.94%            | \$37.88          | -0.17%  | \$38.69   | 1.98%   |
| 08AQ40 | 5/15/97  | UR RX IMPCO Tech, IMCO-inc                  | Jupiter 07Aq30             |                  |                   |                     | \$7.25          | \$8.13           | 12.07%           | \$7.63           | -6.15%  | \$7.63    | -6.15%  |
| 08AQ40 | 5/15/97  | UR RX Phillip Morris, MO-ftd                | Venus 10Aq43               |                  |                   |                     | \$41.88         | \$42.63          | 1.79%            | \$44.75          | 4.99%   | \$44.13   | 3.52%   |
| 08AQ40 | 5/15/97  | UR RX Rite Aide, RAD-ftd                    | Venus 06Aq41               | Sun              | 06Aq15            |                     | \$23.69         | \$24.38          | 2.90%            | \$23.00          | -5.64%  | \$23.31   | -4.36%  |
| 08AQ40 | 5/15/97  | UR RX Union Carbide, UK-ftd                 | No Price History           |                  |                   |                     |                 |                  |                  |                  |         |           |         |
| 08AQ40 | 5/15/97  | UR RX Williams Sonoma, WSM-inc              | Jupiter 08Aq16             |                  |                   |                     | \$7.52          | \$8.72           | 16.01%           | \$8.78           | 0.71%   | \$9.31    | 6.81%   |
| 08AQ40 | 5/15/97  | UR RX Northrup Grumman, NOC-inc             | Jupiter 07Aq22             |                  |                   |                     | \$85.50         | \$83.88          | -1.90%           | \$84.50          | 0.75%   | \$84.25   | 0.45%   |
|        |          | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                            | 7,136.60         | 7,333.50          | 2.76%               | 7,258.10        | -1.03%           | 7,330.20         | -0.04%           |         |           |         |
|        |          | <b>Comparison: STANDARD &amp; POORS 500</b> |                            | 820.26           | 841.88            | 2.64%               | 835.66          | -0.74%           | 844.08           | 0.26%            |         |           |         |
| 29CP58 | 5/1/97   | NE RX Hewlett Packard, HWP-ftd              | Saturn 27Cp40              |                  |                   |                     | \$20.24         | \$21.05          | 3.98%            | \$21.30          | 1.20%   | \$23.72   | 12.68%  |
| 29CP58 | 5/1/97   | NE RX Shuffle Master, SHFL-ftd              | Venus 29Cp50               |                  |                   |                     | \$3.33          | \$3.42           | 2.52%            | \$3.50           | 2.43%   | \$4.17    | 21.95%  |
|        |          | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                            | 6,792.30         | 6,976.50          | 2.71%               | 7,136.60        | 2.29%            | 7,333.50         | 5.12%            |         |           |         |

|        | Date     | Station | Chart Stock, Ticker<br>Comparison: STANDARD & POORS 500 | Planet(s)<br>Contacted | A               |                   | B                |                 | C                |                  | D                |         |
|--------|----------|---------|---|------------------------|-----------------|-------------------|------------------|-----------------|------------------|------------------|------------------|---------|
|        |          |         |   |                        | Price<br>- 1 Wk | Price<br>Sta. Dt. | % Chg.<br>From A | Price<br>+ 1 Wk | % Chg.<br>From B | Price<br>+ 2 Wks | % Chg.<br>From B |         |
|        |          |         |   |                        |                 | 771.18            | 798.53           | 3.55%           | 820.26           | 2.72%            | 841.88           | 5.43%   |
| 00AQ39 | 10/11/96 | UR Dir  | Dun & Bradstreet, DNB-inc                               | No Price History       |                 |                   |                  |                 |                  |                  |                  |         |
| 00AQ39 | 10/11/96 | UR Dir  | Tokyo Stock Exchange                                    | No Price History       |                 |                   |                  |                 |                  |                  |                  |         |
| 00AQ39 | 10/11/96 | UR Dir  | Hewlett Packard, HWP-ftd                                | Jupiter                | 00Aq25          | \$17.57           | \$18.63          | 6.01%           | \$19.18          | 2.97%            | \$18.38          | -1.35%  |
| 00AQ39 | 10/11/96 | UR Dir  | Shuffle Master, SHFL-ftd                                | Venus                  | 29Cp50          | \$5.28            | \$5.08           | -3.69%          | \$5.11           | 0.55%            | \$5.06           | -0.53%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>                 |                        |                 | 5,992.90          | 5,969.40         | -0.39%          | 6,094.20         | 2.09%            | 6,007.00         | 0.63%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>             |                        |                 | 701.46            | 700.66           | -0.11%          | 710.82           | 1.45%            | 700.92           | 0.04%   |
| 24CP59 | 10/9/96  | NE Dir  | Ballard Power, BLDP-inc                                 | Saturn                 | 23Cp43          | \$21.88           | \$20.25          | -7.43%          | \$19.94          | -1.54%           | \$19.75          | -2.47%  |
| 24CP59 | 10/9/96  | NE Dir  | Citigroup, C-inc  | Moon                   | 23Cp05          | \$12.75           | \$12.84          | 0.74%           | \$13.19          | 2.68%            | \$13.38          | 4.13%   |
| 24CP59 | 10/9/96  | NE Dir  | Compaq Comp., CPQ-inc                                   | Venus                  | 24Cp02          | \$13.18           | \$13.73          | 4.17%           | \$14.73          | 7.29%            | \$14.35          | 4.55%   |
| 24CP59 | 10/9/96  | NE Dir  | Dillard's Inc., DDT-inc                                 | Sun                    | 22Cp33          |                   |                  |                 |                  |                  |                  |         |
| 24CP59 | 10/9/96  | NE Dir  | Dun & Bradstreet, DNB-inc                               | No Price History       |                 |                   |                  |                 |                  |                  |                  |         |
| 24CP59 | 10/9/96  | NE Dir  | Minn Mining, MMM-ftd                                    | Sun                    | 23Cp52          | \$70.13           | \$70.13          | 0.00%           | \$72.13          | 2.85%            | \$71.75          | 2.32%   |
| 24CP59 | 10/9/96  | NE Dir  | AT&T, T-ftd   | Venus                  | 25Cp36          | \$22.31           | \$22.31          | 0.00%           | \$22.58          | 1.22%            | \$21.46          | -3.81%  |
| 24CP59 | 10/9/96  | NE Dir  | Texas Instr, TXN-inc                                    | Moon                   | 22Cp35          | \$6.81            | \$7.16           | 5.03%           | \$6.73           | -5.90%           | \$6.47           | -9.60%  |
| 24CP59 | 10/9/96  | NE Dir  | Polaris Ind, PII-ftd                                    | Venus                  | 22Cp37          | \$22.63           | \$22.13          | -2.21%          | \$19.88          | -10.17%          | \$19.63          | -11.30% |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>                 |                        |                 | 5,934.00          | 5,930.60         | -0.06%          | 6,020.80         | 1.52%            | 6,036.50         | 1.79%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>             |                        |                 | 694.01            | 696.74           | 0.39%           | 704.41           | 1.10%            | 707.27           | 1.51%   |
| 04AQ35 | 5/11/96  | UR RX   | Brunswick, BC-inc                                       | Venus                  | 05Aq24          | \$21.13           | \$21.00          | -0.59%          | \$21.00          | 0.00%            | \$21.63          | 2.98%   |
| 04AQ35 | 5/11/96  | UR RX   | Coca Cola Ent, CCE-inc                                  | Sun                    | 04Aq37          | \$9.42            | \$9.67           | 2.65%           | \$10.42          | 7.76%            | \$10.33          | 6.89%   |
| 04AQ35 | 5/11/96  | UR RX   | Chevron, CHV-inc  | Jupiter                | 05Aq06          | \$56.00           | \$59.25          | 5.80%           | \$62.00          | 4.64%            | \$60.63          | 2.32%   |
| 04AQ35 | 5/11/96  | UR RX   | Dun & Bradstreet, DNB-inc                               | No Price History       |                 |                   |                  |                 |                  |                  |                  |         |
| 04AQ35 | 5/11/96  | UR RX   | Tokyo Stock Exchange                                    | No Price History       |                 |                   |                  |                 |                  |                  |                  |         |
| 04AQ35 | 5/11/96  | UR RX   | Harley Davidson, HDI-inc                                | Saturn                 | 03Aq12          | \$11.09           | \$11.22          | 1.13%           | \$11.88          | 5.85%            | \$11.75          | 4.73%   |
| 04AQ35 | 5/11/96  | UR RX   | Int. Bus. Mch., IBM-inc                                 | Moon                   | 05Aq10          | \$26.75           | \$26.91          | 0.58%           | \$28.03          | 4.18%            | \$27.06          | 0.58%   |
| 04AQ35 | 5/11/96  | UR RX   | Phillip Morris, MO-inc                                  | Jupiter                | 05Aq07          | \$29.29           | \$29.96          | 2.27%           | \$32.04          | 6.96%            | \$33.33          | 11.27%  |
| 04AQ35 | 5/11/96  | UR RX   | Rite Aide, RAD-ftd                                      | Sun                    | 06Aq15          | \$14.63           | \$14.56          | -0.42%          | \$14.94          | 2.58%            | \$14.75          | 1.28%   |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>                 |                        |                 | 5,464.30          | 5,582.60         | 2.16%           | 5,748.80         | 2.98%            | 5,709.70         | 2.28%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>             |                        |                 | 640.81            | 661.51           | 3.23%           | 673.15           | 1.76%            | 672.23           | 1.62%   |
| 27CP45 | 5/1/96   | NE RX   | Dun & Bradstreet, DNB-inc                               | No Price History       |                 |                   |                  |                 |                  |                  |                  |         |
| 27CP45 | 5/1/96   | NE RX   | Hewlet Packard, HWP-ftd                                 | Saturn                 | 27Cp40          | \$21.37           | \$21.22          | -0.71%          | \$20.90          | -1.54%           | \$22.91          | 7.95%   |
| 27CP45 | 5/1/96   | NE RX   | AT&T, T-ftd   | Venus                  | 25Cp36          | \$34.28           | \$34.28          | 0.00%           | \$33.99          | -0.83%           | \$36.05          | 5.17%   |
| 27CP45 | 5/1/96   | NE RX   | Shuffle Master, SHFL-ftd                                | Venus                  | 29Cp50          | \$5.61            | \$5.50           | -1.98%          | \$6.33           | 15.15%           | \$6.28           | 14.15%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>                 |                        |                 | 5,553.90          | 5,575.20         | 0.38%           | 5,474.10         | -1.81%           | 5,625.40         | 0.90%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>             |                        |                 | 650.17            | 654.58           | 0.68%           | 644.77           | -1.50%           | 665.42           | 1.66%   |
| 26CP32 | 10/8/95  | UR Dir  | Compaq Computer, CPQ-inc                                | Venus                  | 24Cp02          | \$9.60            | \$9.05           | -5.73%          | \$9.68           | 6.91%            | \$10.95          | 20.99%  |
| 26CP32 | 10/8/95  | UR Dir  | Dun & Bradstreet, DNB-inc                               | No Price History       |                 |                   |                  |                 |                  |                  |                  |         |
| 26CP32 | 10/8/95  | UR Dir  | Hewlet Packard, HWP-ftd                                 | Saturn                 | 27Cp40          | \$16.62           | \$15.76          | -5.15%          | \$17.40          | 10.39%           | \$18.43          | 16.94%  |
| 26CP32 | 10/8/95  | UR Dir  | AT&T, T-ftd   | Venus                  | 25Cp36          | \$36.61           | \$36.19          | -1.16%          | \$34.91          | -3.52%           | \$34.70          | -4.11%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>                 |                        |                 | 4,761.30          | 4,726.20         | -0.74%          | 4,784.40         | 1.23%            | 4,755.50         | 0.62%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>             |                        |                 | 581.72            | 578.37           | -0.58%          | 583.03           | 0.81%            | 585.06           | 1.16%   |
| 22CP47 | 10/6/95  | NE Dir  | Ballard Power, BLDP-inc                                 | Saturn                 | 23Cp43          |                   |                  |                 |                  |                  |                  |         |
| 22CP47 | 10/6/95  | NE Dir  | Citigroup, C-inc  | Moon                   | 23Cp05          | \$8.85            | \$8.81           | -0.46%          | \$9.04           | 2.60%            | \$8.42           | -4.49%  |
| 22CP47 | 10/6/95  | NE Dir  | Compaq Computer, CPQ-inc                                | Venus                  | 24Cp02          | \$9.68            | \$9.20           | -4.91%          | \$9.80           | 6.52%            | \$10.70          | 16.30%  |
| 22CP47 | 10/6/95  | NE Dir  | Dillard's Inc, DDT-inc                                  | Sun                    | 22Cp33          |                   |                  |                 |                  |                  |                  |         |
| 22CP47 | 10/6/95  | NE Dir  | Ford, F-ftd   | Moon                   | 20Cp54          | \$17.03           | \$16.41          | -3.61%          | \$17.37          | 5.83%            | \$16.41          | 0.00%   |
| 22CP47 | 10/6/95  | NE Dir  | Minn. Mining, MMM-ftd                                   | Sun                    | 23Cp52          | \$56.38           | \$56.88          | 0.89%           | \$56.75          | -0.22%           | \$56.50          | -0.66%  |
| 22CP47 | 10/6/95  | NE Dir  | Texas Instr., TXN-inc                                   | Moon                   | 22Cp35          | \$9.98            | \$9.36           | -6.26%          | \$9.05           | -3.33%           | \$8.72           | -6.84%  |
| 22CP47 | 10/6/95  | NE Dir  | Polaris Ind, PII-ftd                                    | Venus                  | 22Cp37          | \$29.42           | \$29.75          | 1.13%           | \$29.67          | -0.28%           | \$29.63          | -0.42%  |
| 22CP47 | 10/6/95  | NE Dir  | TRW Inc, TRW-inc  | Moon                   | 21Cp43          | \$37.19           | \$36.56          | -1.68%          | \$35.50          | -2.91%           | \$34.69          | -5.13%  |
|        |          |         | <b>Comparison: DOW JONES INDUSTRIAL</b>                 |                        |                 | 4,789.10          | 4,792.20         | 0.06%           | 4,793.80         | 0.03%            | 4,794.90         | 0.06%   |
|        |          |         | <b>Comparison: STANDARD &amp; POORS 500</b>             |                        |                 | 584.41            | 582.49           | -0.33%          | 584.50           | 0.35%            | 587.46           | 0.85%   |
| 00Aq28 | 5/8/95   | UR RX   | Dun & Bradstreet, DNB-inc                               | No Price History       |                 |                   |                  |                 |                  |                  |                  |         |
| 00Aq28 | 5/8/95   | UR RX   | Tokyo Stock Exchange                                    | No Price History       |                 |                   |                  |                 |                  |                  |                  |         |
| 00Aq28 | 5/8/95   | UR RX   | Hewlett Packard, HWP-ftd                                | Jupiter                | 00Aq25          | \$12.94           | \$13.49          | 4.28%           | \$14.30          | 5.97%            | \$13.92          | 3.17%   |
| 00Aq28 | 5/8/95   | UR RX   | Shuffle Master, SHFL-ftd                                | Venus                  | 29Cp50          | \$4.93            | \$4.74           | -3.76%          | \$5.11           | 7.80%            | \$5.19           | 9.37%   |

| Date   | Station | Chart Stock, Ticker                         | Planet(s)<br>Contacted      | A               | B                 | % Chg.              | C               | % Chg.  | D                | % Chg.  |        |         |        |
|--------|---------|---|-----------------------------|-----------------|-------------------|---------------------|-----------------|---------|------------------|---------|--------|---------|--------|
|        |         |   |                             | Price<br>- 1 Wk | Price<br>Sta. Dt. | From A              | Price<br>+ 1 Wk | From B  | Price<br>+ 2 Wks | From B  |        |         |        |
|        |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                             | 4,316.10        | 4,383.90          | 1.57%               | 4,437.50        | 1.22%   | 4,395.60         | 0.27%   |        |         |        |
|        |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                             | 514.26          | 523.96            | 1.89%               | 527.74          | 0.72%   | 523.65           | -0.06%  |        |         |        |
| 25CP30 | 5/1/95  | NE RX                                       | Ballard Power, BLDP-inc     | Saturn          | 23Cp43            | No Price History    |                 |         |                  |         |        |         |        |
| 25CP30 | 5/1/95  | NE RX                                       | Citigroup, C-inc            | Moon            | 23Cp05            |                     | \$6.83          | \$6.88  | 0.61%            | \$7.10  | 3.33%  | \$7.31  | 6.37%  |
| 25CP30 | 5/1/95  | NE RX                                       | Compaq Computer, CPQ-inc    | Venus           | 24Cp02            |                     | \$7.50          | \$7.45  | -0.67%           | \$7.50  | 0.67%  | \$7.88  | 5.70%  |
| 25CP30 | 5/1/95  | NE RX                                       | Dun & Bradstreet, DNB-inc   |                 |                   | No Price History    |                 |         |                  |         |        |         |        |
| 25CP30 | 5/1/95  | NE RX                                       | Hewlett Packard, HWP-ftd    | Saturn          | 27Cp40            |                     | \$13.19         | \$12.94 | -1.91%           | \$13.49 | 4.28%  | \$14.30 | 10.51% |
| 25CP30 | 5/1/95  | NE RX                                       | Minn. Mining & Mft, MMM-ftd | Sun             | 23Cp52            |                     | \$60.50         | \$59.00 | -2.48%           | \$59.50 | 0.85%  | \$61.38 | 4.03%  |
| 25CP30 | 5/1/95  | NE RX                                       | AT&T, T-ftd                 | Venus           | 25Cp36            |                     | \$27.83         | \$28.54 | 2.54%            | \$29.32 | 2.73%  | \$28.82 | 0.99%  |
|        |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                             | 4,304.00        | 4,316.10          | 0.28%               | 4,383.90        | 1.57%   | 4,437.50         | 2.81%   |        |         |        |
|        |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                             | 512.89          | 514.26            | 0.27%               | 523.96          | 1.89%   | 527.74           | 2.62%   |        |         |        |
| 20CP35 | 10/5/94 | NE Dir                                      | Dillards Inc, DDT-inc       | Sun             | 22Cp33            |                     |                 |         |                  |         |        |         |        |
| 20CP35 | 10/5/94 | NE Dir                                      | Ford, F-ftd                 | Moon            | 20Cp54            |                     | \$15.32         | \$15.12 | -1.34%           | \$15.87 | 4.98%  | \$16.07 | 6.33%  |
| 20CP35 | 10/5/94 | NE Dir                                      | Minn. Mining & Mft, MMM-ftd | Venus           | 19Cp33            |                     | \$55.13         | \$53.63 | -2.72%           | \$54.63 | 1.86%  | \$56.25 | 4.90%  |
| 20CP35 | 10/5/94 | NE Dir                                      | Texas Instru., TXN-inc      | Moon            | 22Cp35            |                     | \$4.22          | \$4.10  | -2.77%           | \$4.24  | 3.41%  | \$4.38  | 6.66%  |
| 20CP35 | 10/5/94 | NE Dir                                      | TRW, TRW-inc                | Moon            | 21Cp43            |                     | \$36.00         | \$36.06 | 0.18%            | \$36.56 | 1.39%  | \$36.88 | 2.25%  |
|        |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                             | 3,878.20        | 3,787.30          | -2.34%              | 3,875.10        | -2.32%  | 3,936.00         | 3.93%   |        |         |        |
|        |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                             | 464.84          | 453.52            | -2.44%              | 465.47          | 2.63%   | 470.28           | 3.70%   |        |         |        |
| 22CP23 | 10/3/94 | UR Dir                                      | Ballard Power, BLDP-inc     | Saturn          | 23Cp43            |                     |                 |         |                  |         |        |         |        |
| 22CP23 | 10/3/94 | UR Dir                                      | Citigroup, C-inc            | Moon            | 23Cp05            |                     | \$5.42          | \$5.44  | 0.39%            | \$5.35  | -1.54% | \$5.42  | -0.39% |
| 22CP23 | 10/3/94 | UR Dir                                      | Compaq Computer, CPQ-inc    | Venus           | 24Cp02            | Note: Nodal Contact | \$6.83          | \$6.60  | -3.30%           | \$6.95  | 5.30%  | \$7.20  | 9.09%  |
| 22CP23 | 10/3/94 | UR Dir                                      | Dillards Inc, DDT-inc       | Sun             | 22Cp33            | No Price History    |                 |         |                  |         |        |         |        |
| 22CP23 | 10/3/94 | UR Dir                                      | Ford, F-ftd                 | Moon            | 20Cp54            |                     | \$14.57         | \$15.05 | 3.29%            | \$15.46 | 2.72%  | \$15.94 | 5.91%  |
| 22CP23 | 10/3/94 | UR Dir                                      | Minn. Mining & Mft, MMM-ftd | Sun             | 23Cp52            |                     | \$54.88         | \$54.63 | -0.46%           | \$53.75 | -1.60% | \$56.38 | 3.20%  |
| 22CP23 | 10/3/94 | UR Dir                                      | Texas Instru., TXN-inc      | Moon            | 22Cp35            |                     | \$4.27          | \$4.13  | -3.12%           | \$4.27  | 3.39%  | \$4.27  | 3.39%  |
| 22CP23 | 10/3/94 | UR Dir                                      | TRW, TRW-inc                | Moon            | 21Cp43            |                     | \$35.31         | \$36.13 | 2.30%            | \$35.81 | -0.86% | \$36.75 | 1.73%  |
|        |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                             | 3,849.20        | 3,846.90          | -0.06%              | 3,821.30        | -0.67%  | 3,923.90         | 2.00%   |        |         |        |
|        |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                             | 460.82          | 461.74            | 0.20%               | 459.04          | -0.58%  | 468.96           | 1.56%   |        |         |        |
| 26CP21 | 5/1/94  | UR RX                                       | Compaq Computer, CPQ-inc    | Venus           | 24Cp02            |                     | \$7.38          | \$7.51  | 1.80%            | \$7.13  | -4.99% | \$6.98  | -6.99% |
| 26CP21 | 5/1/94  | UR RX                                       | Dun & Bradstreet, DNB-inc   |                 |                   | No Price History    |                 |         |                  |         |        |         |        |
| 26CP21 | 5/1/94  | UR RX                                       | Hewlett Packard, HWP-ftd    | Saturn          | 27Cp40            |                     | \$8.06          | \$8.20  | 1.73%            | \$7.74  | -5.53% | \$7.88  | -3.84% |
| 26CP21 | 5/1/94  | UR RX                                       | AT&T, T-ftd                 | Venus           | 25Cp36            |                     | \$29.67         | \$29.82 | 0.48%            | \$29.32 | -1.66% | \$30.59 | 2.61%  |
|        |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                             | 3,705.80        | 3,701.00          | -0.13%              | 3,629.00        | -1.95%  | 3,671.50         | -0.80%  |        |         |        |
|        |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                             | 452.71          | 453.02            | 0.07%               | 442.32          | -2.36%  | 444.49           | -1.88%  |        |         |        |
| 23Cp21 | 4/28/94 | NE RX                                       | Ballard Power, BLDP-inc     | Saturn          | 23Cp43            | No Price History    |                 |         |                  |         |        |         |        |
| 23Cp21 | 4/28/94 | NE RX                                       | Citigroup, C-inc            | Moon            | 23Cp05            |                     | \$5.63          | \$5.73  | 1.85%            | \$5.79  | 1.10%  | \$5.40  | -5.81% |
| 23Cp21 | 4/28/94 | NE RX                                       | Compaq Computer, CPQ-inc    | Venus           | 24Cp02            |                     | \$7.25          | \$7.28  | 0.46%            | \$7.35  | 0.92%  | \$7.03  | -3.54% |
| 23Cp21 | 4/28/94 | NE RX                                       | Dillards Inc, DDT-inc       | Sun             | 22Cp33            | No Price History    |                 |         |                  |         |        |         |        |
| 23Cp21 | 4/28/94 | NE RX                                       | Minn. Mining & Mft, MMM-ftd | Sun             | 23Cp52            |                     | \$48.50         | \$49.00 | 1.03%            | \$49.88 | 1.79%  | \$49.50 | 1.02%  |
| 23Cp21 | 4/28/94 | NE RX                                       | AT&T, T-ftd                 | Venus           | 25Cp36            |                     | \$30.17         | \$29.11 | -3.52%           | \$29.96 | 2.92%  | \$29.82 | 2.44%  |
| 23Cp21 | 4/28/94 | NE RX                                       | Texas Instru., TXN-inc      | Moon            | 22Cp35            |                     | \$4.47          | \$4.63  | 3.49%            | \$4.81  | 3.89%  | \$4.48  | -3.05% |
| 23Cp21 | 4/28/94 | NE RX                                       | TRW, TRW-inc                | Moon            | 21Cp43            |                     | \$32.31         | \$32.44 | 0.39%            | \$31.75 | -2.12% | \$30.81 | -5.01% |
|        |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                             | 3,652.50        | 3,668.30          | 0.43%               | 3,696.00        | 0.76%   | 3,652.80         | -0.42%  |        |         |        |
|        |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                             | 448.73          | 449.10            | 0.08%               | 451.38          | 0.51%   | 443.75           | -1.19%  |        |         |        |
| 18CP23 | 10/2/93 | NE Dir                                      | Ford, F-ftd                 | Moon            | 20Cp54            |                     | \$15.32         | \$15.53 | 1.34%            | \$15.05 | -3.09% | \$16.04 | 3.30%  |
| 18CP23 | 10/2/93 | NE Dir                                      | Coca Cola, KO-inc           | Moon            | 16Cp47            |                     | \$21.50         | \$21.06 | -2.03%           | \$21.00 | -0.30% | \$21.87 | 3.85%  |
| 18CP23 | 10/2/93 | NE Dir                                      | Minn. Mining & Mft, MMM-ftd | Venus           | 19Cp33            |                     | \$51.75         | \$50.81 | -1.81%           | \$52.19 | 2.71%  | \$53.69 | 5.66%  |
|        |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                             | 3,567.70        | 3,577.80          | 0.28%               | 3,593.40        | 0.44%   | 3,642.30         | 1.80%   |        |         |        |
|        |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                             | 461.80          | 461.34            | -0.10%              | 460.88          | -0.10%  | 468.45           | 1.54%   |        |         |        |
| 18Cp14 | 9/28/93 | UR Dir                                      | Ford, F-ftd                 | Moon            | 20Cp54            |                     | \$14.88         | \$15.39 | 3.45%            | \$15.18 | -1.33% | \$15.12 | -1.77% |
| 18Cp14 | 9/28/93 | UR Dir                                      | Coca Cola, KO-inc           | Moon            | 16Cp47            |                     | \$21.25         | \$21.38 | 0.59%            | \$20.94 | -2.04% | \$21.06 | -1.46% |
| 18Cp14 | 9/28/93 | UR Dir                                      | Minn. Mining & Mft, MMM-ftd | Venus           | 19Cp33            |                     | \$52.38         | \$51.88 | -0.95%           | \$51.88 | 0.00%  | \$51.88 | 0.00%  |
|        |         | <b>Comparison: DOW JONES INDUSTRIAL</b>     |                             | 3,537.20        | 3,566.00          | 0.81%               | 3,587.30        | 0.60%   | 3,593.10         | 0.76%   |        |         |        |
|        |         | <b>Comparison: STANDARD &amp; POORS 500</b> |                             | 452.95          | 461.53            | 1.89%               | 461.20          | -0.07%  | 461.12           | -0.09%  |        |         |        |

| Date | Station | Chart Stock, Ticker | Planet(s)<br>Contacted | A<br>Price<br>- 1 Wk | B<br>Price<br>Sta. Dt. | % Chg.<br>From A | C<br>Price<br>+ 1 Wk | % Chg.<br>From B | D<br>Price<br>+ 2 Wks | % Chg.<br>From B |
|------|---------|---------------------|------------------------|----------------------|------------------------|------------------|----------------------|------------------|-----------------------|------------------|
|------|---------|---------------------|------------------------|----------------------|------------------------|------------------|----------------------|------------------|-----------------------|------------------|

Price Data Sources:

Securities <http://www.nasdaq.com/>

Indicies: <http://chart.yahoo.com/m>

Chart Data:

Kaye Shinker: [shinker@aol.com](mailto:shinker@aol.com)

For all the Pisces who read this page first, the reason financial astrology works?

In the area of very large phenomena when the time period of each planet's revolution around the sun is compared in round numbers to the Pluto's period, their ratios are Fibonacci numbers:

**1 - 1 - 2 - 3 - 5 - 8 - 13 - 21 - 34 - 55 - 89 - 144 - 233 - 377 - 610**

Each company chart gives you a starting place, and I would like to thank Mike Munkasey for keeping all of us informed as to the exact date for the beginning of each organization found in this book.

I would also like to thank Vicky Perrone who edited this revised Textbook.

*Thank You*  
*Kaye*